

# ASHLEY MOORE

ashley.moore@email.com | (492) 839-4475 | Seattle, WA  
linkedin.com/in/ashleymoore | github.com/ashleym

## PROFESSIONAL SUMMARY

Marketing Manager with 4+ years of experience. Skilled in Excel, Financial Modeling, PowerPoint.

## PROFESSIONAL EXPERIENCE

### **Business Analyst** | Instacart | 3 years

- Led team of 3 engineers in developing new features
- Improved system performance by 24%

### **Account Manager** | Airbnb | 1 years

- Led team of 11 engineers in developing new features
- Improved system performance by 46%
- Reduced costs by \$103K annually
- Launched 4 major features serving 3308K+ users

### **Marketing Manager** | DoorDash | 1 years

- Led team of 7 engineers in developing new features
- Improved system performance by 35%

## TECHNICAL SKILLS

Excel, Financial Modeling, PowerPoint, Agile, Strategic Planning, Tableau, SQL, Business Intelligence, Salesforce, Market Research, Project Management

## EDUCATION

### **Bachelor of Science in Electrical Engineering**

Columbia University | Graduated: 2023 | GPA: 3.99