

Asim Mehta

VISUAL DESIGNER

PROFESSIONAL SUMMARY

Adaptable visual designer and developer aligning artistic vision to brand objective. Looking to leverage my skills and explore newer technologies/trends as part of the interactive media team.


PERSONAL DETAILS


Address


London, ON

CONTACT


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 asimmehta.com

 [/asimmehtawork](https://www.linkedin.com/company/asimmehtawork)

 [/mehta-asim](https://github.com/mehta-asim)

 [@asim.mehta](https://www.instagram.com/asim.mehta)

WORK HISTORY

Senior Visualiser

SO CHEERS INFOTECH

Dec 19 – July 20

- Role consisted of creating visually appealing content to amplify reach and engagement for Digital Media.
- Brands: Amazon Prime Music, Amazon Prime Video Original (Made In Heaven, Four More Shots Please S2, Comicstaan 2), Dharma Productions, IIFA, UFO, Lupin.
- Also worked on Brand Campaign Case Studies for the company
- Was part of the Bot Funny Case Study (Comicstaan S2) which won the Webby Honoree Award 2020.

Content Creator

FREELANCE

July 19 – Dec 19

- Worked as a freelance content creator for a Yoga/Fitness youtube channel.

Senior Visualiser

SO CHEERS INFOTECH

Apr 19–Jul 19

- Role consisted of creating visually appealing content to amplify reach and engagement for Digital Media.
- Brands: Amazon Prime Music, Amazon Prime Video Original Properties (Made In Heaven, Four More Shots Please, Comicstaan 2), Dharma Productions, IIFA, UFO, Lupin.

Video Editor/Vfx Editor/Animator

GRAPHIC QUARTERS

July 18 – Mar 19

- Worked as a VFX Editor on Stupid Man Smart Phone SG produced by BBC India Studios.
- Worked as a VFX Editor on Regiment Diaries produced by Epic Tv; also available on Netflix.
- Worked as an Animator on a themed Lyrics Video for a Netflix Show "Little Things" Season 2 produced by Dice Media for their Youtube Channel.
- Worked as a Lead Video Editor to edit a short documentary to showcase the educational facilities in Indian Universities under MHRD (Government Of India).

Logo Animation

FREELANCE

Sep 18 – Sep 18

- Animated the logo for a placeholder animation for India Sponsorship Summit.

Video Editor

FREELANCE

Jan 18 – March 18

- Lead Video Editor on a Wedding Project where the job consisted of creating a storyline from raw footage, setting the lineup, cutting the shots based on music, color correcting, and text animation.

EDUCATION

Interactive Media Design (Diploma)

FANSHAWE COLLEGE SCHOOL OF DIGITAL AND PERFORMING ARTS

2020–2022

Bachelor Of Engineering in Computer Science

MUMBAI UNIVERSITY

2014 – 2018

SKILLS

Highly Organized

Fast Learner

Skilled Multi Tasker

Deadline Driven

Excellent Communication Skills

Detail Oriented

WEB DEV

- ✓ HTML 5
- ✓ CSS/SASS
- ✓ JS/Node JS/Gulp
- ✓ PHP/MySQL
- ✓ AJAX
- ✓ VUE

SOFTWARE

- ✓ Adobe Premiere Pro
- ✓ Adobe After Effects
- ✓ Adobe Photoshop
- ✓ Adobe Illustrator
- ✓ Adobe InDesign
- ✓ Cinema 4D