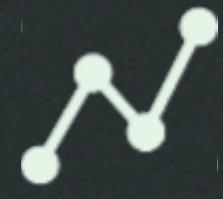


TurboFront Sales Analysis



Total Sales

\$24.9M



Vs Pv Month: ↗ 7.91%

Total Orders

25.2K



Vs Pv Month: ↗ 9.32%

Profit Margin

42.0%



Vs Pv Month: ↗ 0.02%

AOV

\$990.1



Vs Pv Month: ↘ 1.29%

Year

All

Month

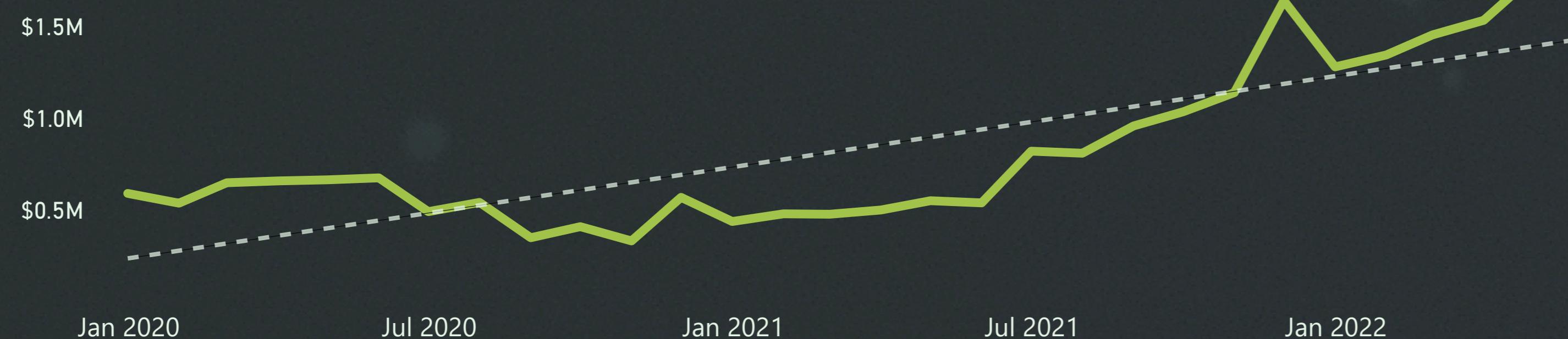
All

Country

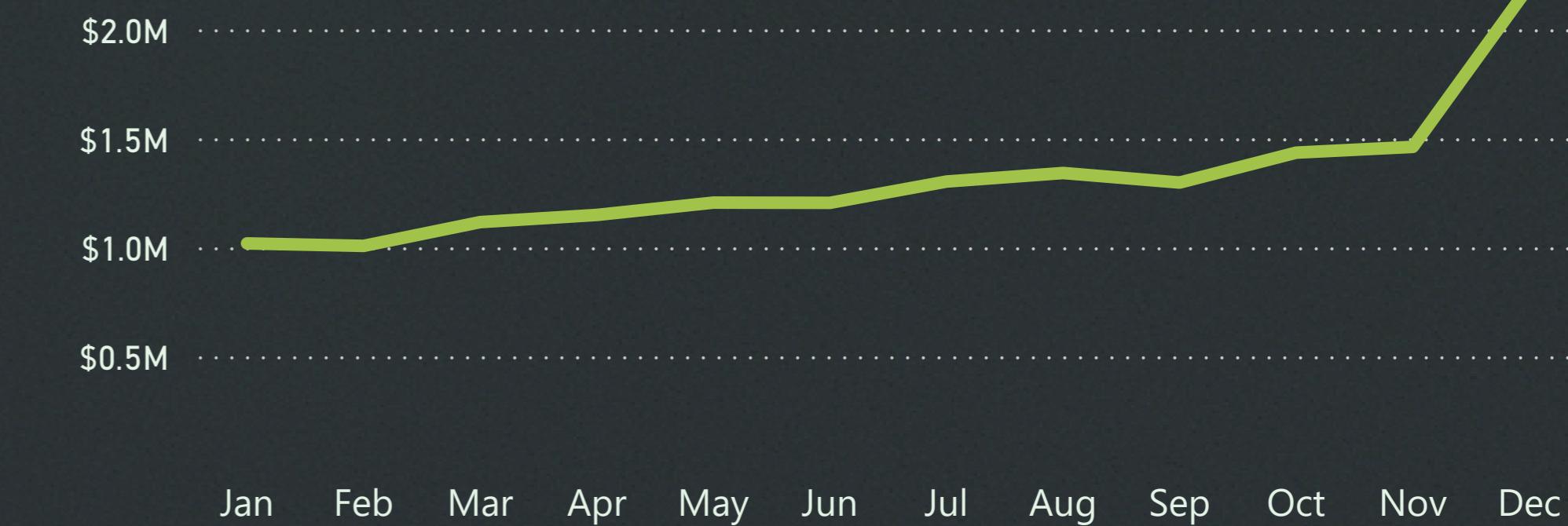
All



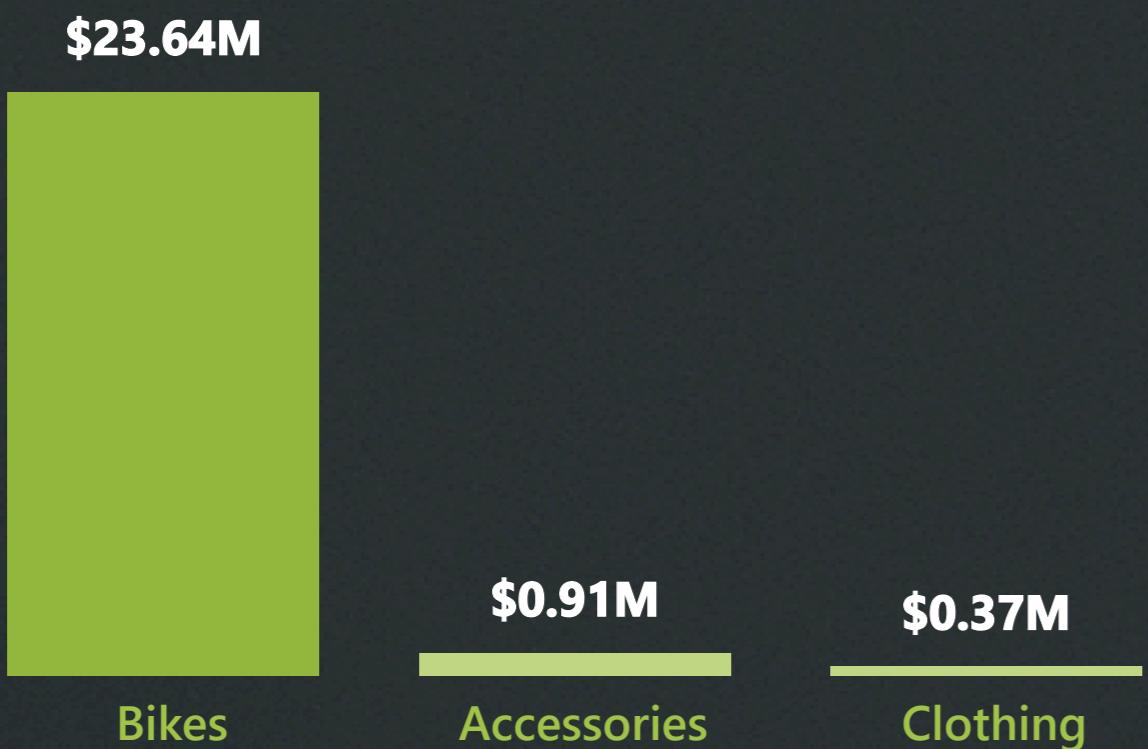
Sales Trend over Time



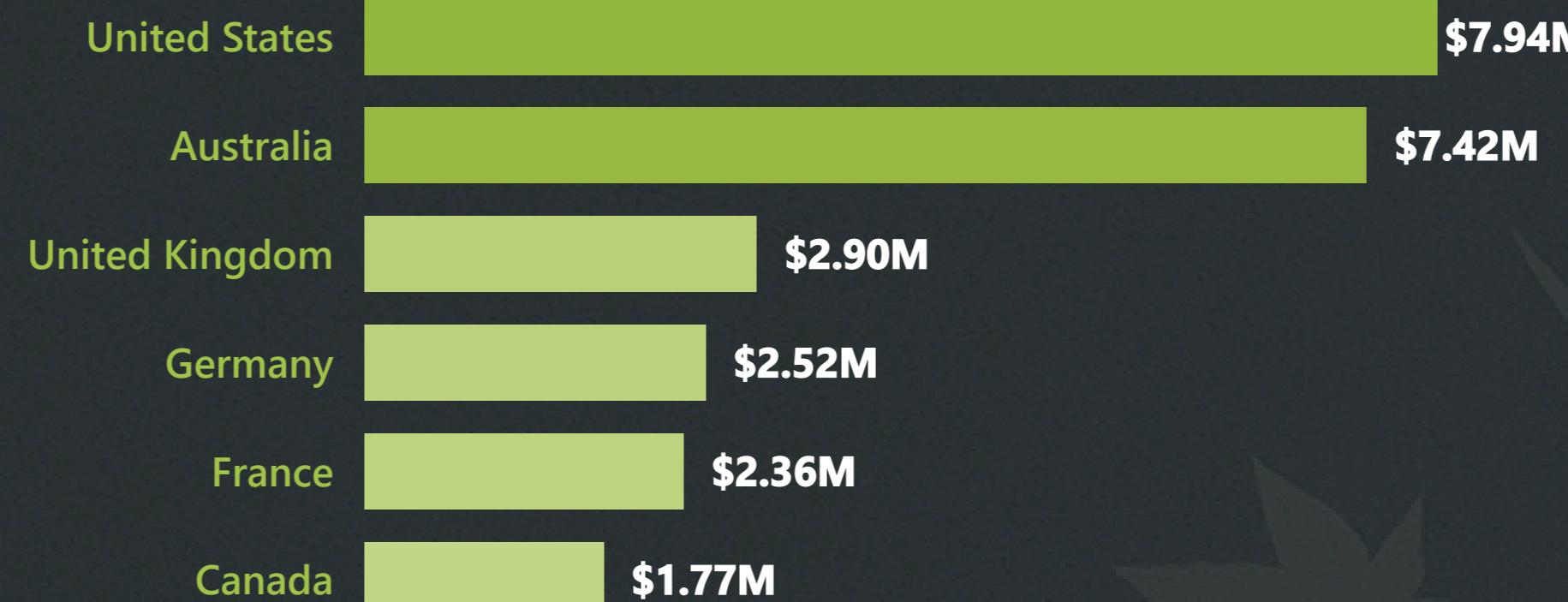
