

# PATRICIA MARTIN

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## PROFESSIONAL SUMMARY

Product Manager with 13+ years of experience. Skilled in Product Marketing, Wireframing, Figma.

## PROFESSIONAL EXPERIENCE

### Senior Product Manager | Salesforce | 4 years

- Led team of 8 engineers in developing new features
- Improved system performance by 23%
- Reduced costs by \$273K annually
- Launched 7 major features serving 2621K+ users

### Senior Product Manager | Cloud Systems LLC | 2 years

- Led team of 7 engineers in developing new features
- Improved system performance by 41%

### Technical Product Manager | Meta | 4 years

- Led team of 9 engineers in developing new features
- Improved system performance by 48%
- Reduced costs by \$39K annually
- Launched 2 major features serving 903K+ users

## TECHNICAL SKILLS

Product Marketing, Wireframing, Figma, Jira, Agile, KPIs, Analytics, Product Strategy, A/B Testing, OKRs, SQL, Scrum, User Research, Roadmap Planning

## EDUCATION

### Master of Business Administration

Carnegie Mellon University | Graduated: 2023 | GPA: 3.73