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## **Technical Planning**

This is a website that delivers quality products at affordable prices with a smooth and trustworthy user experience. Here's the plan.

## **User-Friendly Features**

Clean, interactive interface prioritizes easy navigation and smooth integration of all elements

Highly responsive design for maximum convenience on all devices

## Essential pages

Homepage: Expecting the visitor with highlights.

**Product Page**: It can be a mix of various items.

Cart Page: Helps in managing the users' selections

**About Page**: The story and mission behind the platform

**Product Detail Page**: In-depth description and specifications about the product.

FAQ's Page: Solutions for common user queries

Contact Us Page: It provides the contact options to users

Checkout Page: It eases the process of payment.

Sign-Up Page: Helps to create and sign-in accounts.

**Backend Management using Sanity CMS:** Using Sanity, I will efficiently manage the content and ensure it's presented meaningfully.

**Data Storage:** Sanity will handle product data, customer details, order information, and payment methods.

**Schema Creation**: Thoughtfully designed schemas will enable streamlined management of products, orders, and user data.

**Third-Party API Integration:** 

**Payment APIs**: Incorporating solutions like Stripe or quickpay to offer secure and reliable payment options.

**Shipment APIs:** Providing customers with the ability to track their orders in real-time, to instill confidence and make the shopping experience a better one.

This plan aims to create a robust, efficient, and customer-centric platform that stands out from the rest of the competitive marketplace.