

# LOONEY PATTERNS

## WEB DESIGN STUDY

### TYPOGRAPHY

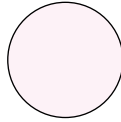
#### Quicksand

Semi-bold 600.  
18 px. Body Copy.  
Color #1a1a1a.

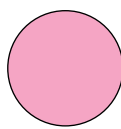
### COLOR



Black  
#1a1a1a Body Copy



Light Pink  
#FFF0F4 Background



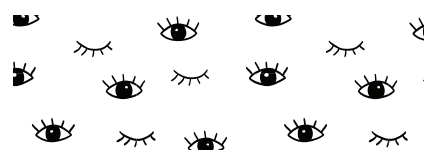
Dark Pink  
#FFA8C3 Grid Lines

### COMPONENTS

#### Header



Button  
fixed upper right



Pattern  
background



Button Background  
fixed upper right



Logo  
center



Honors Link  
fixed center left

transition shape  
from header  
to section 1

#### Section 1



Whaaat Title Image  
center



Shapes  
scattered around “whaaat”

“45 cool seamless hand-drawn vector patterns for your next awesome project. Perfect for websites, apps, graphic design, packaging and everything that need a looney pattern.”



Pattern Thumbnails  
270x270 px,  
40 patterns (3 x 15 grid) ,  
grid line: 1 px, #FFA8C3,  
boarder radius 10px



Hover Button Link  
center of pattern thumbnails

#### Section 2

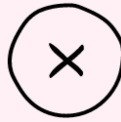


Features Title Image  
center



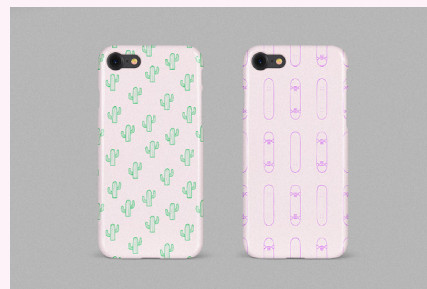
Pattern Feature Icons  
aligned in row center,  
text below each

“Looney Patterns license”  
disclaimer linked to commercial  
use icon “No Limitations” as a  
popup window.



x image  
attached to  
popup window

#### Section 3



Showcase Images  
on a slider, centered



Reveal Buttons  
centered. #FFA8C3 fill

#### Footer



Instagram Link Image  
center

Line  
vertical, center leads  
to instagram link



Rocket Effect Hover Link  
when hovered flame appears,  
links to top of page

©2020

Copyright  
center bottom