About Havenly

Havenly: a food-powered solution for refugee unemployment in university cities

Job Placement

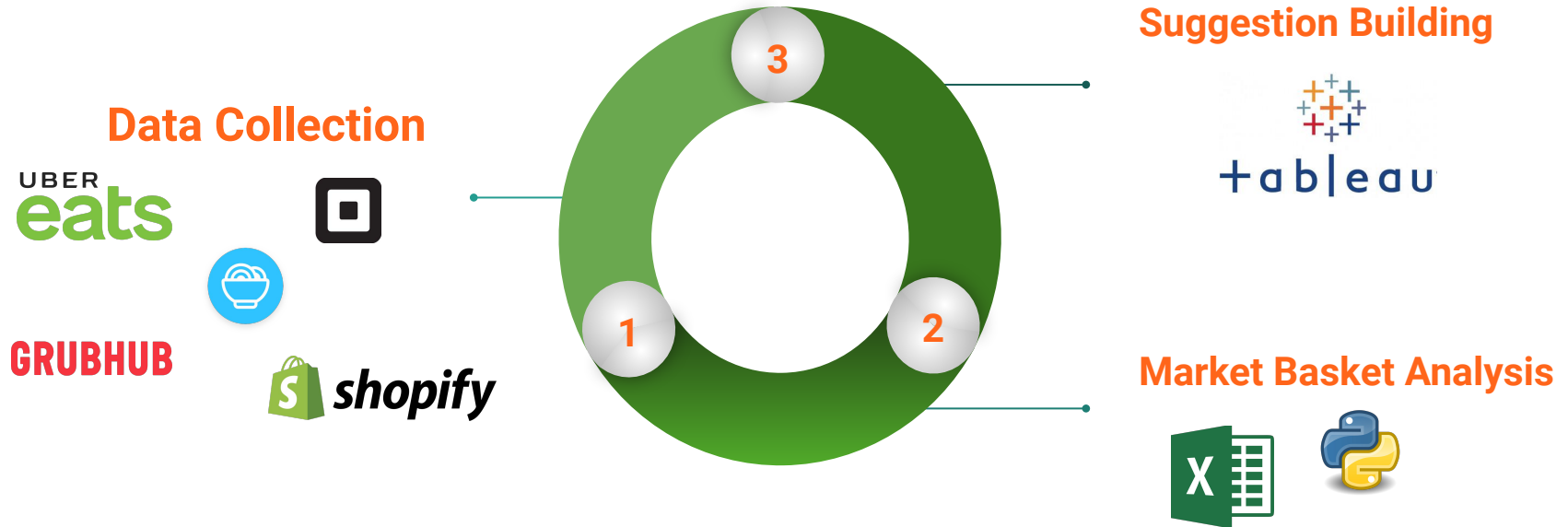*Paid Work Experience*

Educational Workshops

Impact Hypothesis

- Potential Impact: Increase profits by analyzing sales data & utilizing data reports

  to better inform marketing strategy

  - Help guide initial cooking decisions to avoid wastage

- Assumptions

- Measure of success

Solution Path

Data Collection

Suggestion Building

Market Basket Analysis

1

2

3

Assumptions

- Promotion strategies are effective in promoting sales

- This season of COVID data will be indicative of future sales

Measure of Success

- Higher sales

- More traffic

Preliminary Dashboard

Future Work

- Set up a centralized data collection system with dashboard capabilities

- Provide additional data-based social media & 3rd party ordering service

  marketing recommendations