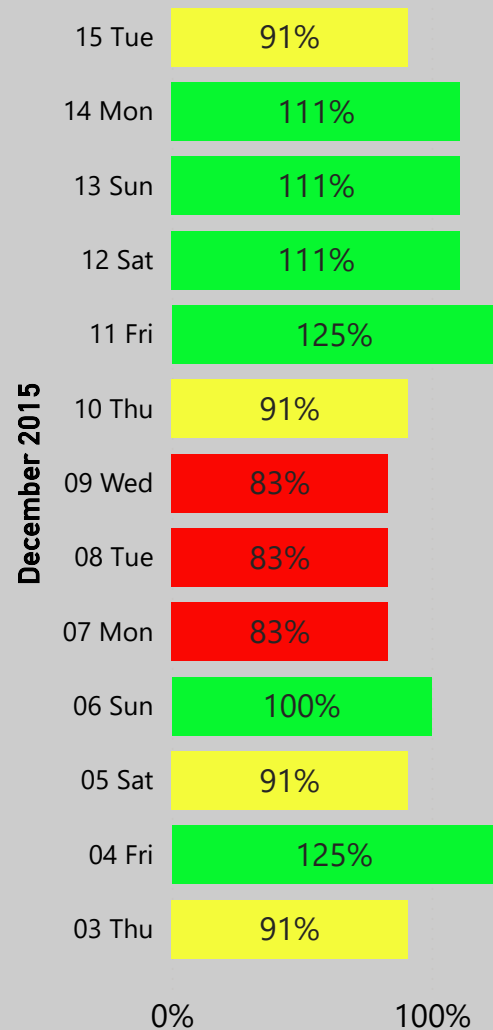


## Overview

## Pricing

### % of Daily Revenue Target achieved by all branches combined



## Simulated data from Urbizedge

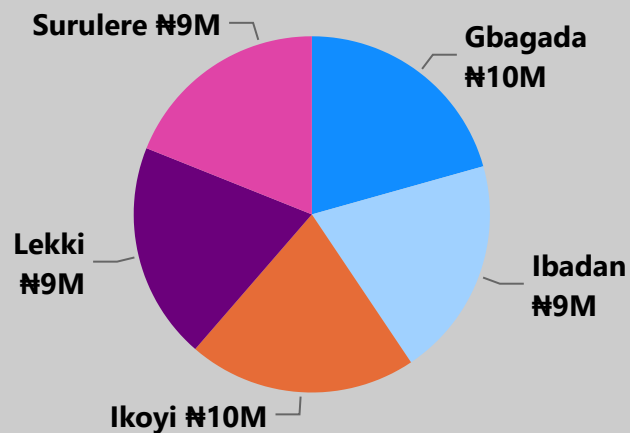


## Spotlight on Nigeria

8.30-9.30am December 2015

### Revenue by branch

Insight: Revenue is similar for each branch



## Branches in Nigeria

Hover over circle for more info

Gbagada

