

Mehdi Robati Shirzad

Art Dept.
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RESEARCH INTERESTS

- Iranian Contemporary Visual Culture
- Iranian Photography History
- Persian & Middle Eastern popular Culture
- Visual Anthropology of Middle East

EDUCATION

- **Soore University, Art Dept,**
Tehran, Iran

MFA. Photography

Sep 2018- Sep 2021

- **College of Environment,** Karaj,
Iran (COE)

B.Sc., Mining

Engineering Sep

2013 - Jan 2018

Gratitude

HONORS & AWARDS

TEACHING EXPERIENCES

- **Photoshop Workshop,**
AmirKabir University of Technology
(AUT) , Tehran, Iran summer 2019

WORK EXPERIENCES

- **Utopia** (utopiapp.ir)
Art Director Spring 2020 -
- **ZistBoom**, Environment
News Service
(zistboom.ir/en)
*Photographer, Director
of Photography 2013 -
2019*

RESEARCH EXPERIENCES

- **Representation Analysis of Cultural Diffusion Among Iran's Areas in Instagram Photography**, MFA Thesis,
Under the supervision of Dr.
Mohammadreza
Moridi (Preparing)

NOTABLE ARTWORKS

- **Photography Works**
 - **Finding Visual Identity in South** a
multimedia photo series
that try to represent the
identity of south of Iran
Jan 2021- (preparing)
 - **Boho in Qeshm**
a documentary photo serie that
try picturing
Boho culture in Qeshm
Island, Iran. Fall 2015
 - **Advertising Photography**
producing several advertising
photos for
some companies in Tehran
as a freelance photographer

- **Art Direction**

- **Rhino Arc. Rebranding**

- as a freelance art director I managed the design team in a rebranding project for an Architecture Group in Zahedan 2021

- **Saramad Brand Design**

- as a freelance art director I managed the design team in a brand & website design project for a civil engineering company in Tehran 2021

- **Danil Patisserie Brand Design**

- as a freelance art director I managed the design team in a brand & package design project for a pastry in Tehran 2020

- **SangPoloy Boutique Hotel Brand Design**

- as a freelance art director, I managed the design team in a brand design project for a traditional boutique hotel in Kashan, Iran 2019

- **Documentation of Practical Courses For DOE Foresters**

- in the project of Iran's Departement of Environment called

Practical Courses For
DOE Foresters, I worked as
an art director. 2016

- **Animation Production**

- **Persian Synthwave**

- a 3D animation series and
video arts that try
to find Persian synthwave
visual aesthetic. 2020-
(preparing)

- **Advertising Animation
Works**

- as a freelancer, I'm producing
advertising
animation content for several
companies, in some of these
projects that include
stop-motion animation works,
I also work as director of
photography & editor.
2018 -

TECHNICAL SKILLS

- **Photography**

- Large/medium/sma
ll format SLR
photography,
studio lighting

- **Animation**

- Stop-Motion animation
photography & edit,
DragonFrame

- **Design & Edit Softwares**

- Adobe Photoshop, Adobe
Premiere, Adobe
AfterEffects, Autodesk
Maya, Arnold 3D renderer

LANGUAGE

- **Visual Analysis**

Visual Data collection &
Analysis based on
representation & content analysis
methods in research projects

- **Persian**

Native

- **English**

Super Intermediate
100 Duolingo English Exam

- **French**

B1 TCF

LANGUAGE

- **President - Art & Cultural
Center for Students in COE**

I was 3 years member of a
Students union called Art &
Cultural Center for Students in
COE. Last year I was elected as
president.

- **Member- Photographers
Society in Soore (Students
Union)**

I was a 2 years member of a
Students union called
Photographers Society in Soore.

LANGUAGE

- **Samundar**

I am co-founder in Samundar.
2021 Samundar is an art &
cultural media center. including
context about Indian
Subcontinent culture, art,
handicrafts, etc. Samundar has
also its own NFT collection.