

LOONEY PATTERNS

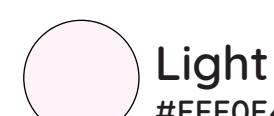
WEB DESIGN STUDY

TYPOGRAPHY

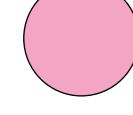
Quicksand

Semi-bold 600.
18 px. Body Copy.
Color #1a1a1a.

COLOR



Black
#1a1a1a Body Copy



Light Pink
#FFF0F4 Background



Dark Pink
#FFA8C3 Grid Lines

COMPONENTS

● Header

DOWNLOAD FOR FREE

Button
fixed upper right



Pattern
background

Button Background
fixed upper right

LOONEY
PATTERNS

Logo
center

Honors Link
fixed center left

transition shape
from header
to section 1

● Section 1

WHAAT

Whaaat Title Image
center

“45 cool seamless hand-drawn vector patterns for your next awesome project. Perfect for websites, apps, graphic design, packaging and everything that need a looney pattern.”



Shapes
scattered around “whaaat”



Pattern Thumbnails

270x270 px,
40 patterns (3 x 15 grid),
grid line: 1 px, #FFA8C3,
border radius 10px



Hover Button Link
center of pattern thumbnails

● Section 2

FEATURES

Features Title Image
center



Pattern Feature Icons
aligned in row center,
text below each

“Looney Patterns license”
disclaimer linked to commercial
use icon “No Limitations” as a
popup window.



x image
attached to
popup window

● Section 3



Showcase Images

on a slider, centered



Reveal Buttons
centered. #FFA8C3 fill

● Footer



Instagram Link Image
center



Rocket Effect Hover Link
when hovered flame appears,
links to top of page

Line

vertical, center leads
to instagram link

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center bottom