

# LINDA JACKSON

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## PROFESSIONAL SUMMARY

Marketing Manager with 11+ years of experience. Skilled in Market Research, SQL, Business Intelligence.

## PROFESSIONAL EXPERIENCE

### Financial Analyst | Meta | 4 years

- Led team of 4 engineers in developing new features
- Improved system performance by 44%
- Reduced costs by \$103K annually
- Launched 8 major features serving 290K+ users

### Business Analyst | Square | 1 years

- Led team of 8 engineers in developing new features
- Improved system performance by 51%
- Reduced costs by \$182K annually
- Launched 5 major features serving 2755K+ users

### Project Manager | Adobe | 4 years

- Led team of 9 engineers in developing new features
- Improved system performance by 78%
- Reduced costs by \$113K annually

### Project Manager | Cloud Systems LLC | 3 years

- Led team of 12 engineers in developing new features
- Improved system performance by 56%
- Reduced costs by \$463K annually

## TECHNICAL SKILLS

Market Research, SQL, Business Intelligence, Strategic Planning, Project Management, Financial Modeling, PowerPoint, Agile, CRM, Excel

## EDUCATION

### Master of Science in Data Science

University of Wisconsin | Graduated: 2020 | GPA: 3.8