Annual Sales Trend



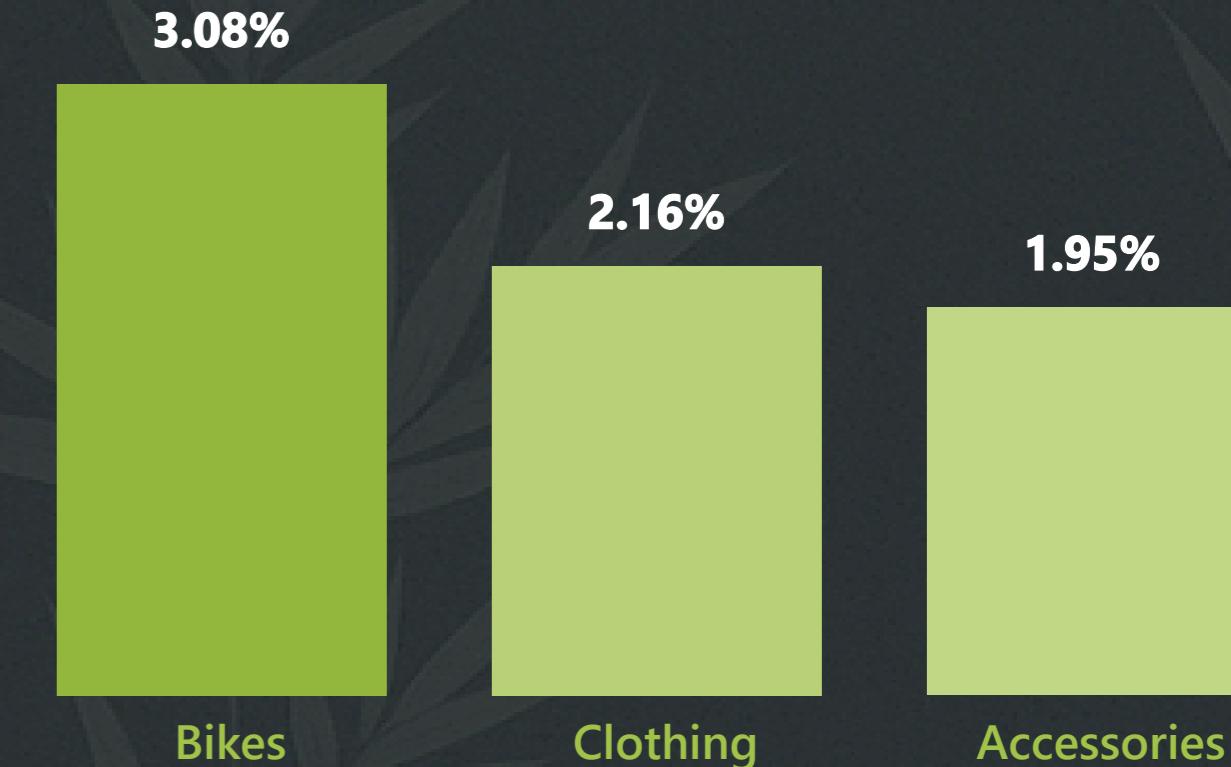
Category wise Sales



Total Sales by Country



Category wise Return Rate



Trend & Seasonality Analysis



Total Sales

\$24.9M



Vs Pv Month: ↗ 7.91%

Total Orders

25.2K



Vs Pv Month: ↗ 9.32%

Profit Margin

42.0%



Vs Pv Month: ↗ 0.02%

AOV

\$990.1



Vs Pv Month: ↘ 1.29%

Year

All

Month

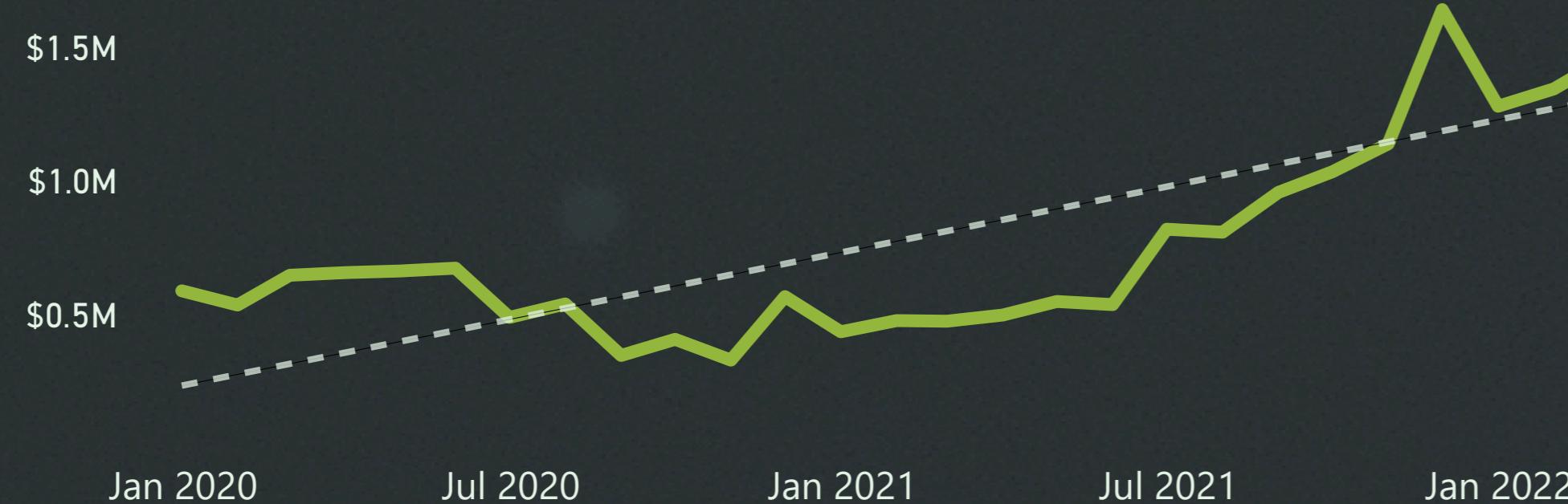
All

Country

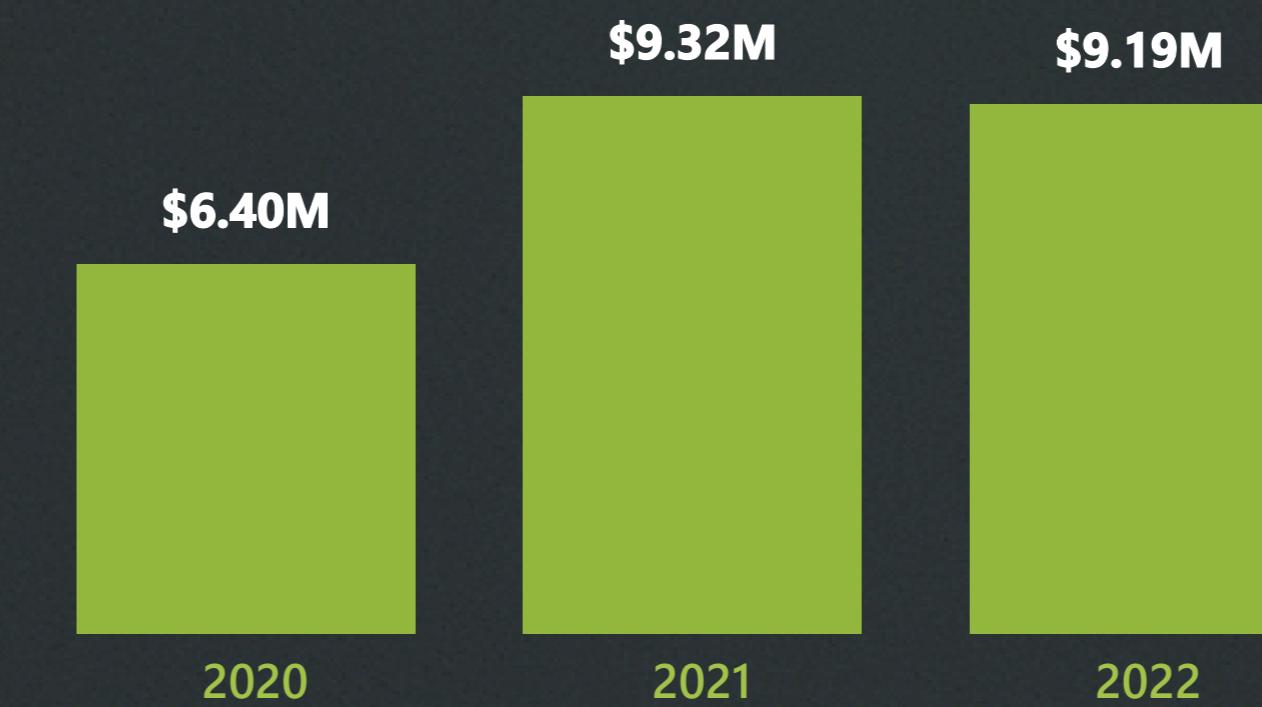
All



