



MITALI MEHTA

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EDUCATION

**Parsons School of Design,
The New School, New York, NY**
August 2015 - May 2019
BFA in Communication Design
Minor in Creative Entrepreneurship
GPA: 3.70

**Central Saint Martins,
UAL, London, UK**
Spring 2018
Free Elective Semester,
Graphic Design

SKILLS

- UI/UX Design
- HTML + CSS
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Sketch
- Microsoft Office
- Keynote
- Knowledge of jQuery

LANGUAGES

- English
- Fluent in Hindi
- Knowledge of Sanskrit

WORK EXPERIENCE

University Design Studio **Fall 2017**
Design Studio Class, The New School, New York

- Designing creative projects for The New School as a collaborative team
- Designing Water Towers, Annual Parsons Benefit Card and Newsletters
- Clients that we are working with include the Executive Dean, TNS President's Office and Director, Brand Strategy and Innovation Director

Graphic Design Freelance Intern **Fall 2017**
Washé- Tech Company, New York/ Florida

- Designed a print brochure trifold for the Washers using the Washé App

Visual Design Intern **June 2017**
MullenLowe Lintas Group- Advertising Agency, Gurgaon, India

- Designed a Eid Festival newspaper ad for NatureFresh
- Created newspaper ad layouts for Tez a startup by Google in India
- Created digital logos/ mnemonics for wheat packaging

Graphic Design Intern **July 2016**
Jujan Markfin- Garment Fashion House, Noida, India

- Designed a digital business profile/ catalog for the company
- Photographed and edited images of garments digitally
- Sketched, designed and developed a garment

Graphic Design Intern **May 2013**
Equus Red Cell- Advertising Agency, Gurgaon, India

- Gained experience in digital logo designing
- Designed digital posters for Vivanta by Taj (Hotel Group)
- Worked with creative team designing dividers for Mint magazine

ACHIEVEMENTS

- **Certificate of Merit by CBSE in Applied Art in AISSCE (2015)**
Awarded for being amongst the top 0.1% in All India Exam in Applied Art
- **Chocathon: Reimagine the Godiva Experience (2016)**
Awarded third place in a two-day competition for Godiva at New School. Redesigned Godiva experience through packaging and UI/UX design.
- **Dean's List 2016-2017**