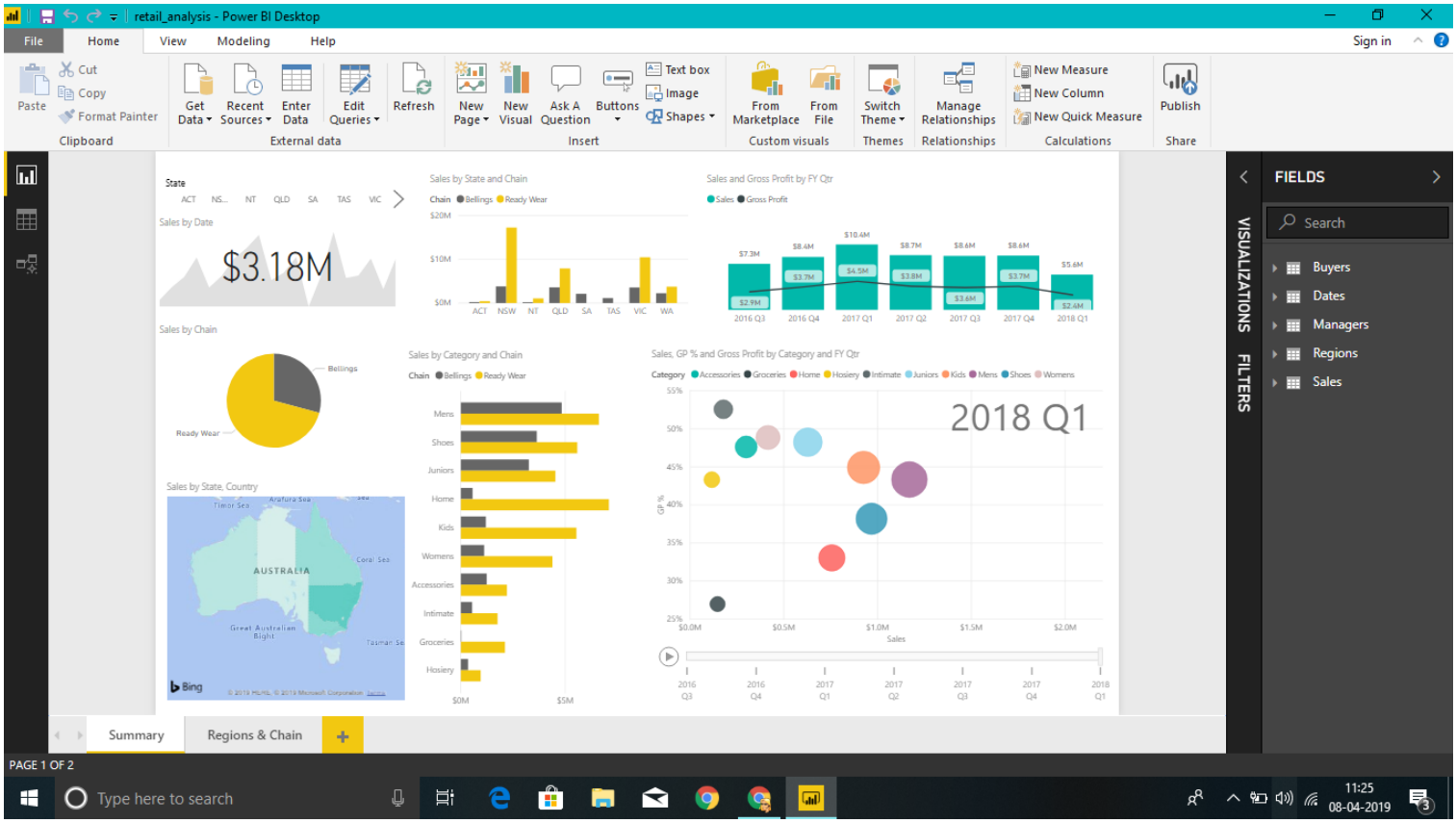
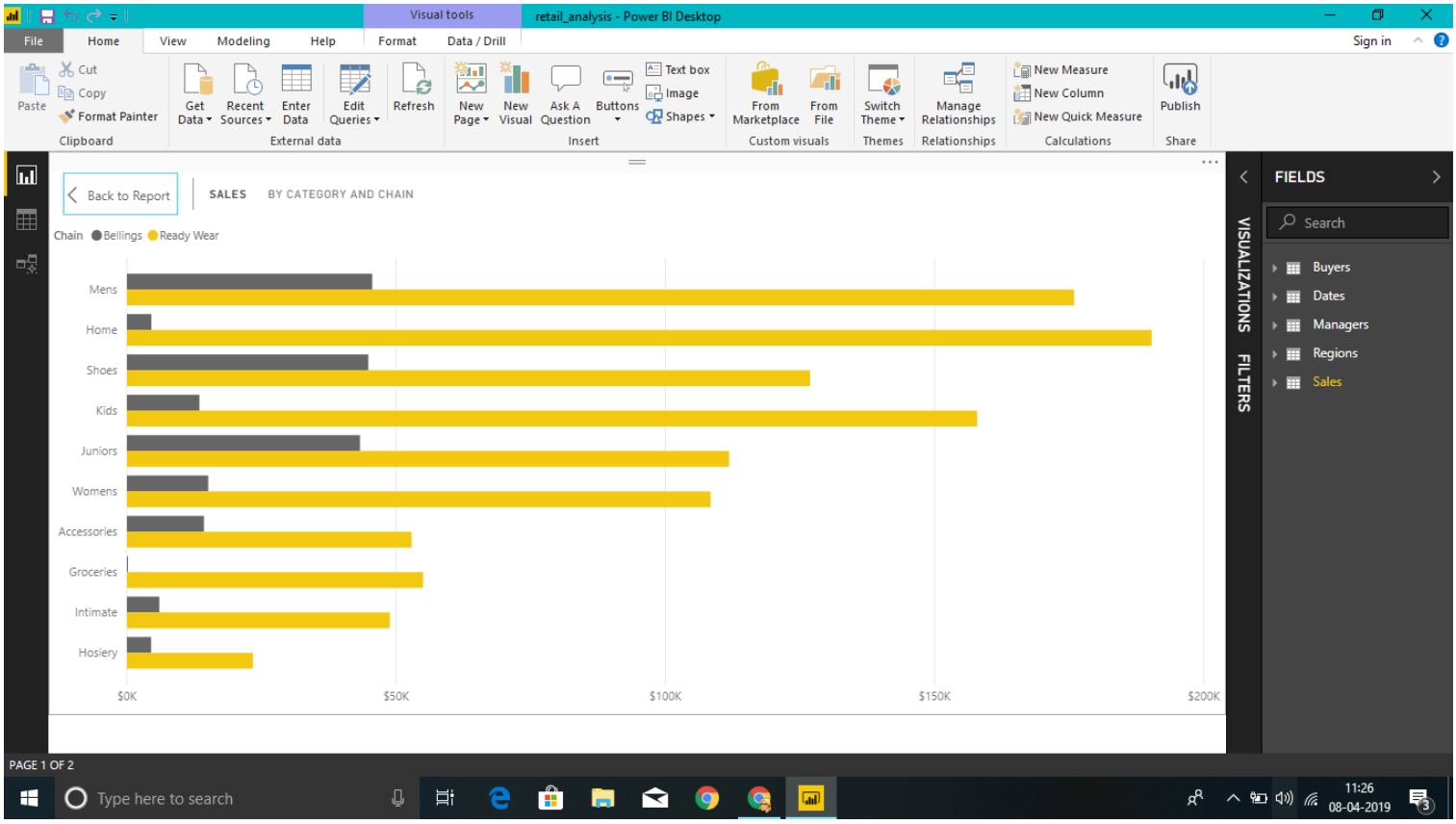
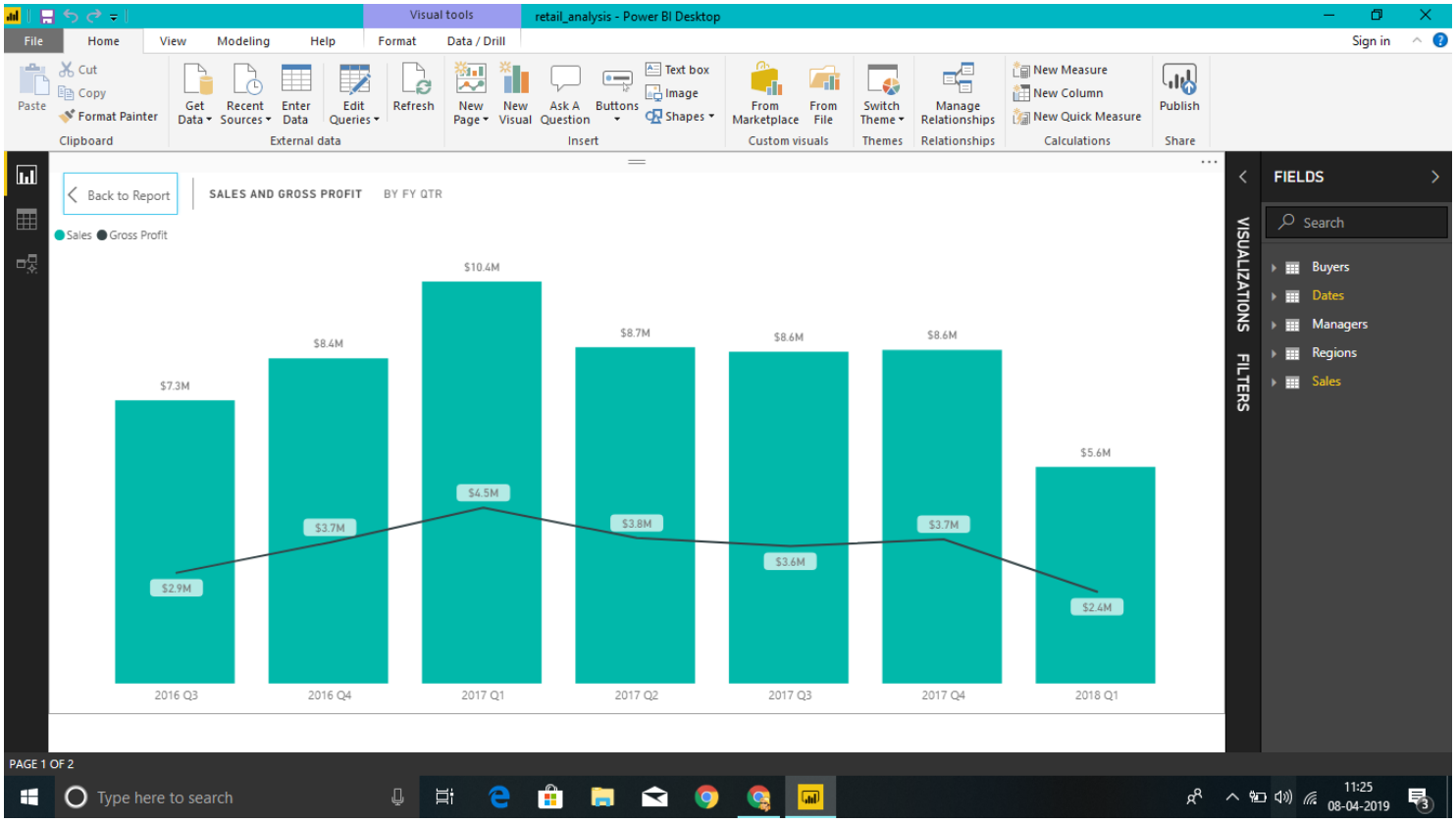
Retail Analysis – Screenshots of PowerBI Dashboard

Summary Page



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SALES AND GROSS PROFIT
BY FY QTR
Sales
Gross Profit
$7.3M
$8.4M
$10.4M
$8.7M
$8.6M
$8.6M
$5.6M
$2.9M
$3.7M
$4.5M
$3.8M
$3.6M
$3.7M
$2.4M
2016 Q3
2016 Q4
2017 Q1
2017 Q2
2017 Q3
2017 Q4
2018 Q1
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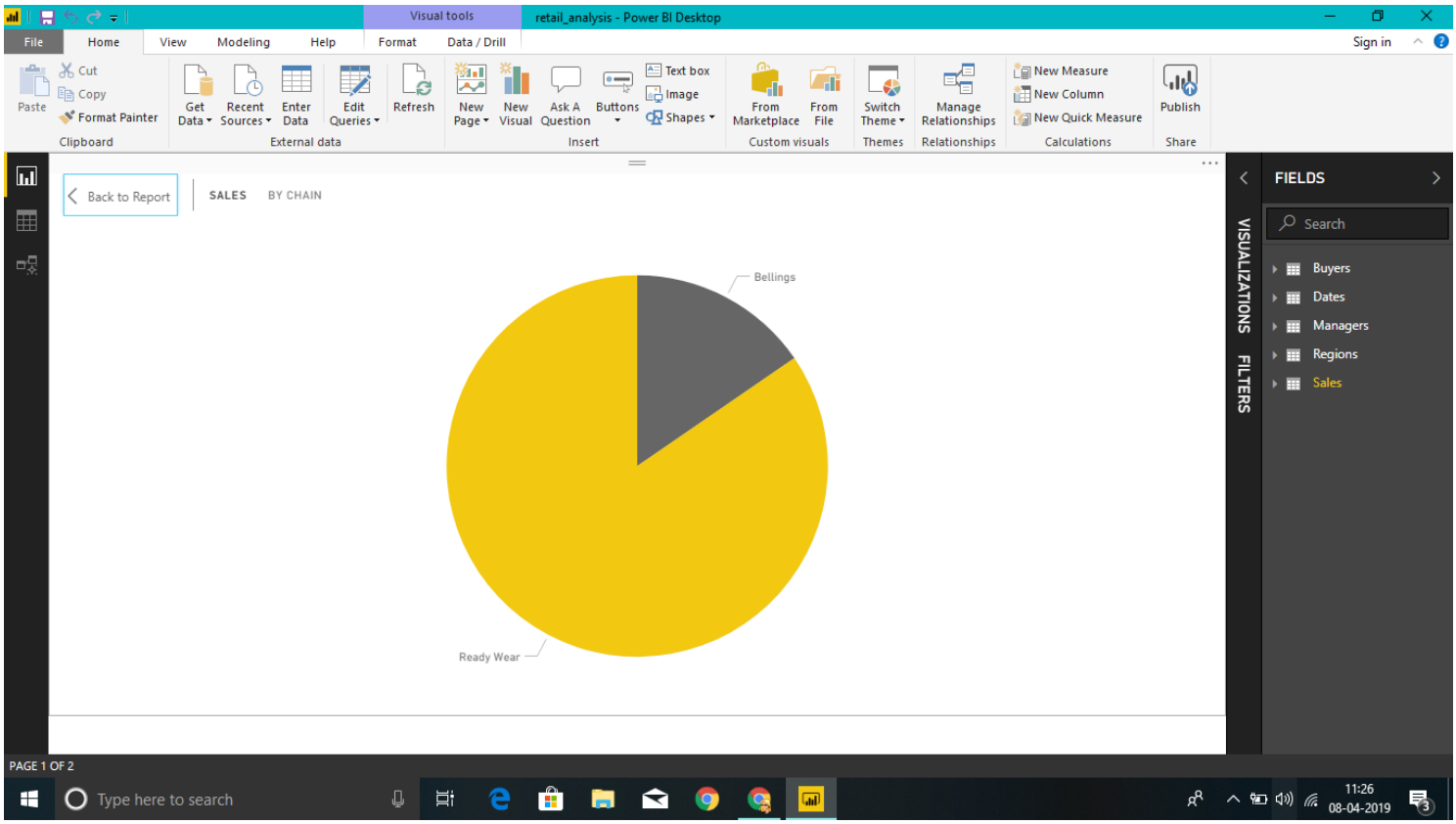
08-04-2019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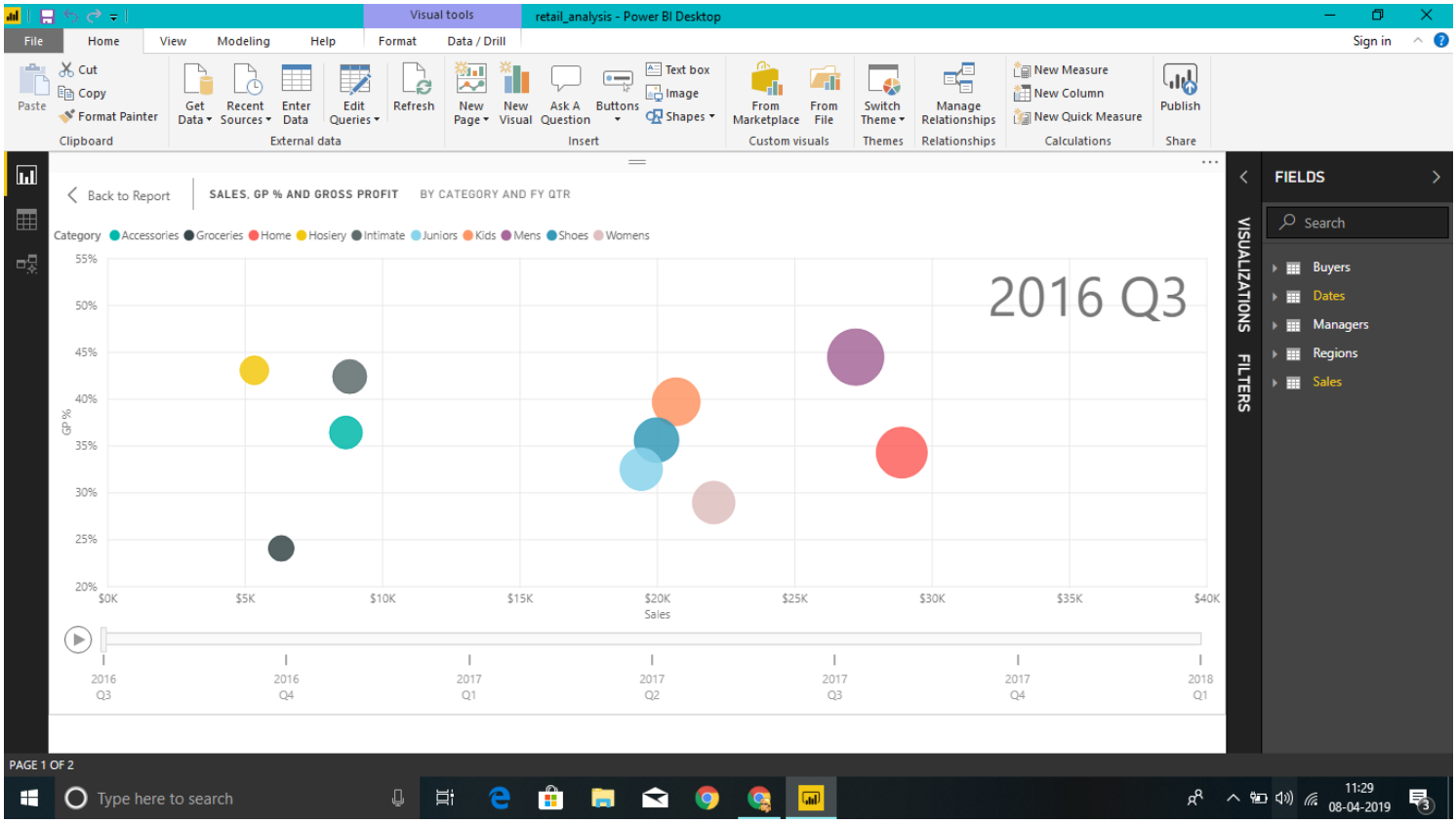
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SALES, GP % AND GROSS PROFIT
BY CATEGORY AND FY QTR
Category Accessories Groceries Home Hosiery Intimate Juniors Kids Mens Shoes Womens
2016 Q3
GP %
55%
50%
45%
40%
35%
30%
25%
20%
$0K
$5K
$10K
$15K
$20K
$25K
$30K
$35K
$40K
Sales
2016 Q3
2016 Q4
2017 Q1
2017 Q2
2017 Q3
2017 Q4
2018 Q1
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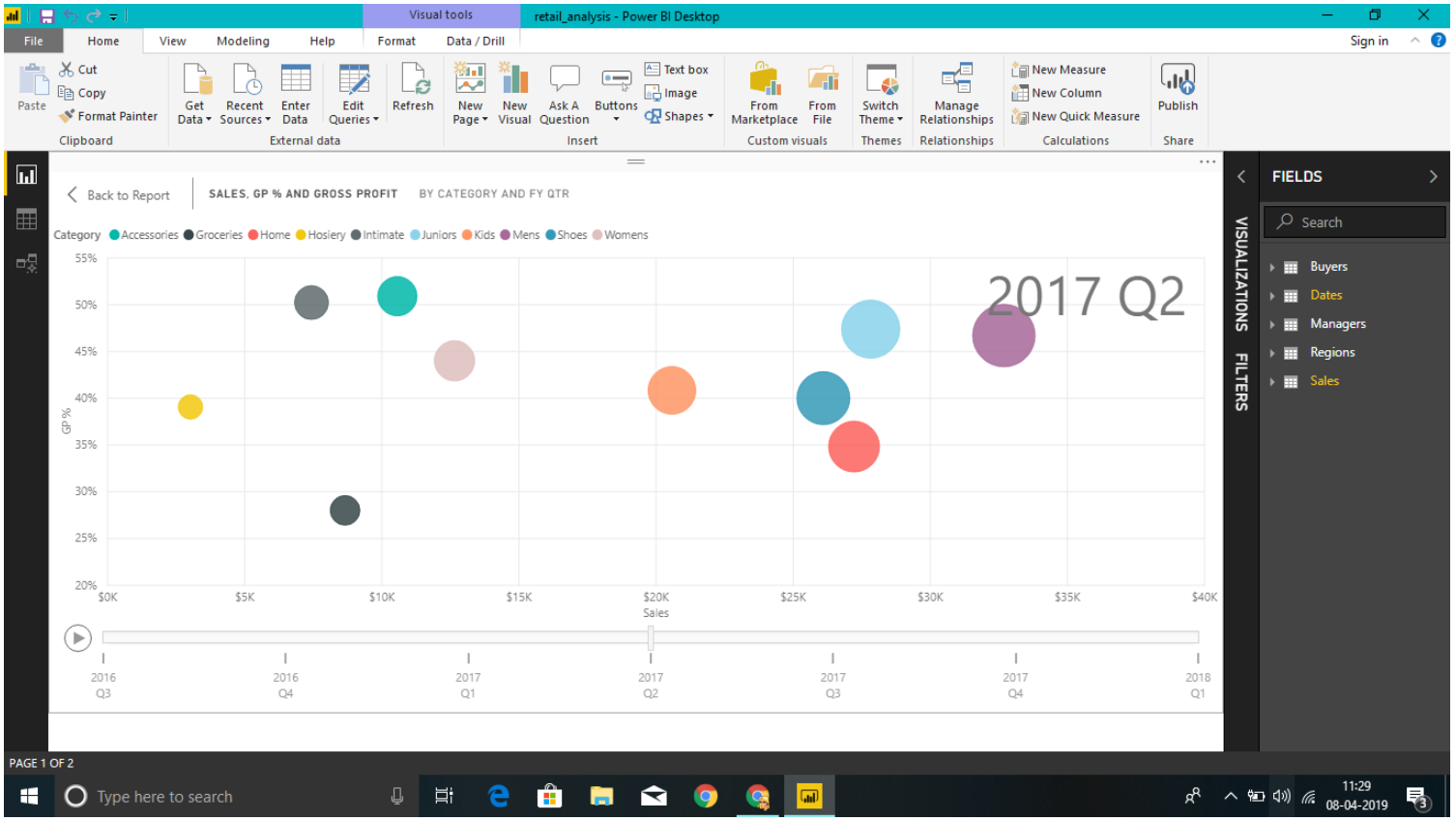
