

LUCAS WRIGHT

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PROFESSIONAL SUMMARY

Financial Analyst with 10+ years of experience. Skilled in CRM, Agile, SQL.

PROFESSIONAL EXPERIENCE

Marketing Manager | Adobe | 3 years

- Led team of 8 engineers in developing new features
- Improved system performance by 78%
- Reduced costs by \$16K annually

Marketing Manager | Apple | 4 years

- Led team of 12 engineers in developing new features
- Improved system performance by 52%
- Reduced costs by \$333K annually
- Launched 8 major features serving 4456K+ users

TECHNICAL SKILLS

CRM, Agile, SQL, Project Management, Financial Modeling, Salesforce, Strategic Planning, Business Intelligence, Stakeholder Management, Excel, PowerPoint, Data Analysis, Tableau, Market Research

EDUCATION

Master of Science in Data Science

Carnegie Mellon University | Graduated: 2022 | GPA: 3.81