## DAX(Data Analysis Expressions) for Sales Dashboard

1) Total Profit = [Total Sales] - [Total Cost]

```
X V 1 Profit/Deficit = [Total Sales] - [Total Cost]
```

2) Total Profit Color = IF([Total Cost]>[Total Sales],0,1)

```
Y / 1 Profit/Deficit Color = IF([Total Cost]>[Total Sales],0,1)
```

• If the total profit is negative, the color will be RED.



3)Total Sales(Quantity) = SUM(satis\_verileri[Satis Adedi])

```
Total Sales(Quantity) = SUM(satis_verileri[Satis Adedi])
```

4)Total Sales = SUM(satis\_verileri[Satış Fiyatı])

```
1 Total Sales = SUM(satis_verileri[Satis Fiyati])
```

- 5)Total Sales(Quantity) =
  SUM(satis\_verileri[Satis Adedi])
- 6)Total Cost = SUM(satis\_verileri[Ürün Maliyeti])