SOURAV CHAKRABORTY

Decisive, strategic and performance-driven professional targeting senior assignments in Supply Chain Management, Logistics Planning, Demand Planning and Capacity Planning with an organization of high repute

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Key Skills

Supply Chain Management

Supply Chain Analytics/ Optimization

Logistics & Warehouse Management

Process Enhancement/ Cost Savings/ Spend Analysis

Supply Chain Effectiveness/ Visibility

Logistics Planning & Analysis

Demand / Capacity Planning

Strategic Planning & Analysis

Team Building & Leadership



- Advance Diploma in Computer Software Application (Dos., Window, MS-Word, MS-Excel, MS PowerPoint, and MS-Access)
- SAP MM Module
- WMS Module
- SAP ARIBA
- Super Procure



Profile Summary

- A result-oriented professional with 17.5 years of experience in Supply Chain Management and Logistics Planning in industries like Steel, Automobiles, **Engineering, Manufacturing, Leathers**
- Consistent & proven track record of successfully employing best business practices that improve efficiency, reduce costs by identifying value chain cost, increasing performance, all to tight time scales and within budget
- Established supply chain processes & SOPs, streamlined workflow, developed work environment to optimize resource & capacity utilization and augmented productivity & operational efficiencies
- Successfully worked towards fulfilling of requirements of all 6-factories by placing vehicles / containers in time for supporting their customer commitments i.e., 3-tower factories, 2-PVC and 1-pole unit in Skipper Limited
- Proven success in achieving optimum outputs by synchronizing supply chain from supplier to customer through total supply chain solutions (demand & supply planning till delivery)
- **Team Player** with skills in managing a team of 25 members for **implementing the F&D System for Forward model Programs**
- Spearheaded the creation and implementation of best practice capacity planning vision, strategy, policies, processes and procedures to aid and improve operational performance
- Expertise in the managing the business operations and plans for **future capacity** requirements
- Focused on enabling the future transportation operating model, optimizing inventory management, driving topology planning or leveraging deep business insights and analytics to propel Targets Supply Chain
- Expertise in driving entire gamut of operational functions including material planning/inventory management, sourcing / procurement, logistic operations like sea freights & inland transportation and import & export operations
- Successfully delivered multiple supply chain analytics projects based on analytics insights & domain knowledge covering inventory optimization, simulations modeling, network optimization, vendor management, spend analysis and procurement analysis



Career Timeline



Swarnali GlobalEnterprise







2005 - 2008

2008 - 2013

2013 - 2019

2019 - 2021

Since 2022



Education

- 2007: Diploma Supply Chain Management from Reliance Telecom
 - 2006: Advance Diploma in Computer Application from SSI University, WB



Personal Details

Date of Birth: 2nd November 1986 | Languages Known: English, Hindi, and Bengali | Address: 352 M B Road, Nimta, Near Alipore More, Kolkata - 700049 (WB), INDIA



Since Jan'22 with Brick2Wall Infrastructure Pvt. Ltd., Gurgaon, as Asst. General Manager - Supply Chain Management & **Logistics (Domestic & International)**

Key Result Areas:

