

# BETTY KING

betty.king@email.com | (368) 439-7310 | Austin, TX  
linkedin.com/in/bettyking | github.com/bettyk

## PROFESSIONAL SUMMARY

Business Analyst with 9+ years of experience. Skilled in Market Research, Strategic Planning, Business Intelligence.

## PROFESSIONAL EXPERIENCE

### Strategy Consultant | Amazon | 2 years

- Led team of 8 engineers in developing new features
- Improved system performance by 24%
- Reduced costs by \$146K annually
- Launched 8 major features serving 1895K+ users

### Operations Manager | Twitter | 1 years

- Led team of 12 engineers in developing new features
- Improved system performance by 51%
- Reduced costs by \$96K annually
- Launched 5 major features serving 4824K+ users

## TECHNICAL SKILLS

Market Research, Strategic Planning, Business Intelligence, Financial Modeling, Stakeholder Management, Agile, Excel, Project Management, Tableau

## EDUCATION

### Bachelor of Science in Computer Science

USC | Graduated: 2019 | GPA: 3.56