The Information-Action Value Chain

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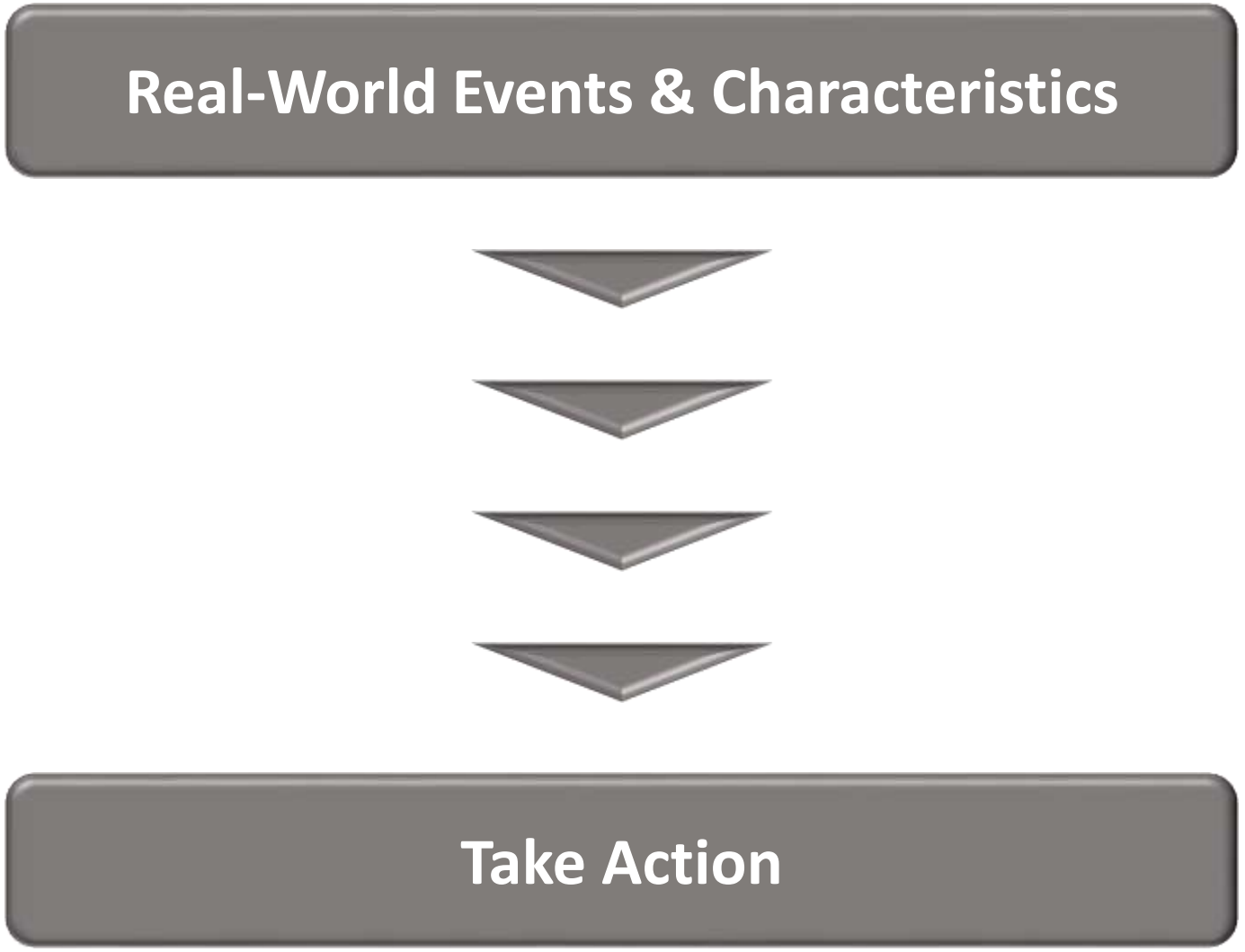

