


Case Study -Travel Service Landing Page + PPC Ads

Landing Page



Serving Students
Since 2005





Study abroad in Greece!


Available for Semester, Summers.

- ✓ Several courses to choose from
- ✓ Earn college credit for overseas coursework
- ✓ Housing included
- ✓ Health insurance provided
- ✓ Personalized help each step of the way!


100% Secure. We Never Share Your Email.

The **FREE Brochure** Will Be Sent To the Email Address You Submit Above!



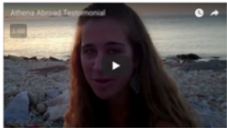




On Greek Islands, where everyone knows each other, you will find a tight-knit community that is waiting to welcome you with open arms. Hiking the island opens your eyes to its incredible beauty.



Close proximity to the many other Greek Islands will provide you with an endless supply of adventure. Field trips are an integral component of our Greece program.

Past Students experiences





100% Secure. We Never Share Your Email.

The **FREE Brochure** Will Be Sent To the Email Address You Submit Above!

Results

Account Overview

Campaigns

Ad Sets

+ Create

Duplicate

Edit

More

Rules

Columns: Cu

		Ad Set Name	Website Leads	Cost per Website Lead	Reacl	Link Clicks	CPI pe Impre	C
<input type="checkbox"/>	<input checked="" type="checkbox"/>	US W 18- 22 RETARGET Mobile Feeds -	3	\$0.45	73	3	\$15.88	3.53%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	US W 18- 22 In College + Italy Mobile 1% p...	—	—	119	1	\$12.61	0.84%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	US W 18- 22 RETARGET Mobile Feeds	—	—	86	3	\$19.03	1.94%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	US W 18- 22 RETARGET Mobile Feeds	—	—	96	5	\$15.79	2.73%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	US W 18- 22 RETARGET Mobile Feeds	3	\$0.96	130	3	\$15.11	1.58%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	US W 18- 22 In College + Italy Mobile 1% p...	5	\$4.74	1,405	17	\$14.49	1.04%
► Results from 131 ad sets ⓘ			499 Total	\$8.74 Per Action	269,675 People	3,931 Total	\$7.96 Per 1,000 ...	0.72% Per Imp...