



Date:

Link to project:

Is there anything you want to share about your final project?

Project rubric/feedback (leave this blank for your instructor)

**\*\*\*see rubric below\*\*\***

	Exceeds Expectations	Meets Expectations	Below Expectations	Little/ No Value
<b>Client Challenge Understanding</b>	4	3	2	1
<input type="checkbox"/> The team clearly understands their role as the technology consultant, not the client themselves. <input type="checkbox"/> The team addresses the client's challenge and offers a good website solution to that challenge. <input type="checkbox"/> The team delivers a compelling story about their client's website as it relates to business needs. <input type="checkbox"/> The team clearly explains why users would view the new client website.				
<b>NOTES:</b>				
	Exceeds Expectations	Meets Expectations	Below Expectations	Little/ No Value
<b>Website Organization &amp; Content</b>	4	3	2	1
<input type="checkbox"/> The website contains a navbar, header, footer and other relevant sections pertaining to the client. <input type="checkbox"/> The order and flow of the website is well thought out. <input type="checkbox"/> Each section of the website is clearly described, including detailed features and benefits to the client. <input type="checkbox"/> The layout and content of the client's website is clean and cohesive.				
<b>NOTES:</b>				

	Exceeds Expectations	Meets Expectations	Below Expectations	Little/ No Value
<b>User Experience &amp; Functionality</b>	4	3	2	1
<input type="checkbox"/> The team demonstrates 3 or more compelling features for the success of the client's website. <input type="checkbox"/> The team designed the client's website sections so they were legible and aligned in text and images. <input type="checkbox"/> The team's choice of color schemes and font choices for the website are consistent and legible. <input type="checkbox"/> The team demonstrates any interactive buttons and future features, even if not fully developed.				
<b>NOTES:</b>				
	Exceeds Expectations	Meets Expectations	Below Expectations	Little/ No Value
<b>Presentation Skills</b>	4	3	2	1
<input type="checkbox"/> The team maintained the audience's attention by speaking clearly and making eye contact. <input type="checkbox"/> The team demonstrated self-confidence through the command of material presented. <input type="checkbox"/> The team clearly provided well-considered and relevant answers to judge's questions. <input type="checkbox"/> The team clearly assigned each member a role to play and deliver on in the presentation.				
<b>NOTES:</b>				

**Preliminary Score:** Record your initial scores in the chart below and calculate the total. These scores will be collected prior to the judges' deliberation.

	Client Challenge Understanding	Website Organization & Content	User Experience & Functionality	Presentation Skills	TOTAL
Preliminary Score					

**Final Score:** Upon further reflection and after listening to the opinions of fellow judges in the debriefing session, each judge will have the right to change his/her scores once. Once changed, the scores are final.

	Client Challenge Understanding	Website Organization & Content	User Experience & Functionality	Presentation Skills	TOTAL
Final Score					

