Mehdi CHENIKI
Front-end Developer

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Skills

Languages: JavaScript/TypeScript, HTML, CSS, PHP
Frameworks/Libraries: React.js, Next.js, Redux, SASS/PostCSS, jQuery
CMS: Wordpress, Shopify
Tools: Git, Webpack, Stylelint, Prettier, Eslint
Testing: Jest, Ab Tasty
Monitoring: Lighthouse, Datadog, Instana
Database: MySQL

Work experience

Tech Lead
Redbox Media
09/2022   *Montreal, Canada*

- Developing and customized WordPress themes, leveraging advanced technologies like ViteJs to enhance both website performance and developer productivity.
- Developed a customized, lightweight, and high-performance WordPress starter theme tailored to meet the specific needs of Redbox Media's diverse projects.
- Collaborated closely with the lead designer to enhance cross-functional productivity and propose improvements in task drafting processes.
- Providing full assistance to developers and the rest of the team, resolving problems and implementing solutions to ensure the smooth running of development processes.
- Implemented an efficient continuous integration and deployment pipeline using Bitbucket Pipelines, making feature updates faster and more reliable.
- Developed and maintain PHP-based facebook contest application used by the agency's clients.

Stack: WordPress, Javascript, ReactJs/NextJs, Shopify, PHP, PostCss/SASS, ViteJs, Bitbucket Pipelines

Front-end developer (freelance)
Prisma Media
03/2019 – 02/2022   *Gennevilliers, France*

- Developed and maintained responsive websites for Prisma media, guaranteeing optimal user experience on different devices and browsers.
- Contribute to the design and implementation of innovative website features to enhance the user experience and increase engagement.
- Developed various A/B tests to optimize user experience and increase conversion rates, resulting in improved engagement and revenue generation.
- Participated in code reviews, which improved code quality and reduced bugs for front-end development features
- Implemented comprehensive unit testing using JEST, ensuring high code quality and minimizing the risk of bugs and errors.
- Refactored the code to improve readability and performance, resulting in a better experience for the various developers.

Stack: TWIG, PostCss, Javascript, Webpack, JEST, Gitlab, ABTasty

Full-stack developer (freelance)
Webedia
07/2018 – 01/2019   *Levallois-Perret, France*

- Created visually appealing and user-friendly static websites for special events, utilizing HTML, CSS, and JavaScript to ensure optimal performance and user experience.
- Developed a custom WordPress theme for the Theatre Marigny website, delivering an enhanced user experience.
- Developed a custom WordPress plugin that retrieves reservation data via REST API integration, giving moderators the ability to easily edit and update reservations directly within the WordPress platform.
- Developed a custom JavaScript slider with a dynamic depth effect, enhancing the user experience and engagement

Stack: HTML, SASS, Javascript, Wordpress, REST, PHP, Gitlab

Work experience

Full-stack developer
Agence Nouveau Western
07/2016 – 11/2017   *Paris, France*
Context: I was a student working in this agency 3 days a week and 2 days at school. I was also the only developer, with all the responsibilities that implies.

- Created custom WordPress themes from scratch, utilizing HTML, CSS, JavaScript and PHP to deliver user-friendly websites that met client requirements and enhanced the overall user experience.
- Mentored and guided a student for a period of 6 months, providing hands-on training and support in front-end development techniques and best practices
- Effectively communicated with customers to understand their needs and provided technical support, troubleshooting and resolving issues in a timely manner.
- Configured and maintained a secure Git server for Nouveau Western, enabling efficient version control.

Stack: HTML, SASS, Javascript, Wordpress, PHP, GIT

Education

Master of Science
SUPINFO
11/2014 – 09/2017   *Paris, France*
Completed 5 years toward a Master's Degree