

MASON ANDERSON

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PROFESSIONAL SUMMARY

Account Manager with 3+ years of experience. Skilled in Financial Modeling, Strategic Planning, Salesforce.

PROFESSIONAL EXPERIENCE

Business Analyst | Innovation Labs | 4 years

- Led team of 6 engineers in developing new features
- Improved system performance by 59%
- Reduced costs by \$478K annually
- Launched 2 major features serving 3748K+ users

Marketing Manager | LinkedIn | 2 years

- Led team of 7 engineers in developing new features
- Improved system performance by 79%

Operations Manager | ServiceNow | 4 years

- Led team of 4 engineers in developing new features
- Improved system performance by 40%

Project Manager | Instacart | 4 years

- Led team of 12 engineers in developing new features
- Improved system performance by 47%
- Reduced costs by \$266K annually

TECHNICAL SKILLS

Financial Modeling, Strategic Planning, Salesforce, Agile, Data Analysis, Tableau, Market Research, Excel

EDUCATION

PhD in Computer Science

UCSD | Graduated: 2022 | GPA: 3.95