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SALES, GP % AND GROSS PROFIT
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Category Accessories Groceries Home Hosiery Intimate Juniors Kids Mens Shoes Womens
2017 Q2
GP %
55%
50%
45%
40%
35%
30%
25%
20%
$0K
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Sales
2016 Q3
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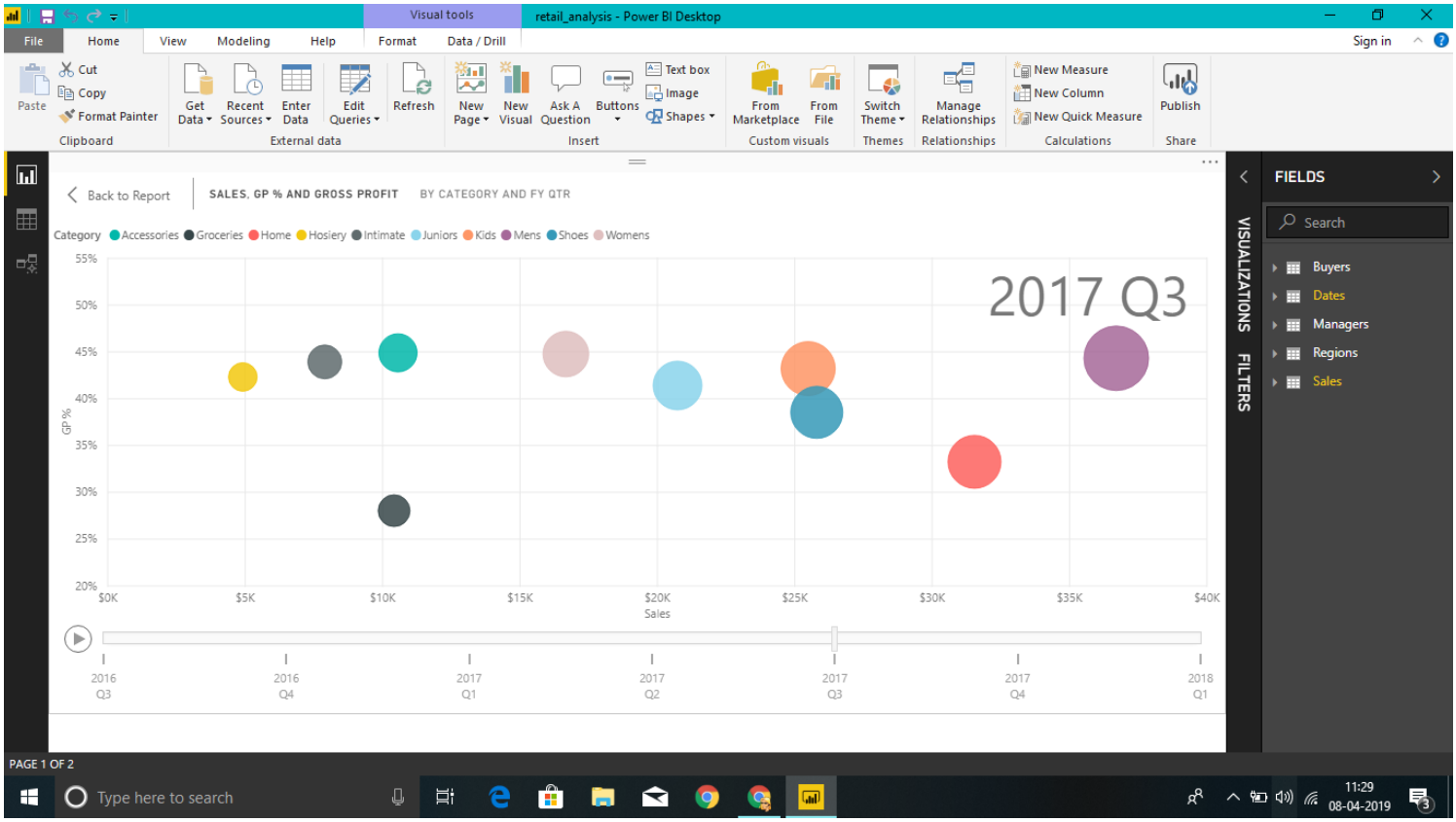
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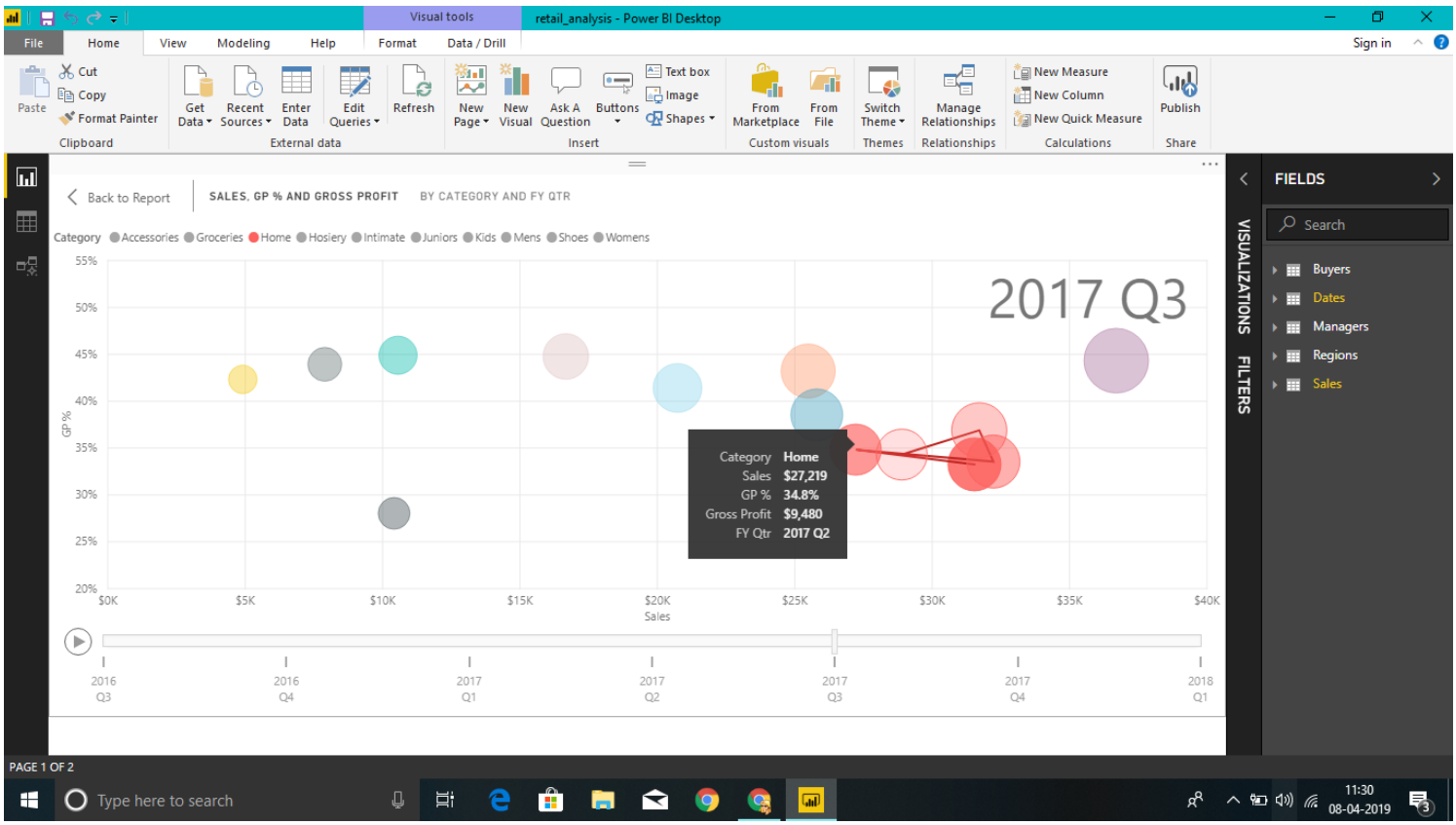
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SALES, GP % AND GROSS PROFIT
BY CATEGORY AND FY QTR
Category Accessories Groceries Home Hosiery Intimate Juniors Kids Mens Shoes Womens
2017 Q3
Category Home
Sales $27,219
GP % 34.8%
Gross Profit $9,480
FY Qtr 2017 Q2
GP %
Sales
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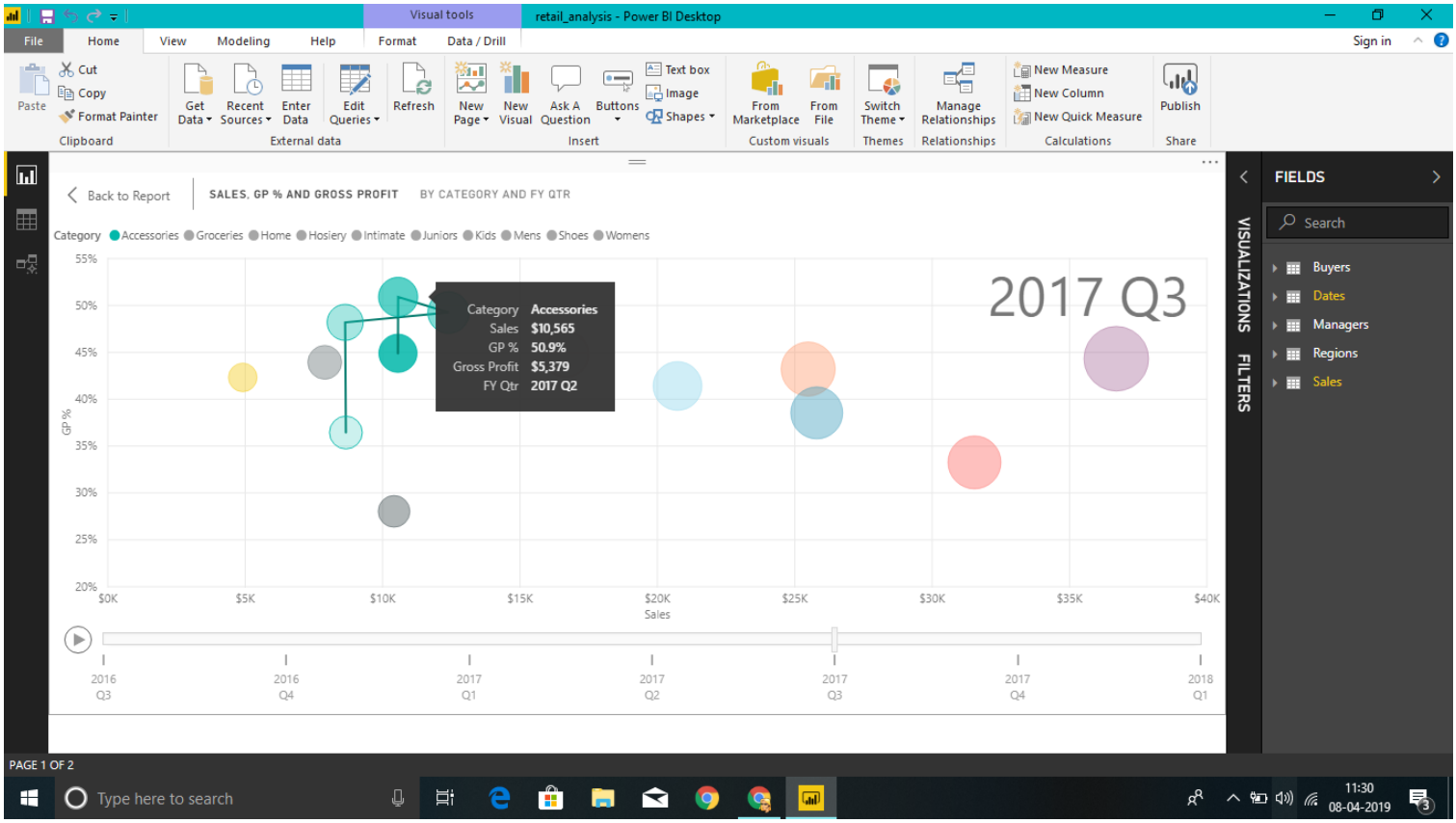
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SALES, GP % AND GROSS PROFIT
BY CATEGORY AND FY QTR