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The Information-Action Value Chain

Real-World Events & Characteristics

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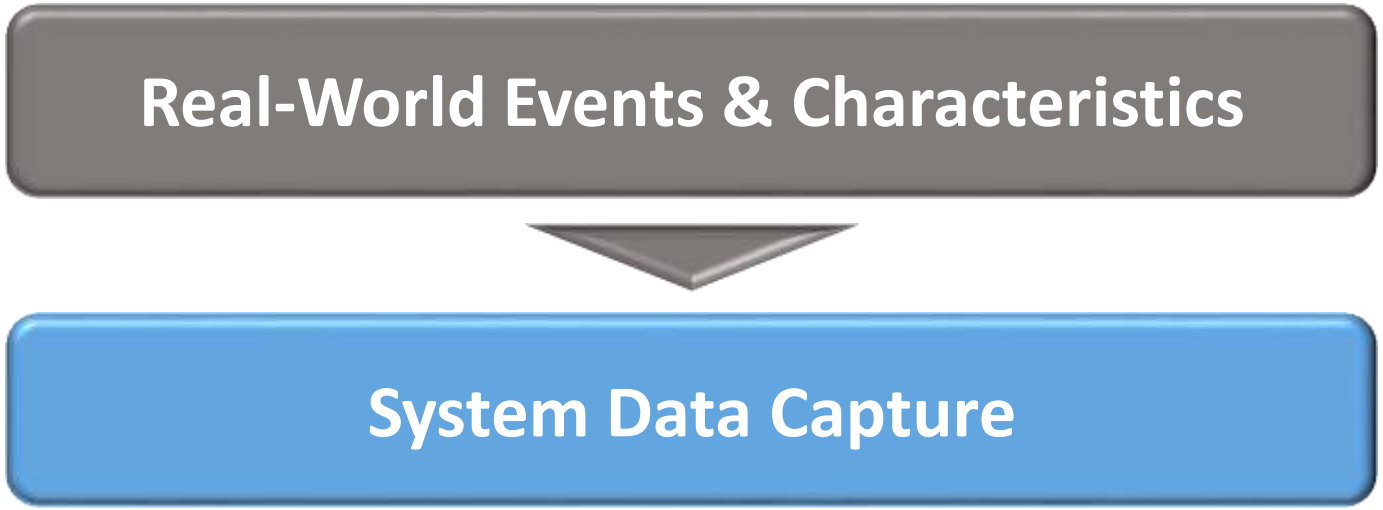

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