

# MICHAEL RODRIGUEZ

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## OBJECTIVE

Results-driven Product Manager with 6+ years of experience leading cross-functional teams to deliver innovative products. Seeking senior PM role to drive product strategy and growth.

## EXPERIENCE

Senior Product Manager | SaaS Startup Inc. | 2021 - Present

- Led product roadmap for B2B SaaS platform with \$5M ARR
- Increased user engagement by 80% through feature improvements
- Managed team of 8 engineers and 2 designers
- Conducted user research and A/B testing to validate hypotheses
- Launched 3 major features that increased revenue by 45%

Product Manager | Enterprise Software Co. | 2018 - 2021

- Owned product lifecycle from ideation to launch
- Collaborated with sales and marketing on go-to-market strategy
- Analyzed user metrics and created data-driven product decisions
- Reduced customer churn by 30% through UX improvements
- Managed \$2M product budget

Associate Product Manager | Tech Unicorn | 2017 - 2018

- Assisted in product planning and sprint planning
- Gathered requirements from stakeholders
- Created user stories and acceptance criteria
- Conducted competitive analysis

## EDUCATION

MBA | Harvard Business School | 2015 - 2017

Concentration: Technology & Entrepreneurship

BS in Industrial Engineering | Georgia Tech | 2011 - 2015

## SKILLS

Product Management: Roadmapping, User Research, A/B Testing, Analytics

Tools: JIRA, Confluence, Figma, Mixpanel, Google Analytics, Amplitude

Technical: SQL, Python (basic), API concepts, Agile/Scrum

Business: Financial Modeling, Go-to-Market Strategy, Stakeholder Management

## ACHIEVEMENTS

- Launched product that became #1 on Product Hunt
- Speaker at ProductCon 2023
- Featured in TechCrunch article on product innovation