Category Accessories Groceries Home Hosiery Intimate Juniors Kids Mens Shoes Womens
2017 Q3
Category Accessories
Sales $10,565
GP % 50.9%
Gross Profit $5,379
FY Qtr 2017 Q2
GP %
Sales
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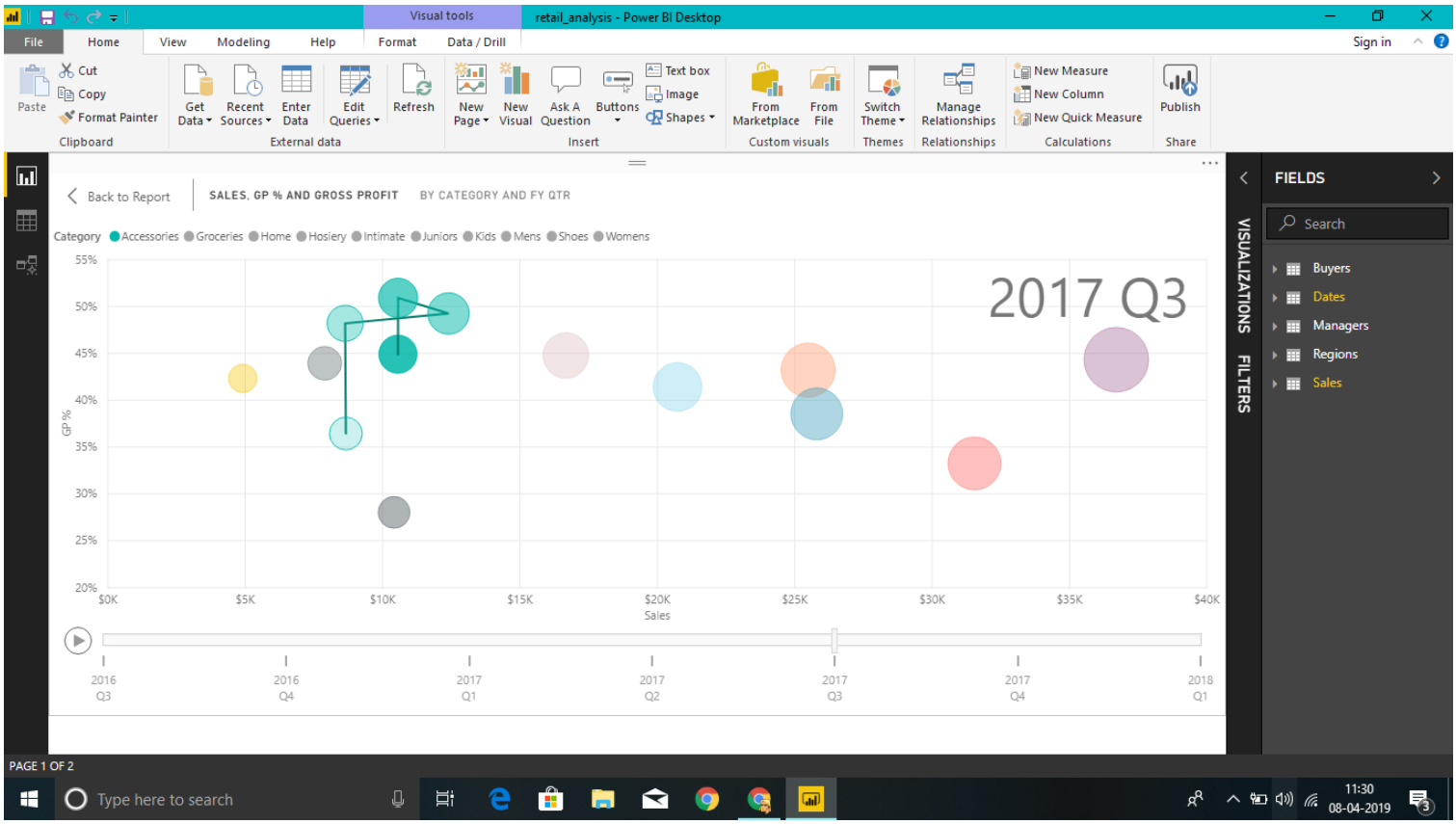
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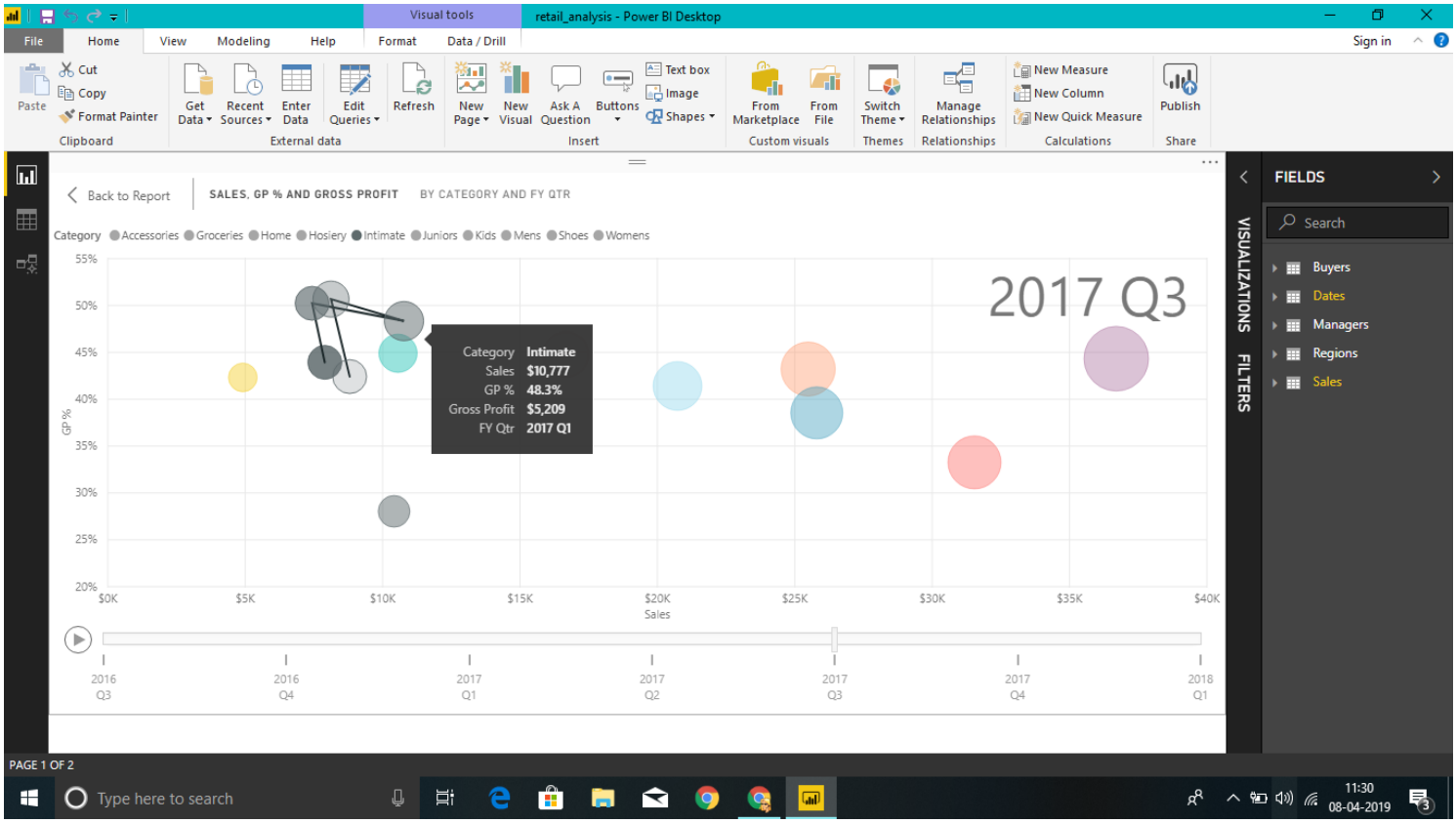
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SALES, GP % AND GROSS PROFIT
BY CATEGORY AND FY QTR
Category Accessories Groceries Home Hosiery Intimate Juniors Kids Mens Shoes Womens
2017 Q3
Category Intimate
Sales $10,777
GP % 48.3%
Gross Profit $5,209
FY Qtr 2017 Q1
GP %
Sales
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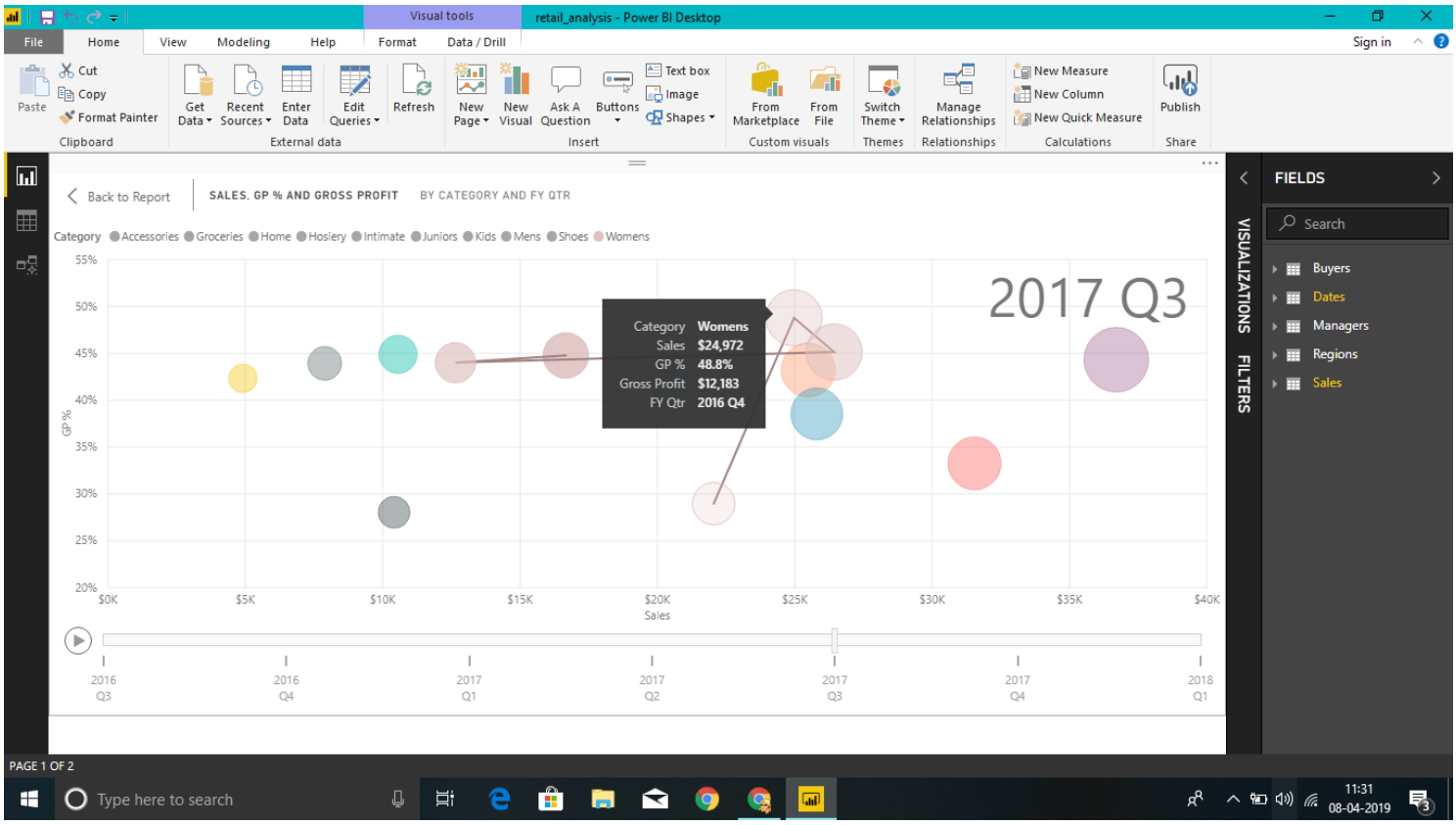
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SALES, GP % AND GROSS PROFIT
BY CATEGORY AND FY QTR
Category Accessories Groceries Home Hosiery Intimate Juniors Kids Mens Shoes Womens
2017 Q3
Category Womens
Sales $24,972
GP % 48.8%
Gross Profit $12,183
FY Qtr 2016 Q4