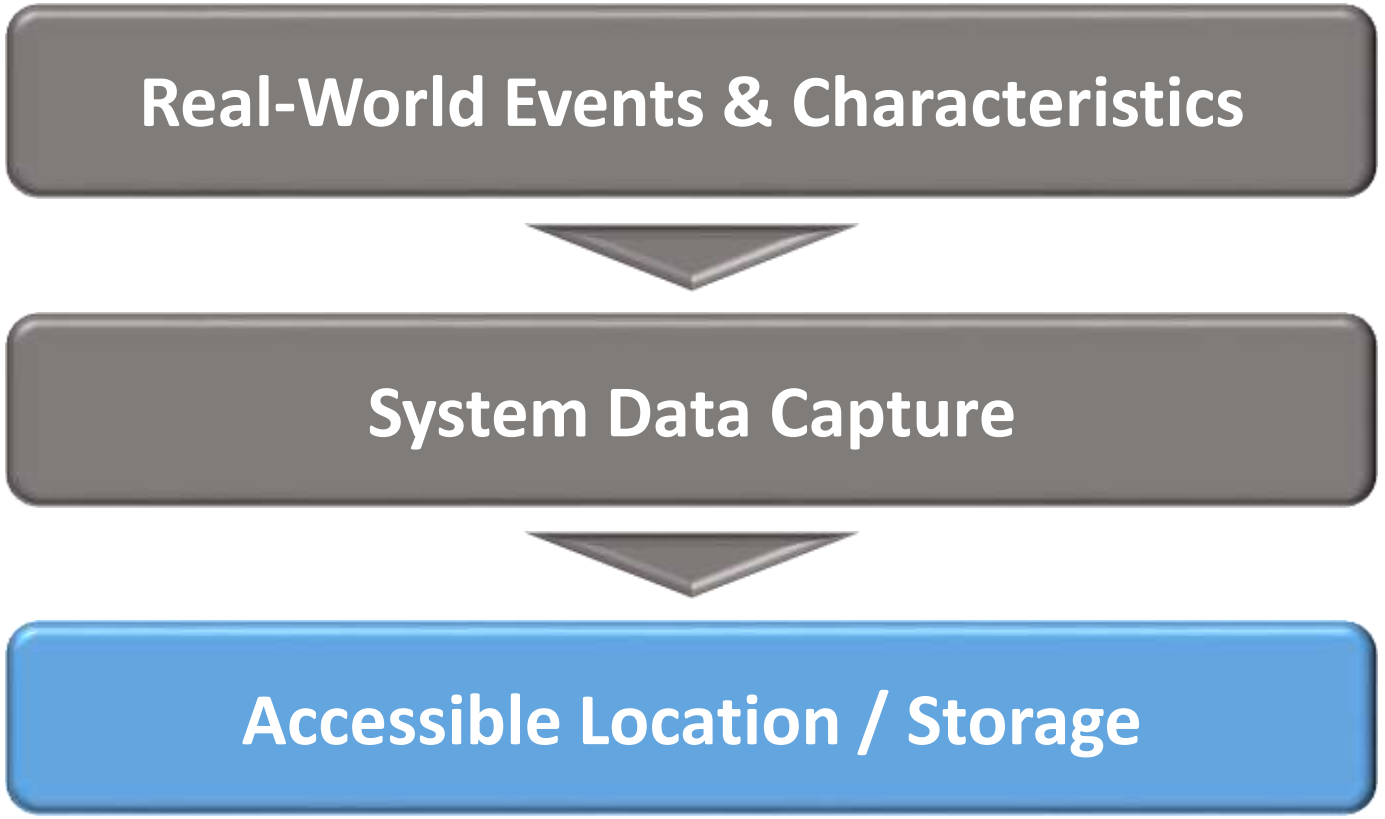

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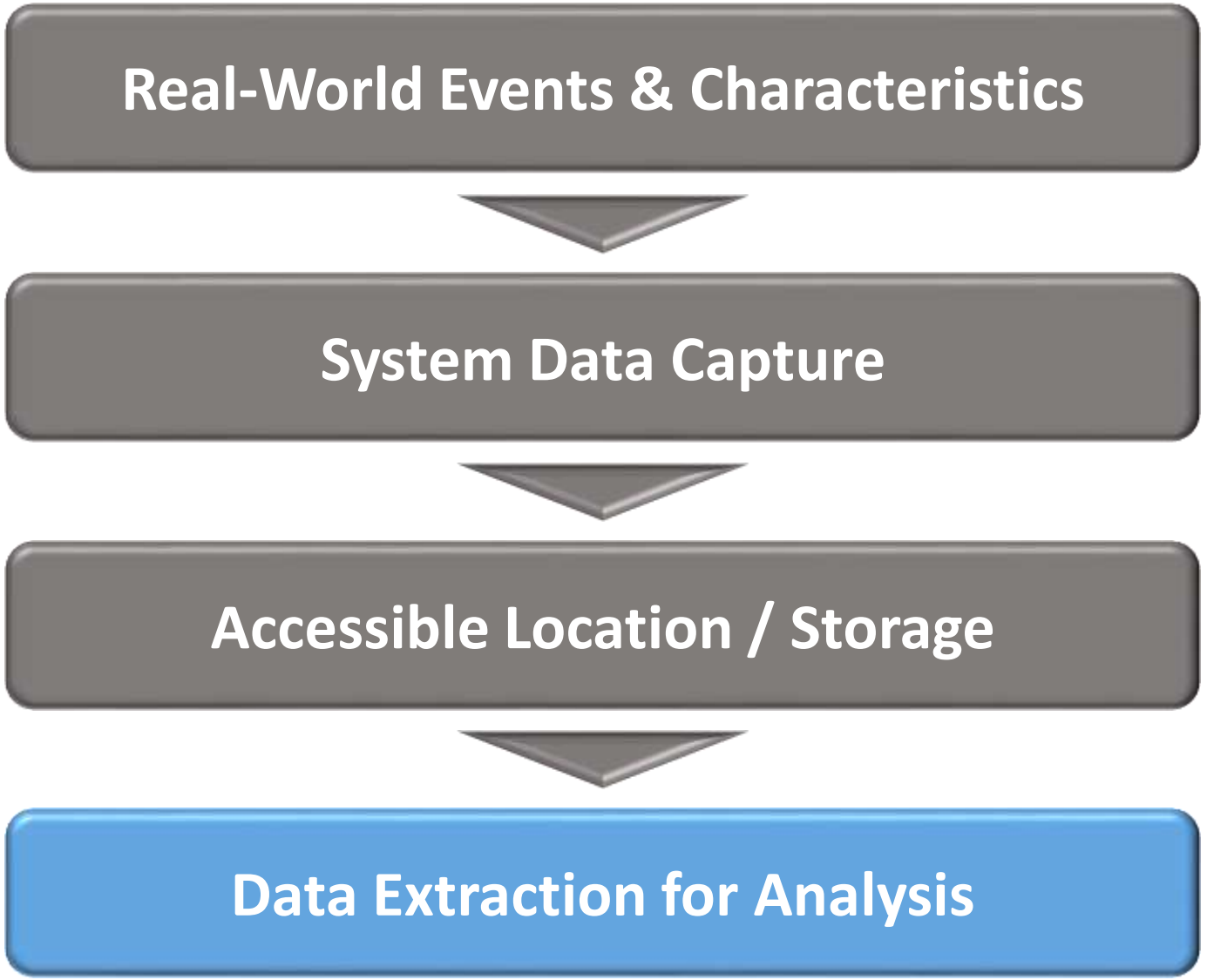