- Acting as the In-Charge of Logistics (Domestic & International) for all 4 Units in allover India..
- Supervising the vendor policy-making for Logistics (Domestic & Export) and Distribution Process
- Developing new vendors for dispatches by Land and Sea mode of transportation; liaising with and onboarding New Transporter and Forwarders acquisition for Domestic and International Transportation
- Conducting the:
 - Rates negotiation for daily movement of vehicles for of all 4-units daily logistics (Domestic & Export) Operations
 - Comparison analysis and presenting monthly reports to management on data performance to plan
 - Rate finalization for Freight component for all modes of transportation and for trucks and containers and smooth placement of vehicles as per the requirement of factories
 - Implementing global logistics plans, budgets, and procedures to maximize compliance with customer needs within budget constraints
- Assessing and recommending optimal shipping methods, carriers, routing, equipment, and frequency to meet required transportation parameters, delivery specifications, and costs
 - Analyzing alternative distribution processes' effectiveness for definite customers as required
- Building strategic relationships with key suppliers, achieving aggressive targets in terms of cost, quality, and delivery
- Understanding & aligning the expectation of stakeholders and reporting in matrix organization structure
- Taking initiatives to improve process & system by identifying system & process gaps
- Analyzing monthly demand and identifying inconsistencies in forecast accuracy & forecast fidelity
- Evaluating data to improve supply chain operations, driving improvement initiatives, monitoring implementation
- Reviewing the plan product by product for each geography and creating analysis around problem statements
- Building purchase orders and ensuring ready availability of material to meet production & dispatch targets
- Formulating Standard Operating Procedures within the warehouse and maintaining compliance with these procedures
- Monitoring key manufacturing processes for capacity and demand, identify capacity constraints and provide analysis
- O Leading improvement initiatives that optimize capacity and ensuring best return on investment without adding risk or disruption
- Spearheading the capacity planning activities ensuring delivery against operational requirements and which optimize manufacturing O
- efficiency and costs



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Aug'19 - Dec'21 with Skipper Limited, Kolkata as Asst. General Manager - Supply Chain Management & Logistics (Domestic & International)

Key Result Areas:

- Acting as the In-Charge of Logistics for all 3-Tower Units 2-PVC and 1-Pole factory
- Supervising the vendor policy making for Logistics (Domestic & Export) and Distribution Process
- Developing new vendors for dispatches by Land and Sea mode of transportation; liaising with and onboarding New Transporter and Forwarders acquisition for Domestic and International Transportation O
 - Conducting the:
 - Rates negotiation for daily movement of vehicles for of all 6-units daily logistics (Domestic & Export) Operations
 - Comparison analysis and presenting monthly reports to management on data performance to plan
 - Rate finalization for Freight component for all modes of transportation and for trucks and containers by Auction and Reverse Auction Obtaining Timely approval of rates from the Director for all modes of transportation and smooth placement of vehicles as per the requirement of factories
- Implementing global logistics plans, budgets, and procedures to maximize compliance with customer needs within budget constraints Assessing and recommending optimal shipping methods, carriers, routing, equipment, and frequency to meet required transportation parameters, delivery specifications, and costs
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 - Spearheading the capacity planning activities ensuring delivery against operational requirements and which optimize manufacturing efficiency and costs

Previous Experience

Sep'13 - Jul'19 with Shyam Metallics and Energy Limited, Kolkata & Odisha as Logistics Head (Domestic &

Exports) - Supply ChainManagement & Logistics

Significant Highlights:

Managed the India Domestic & Exports Logistics Operations and materials distribution
Supervised the Warehouse Development Project in Jamuria (WB) and Sambalpur (OD) Plant
Prepared SOPs and Implementation of full warehouse and logistics operation process as per the requirement of the plant
Administered the Supply Chain Management & Exports Logistics related to various requirements / issues in-plant
Conducted the thorough analysis of the Data related with Supply chain, Warehousing, Logistics, Exports and made proper planning
Devised new SOPs and made the process flow chart for maintain warehouse & Logistics operation process
Successfully introduced Automated Warehousing Project in both plant area (ADC, WAP system)

July'08 – Aug'13 with Swarnali Global Enterprise, Kolkata as Project Head – Supply Chain Management

Significant Highlights:

Supervised the projects management activities and managed the different client Project Requirement across India Made SOP for smooth Operation process and Logistics (Domestic & Exports) Management as per client requirement Gave prompt solution to the logistics and other supply chain issues

Managed the total 7 master warehouses in All Over India and supervised the team of 35 staff in all over India Created the new vendor and vendor negotiation; maintained supply chain management process flow & controlling Supervised the total logistics & operation management along with the distributions & dispatches

Apr'05 - May'08 with Reliance Telecom Limited, as Warehouse In-Charge

Significant Highlights:

Administered the end-to-end warehouse management and supervised the complete Warehouse Operations & its management Supervised Logistics & distribution process while working on SAP with MM module Obtained quotations from Vendors and obtaining approval from management for raising the Purchase order