

JEVIN MAKADIA

Regional Manager

CAREER GOALS

A manager is a guide. He takes a group of people and says, 'With you, I can make us a success; I can show you the way.'

CORE STRENGTHS

- Understand marketing overview
- Strong decision maker
- Social Networking
- Public Relations
- Strong Communication Skills

CONTACT DETAILS:

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EMPLOYMENT HISTORY

Mecwell metal industries-Rajkot.

MARKETING MANAGER, 2008-2015

- Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs.
- Capitalized on industry and marketplace trends to strategize marketing solutions and enhance business operations.
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Velox Ceramic-Morbi.

MARKETING HEAD, 2017-2020

- Managed branding campaigns and event marketing initiatives in print, video, web and social media.
- Coordinated teams of design and implementation professionals to manage all project objectives.
- Developed and strengthened business partnerships at all levels.
- Increased market awareness and penetration through development of creative collateral.
- Oversaw account budgets, internal billings and monthly P&L to achieve financial goals.

Pebblekraft - California(USA)

REGIONAL MANAGER - 2021 (present)

- Monitored customer buying trends, market conditions and competitor actions to adjust strategies and achieve sales goals.
- Masterminded updates to workflows and revitalized teams to meet changing business needs and boost team member performance.
- Defined locations, dealers and investors to drive product sales and foster brand expansion.

ACADEMIC HISTORY

**Diploma in civil engineering-KARNATAKA STATE
OPEN UNIVERSITY**

HOBBIES & INTERESTS

- learning management skill
- Travelling
- Update with market trend
- Reading

Launguge known

- Gujarati
- Hindi
- Telugu
- Kannada
- English