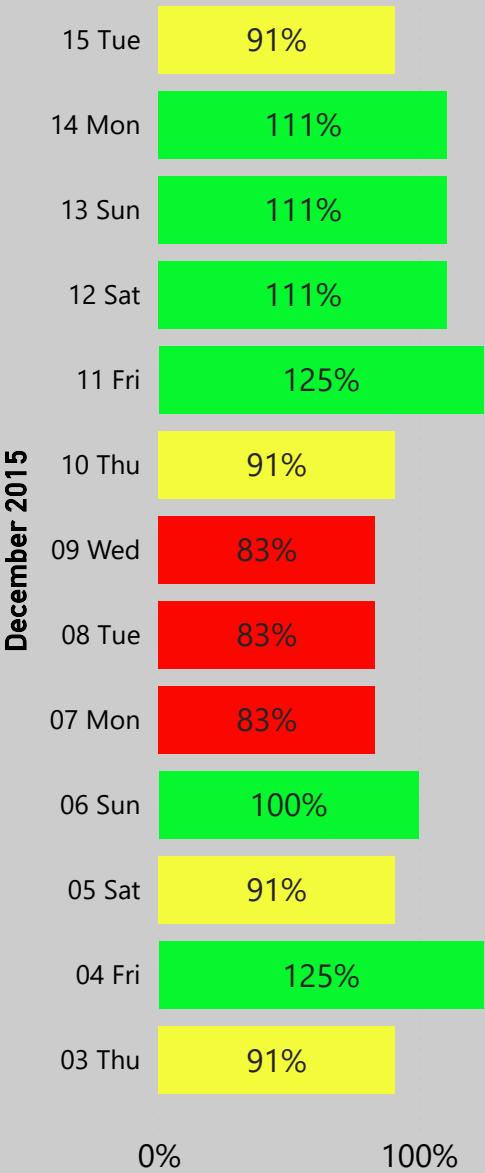


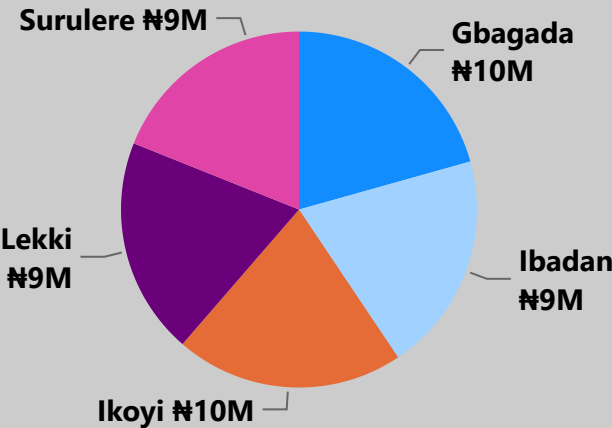
% of Daily Revenue Target achieved by all branches combined