GP %
Sales
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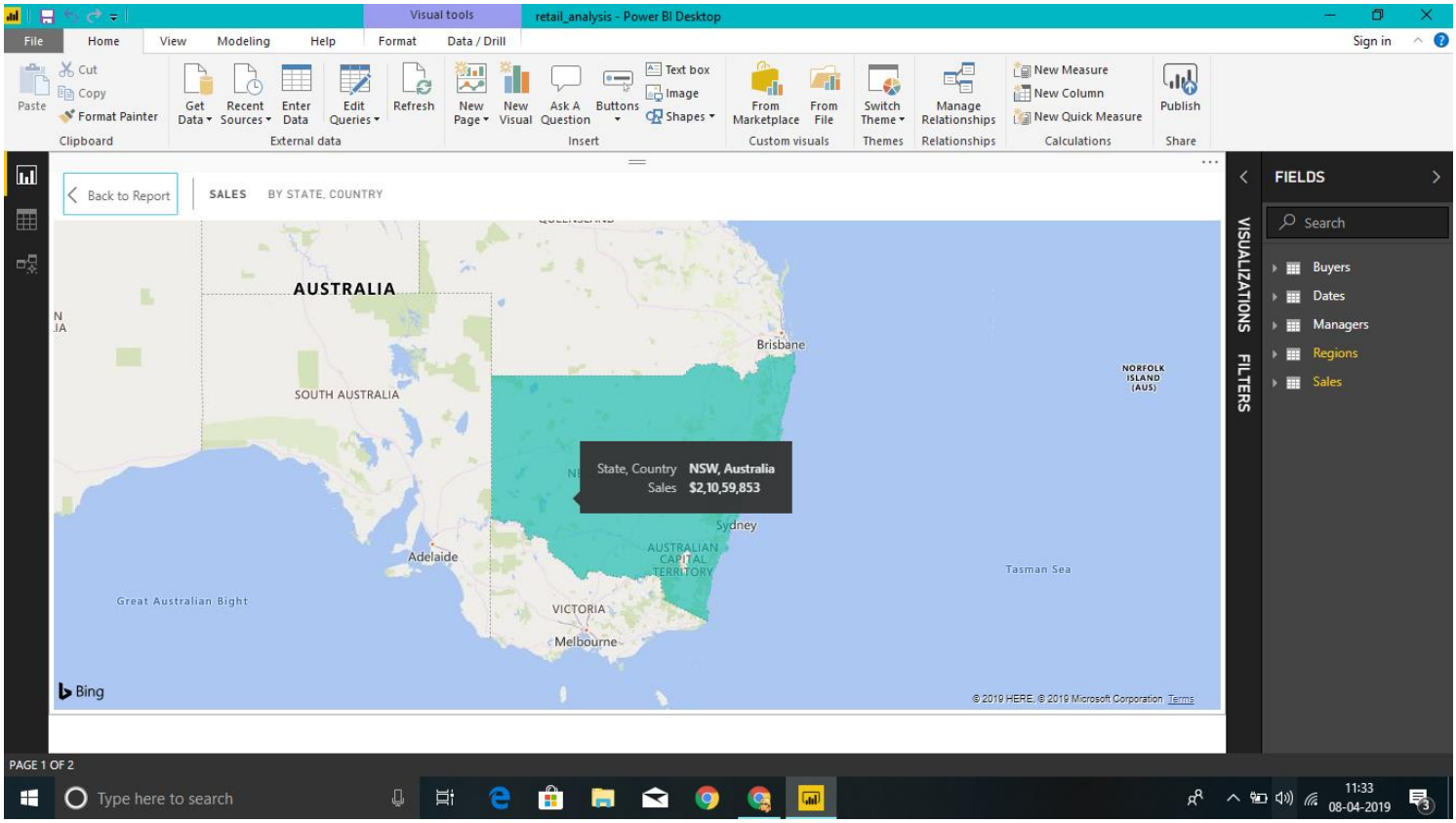
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SALES
BY STATE, COUNTRY
AUSTRALIA
SOUTH AUSTRALIA
Brisbane
NORFOLK ISLAND (AUS)
State, Country NSW, Australia
Sales $2,10,59,853
Sydney
AUSTRALIAN CAPITAL TERRITORY
Adelaide
Tasman Sea
Great Australian Bight
VICTORIA
Melbourne
Bing
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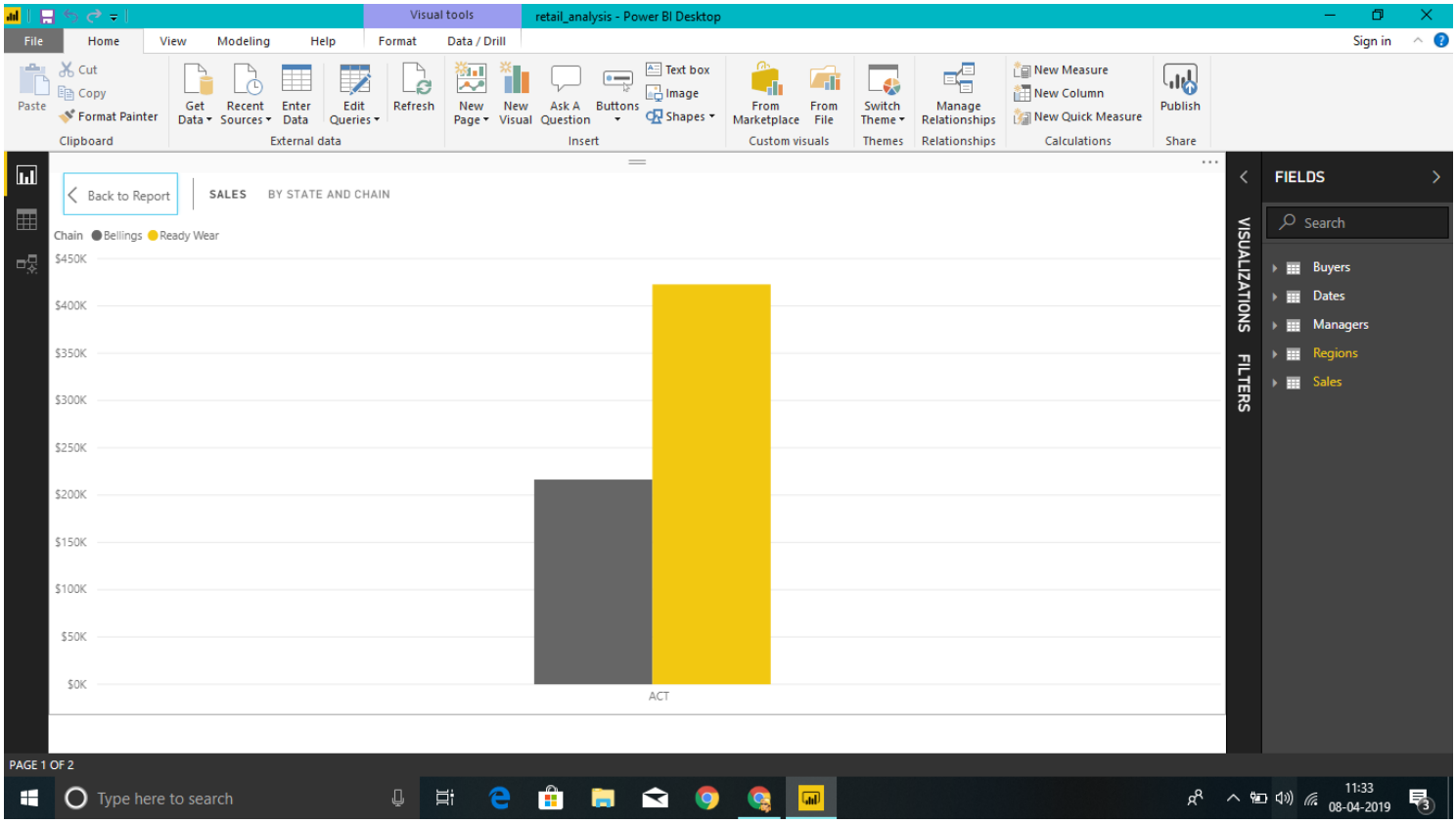
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SALES
BY STATE AND CHAIN
Chain Bellings Ready Wear
$450K
$400K
$350K
$300K
$250K
$200K
$150K
$100K
$50K
$0K
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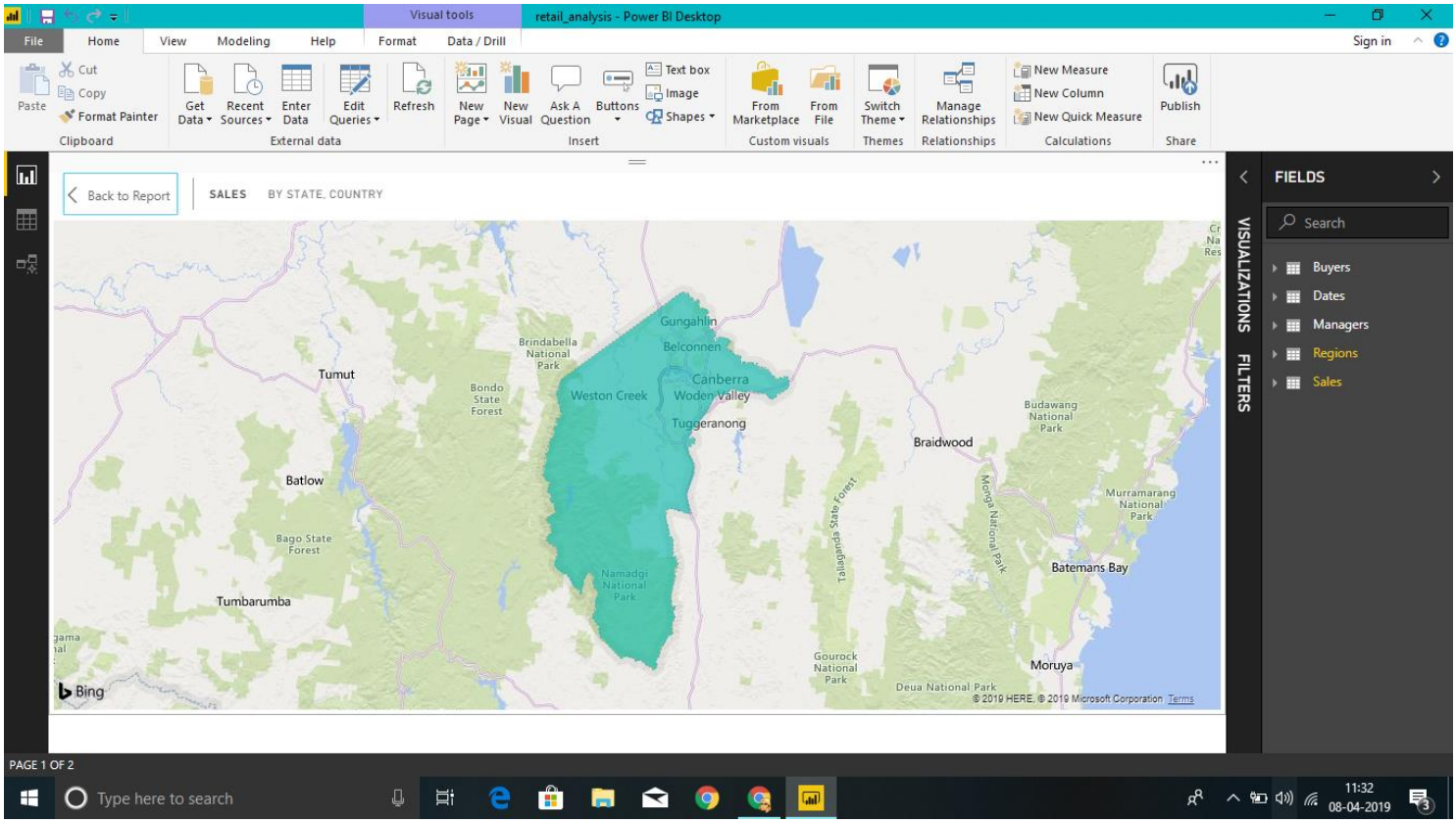
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Belconnen
Brindabella National Park
Tumut
Bondo State Forest
Weston Creek
Canberra
Woden Valley
Tuggeranong
Budawang National Park
Braidwood
Batlow
Bago State Forest
Namadgi National Park
Tallaganda State Forest
Monga National Park
