

# WILLIAM HERNANDEZ

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## PROFESSIONAL SUMMARY

Strategy Consultant with 10+ years of experience. Skilled in Salesforce, Data Analysis, Business Intelligence.

## PROFESSIONAL EXPERIENCE

### Marketing Manager | Microsoft | 2 years

- Led team of 4 engineers in developing new features
- Improved system performance by 49%
- Reduced costs by \$209K annually

### Financial Analyst | Stripe | 1 years

- Led team of 9 engineers in developing new features
- Improved system performance by 42%
- Reduced costs by \$301K annually
- Launched 5 major features serving 3527K+ users

## TECHNICAL SKILLS

Salesforce, Data Analysis, Business Intelligence, Project Management, Strategic Planning, Stakeholder Management, Tableau, PowerPoint, CRM, Market Research, Excel

## EDUCATION

### Master of Business Administration

UC Berkeley | Graduated: 2017 | GPA: 3.9