Trend over Time



Total Sales by Year

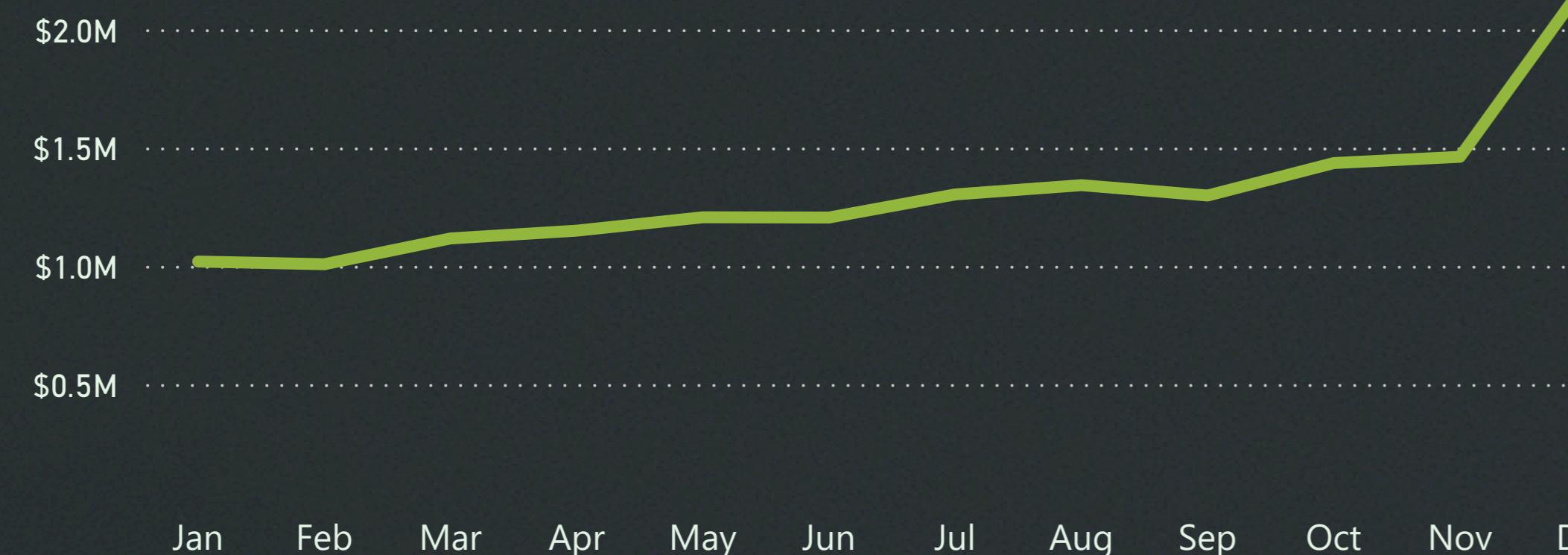


Total Sales

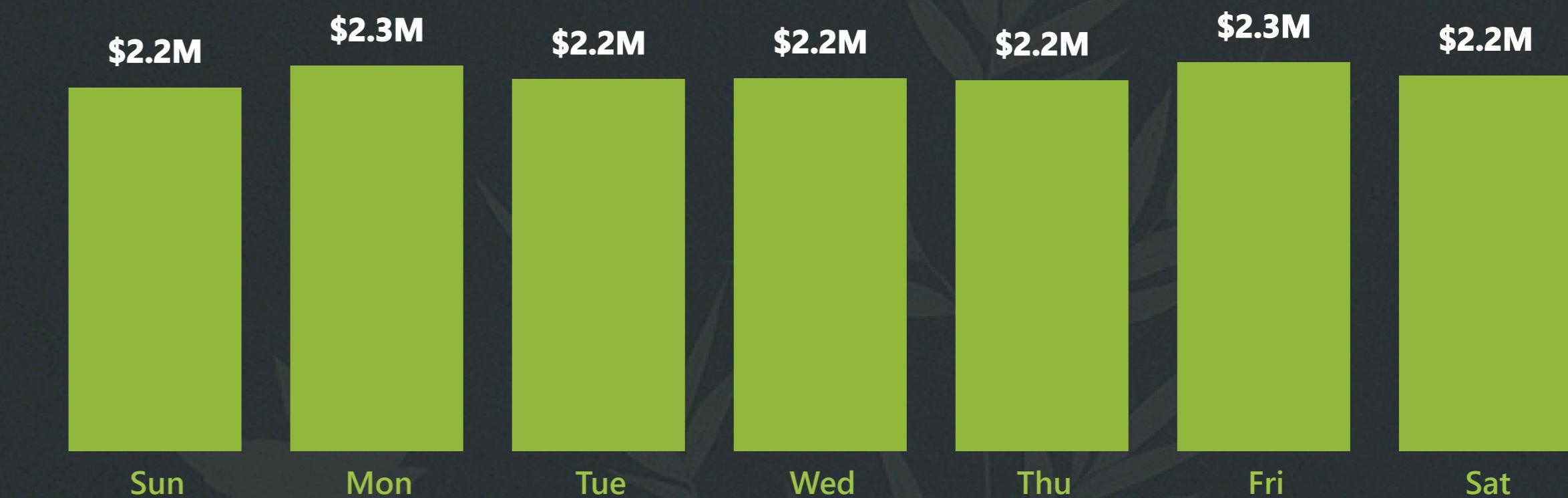
Total Orders

Total Customers

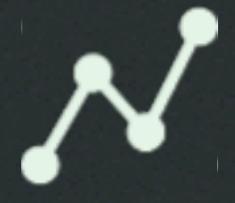
Annual Trend



Weekly Trend



Customer Demographics



Total Customers

17.4K



Vs Pv Month: ↗ 7.63%

Total Sales

\$24.9M



Vs Pv Month: ↗ 7.91%

Total Orders

25.2K



Vs Pv Month: ↗ 9.32%

AOV

\$990.1



Vs Pv Month: ↘ 1.29%

Year

All

Month