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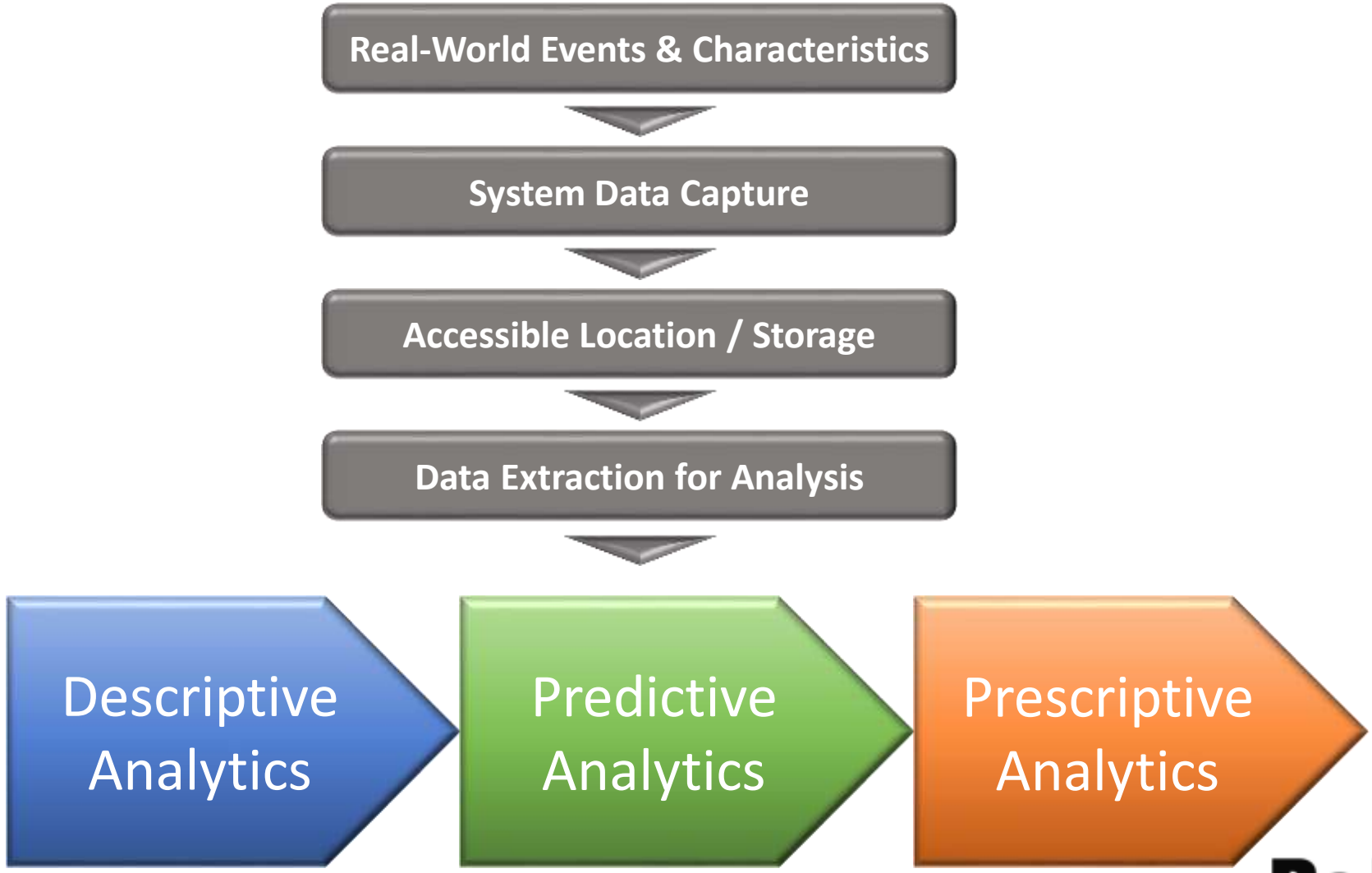

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