

# KAREN ZHANG

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## PROFESSIONAL SUMMARY

Creative Director with 5+ years of experience. Skilled in Responsive Design, Information Architecture, Sketch.

## PROFESSIONAL EXPERIENCE

### Product Designer | Coinbase | 4 years

- Led team of 4 engineers in developing new features
- Improved system performance by 46%
- Reduced costs by \$70K annually
- Launched 5 major features serving 3510K+ users

### Design Lead | Slack | 4 years

- Led team of 11 engineers in developing new features
- Improved system performance by 25%
- Reduced costs by \$431K annually

## TECHNICAL SKILLS

Responsive Design, Information Architecture, Sketch, HTML/CSS, Figma, InVision, User Research, Usability Testing, Wireframing

## EDUCATION

### PhD in Computer Science

Columbia University | Graduated: 2017 | GPA: 3.93