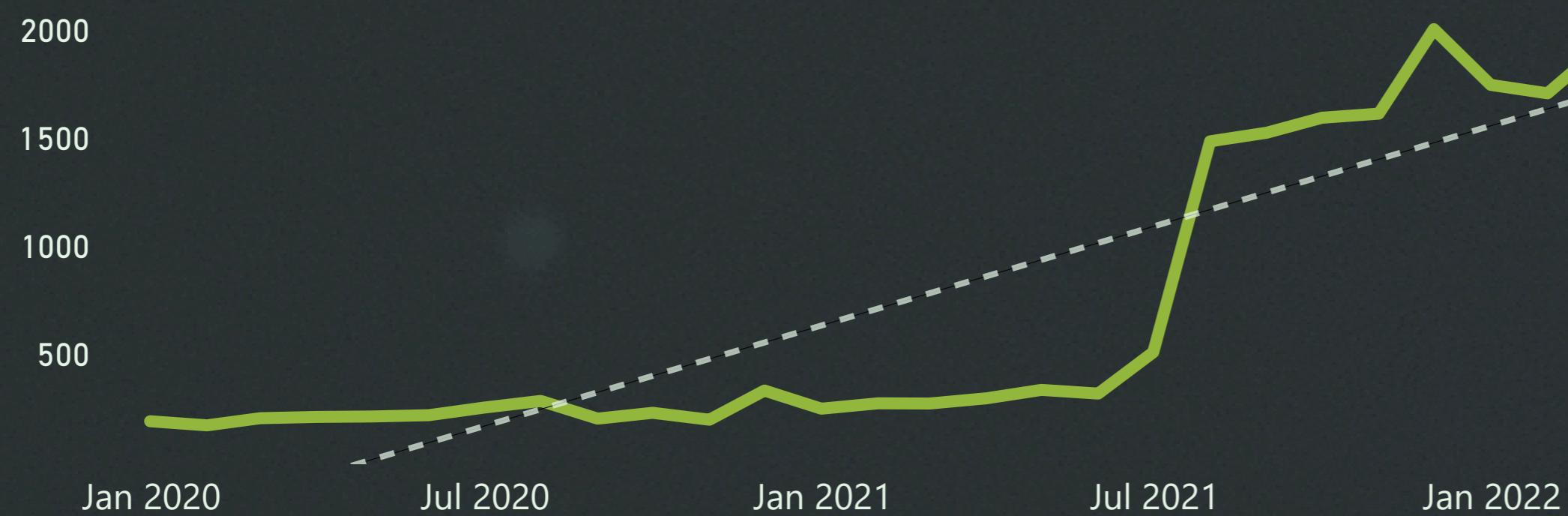
All

Country

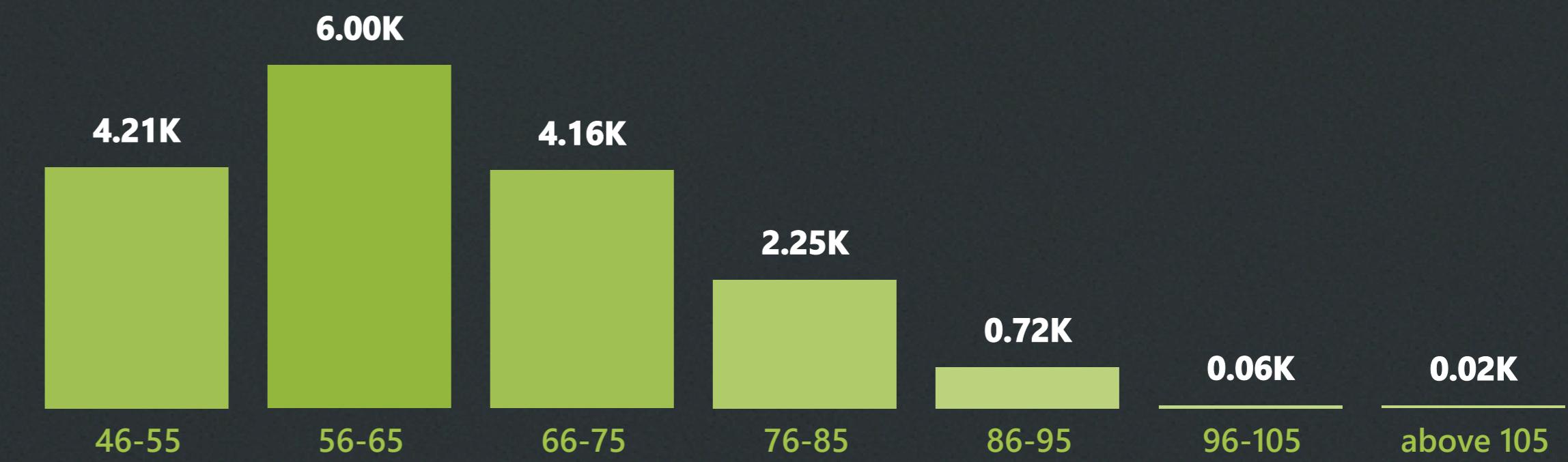
All



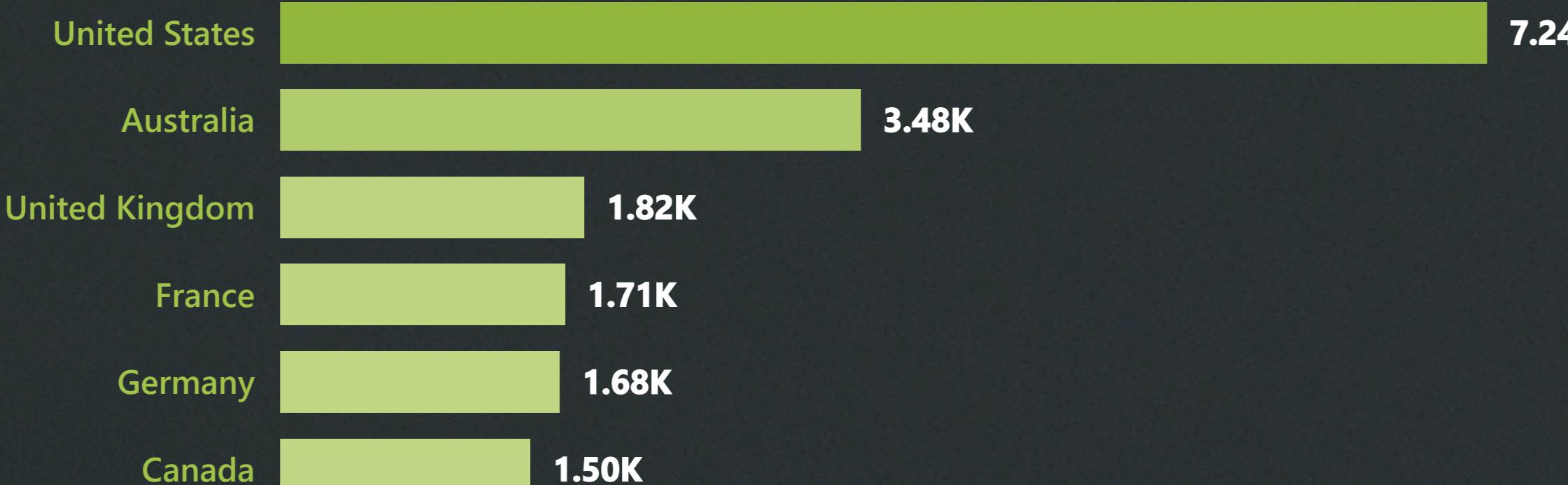
Total Customers over Time



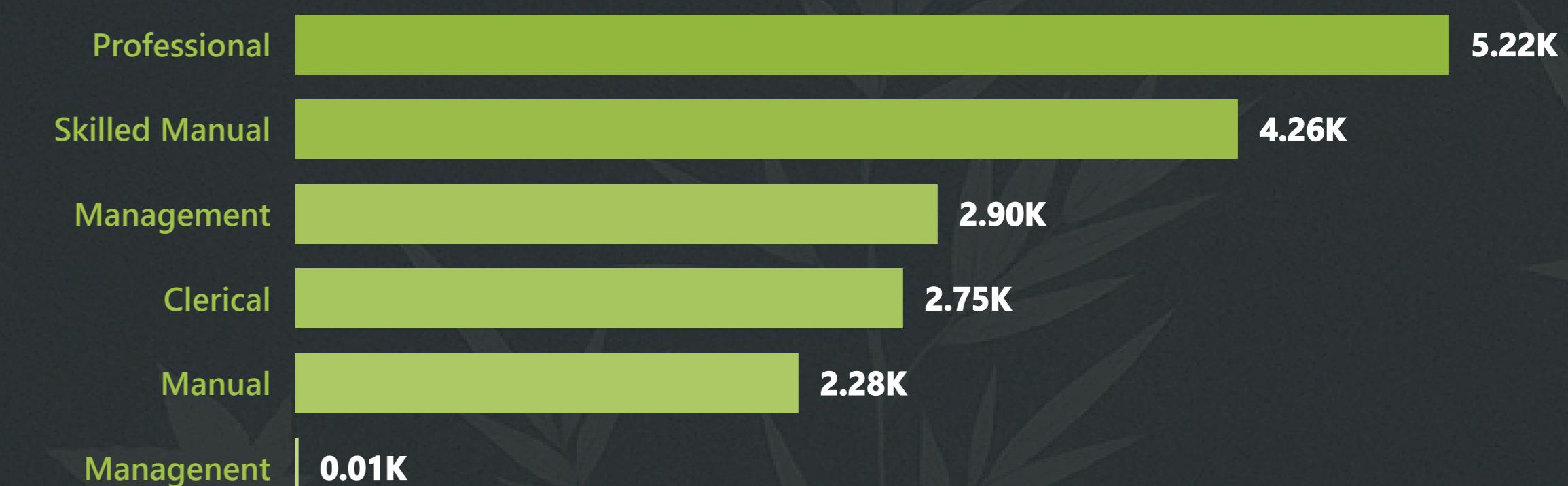
Age Distribution among Customers



Country wise Total Customers



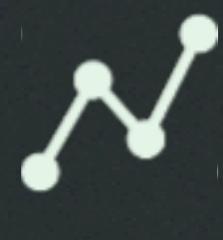
Total Customers across Professions



Customer Profile



Home



Trend



Customer



Product



Return

Search



Filter

Customer ID	Full Name	Gender	Age	Recency(days)	Frequency	Monetary
11000	Mr. Jon Yang	Male	60	1560	2	\$4,656.39
11001	Mr. Eugene Huang	Male	61	1340	2	\$2,821.21
11002	Mr. Ruben Torres	Male	61	1629	2	\$4,466.81
11003	Ms. Christy Zhu	Female	58	1553	2	\$4,532.99
11004	Mrs. Elizabeth Johnson	Female	58	1562	2	\$4,568.08
11005	Mr. Julio Ruiz	Male	61	1561	2	\$4,502.76
11007	Mr. Marco Mehta	Male	62	1605	2	\$4,590.74
11008	Mrs. Robin Verhoff	Female	62	1622	2	\$4,502.70
11009	Mr. Shannon Carlson	Male	62	1554	2	\$4,471.39

