

Jasleen Kaur

Marketing and Branding

PROFILE

Versatile, high-energy professional ,
who wants to build her career in Sales & Marketing ,
Client servicing and scaling new heights of success with
hard work & dedication with
leaving a mark of excellence on each step.

WORK EXPERIENCE

- May - july , 2020 Internship
ITV Network (India News)
. Department - Sales
. Project Title - Impact and importance
of media on FMCG companies
. Project Work - Conducting meetings
Closing the sales

EDUCATION

- 2018 - 2020 PGDM - Marketing and
Advertising Communication
. University - EMPI Business School , chattarpur
. Percentage - 64 %
- 2018 - B.A PROG
Mata Sundari College (DU)
60%
- 2014 - XII Grade (Salwan Public School)
Humanities
81.2 %
- 2012 - X Grade (Salwan Public School)
60.8%

Academic & Co-curricular Achievements:

- . Effectively participated in "Food Fiesta" conducted by Entrepreneurship Club members of EMPI B-School and received appreciation for the same
- . Core member of Social Media club at EMPI , where I was in charge of content writing and photography
- . Lead the Marketing Club of Mata Sundari College in Graduation
- . Participated in many singing competitions in Salwan Public School School and received appreciation for the same .
- . Effectively participated in 9th world Technology Congress 2018

Sports, Games, Cultural and Social Activities :

- . Participated in Inter – House volley Ball competition held in EMPI B-School
- . Participated in Food Fest which was done by Entrepreneurship Club members of EMPI B-School
- . Actively participated in various cultural events at EMPI
- . Successfully Completed my degree in music from Prayag Sangeet Samiti of Music
- . Won 1st prize in Table Tennis Tournament in EMPI held in February , 2019
- . Won 1st prize in Badminton tournament in EMPI held in March 2019

CERTIFICATIONS

- . Certification in E-Mail Marketing from Hubspot Academy, 4th October ,2018
- . Certification in Social media management from Hubspot Academy 29th September ,2018
- . Successfully participated and organized event of DSI – GOGS as well as APSOCLICK in Gurugram which was for Asia Book of Record 2019



CONTACT

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SKILLS

- Managerial Skills

- . Positive Attitude
- . Good Communication
- . Team leading
- . Negotiation skills

- Soft Skills

- . Quick Learner
- . Proactive
- . Confident

- Technical Skills

- . MS Word
- . Video editing (ADOBE)
- . Photoshop (ADOBE)
- . MS PowerPoint
- . MS EXCEL

- Language

- . English
- . Hindi
- . Punjabi