

### Practical 3: Digital Awareness Poster in Canva

#### Aim

To design a poster for Digital Awareness Week using Canva.

#### Objectives

- To apply design tools
- To create a visually appealing poster

#### Materials Required

- Canva account
- Computer with internet

#### Procedure

##### **Login to Canva**

Open Canva in your browser and sign in using your email or Google account. This gives you access to all templates, design tools, and editing features.

##### **Select poster layout**

Search for "Poster" in the template section and choose a suitable layout. This layout provides a ready-made design structure to begin your poster.

##### **Add "Digital Awareness Week" text**

Insert a text box or edit the existing heading and type "Digital Awareness Week." Adjust the font style, size, and alignment to make the title prominent.

##### **Insert icons and graphics**

Go to the "Elements" tab to add icons, shapes, and relevant graphics. Position them creatively to enhance the visual appeal and message of the poster.

##### **Apply suitable colors**

Choose a color theme that matches the topic and improves readability. Use consistent color combinations for background, text, and elements.

##### **Download final poster**

Click the "Download" button and select the preferred file type, usually PNG or PDF. Save the poster to your device for printing or sharing

The background of the entire image is a dark blue field filled with a complex network of glowing red and blue lines that resemble a circuit board or data pathways. These lines radiate from the center, creating a sense of depth and connectivity. Interspersed among the lines are numerous small, bright blue and red dots, some of which appear as light flares or digital particles. The overall aesthetic is high-tech and futuristic.

# **DIGITAL AWARENESS WEEK**

**November 14–20,  
2025**