Product Analysis



Total Sales
\$24.9M



Vs Pv Month: ↗ 7.91%

Total Cost
\$14.5M



Vs Pv Month: ↗ 7.88%

Total Qty Sold
84.2K



Vs Pv Month: ↗ 10.88%

Return%
2.17%



Vs Pv Month: ↘ 0.02%

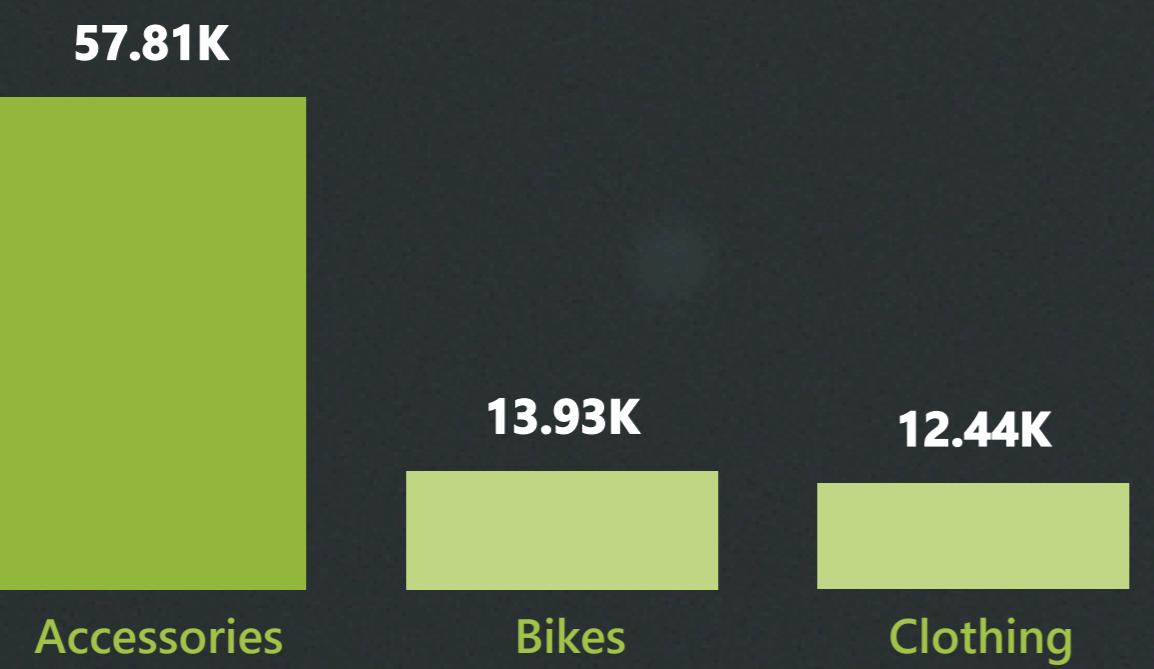
Year

Month

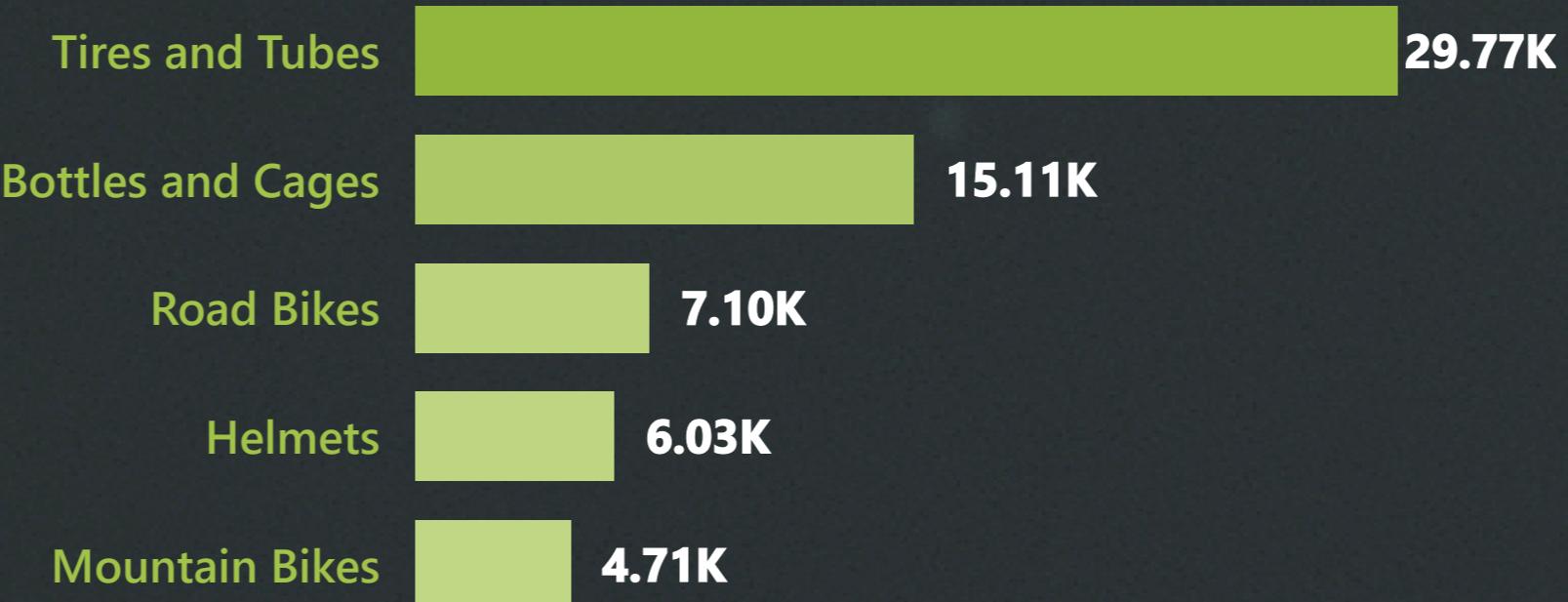
Country



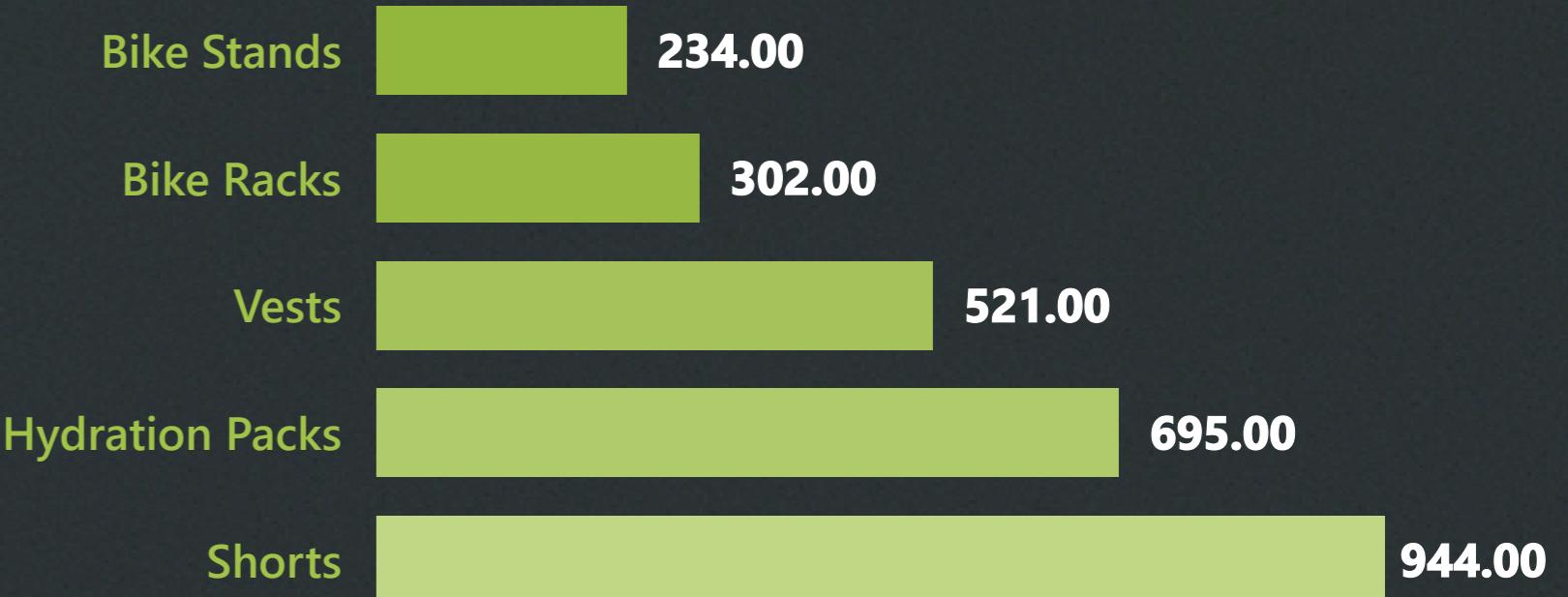
Category wise Qty Sold



