

UX Bootcamp

Master the UX Design Lifecycle in 5 days

1st - 5th Nov, 2017 . Wed - Sun . Goa, India

Contextual Inquiry

The innovation engine. Learn the research technique to uncover the tacit desires of your users

Data Interpretation

Make sense of the research data you collected on field. Understand the nuances of interpretations

Design Brief Preparation

Consolidate the research into a perfect design brief waiting to be solved. No more random requirements

Prototyping

Convert your concepts into testable prototypes. Learn the types & tools used to make an ideal prototype

Introduction to Design lifecycle

Learn the importance of Design for business in 2018 and understand the Design Lifecycle

On the Field Research

Get out of the building and get your hands dirty with user research. Prepare your brains to be blown away

Affinity Mapping

Structure your insights on a meaningful canvas. It all begins to come together here

Concept Generation

Generate a plethora of design concepts using time-tested techniques to get the best ideas out

Usability Testing

Learn the art of testing your prototype without letting your biases interfere the process

15 registrations only . Food & Stay arranged . Contact : 7738910315