Spotlight on Nigeria  
8.30 - 9.30am  
December 2015

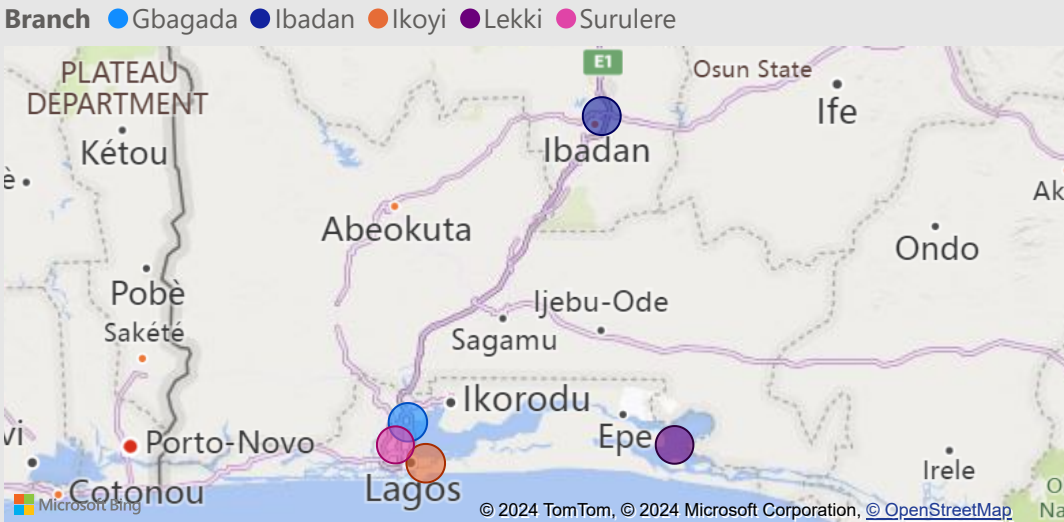
Revenue by branch

Insight: Revenue is similar for each branch



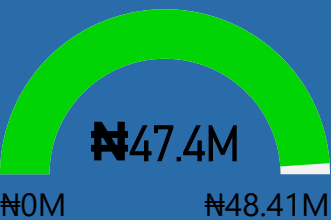
Branches in Nigeria

Gbagada Ibadan Ikoyi Lekki Surulere



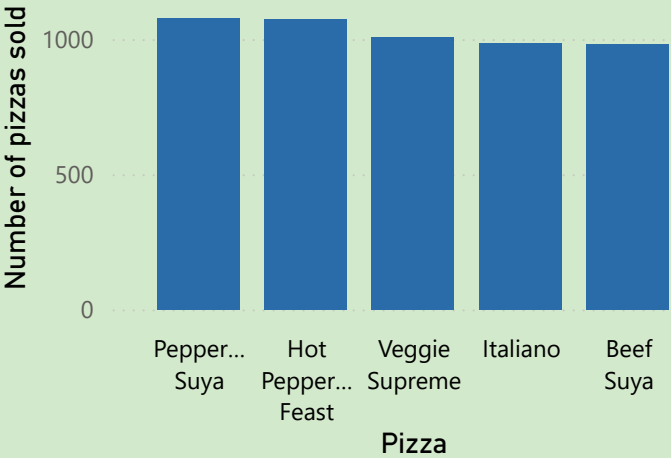
Revenue

Insight: Almost hit the target



Top 5 pizzas

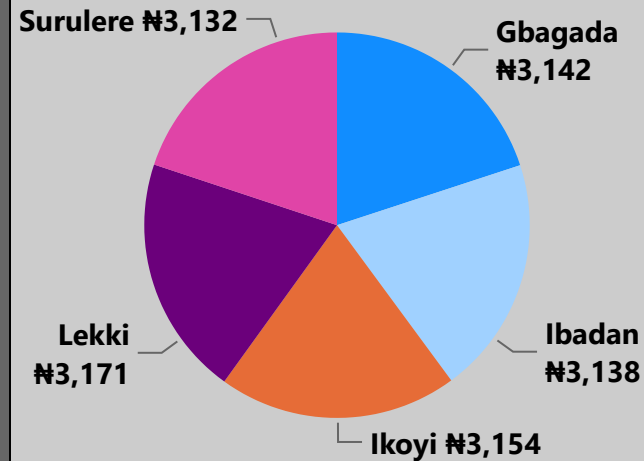
Insight: Similar quantities sold





### Average price sold by branch

Insight: Price is similar for each branch



## Branches in Nigeria

Gbagada

Ibadan

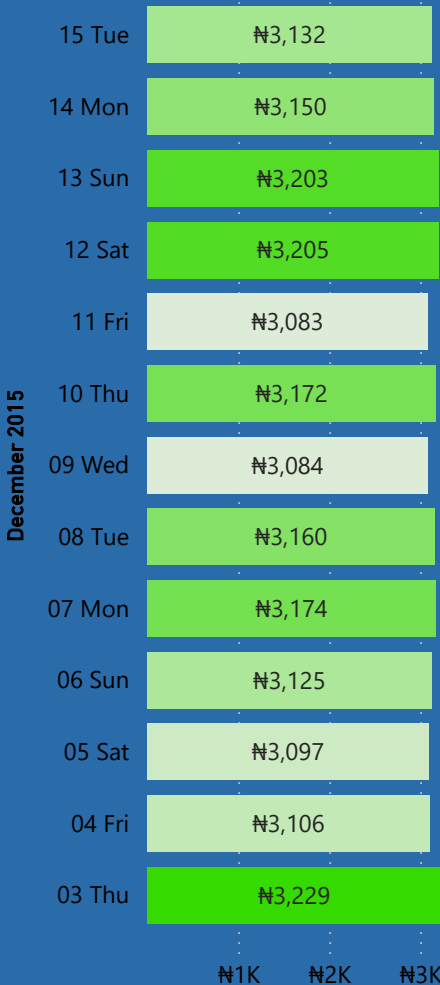
Ikoyi

Lekki

Surulere

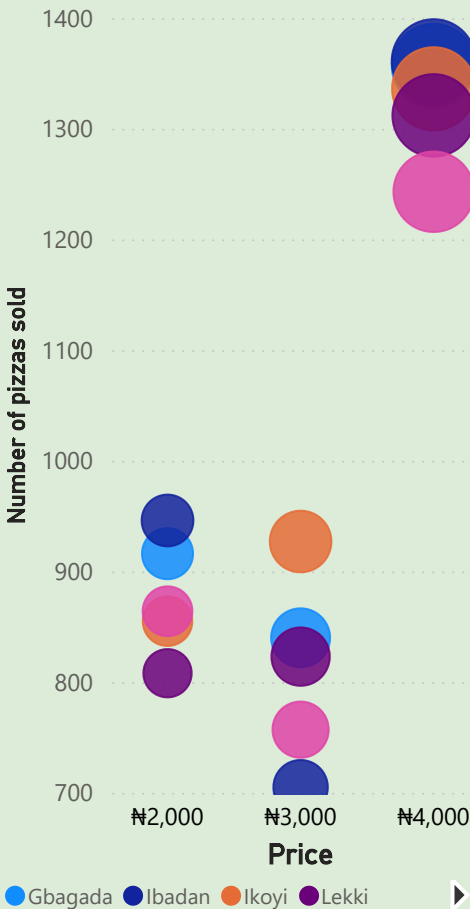
### Average price sold by day

Insight: Price is similar each day



### Revenue by price

Insight: N3000 pizzas give more revenue than N2000 pizzas despite selling less



### Revenue by pizza type

Hot Pepper...	Chicken S...	BBQ Philly...	Hot Veggie
₦4.29M	₦3.82M	₦3.81M	₦3.80M
Pepperoni Feast	Pepperon...	Veggie S...	Italiano
₦3.63M			
BBQ Chicken	₦3.23M	₦3.03M	₦2.96M
Margarita	₦2.94M		
₦3.48M	₦1.81M	₦1.74M	₦1.68M
	Beef Suya	Chicken...	Chicken...
	Extravaganza	₦1.78M	₦1.77M
		Chicken...	Meatzaa
		₦1.74M	₦1.68M

### Average price of pizza sold

