



MITALI MEHTA

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Kerry Hall, 65 5th Avenue, New York, NY 10003
Portfolio Website: www.mitalivmehta.com

SKILLS

- UI/UX Design
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Sketch
- HTML + CSS
- Microsoft Office
- Keynote
- Knowledge of jQuery

LANGUAGES

- English
- Fluent in Hindi
- Knowledge of Sanskrit

EDUCATION

The New School, Parsons School of Design, New York, NY

August 2015 - May 2019

Bachelor of Fine Art in Communication Design

Minor in Creative Entrepreneurship

GPA: 3.70

ACHIEVEMENTS

- **Certificate of Merit by CBSE in Applied Art in AISSCE (2015)**
Awarded for being amongst the top 0.1% in All India Exam in Applied Art
- **Chocathon: Reimagine the Godiva Experience (2016)**
Awarded third place in a two-day competition at The New School
- **Dean's List 2016-2017**

WORK EXPERIENCE

Graphic Design Intern

May 2013

Equus Red Cell- Advertising Agency, Gurgaon, India

- Gained experience in logo designing
- Designed posters for Vivanta by Taj
- Worked with team designing dividers for Mint magazine

Graphic Design Intern

July 2016

Jujan Markfin- Garment Fashion House, Noida, India

- Designed a business profile/ catalog for the company
- Photographed and edited images of clothes
- Sketched, designed and developed a garment

Visual Design Intern

June 2017

MullenLowe Lintas Group- Advertising Agency, Gurgaon, India

- Designed a Eid Festival newspapers ad for a NatureFresh
- Created ad layouts for Tez a startup by Google in India
- Created logos/ mnemonics for wheat packaging