Murramarang National Park
Batemans Bay
Tumbarumba
Gourock National Park
Moruya
Deua National Park
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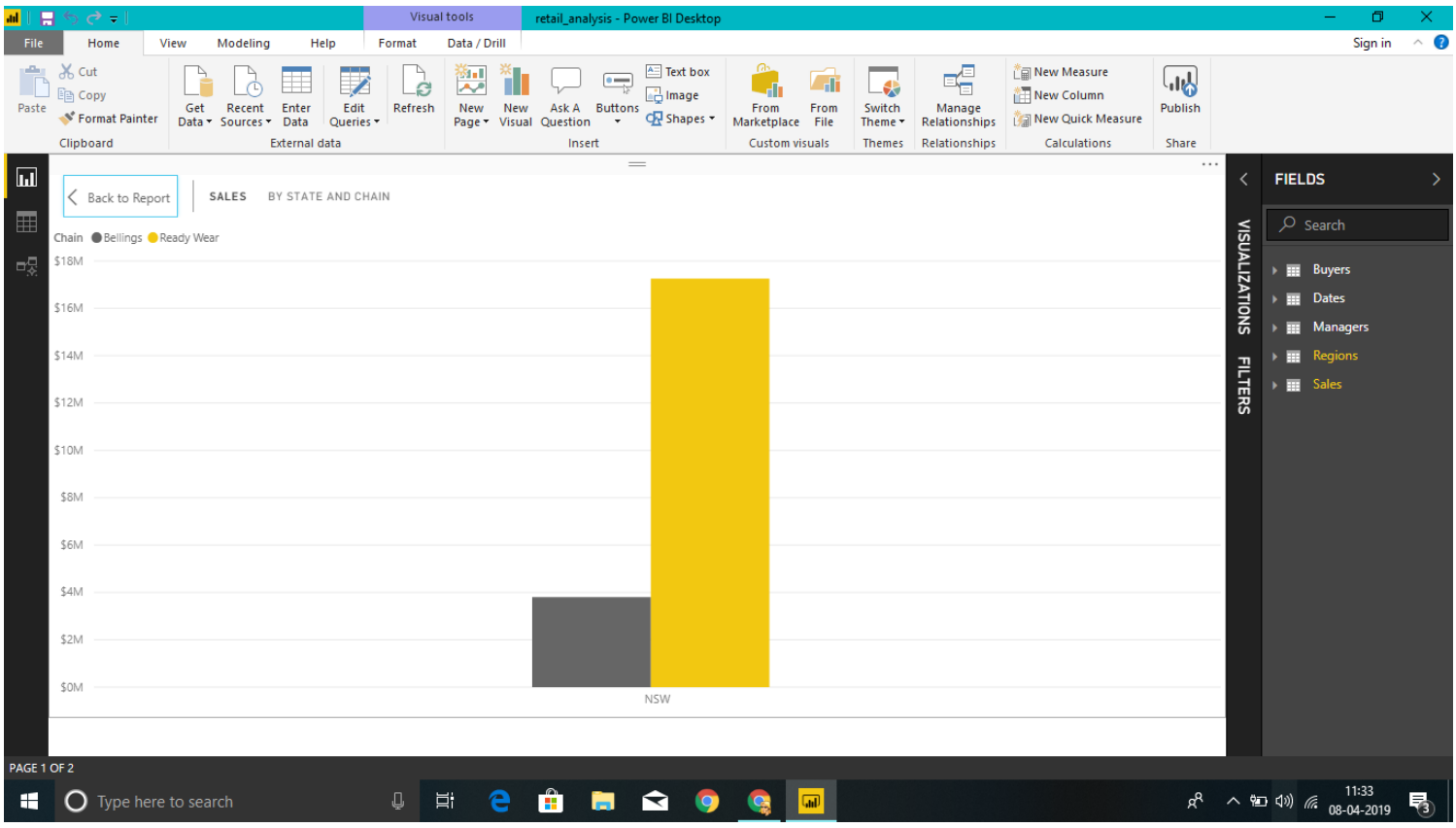
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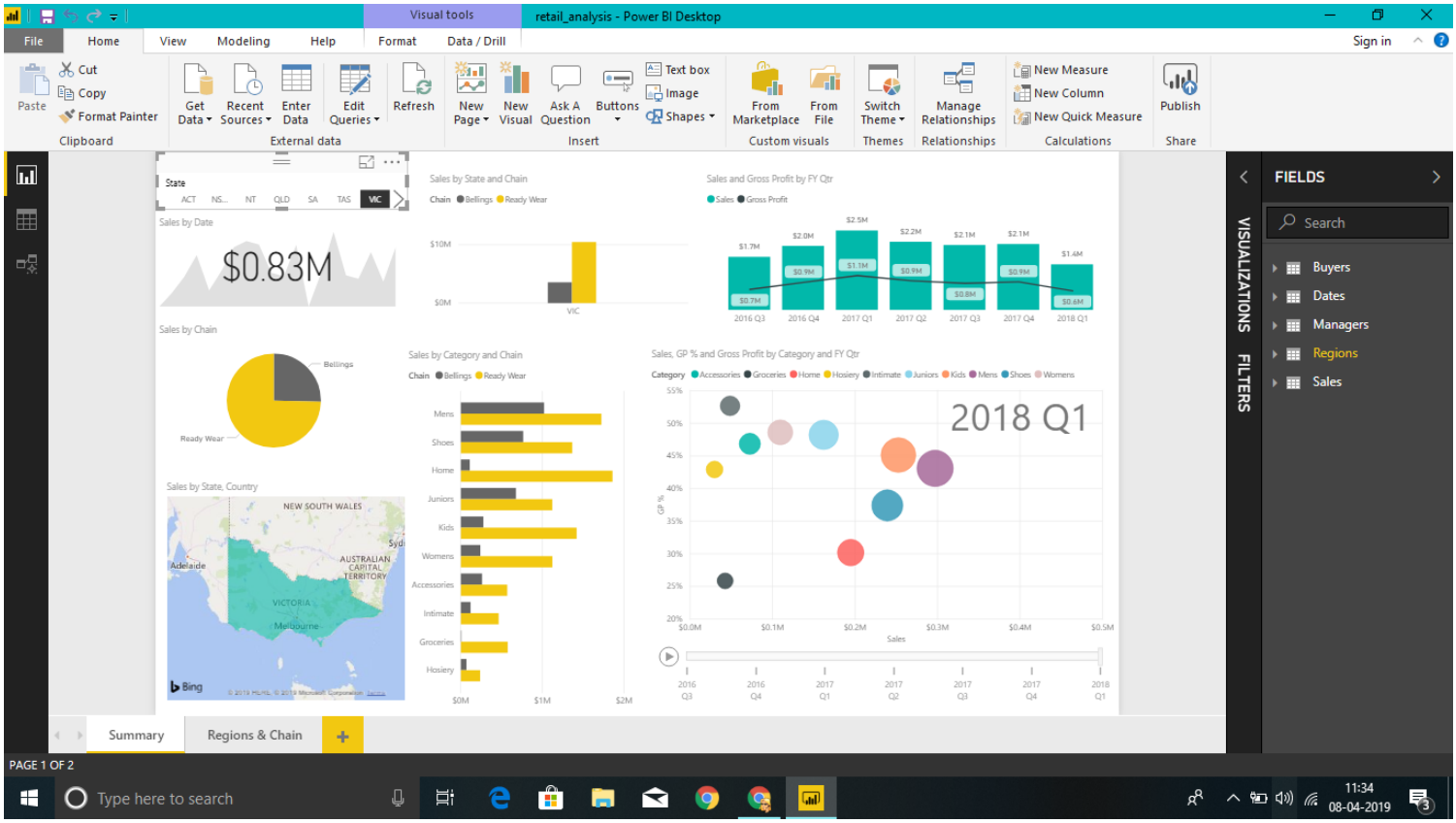
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State
ACT NS... NT QLD SA TAS VIC
Sales by Date
$0.83M
Sales by State and Chain
Chain Bellings Ready Wear
$10M
$0M
VIC
Sales and Gross Profit by FY Qtr
Sales Gross Profit
$1.7M $2.0M $2.5M $2.2M $2.1M $2.1M $1.4M
$0.7M $0.9M $1.1M $0.9M $0.8M $0.9M $0.4M
2016 Q3 2016 Q4 2017 Q1 2017 Q2 2017 Q3 2017 Q4 2018 Q1
Sales by Chain
Bellings
Ready Wear
Sales by Category and Chain
Chain Bellings Ready Wear
Mens
Shoes
Home
Juniors
Kids
Womens
Accessories
Intimate
Groceries
Hosiery
$0M $1M $2M
Sales, GP % and Gross Profit by Category and FY Qtr
Category Accessories Groceries Home Hosiery Intimate Juniors Kids Mens Shoes Womens
2018 Q1
GP %
55% 50% 45% 40% 35% 30% 25% 20%
$0.0M $0.1M $0.2M $0.3M $0.4M $0.5M
