- Core Enterprise Systems
- Customer & People Systems
- Product & Presence Systems
- Technical Operations Systems
- External source systems



Core Enterprise Systems

- Billing & Invoicing Systems
- Enterprise Resource Planning (ERP) Systems
- Supply Chain Management Systems
- Accounting Systems
- Usage Tracking Systems



Customer & People Systems

- Customer Relationship Management (CRM) Systems
- Customer Care Systems
- Lead Management / Sales Force Automation Systems
- Campaign Management Systems
- Human Resource Systems
- Electronic Health / Medical Records



Product & Presence Systems

- Product Management Systems
- Content Management Systems
- Web Management & Analytics Systems



Technical Operations Systems

- Process Monitoring Systems
- Alarming & Fault Monitoring Systems
- Ticketing & Workflow Management Systems
- Telematics & Machine Data Processing Systems



External Source Systems

- Credit Agencies
- Demographics & Segmentation Providers
- Partners & Suppliers



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