

## **SAWAN SETHI**

165-B, Ram Vihar

Old Janipur, Jammu-180007

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### **CAREER OBJECTIVE:**

- To obtain a challenging position in a professional challenged organization that will allow me to utilize my overall skill to faster increase individual freedom, learning and improvement.
- To get a challenging position in a professional organization where I can enhance my skills and strength.

### **WORK EXPERIENCE**

#### **FRESCA JUICES**

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##### **Job Profile- Sales Officer**

**Duration- 22<sup>nd</sup> July to Till Date**

- Accomplishing Monthly Targets
- Marketing Activities
- Managing Markets on daily basis
- Planning for strategy how to sell products with existing stock
- Handling Retailers ( Shopkeepers , Wholesalers )

#### **XOTIC FRUJUS PVT LTD**

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##### **Job Profile- Sales Development Officer**

**Duration- 18<sup>th</sup> March;2021-**

**21<sup>st</sup> July; 2021**

- Accomplishing Monthly Targets
- Marketing Activities
- Managing Markets on daily basis
- Planning for strategy how to sell products with existing stock
- Handling Retailers ( Shopkeepers , Wholesalers )

**Covering Areas :- Akhnoor , Katra, Bari Brahmana, Jammu**

**EPICU AGRO PRODUCTS LTD.**

**Job Profile- Area Growth Officer (A.G.O)**

**Duration- 29<sup>th</sup> January; 2018- 16<sup>th</sup> March; 2021**

- Accomplishing Monthly Targets- Twice a month
- Marketing Activities
- Managing Markets on daily basis
- Planning for strategy how to sell products with existing stock
- Handling Retailers ( Shopkeepers , Wholesalers )
- Covering Areas :- Samba , Nagrota , Vijaypur, Ghagwal , Jammu

**SUMMER INTERNSHIP:**

**Times of India**

**Duration:- June 01, 2016 to July 15, 2016**

**Project-** Leadership survey on Magazines in Tri city Area

**Intern** (Direct Marketing, Sales), Tri city Area

**EXPERTISE LEVEL:**

- Get on well with all people, easily making good working relationships.
- Have initiative and ideas and can work alone or as part of a team.
- Adaptable and quick to learn new skills.

**EDUCATIONAL QUALIFICATIONS:**

**Professional:**

- Post-Graduation (MBA) from RayatBahra, Ropar Campus, Punjab
- Graduate (**B.Com**) from Govt. SPMR College Of Commerce, Canal Road, Jammu

**Academic:**

<b>Educational qualification</b>	<b>Year</b>	<b>Institution</b>	<b>Board/ University</b>
<b>Senior Secondary</b>	<b>2011</b>	<b>S.M Jain School</b>	<b>JK BOSE</b>
<b>Matriculation</b>	<b>2009</b>	<b>Cooperative Public School</b>	<b>JK BOSE</b>

**Technical:**

- Diploma in Financial Accounts (Tally/Busy) from EDES/DOEACC Computer Institute

**ADDITIONAL INFORMATION:**

- Computer applications
  - Communication and presentation skills
- Proficient in using MS-Word, Excel
- Internet and Email for report writing

**HOBBIES AND INTEREST:**

- Interacting with people
- Net surfing

**LINGUIST PROFICIENCY:**

English,Hindi,Dogri,Punjabi

**PERSONAL DETAILS:**

Date of Birth                      \_\_\_\_      10<sup>th</sup> Feb, 1994

Address                                \_\_\_\_      165/B Ram Vihar, Old Janipur, Jammu, Jammu & Kashmir.

Nationality                            \_\_\_\_      Indian

**I hereby declare that all the above information is true to the best of my knowledge.**

**SawanSethi**