

# ISABELLA WRIGHT

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## PROFESSIONAL SUMMARY

Marketing Manager with 14+ years of experience. Skilled in Financial Modeling, Salesforce, Business Intelligence.

## PROFESSIONAL EXPERIENCE

**Financial Analyst** | Airbnb | 2 years

- Led team of 4 engineers in developing new features
- Improved system performance by 39%
- Reduced costs by \$60K annually
- Launched 5 major features serving 2979K+ users

**Project Manager** | Oracle | 4 years

- Led team of 7 engineers in developing new features
- Improved system performance by 25%

## TECHNICAL SKILLS

Financial Modeling, Salesforce, Business Intelligence, Agile, Excel, PowerPoint, Project Management, Stakeholder Management, Strategic Planning, Tableau

## EDUCATION

**Master of Business Administration**

Harvard University | Graduated: 2014 | GPA: 3.83