DONALD ADAMS

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PROFESSIONAL SUMMARY

Product Strategy Lead with 9+ years of experience. Skilled in Roadmap Planning, Figma, Go-to-Market.

PROFESSIONAL EXPERIENCE

VP of Product | Meta | 3 years
- Led team of 6 engineers in developing new features
- Improved system performance by 72%
- Reduced costs by $466K annually
- Launched 3 major features serving 4561K+ users

Director of Product | Instacart | 2 years
- Led team of 10 engineers in developing new features
- Improved system performance by 45%
- Reduced costs by $151K annually
- Launched 7 major features serving 916K+ users

Product Strategy Lead | Cloud Systems LLC | 3 years
- Led team of 11 engineers in developing new features
- Improved system performance by 39%
- Reduced costs by $470K annually

Product Owner | Shopify | 3 years
- Led team of 3 engineers in developing new features
- Improved system performance by 56%
- Reduced costs by $66K annually

TECHNICAL SKILLS

Roadmap Planning, Figma, Go-to-Market, Stakeholder Management, Agile, Product Marketing, Jira, Scrum, A/B Testing

EDUCATION

Bachelor of Science in Information Technology
Columbia University | Graduated: 2014 | GPA: 3.6