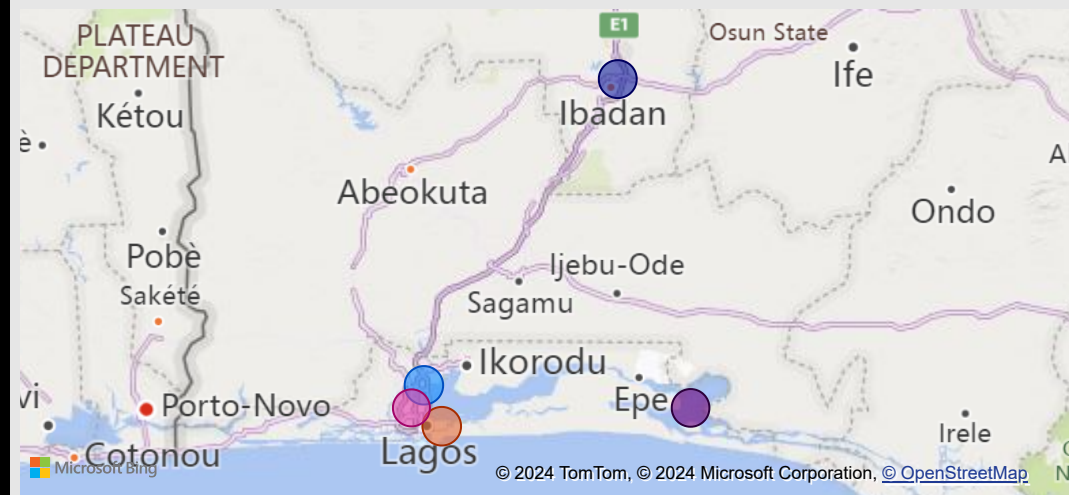
Ibadan

Ikoyi

Lekki

Surulere

Branch ● Gbagada ● Ibadan ● Ikoyi ● Lekki ● Surulere



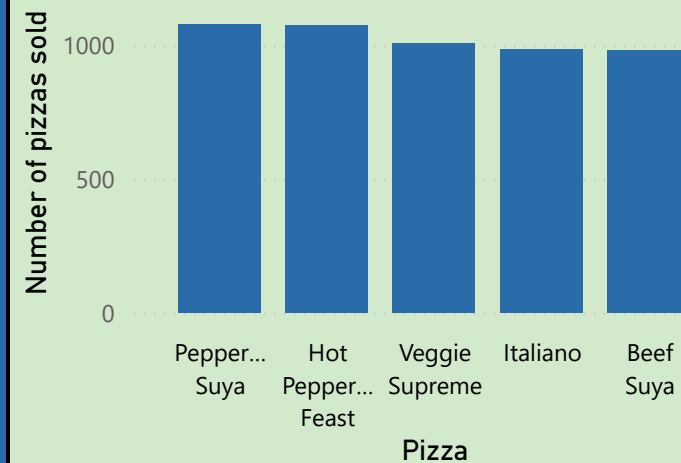
### Revenue

Insight: Almost hit the target



### Top 5 pizzas

Insight: Similar quantities sold



Overview

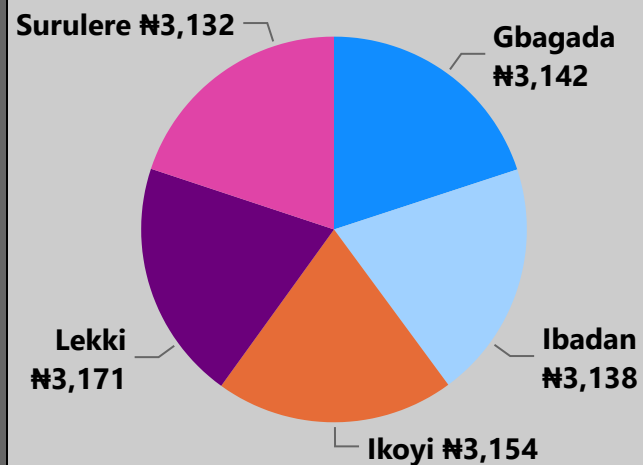
Pricing

Simulated data from Urbizedge



## Average price sold by branch

Insight: Price is similar for each branch



