

Personal details

NAME : Varun Devarmani

Gender : Male

D.O.B. : 18-1-1991

Language Proficiency: English, Hindi, Marathi

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Objective

Business management post graduate with work experience in marketing, seeking to apply my abilities at a work place to grow in both professional and social manner with the best interest of the organization

Specialization: Marketing

Education Qualification

Course	Institute/College/School	University/Board	Percentage	Year of Passing
MBA	Sinhgad institute of business administration & research, Pune	Savitribai phule Pune university	60%	2015
BBA	Vivekanand college, Kolhapur	Shivaji university	52.19%	2013

Project

Summer internship project: (MBA– 3rdsem)

New concept testing (Enable mobile technologies pvt ltd)

In this Project, met with the educational sector to test the concept and get the idea of the administrators, faculty members and students perception about online education and to give a idea of reliable way of educating students and providing the company about necessary information for developing the cloud based software named as magic pencil.

- Magic pencil framework won the prestigious GSMA (Global mobile awards2014) in the best mobile education product or service category at Barcelona in 2014
- Over 20 million subscribers within a period of 3 years.

Work experience

Marketing Executive with Overnite Express PVT .LTD Kolhapur for the period of two Years that is from 20th of August 2015 to 16th of September 2017

- Appoint new franchise and help to develop it (appoint through natural market and advertising in newspapers), explaining company policy , training to the franchise, explaining profit margin
- Generate new business from market & create new revenue
- Building and maintaining relationship with the clients and customer service
- Generate revenue from Kolhapur, Sangli, Satara and Ratnagiri.

Achievements

- Won various prizes in sports like – Football , track and field sports at school
- Won awards in business quiz at college
- Successfully managed to retain the company expectation at all professional levels

Strengths

Organized, communication and networking skills, goal oriented, commercial awareness, influencing and negotiation skills, numeracy and analytical ability

Technical skills

Ms-office- excel, power point, outlook, social media experience-data analysis, identifying the trend, communication and content management on leading social media platforms

Operating skills: Android and windows

Digital marketing certifications: Fundamentals of Digital marketing, Google analytics

Declaration

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Date: --/--/--

Place:

(Varun .I. Devarmani)