

WEI LOPEZ

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PROFESSIONAL SUMMARY

Creative Director with 8+ years of experience. Skilled in Sketch, HTML/CSS, User Research.

PROFESSIONAL EXPERIENCE

Creative Director | LinkedIn | 2 years

- Led team of 4 engineers in developing new features
- Improved system performance by 55%
- Reduced costs by \$203K annually

Senior UX Researcher | IBM | 2 years

- Led team of 10 engineers in developing new features
- Improved system performance by 62%

Senior UX Researcher | Google | 3 years

- Led team of 8 engineers in developing new features
- Improved system performance by 73%
- Reduced costs by \$427K annually
- Launched 2 major features serving 827K+ users

Design Lead | Innovation Labs | 4 years

- Led team of 7 engineers in developing new features
- Improved system performance by 34%

TECHNICAL SKILLS

Sketch, HTML/CSS, User Research, Accessibility, Photoshop, Adobe XD, Figma, Typography

EDUCATION

Bachelor of Science in Electrical Engineering

Princeton University | Graduated: 2013 | GPA: 3.6