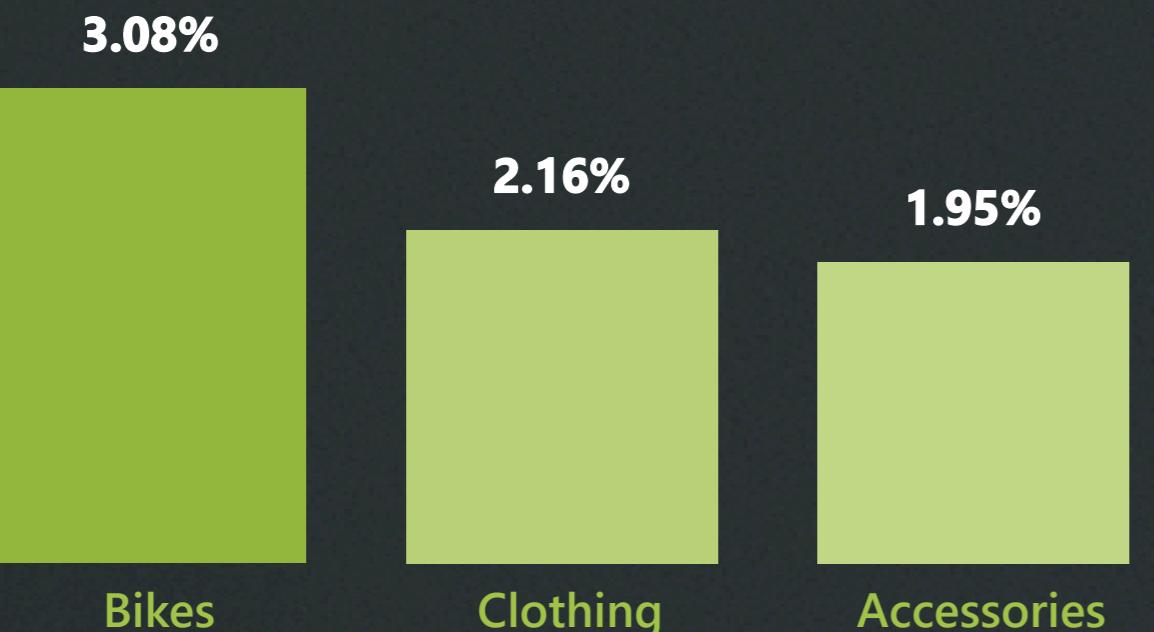
Top Selling Products



Worst Selling Products



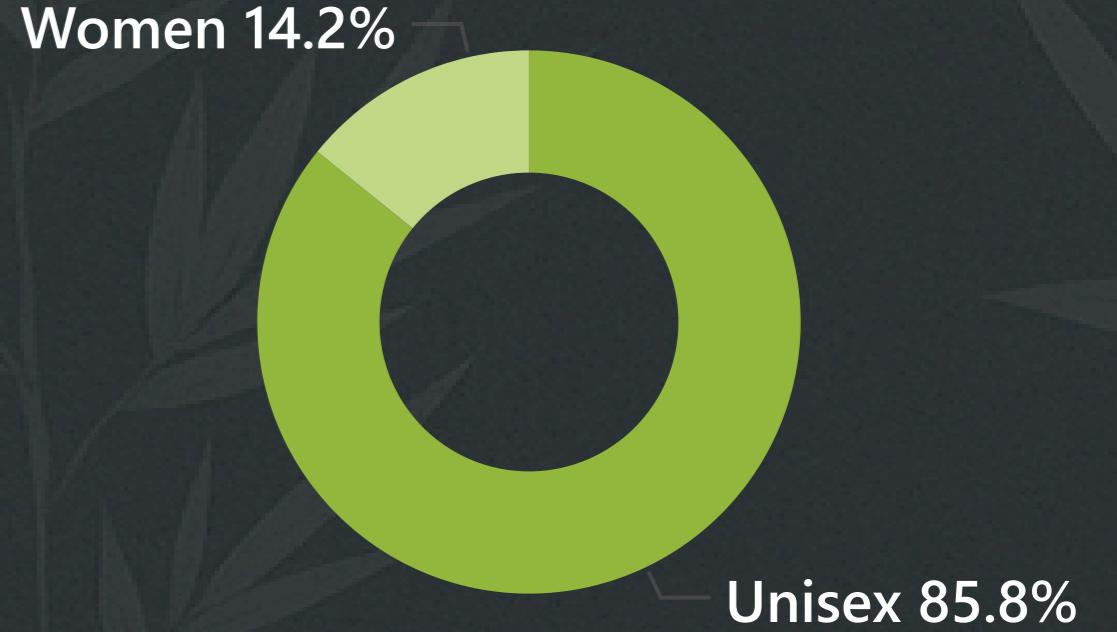
Category wise Return Rate



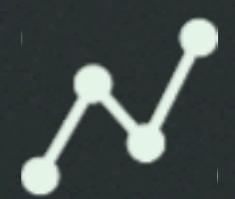
Top Returning Products



Style wise Qty Sold%



Return Analysis



Total Sales

\$24.9M



Vs Pv Month: ↗ 7.91%

Return Amount

765.3K



Vs Pv Month: ↗ 7.97%

Return Qty