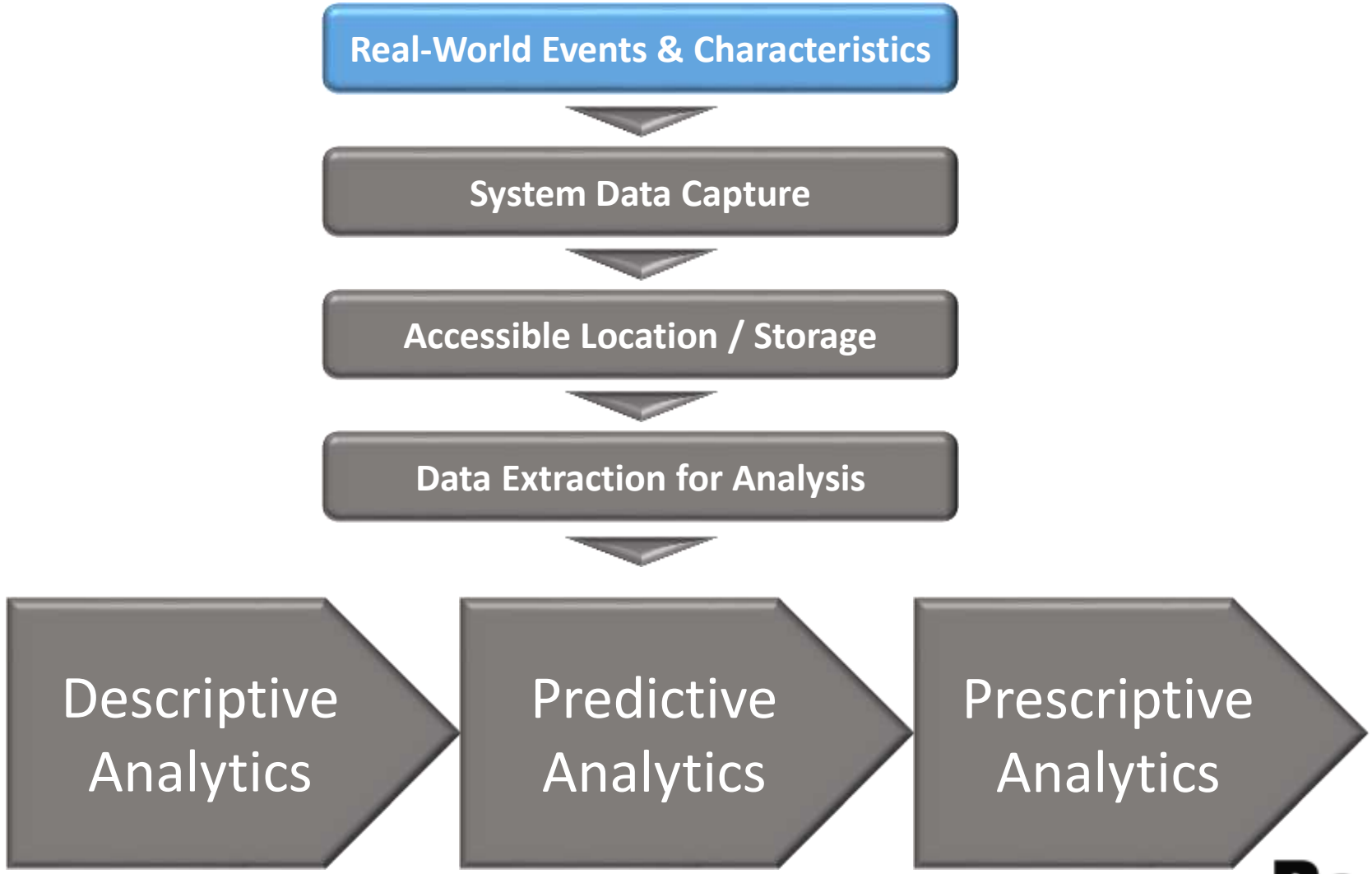

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