

CHARLOTTE FLORES

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PROFESSIONAL SUMMARY

Marketing Manager with 6+ years of experience. Skilled in Financial Modeling, PowerPoint, Data Analysis.

PROFESSIONAL EXPERIENCE

Marketing Manager | Adobe | 1 years

- Led team of 11 engineers in developing new features
- Improved system performance by 21%

Marketing Manager | Intel | 3 years

- Led team of 11 engineers in developing new features
- Improved system performance by 79%
- Reduced costs by \$104K annually
- Launched 2 major features serving 852K+ users

TECHNICAL SKILLS

Financial Modeling, PowerPoint, Data Analysis, Project Management, SQL, Strategic Planning, Market Research, CRM, Excel

EDUCATION

Master of Science in Data Science

UCSD | Graduated: 2013 | GPA: 3.71