Sales
2016 Q3 2016 Q4 2017 Q1 2017 Q2 2017 Q3 2017 Q4 2018 Q1
Sales by State, Country
NEW SOUTH WALES
Sydney
Adelaide
AUSTRALIAN CAPITAL TERRITORY
VICTORIA
Melbourne
Bing
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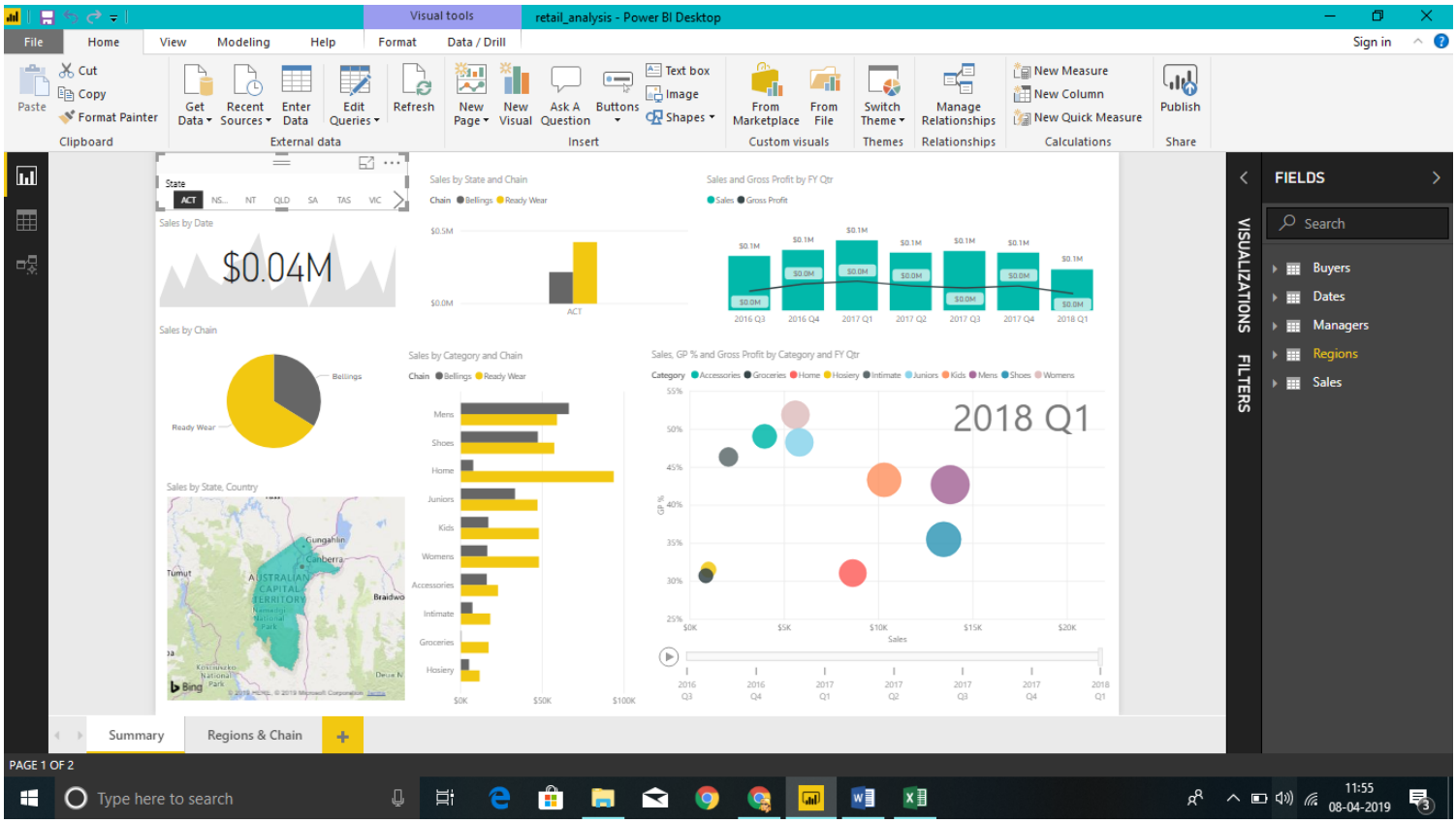
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ACT NS... NT QLD SA TAS VIC
Sales by Date
$0.04M
Sales by State and Chain
Chain Bellings Ready Wear
$0.5M
$0.0M
ACT
Sales and Gross Profit by FY Qtr
Sales Gross Profit
$0.1M $0.1M $0.1M $0.1M $0.1M $0.1M $0.1M
$0.0M $0.0M $0.0M $0.0M $0.0M $0.0M $0.0M
2016 Q3 2016 Q4 2017 Q1 2017 Q2 2017 Q3 2017 Q4 2018 Q1
Sales by Chain
Bellings
Ready Wear
Sales by Category and Chain
Chain Bellings Ready Wear
Mens
Shoes
Home
Juniors
Kids
Womens
Accessories
Intimate
Groceries
Hosiery
$0K $50K $100K
Sales, GP % and Gross Profit by Category and FY Qtr
Category Accessories Groceries Home Hosiery Intimate Juniors Kids Mens Shoes Womens
2018 Q1
GP %
55% 50% 45% 40% 35% 30% 25%
$0K $5K $10K $15K $20K
Sales
