

ASHLEY JACKSON

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PROFESSIONAL SUMMARY

Strategy Consultant with 5+ years of experience. Skilled in Stakeholder Management, Agile, Data Analysis.

PROFESSIONAL EXPERIENCE

Marketing Manager | Salesforce | 4 years

- Led team of 7 engineers in developing new features
- Improved system performance by 77%

Strategy Consultant | ServiceNow | 4 years

- Led team of 3 engineers in developing new features
- Improved system performance by 43%

Strategy Consultant | Amazon | 4 years

- Led team of 12 engineers in developing new features
- Improved system performance by 38%
- Reduced costs by \$419K annually
- Launched 7 major features serving 4693K+ users

TECHNICAL SKILLS

Stakeholder Management, Agile, Data Analysis, Market Research, CRM, SQL, PowerPoint, Strategic Planning

EDUCATION

Master of Business Administration

Penn State | Graduated: 2011 | GPA: 3.81