

CURRICULUM VITAE



MURALIDHAR SREEDHAR

Residential Address:

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PROFFESIONAL PROFILE:

A highly effective leader in Marketing and Business Development. Successful business results delivered consistently through quality of works and operational excellence. A passionate, confident leader with strong influencing skills and effectively communicate at all levels.

To complete the entrusted job by putting the best efforts and to make the working environment enthusiastic by giving a positive approach.

EMPLOYMENT HISTORY:



SAMAAVESH (October 2020) – Till Date.

Designation: Retail & Sales Head.

Job Profile:

Marketing and Sales of company products (**SANITARY WARES & FITTINGS, NATURAL STONES & CERAMIC TILES**)

Responsibilities:

Retail Sales, Meeting Architects, Interiors Designers, Builders & Landscape Architects to achieve monthly sales target.



MARS CERAMICHE (September 2018 – September 2020) – 24 Months.

Designation: Sales Head.

Job Profile:

Marketing and Sales of company products (**NATURAL STONES & CERAMIC TILES, SOLID SURFACES, ACOUSTIC PANELS**)

Responsibilities:

Retail Sales, Meeting Architects, Interiors Designers, Builders & Landscape Architects.

Managing a team of Material Consultants to achieve monthly sales target.



STONARTS.D (July 2009 – July 2018) – 108 Months.

Designation: Sales Head.

Job Profile:

Marketing and Sales of company products (**NATURAL STONES TILES & CERAMIC TILES**)

Responsibilities:

Retail Sales, Meeting Architects, Interiors Designers, Builders & Landscape Architects.

Managing a team of Material Consultants to achieve monthly sales target.

Achievements:

[Best Team Leader Award] Exceeded sales target every month.



ESURANCE (A DSA firm for Auto Insurance) (Mar 2007 – JUNE 2009) – 28 Months.

Designation: Team Manager.

Job Profile:

Marketing and Sales of the Vehicle Insurance.

Achievements: Exceeded sales target every month.



JUST DIAL YELLOW PAGES PVT LTD (March 2006 – February 2007) - 12 Months.

Designation: Business Development Manager.

Job Profile:

Marketing and Sales of the Company Products.

(Space Selling & Advertisement of Companies in B2B & B2C Directories)

Responsibilities: Managing a team of marketing executives to achieve monthly sales target.



CAFE COFFEE DAY (September 2004 – January 2006) - 17 Months.

Designation: Assistant Manager.

Job Profile:

Retail/ Merchandise - Sales and Promotions

Managing a team of executives to achieve daily sales target

Corporate presentations and promotions

Responsibilities:

Managing a team of executives in two different branches. Achieving daily sales targets from the executives.

Reporting to the manager and taking complete responsibility in his absence.

Achievements:

My performance was recognized by the Chairman of Coffee Day

EDUCATION QUALIFICATION:

Industrial Training in TOOL AND DIE MAKING. – 2001 TO 2004.

Sri Vidya Industrial Training Institute – Bangalore.

Matriculation- 1999-2000.

KJ Convent School – Bangalore.

Hobbies: Very Good Listener, Listening Music, Singing, Debating, Trekking & Traveling.

Extra-Curricular Activities: Troop Commander in NCC.

Languages Known: English, Kannada, Hindi, Tamil, and Telugu.

IT Exposure: Basic operations of Computers, Microsoft Office, Internet Operations, Etc.

Declaration:

I hereby declare that the information given is true to the best of my knowledge and belief.
Looking forward your valuable response towards associate with your esteemed company.

Regards,

Muralidhar Sreedhar