2016 Q3 2016 Q4 2017 Q1 2017 Q2 2017 Q3 2017 Q4 2018 Q1
Sales by State, Country
Gungahlin
Canberra
Tuggeranong
AUSTRALIAN CAPITAL TERRITORY
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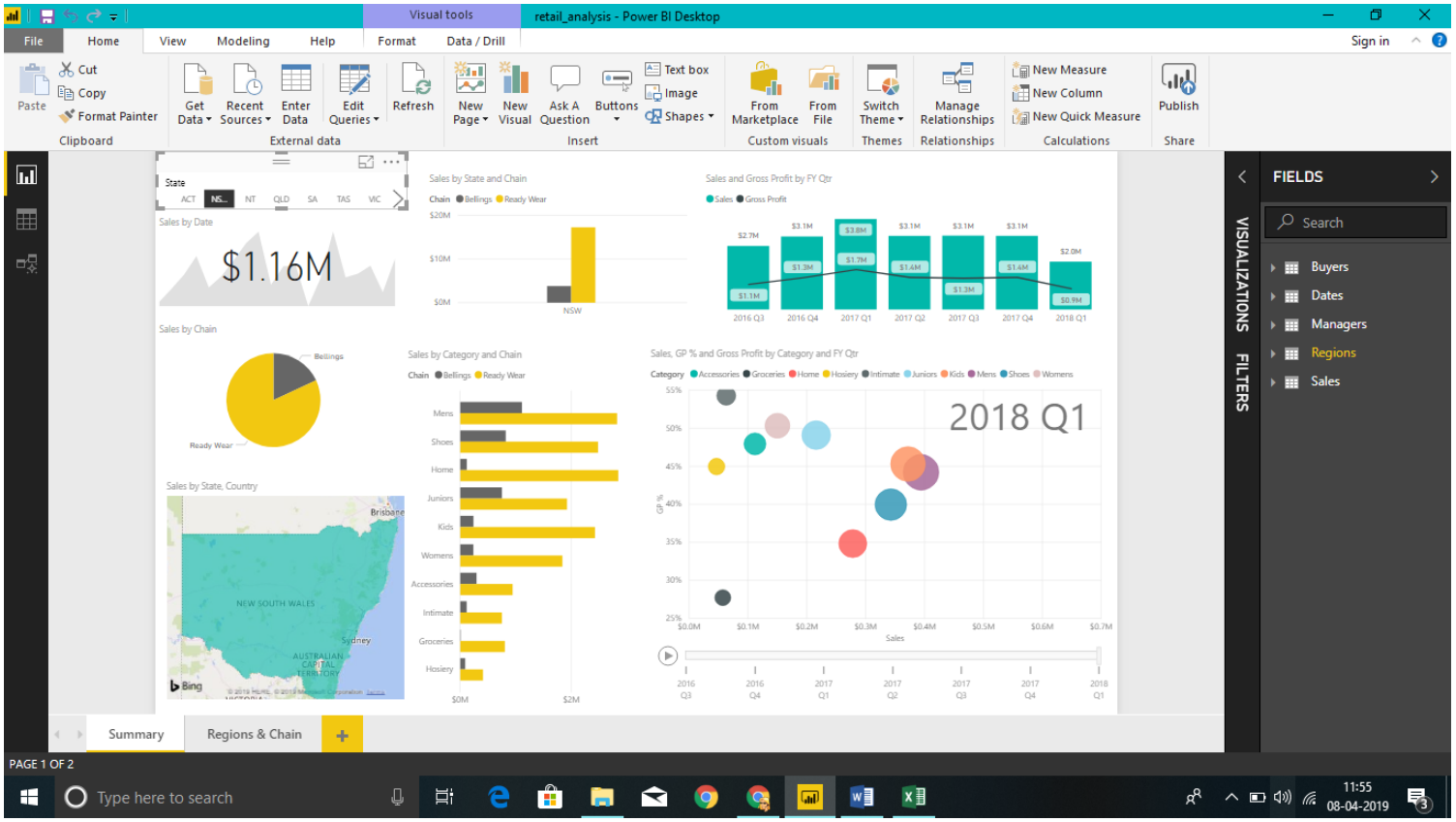

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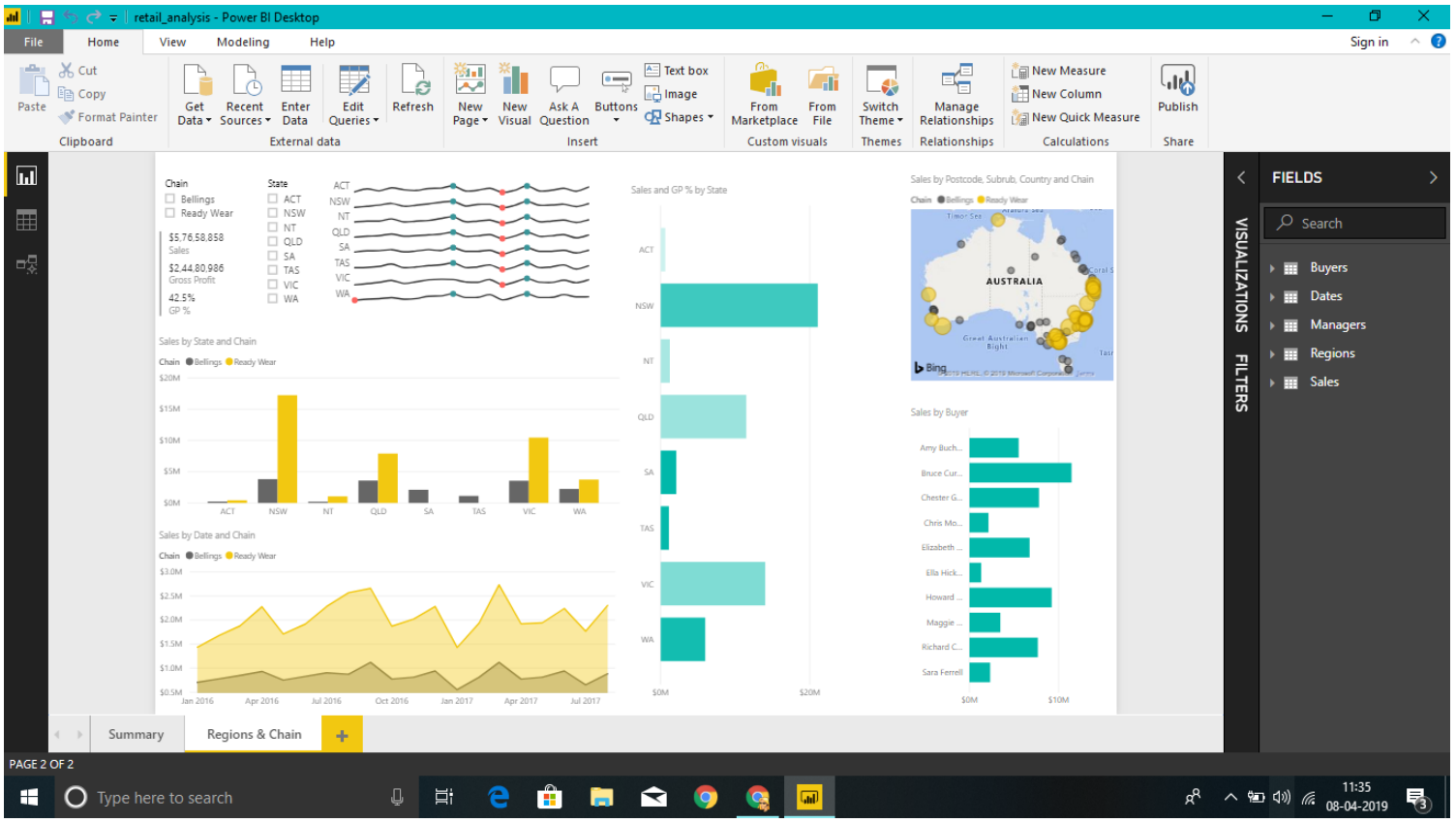

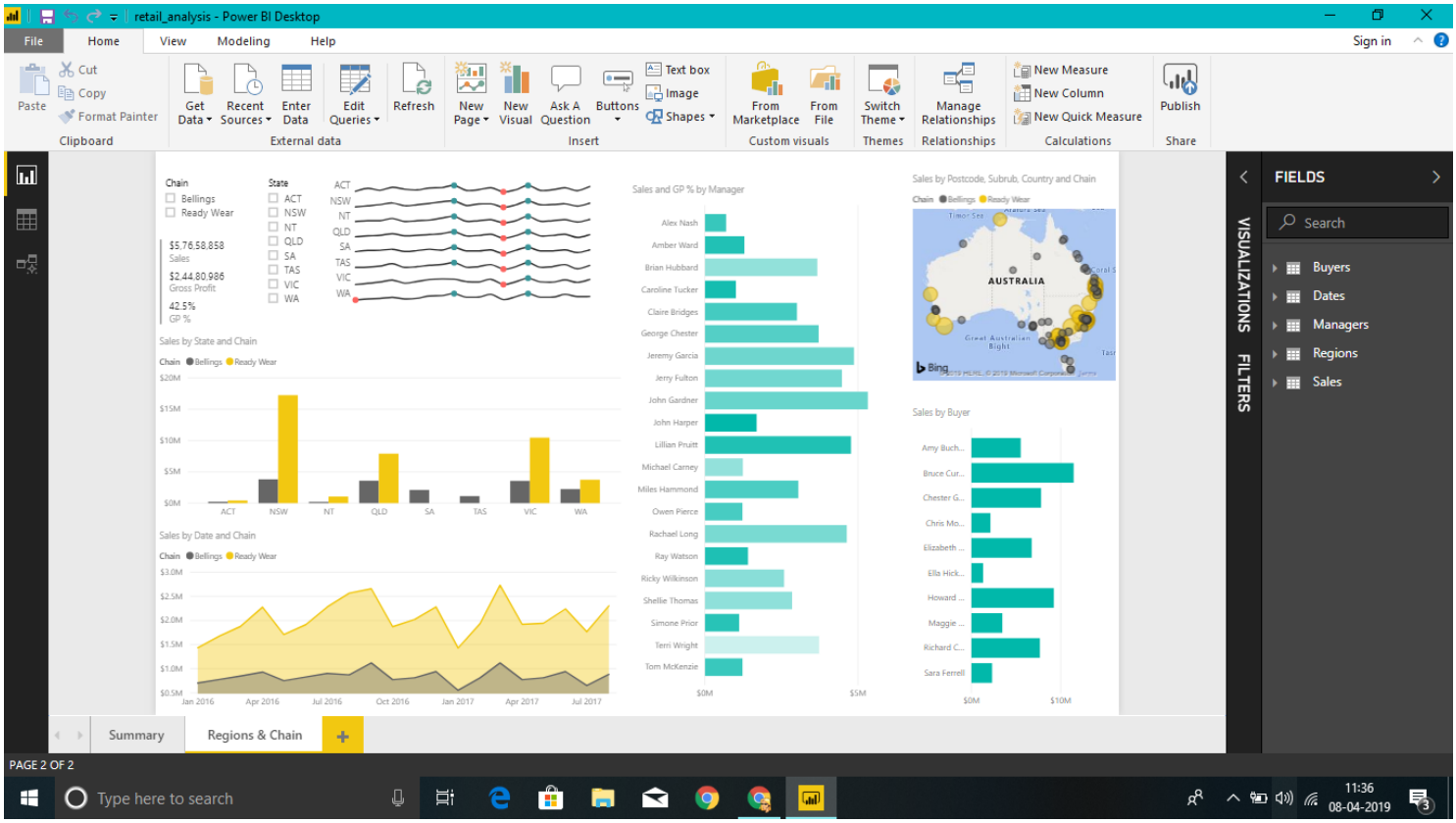
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Ready Wear
$5,76,58,858
Sales
$2,44,80,986
Gross Profit
42.5%
GP %
State
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Sales by State and Chain
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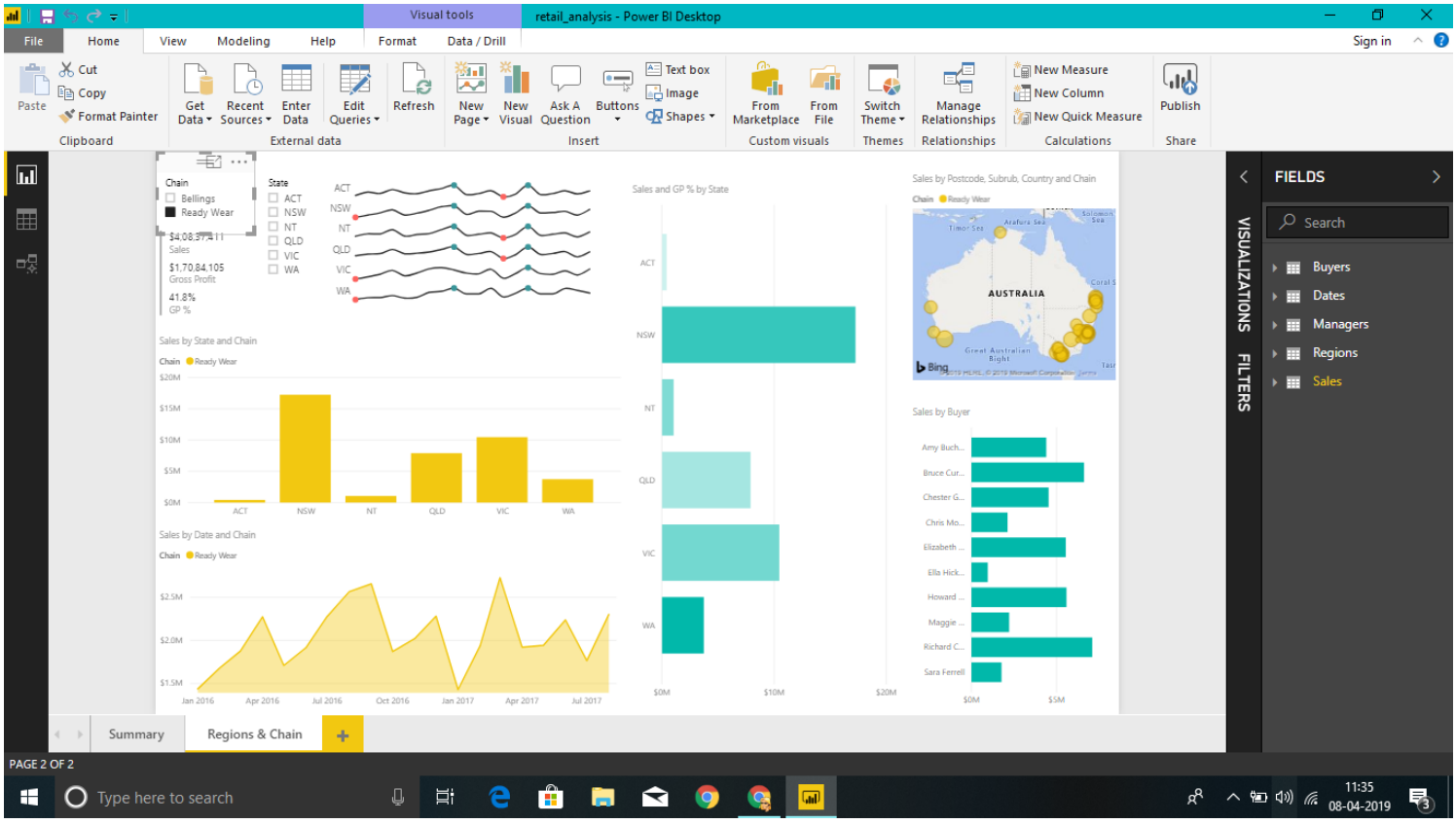
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Bellings
Ready Wear
$4,08,57,111
Sales
$1,70,84,105
Gross Profit
41.8%
GP %
State
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NT
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Sales by State and Chain
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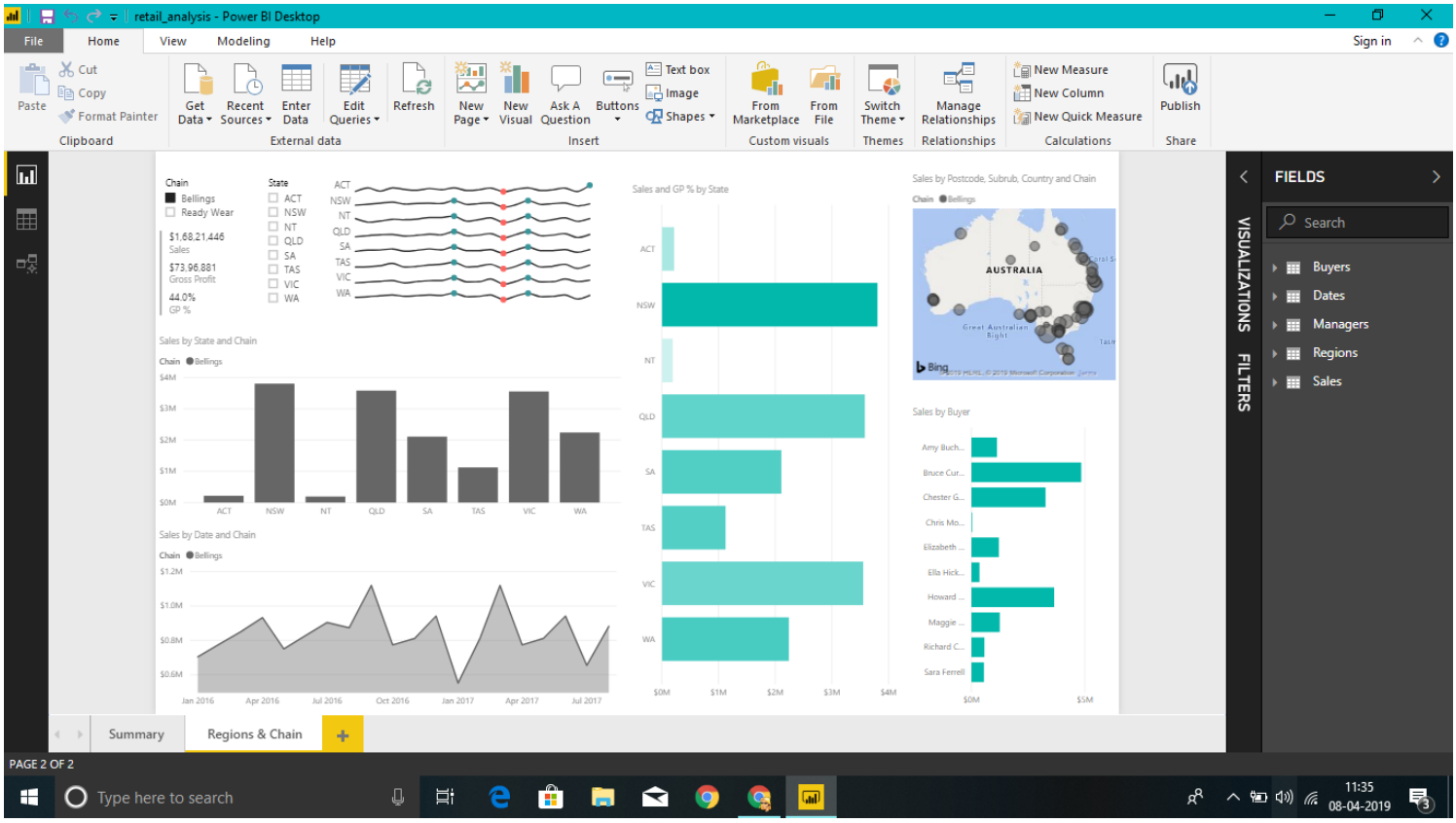
