

MARK MARTIN

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PROFESSIONAL SUMMARY

Associate Product Manager with 12+ years of experience. Skilled in Wireframing, Scrum, A/B Testing.

PROFESSIONAL EXPERIENCE

VP of Product | LinkedIn | 2 years

- Led team of 10 engineers in developing new features
- Improved system performance by 36%
- Reduced costs by \$450K annually
- Launched 8 major features serving 2194K+ users

Associate Product Manager | Tech Startup Inc | 4 years

- Led team of 7 engineers in developing new features
- Improved system performance by 53%

Associate Product Manager | Meta | 1 years

- Led team of 12 engineers in developing new features
- Improved system performance by 40%

TECHNICAL SKILLS

Wireframing, Scrum, A/B Testing, Jira, User Research, Analytics, Stakeholder Management, Agile, KPIs, Data Analysis, Go-to-Market, Product Marketing, Roadmap Planning

EDUCATION

Bachelor of Engineering in Software Engineering

Purdue University | Graduated: 2021 | GPA: 3.9