

KAREN FLORES

karen.flores@email.com | (926) 299-4746 | Austin, TX
linkedin.com/in/karenflores | github.com/karenf

PROFESSIONAL SUMMARY

Director of Product with 11+ years of experience. Skilled in Data Analysis, Roadmap Planning, OKRs.

PROFESSIONAL EXPERIENCE

Growth Product Manager | Apple | 1 years

- Led team of 8 engineers in developing new features
- Improved system performance by 22%
- Reduced costs by \$199K annually
- Launched 3 major features serving 4370K+ users

Product Strategy Lead | Tech Startup Inc | 3 years

- Led team of 5 engineers in developing new features
- Improved system performance by 34%

TECHNICAL SKILLS

Data Analysis, Roadmap Planning, OKRs, Product Marketing, Figma, Analytics, Go-to-Market, Stakeholder Management, Wireframing, Jira

EDUCATION

Bachelor of Engineering in Software Engineering

Caltech | Graduated: 2014 | GPA: 3.81