1,828



Vs Pv Month: ↗ 10.05%

Return%

2.17%



Vs Pv Month: ↘ 0.02%

Year

All

Month

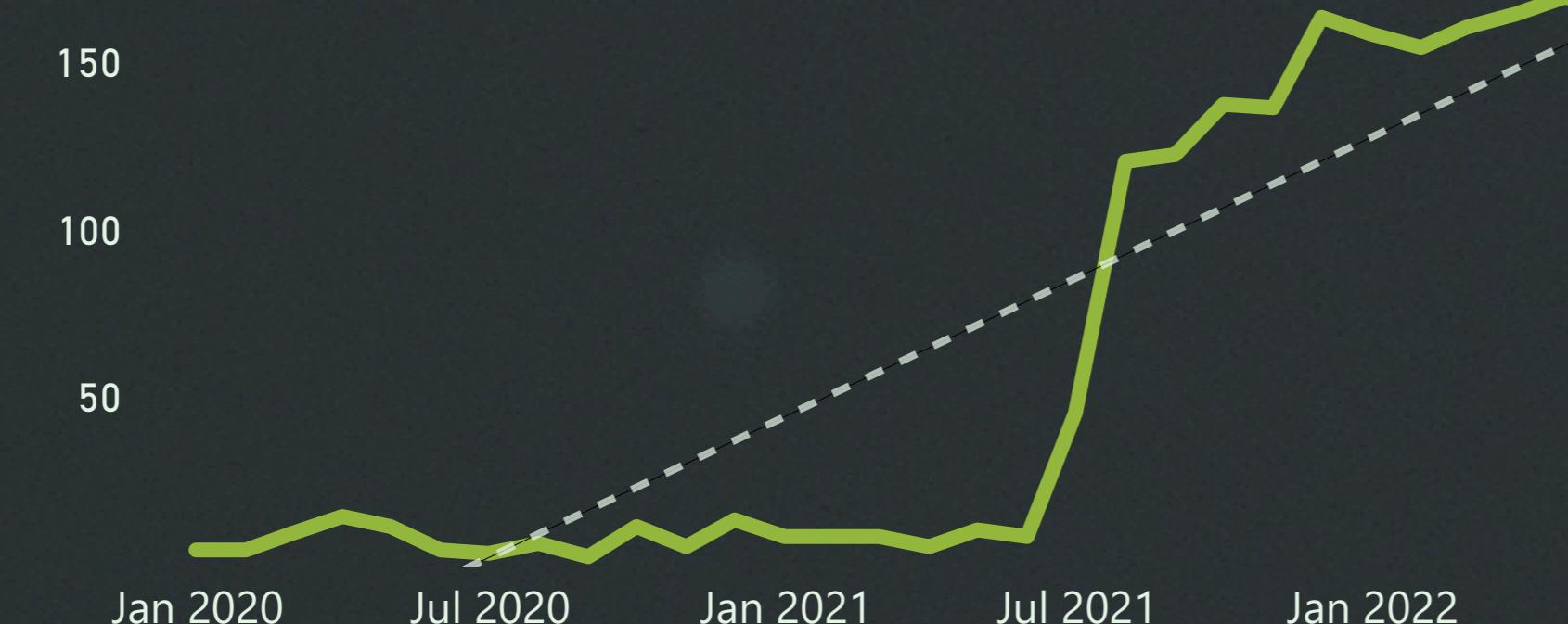
All

Country

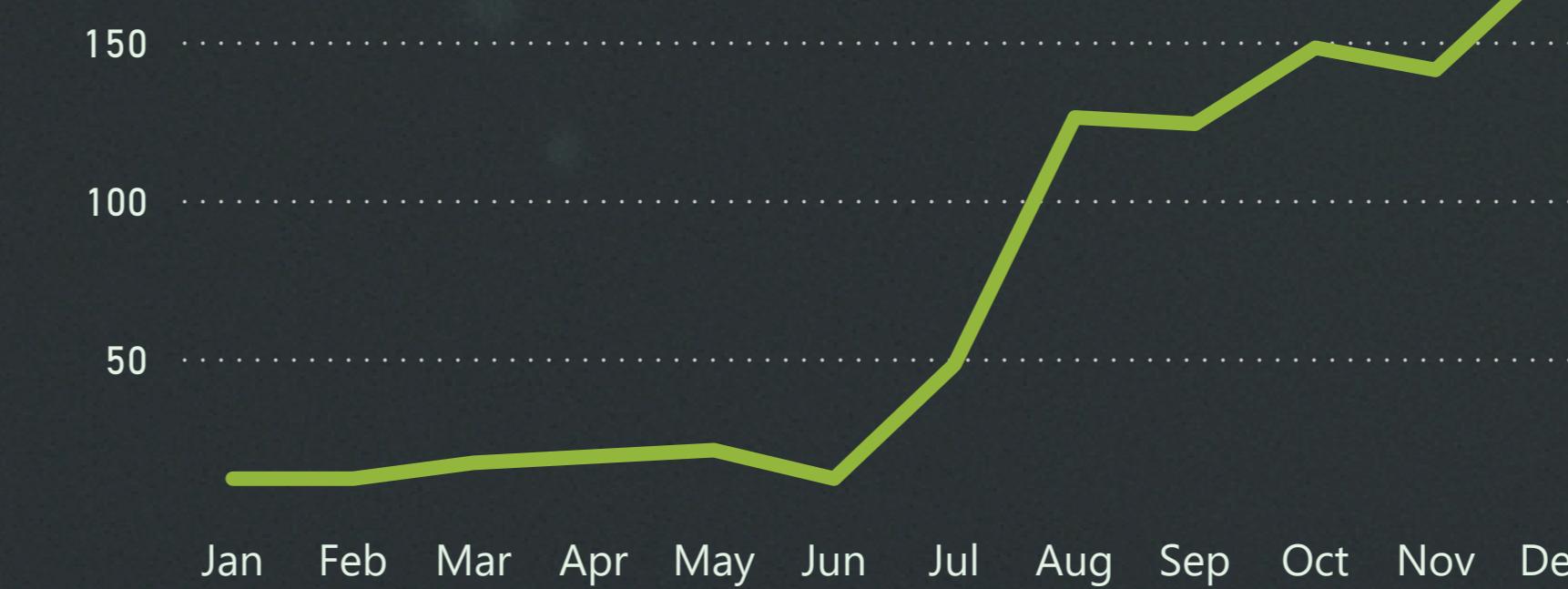
All



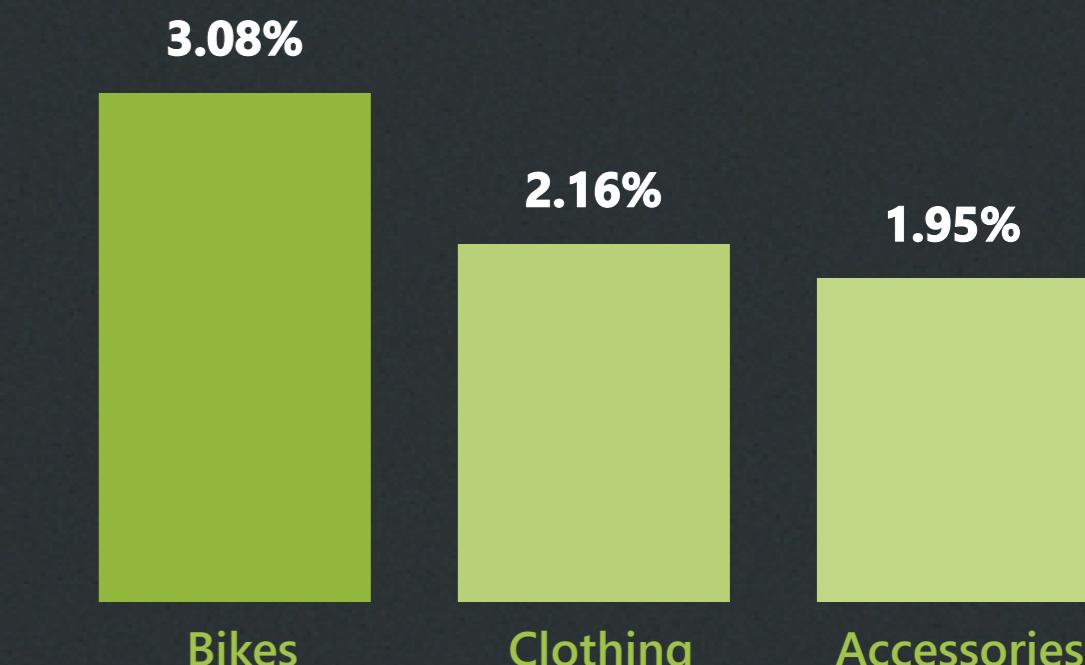
Return Qty Trend over Time



Annual Return Qty Trend



Category wise Return Rate



Country wise Return Rate



Top Products by Return Rate