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Custom visuals
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Themes
Manage Relationships
Relationships
New Measure
New Column
New Quick Measure
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Chain
Bellings
Ready Wear
$1,68,21,446
Sales
$73,96,881
Gross Profit
44.0%
GP %
State
ACT
NSW
NT
QLD
SA
TAS
VIC
WA
Sales and GP % by State
Sales by Postcode, Subrub, Country and Chain
AUSTRALIA
Sales by State and Chain
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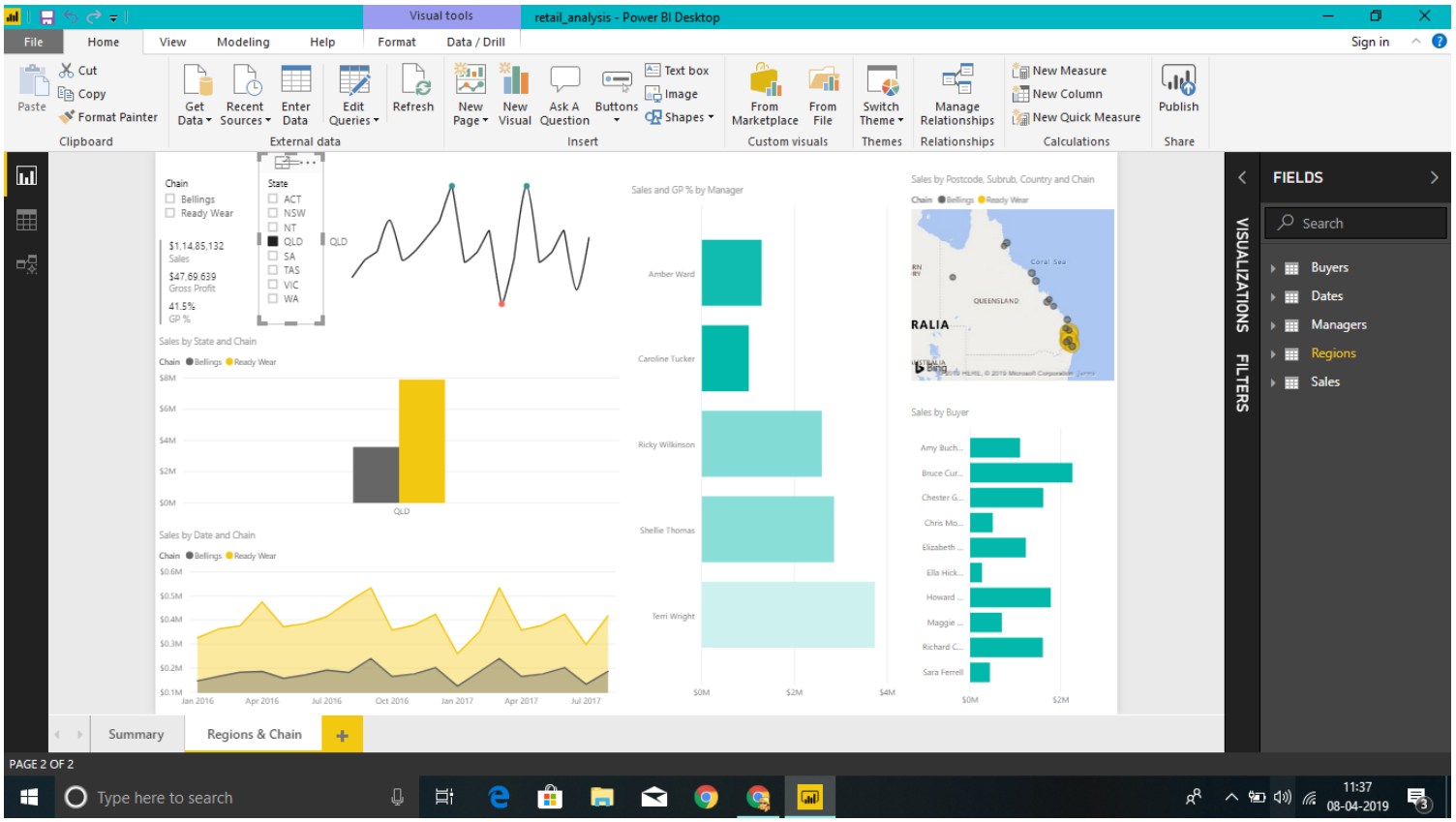
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Themes
Manage Relationships
Relationships
New Measure
New Column
New Quick Measure
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Publish
Share
Chain
Bellings
Ready Wear
$1,14,85,132
Sales
$47,69,639
Gross Profit
41.5%
GP %
State
QLD
Sales and GP % by Manager
Sales by Postcode, Subrub, Country and Chain
QUEENSLAND
Sales by State and Chain
Sales by Buyer
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