## Branches in Nigeria

Gbagada

Ibadan

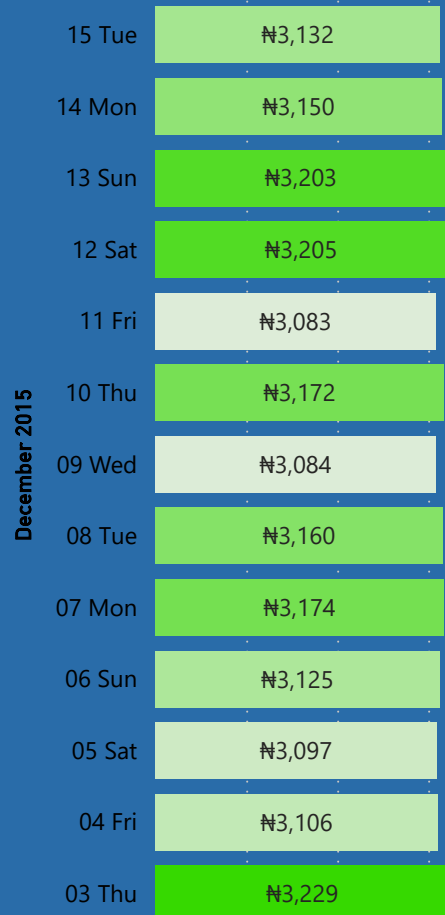
Ikoyi

Lekki

Surulere

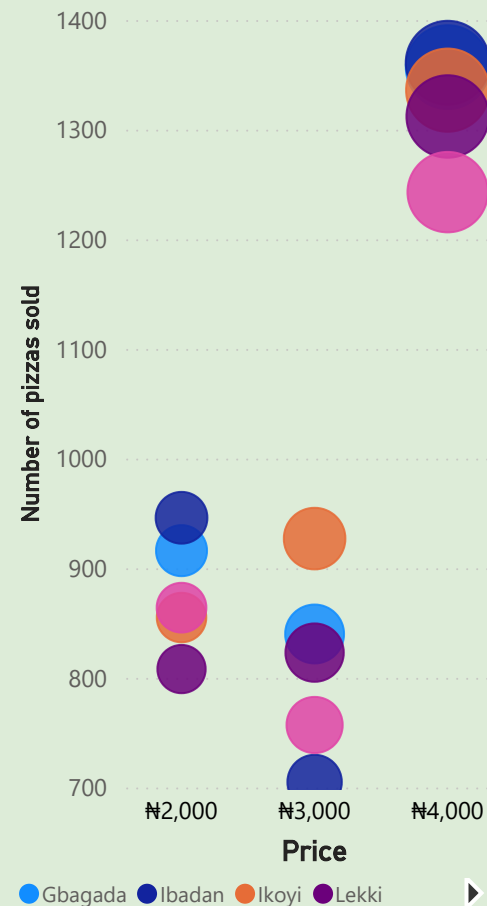
## Average price sold by day

Insight: Price is similar each day

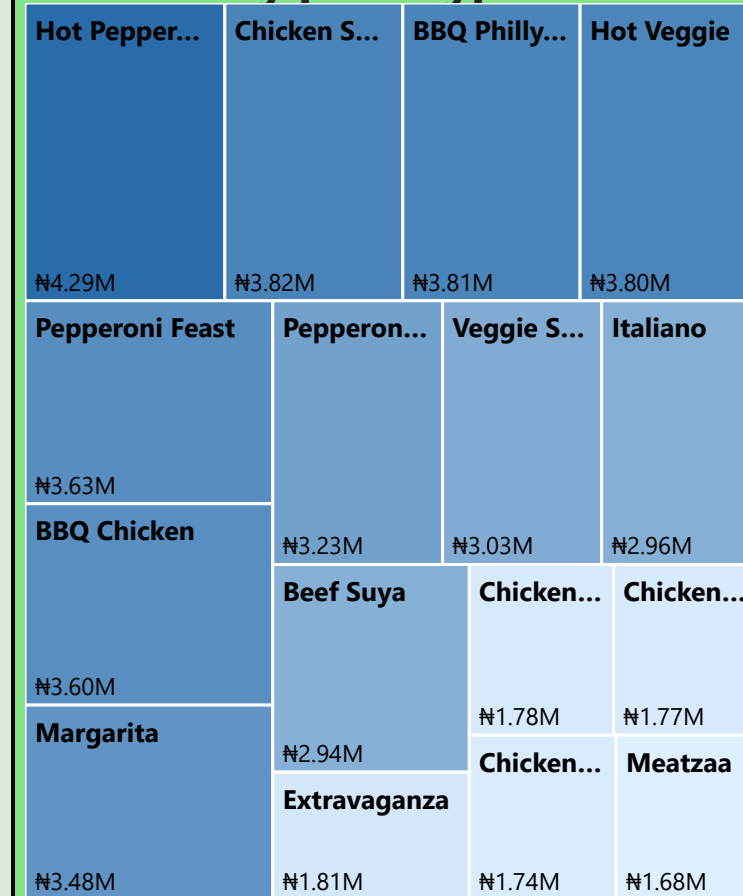


## Revenue by price

Insight: N3000 pizzas give more revenue than N2000 pizzas despite selling less



## Revenue by pizza type



## Average price of pizza sold

