Skype Name: uttam.ghosh80

## **CAREER OBJECTIVE:**

To contribute to the overall objective of the organization and there by grow parallel with it. Keen to pursue a responsible mid-management level role in the field of Sales and Marketing for Consumer Durables based organizations.

## **CAREER HIGHLIGHTS:**

FIRM	DESIGNATION	REPORTING TO	WORK TENURE		JOB
			FROM	TO	LOCATION
Hindgres Ceramica Pvt.	Area Sales Manager	Area zonal	Apr 2022	Till Date	Eastern-U.P
Ltd.	( Decorative wall tiles )	Manager			
Sonata Ceramica Pvt. Ltd.	Area Sales Manager	Regional Sales	Apr 2019	Apr 2022	Allahabad &
	(Floor Porcelain Tiles)	Manager	-		Varanasi
Kkolar Appliances Pvt. Ltd.	Area Sales Manager	Regional Sales	Jan 2016	Mar 2019	Eastern-U.P
	(Kkolar Kitchen Chimney)	Manager			
Bajoria Appliances Pvt. Ltd	Territory Manager	Sales Manager	Feb 2012	Jan 2016	Allahabad &
	(Kutchina Kitchen	(UP Head)			Varanasi
	Chimney)				
Prayag Exim Pvt. Ltd	Marketing Executive	Zonal Sales	Sept 2009	Jan 2012	Lucknow
	(Prayag Bath Fittings)	Manager			

## **WORK DETAILS:**

### HINDGRES CERAMICA PVT. LTD.

Representing Only Decorative wall tiles (Ceramic) Tiles, Hexagonal Tiles, Moroccan & 800×1600 in the entire Eastern UP region.

Dealing with Distributors and Dealers (B2B)

Appoint new distributors and dealers for the brand and generate primary sales.

Responsible for Sales and Revenue generations.

# SONATA CERAMICA PVT. LTD.

- 1. Representing Only Floor Porcelain (Ceramic) Tiles in the entire Eastern UP region (ATL, TTL, BTL).
- 2. Dealing with Distributors and Dealers (B2B)
- 3. Appoint new distributors and dealers for the brand and generate primary sales.
- 4 Responsible for Sales and Revenue generations.

### KKOLAR APPLINCES PVT. LTD.

- 1. Representing Kkolar Brand (Kitchen chimney, Hobs, Cook top, Dish Wash, all kitchen appliances) in the entire Eastern UP region (ATL, TTL, BTL).
- 2. Dealing with Distributors and Dealers(B2B)
- 3. Appoint new distributors and dealers for the brand and generate primary sales.
- 4. Responsible for Sales and Revenue generations.
- 5. Team handling entire Eastern U.P



#### BAJORIA APPLIANCES PVT. LTD.

- 1. Representing Kutchina Brand (Kitchen chimney, Hobs, Cook top, Dish Wash, all kitchen appliances) in the entire Eastern UP region (ATL, TTL, BTL).
- 2. Dealing with Distributors and Dealers(B2B)
- 3. Appoint new distributors and dealers for the brand and generate both primary and secondary sales.
- 4. Responsible for Sales and Revenue generations.

## PRAYAG EXIM PVT. LTD

- 1. Representing Prayag Bath Fittings for entire Lucknow region (ATL, TTL, BTL).
- 2. Site visit and architect visit and Builder visits for dealing with projects.
- 3. Dealing with Dealers(B2B,B2C)
- 4. Appoint new dealers for the brand and generate secondary sales.
- 5. Responsible for Sales and Revenue generations.

### **COMMON JOB RESPONSIBILITIES:**

- 1. Customer Visits,
- 2. Concept Selling for loans and credit facilities,
- 3. Customer Relationship Building.

# PROFESSIONAL QUALIFICATION:

MBA: Sikkim Manipal University

One year Diploma in Computer Application from Real Institute, Allahabad

## **EDUCATIONAL QUALIFICATION:**

Graduation (BA) - Kanpur University.

Class XII – Government Inter College (Allahabad) UP Board Class X – Government Inter College (Allahabad) UP Board

# **PERSONAL DETAILS:**

FATHERS NAME ARUN GHOSH

DATE OF BIRTH 11<sup>TH</sup> SEPTEMBER, 1980

GENDER MALE

MARITAL STATUS MARRIED (1 SON )

LANGUAGES KNOWN HINDI, BENGALI, ENGLISH

HOBBIES WATCHING TV

I hereby declare that all the details conveyed are true and to the best of my knowledge.



**Uttam Ghosh.** +917905899155(**what's up no.**)

Reference By :-

Current CTC: - 4.80 Lac PA Expected CTC: - 6.50 Lac PA