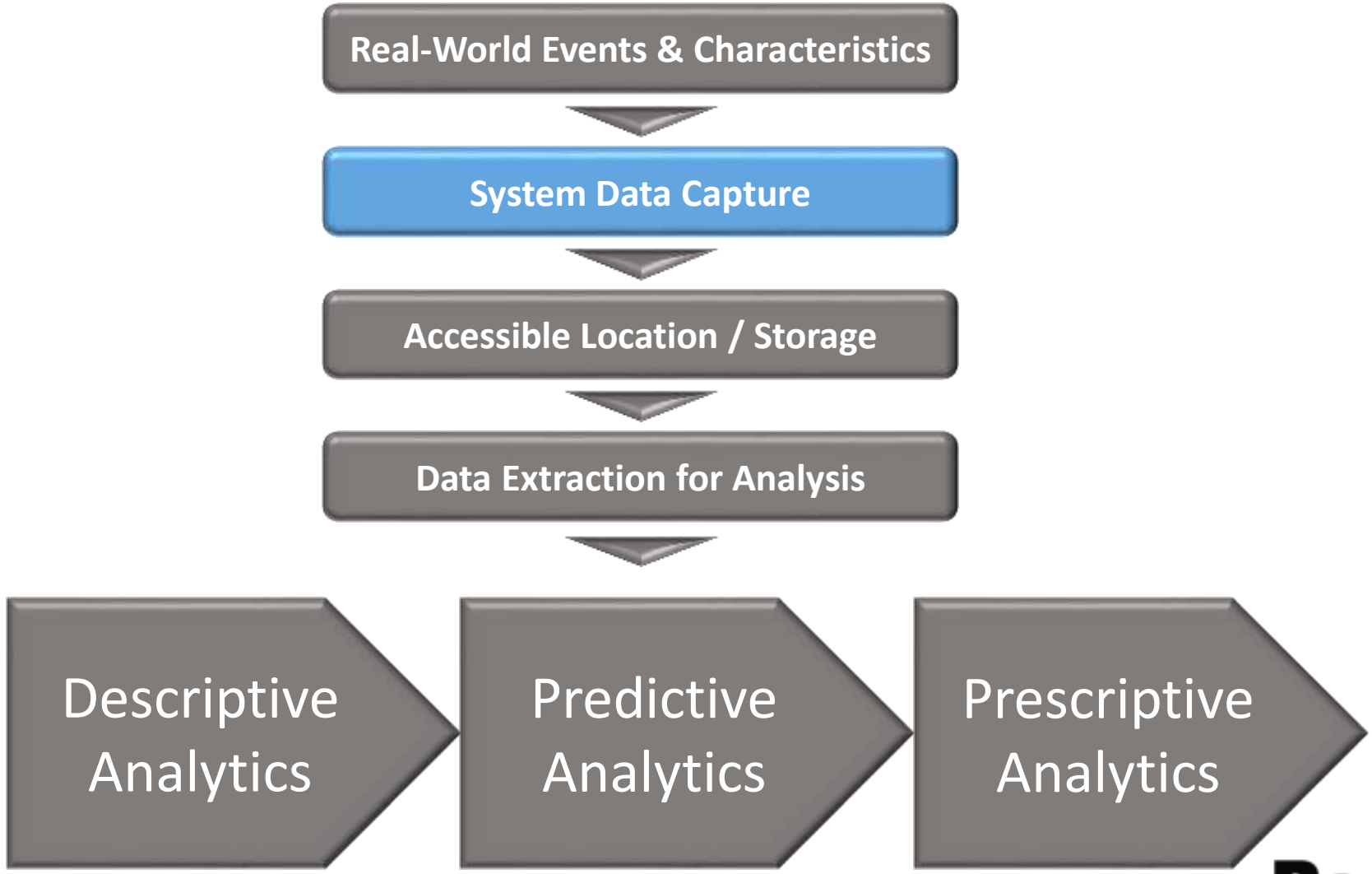

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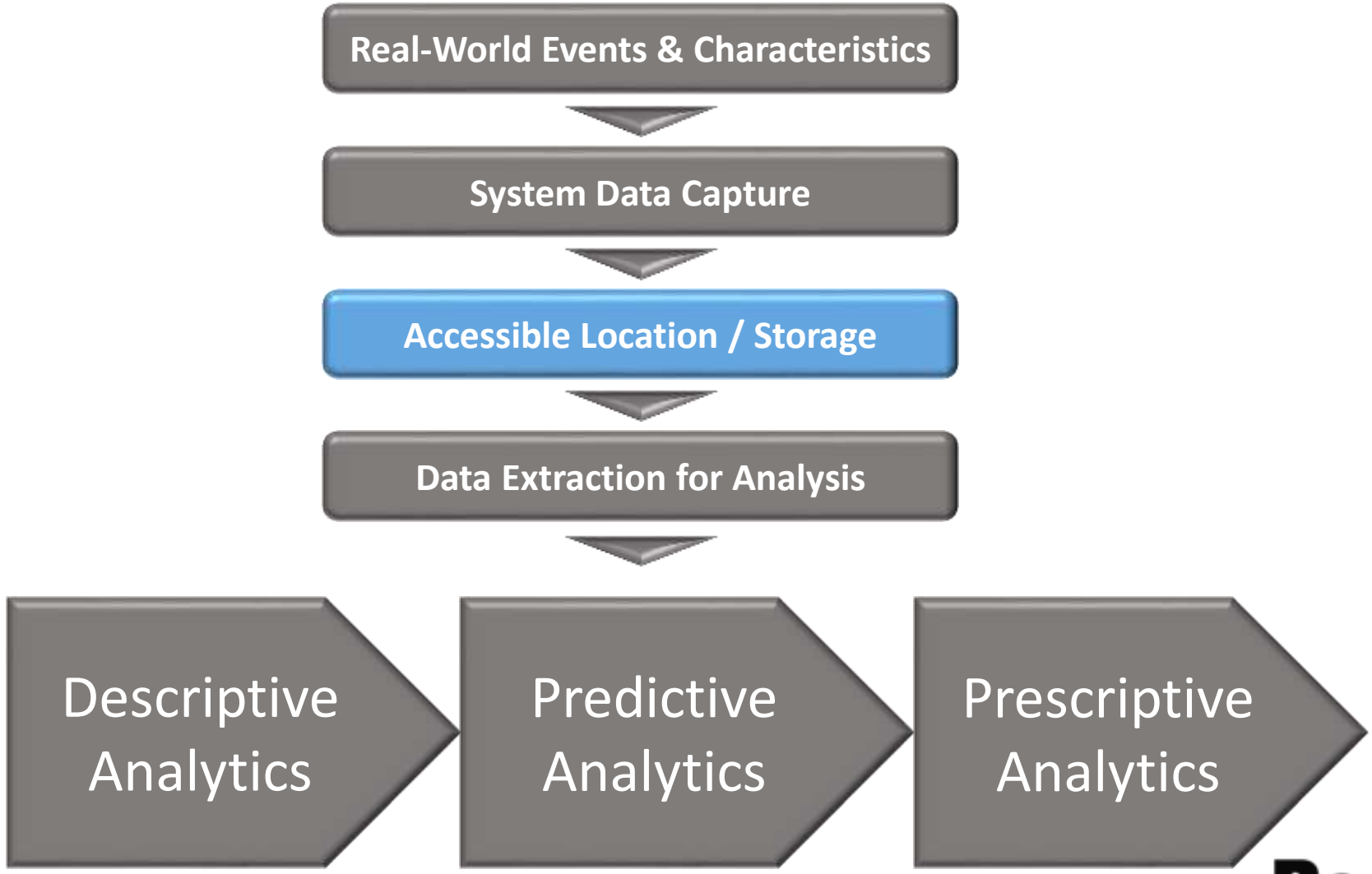

