

# Nikhil Sharma

## Sales & Marketing

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Talented Manager with expert team leadership, planning and organizational skills built during successful career. Smoothly equip employees to independently handle daily functions and meet customer needs. Diligent trainer and mentor with exceptional management abilities and results-driven approach. Resourceful Manager offering history of success coordinating and monitoring operations across various departments. Effective leader and problem-solver dedicated to streamlining operations to decrease costs and promote organizational efficiency. Highly committed with hardworking mentality to maintain quality of services and products.

## Skills

Project Management

●●●●●  
Excellent

Business planning

●●●●●  
Very Good

Business Development

●●●●●  
Excellent

Staff Management

●●●●●  
Very Good

## Work History

2017-04 - 2018-01

### Marketing Manager

*Paytm, Bareilly, Uttar Pradesh*

- Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs.
- Organized contacts and orchestrated innovative marketing campaigns to boost awareness, engagement and sales.

2015-04 - 2015-12

### Supervisor Trainee

*UIDAI Aadhaar Data Centre, Shahjahanpur, Uttar Pradesh*

- Identified and documented detailed business rules and use cases based on requirements analysis.
- Updated organizational systems and subsystems to improve and streamline data collection.

2017-11 - 2018-10

### Marketing Manager

*Godrej & Boyce Mfg. Co, Lucknow, Uttar Pradesh*

- Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs.
- + Edit or add your own
- Managed workflow between staff, coordinating documents, planning and creative material distribution.

2018-11 - Current

## Manager

*Aftek Developers Pvt Ltd. , Lucknow, Uttar Pradesh*

- Applied performance data to evaluate and improve operations, target current business conditions and forecast needs.
- Achieved or exceeded financial goals on regular basis by controlling expenses, optimizing schedules and regulating inventory usage.
- Prepared and recommended long-range plans for development of department personnel.

## Education

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2010-06 - 2011-04

### 10th : Science Education

*K. S. Inter College - Shahjahanpur*

2011-06 - 2013-04

### 12th: Science Education

*Vidhya Niketan Inter College Gola - KHERI*

2013-07 - 2016-05

### Bachelor Of Science: Science Education

*Rohelkhand University - SHAHJEHANPUR*

2020-03 - Current

### Master Of Business Administration: Marketing & Finance

*Swami Vivekanand Subharti University - Meerut*

- Completed professional development in marketing
- Professional development completed in Seals

## Accomplishments

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- Used Microsoft Excel to develop inventory tracking spreadsheets.

## Languages

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HINDI

●●●●●  
Excellent

English

●●●●●  
Very Good

Gujarati

●●●●●  
Good

Rajasthani

●●●●●  
Excellent

## Interests

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Wark with smartness

Outdoor Games