



Resume

Kadre Pratik Pramod
Marketing executive

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Personal Summary :

A highly efficient, results driven and capable marketing executive with a proven ability to effectively develop manage and control relationships between the company and its target audience. Having a proven track record of quickly understanding a marketing campaigns mission, vision and objective and then communicating this to potential customers. Enjoying challenging briefs & able to work to an excellent standard under considerable pressure whilst presenting a positive image to clients & colleagues. Now looking for a suitable sales position with a ambitious & exciting company.

Educational Qualifications:

- Σ B.A. (Psychology) 2018.
- Σ B.Des Appeared for Third year 2012.
- Σ HSC (Commerce), Second class in 2009.
- Σ SSC, Second Class in 2003

Experience: 8 years

- Σ Worked as a **Manager** under Regal Trade links(agriculture commodity) at Kolhapur 2012 – 2013.
- Σ Worked as a **Quality controller** , Purchasing and Export to India from **Ghana, West Africa**2013-2014under 7 seas Agro take limited , Ghana.(Regal Trade Links,India.)
- Σ Working as an Area sales Manager with **D-Mark interiors (LG Hausys-uPVC WINDOWS & DOORS)** 2014-2016
- Σ Working as a **Senior Sales Executive** with **Konark Win-Door System**.(Authorized Fabricator)

Geeta Aluminium & Alumil (Greece-Europe) System Windows) at Kolhapur Nov 2016 To Nov 2018.

- Σ Working as a **Senior Sales Executive** with **MGW PUNE** (Utility Windows) at Kolhapur Dec 2018 To 24 June 2019.
- Σ Working as a **Sales Executive** with **Maruti Tempered Process PVT.LTD.** at Kolhapur 26 June 2019 To Till Date.

Duties-

- Σ Planning & implementing marketing activities across all online & offline channels.
- Σ Setting up new marketing strategies.
- Σ Generating sales leads.
- Σ Managing customer relationships.
- Σ Logging and progressing all new leads / potential sales enquiries.
- Σ Making sales calls and handling enquiries from potential customers.
- Σ Involved in the online, web and email marketing campaigns.
- Σ Analyze and produce reports on data provided by customers.
- Σ Campaign tracking, measurement, evaluation and reporting on all activity.
- Σ Coordinating company representation at relevant conferences and exhibitions. Liaising with strategic partners, internal stakeholders and key customers.

Role & Responsibilities:

Marketing executive March 2012- Present :

- Σ Experience in being involved in multiple marketing campaigns in parallel.
- Σ Thorough understanding of promotional and advertising activity.
- Σ Ability to work to tight deadlines and multi-task.
- Σ Ability to work in a fast paced and evolving sales environment.
- Σ Ability to troubleshoot independently.

Personal Details:

- Σ **Date of Birth:** 21 November 1987
- Σ **Sex:**Male.
- Σ **Marital Status:** married.
- Σ **Passport No:** K3598111
- Σ **Driving License:** Indian Driving License
- Σ **Home Address:** 1427 “C” Ward,Laxmi Towers,Laxmipur, Kolhapur. 416002

Language Known: English, Hindi and Marathi.

Hobbies: Photography, Travelling & Listening Music etc.