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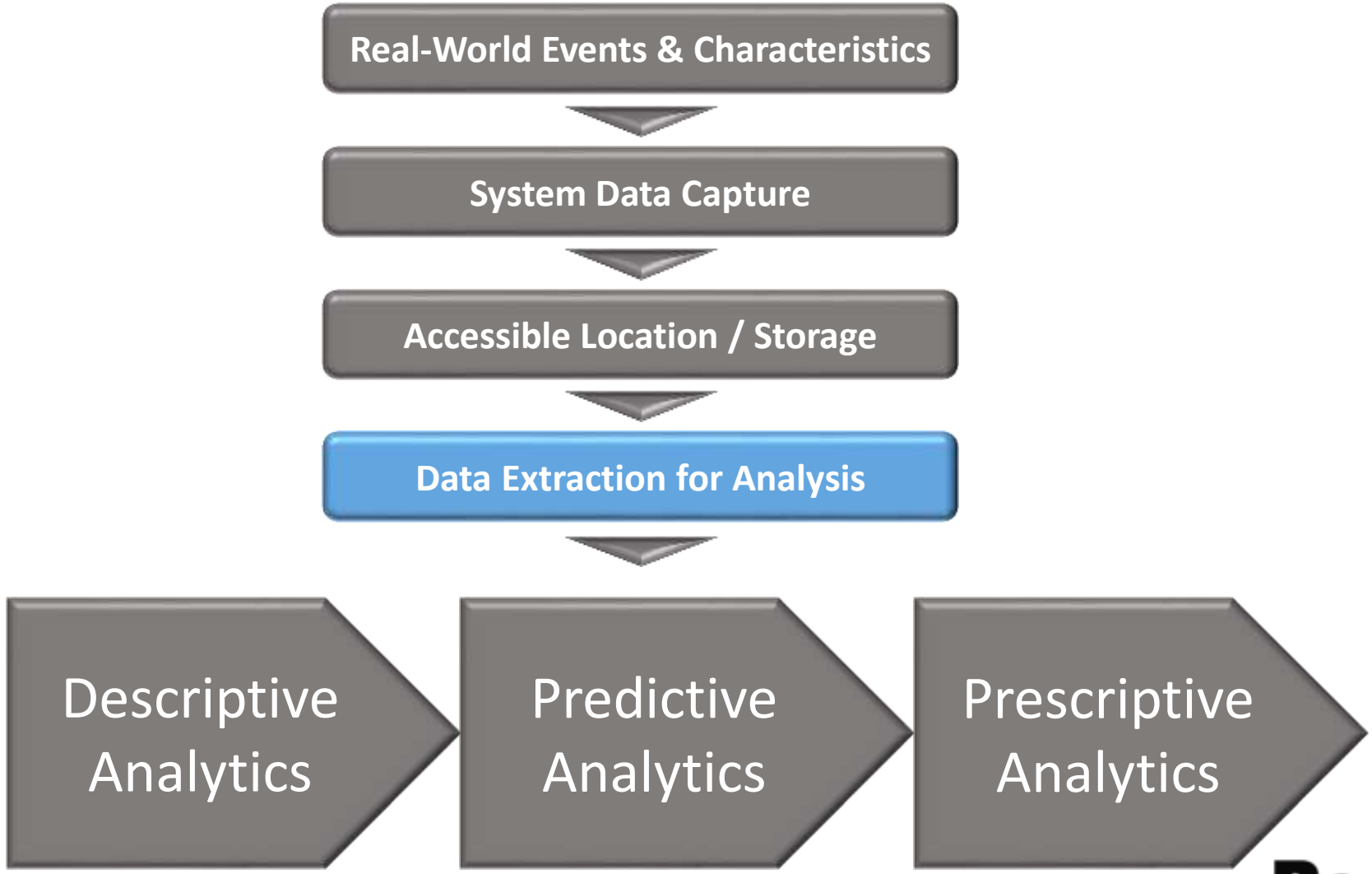

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