Course Title
Big Data Emerging Technologies

❖ **Modules**

1. Big Data Rankings & Products

2. Big Data & Hadoop

3. Spark

4. Spark ML & Streaming
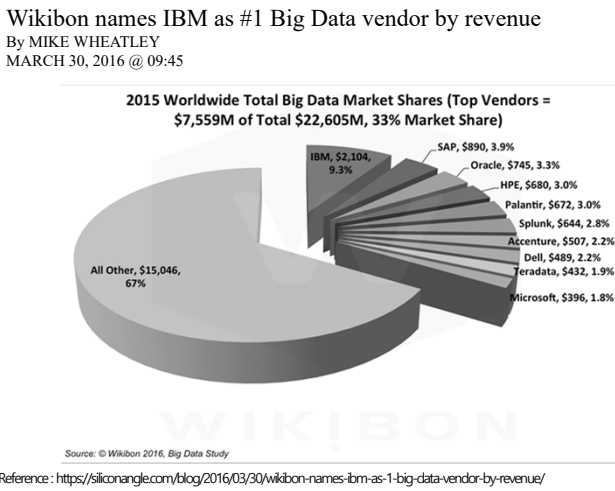
5. Storm

6. IBM SPSS Statistics Project
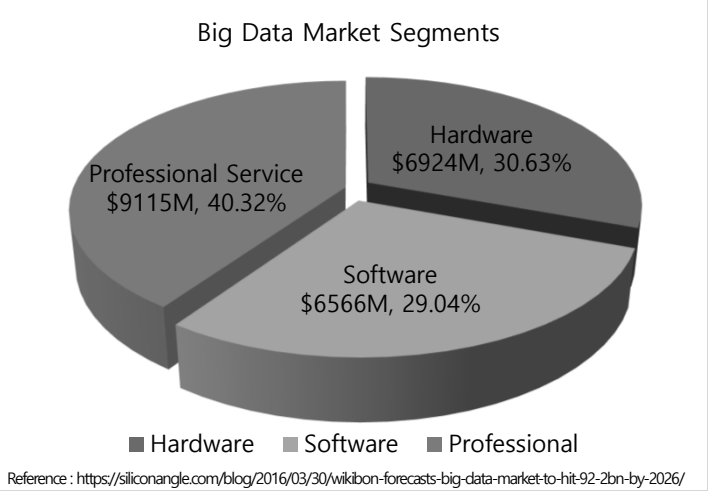

Big Data

Big Data
Market Analysis

Big Data Market Analysis

❖ Big Data Market Shares

Wikibon names IBM as #1 Big Data vendor by revenue
By MIKE WHEATLEY
MARCH 30, 2016 @ 09:45

2015 Worldwide Total Big Data Market Shares (Top Vendors = $7,559M of Total $22,605M, 33% Market Share)

- IBM, $2,104, 9.3%
- SAP, $890, 3.9%
- Oracle, $745, 3.3%
- HPE, $680, 3.0%
- Palantir, $672, 3.0%
- Splunk, $644, 2.8%
- Accenture, $507, 2.2%
- Dell, $489, 2.2%
- Teradata, $432, 1.9%
- Microsoft, $396, 1.8%
- All Other, $15,046, 67%

Source: © Wikibon 2016, Big Data Study

Reference : https://siliconangle.com/blog/2016/03/30/wikibon-names-ibm-as-1-big-data-vendor-by-revenue/

Big Data Market Analysis

❖ Big Data Market Shares

Big Data Market Segments

- Hardware $6924M, 30.63%
- Professional Service $9115M, 40.32%
- Software $6566M, 29.04%

■ Hardware   ■ Software   ■ Professional

Reference : https://siliconangle.com/blog/2016/03/30/wikibon-forecasts-big-data-market-to-hit-92-2bn-by-2026/
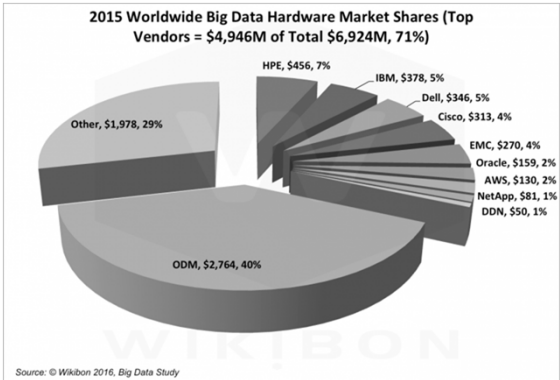
Big Data Market Analysis

❖ Big Data Hardware Market Shares

Wikibon names IBM as #1 Big Data vendor by revenue
By MIKE WHEATLEY
MARCH 30, 2016 @ 09:45

2015 Worldwide Big Data Hardware Market Shares (Top Vendors = $4,946M of Total $6,924M, 71%)

- HPE, $456, 7%
- IBM, $378, 5%
- Dell, $346, 5%
- Cisco, $313, 4%
- EMC, $270, 4%
- Oracle, $159, 2%
- AWS, $130, 2%
- NetApp, $81, 1%
- DDN, $50, 1%
- Other, $1,978, 29%
- ODM, $2,764, 40%

Source: © Wikibon 2016, Big Data Study

Reference : https://siliconangle.com/blog/2016/03/30/wikibon-names-ibm-as-1-big-data-vendor-by-revenue/

Big Data Market Analysis

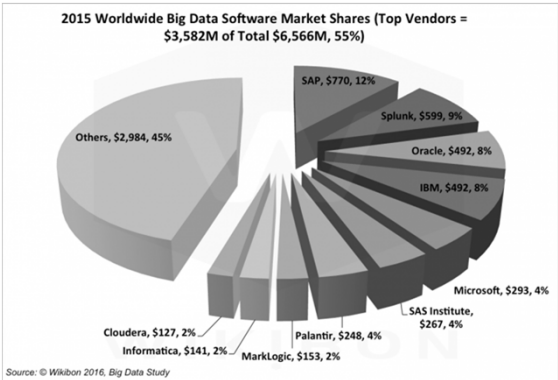### ❖ Top Big Data Hardware Provider Companies

1. HPE
2. IBM
3. Dell
4. Cisco
5. EMC
6. Oracle
7. AWS
   ⋮

Big Data Market Analysis

❖ Big Data Software Market Shares

Wikibon names IBM as #1 Big Data vendor by revenue
By MIKE WHEATLEY
MARCH 30, 2016 @ 09:45

2015 Worldwide Big Data Software Market Shares (Top Vendors = $3,582M of Total $6,566M, 55%)

- SAP, $770, 12%
- Splunk, $599, 9%
- Oracle, $492, 8%
- IBM, $492, 8%
- Microsoft, $293, 4%
- SAS Institute, $267, 4%
- Palantir, $248, 4%
- MarkLogic, $153, 2%
- Informatica, $141, 2%
- Cloudera, $127, 2%
- Others, $2,984, 45%

Source: © Wikibon 2016, Big Data Study

Reference : https://siliconangle.com/blog/2016/03/30/wikibon-names-ibm-as-1-big-data-vendor-by-revenue/
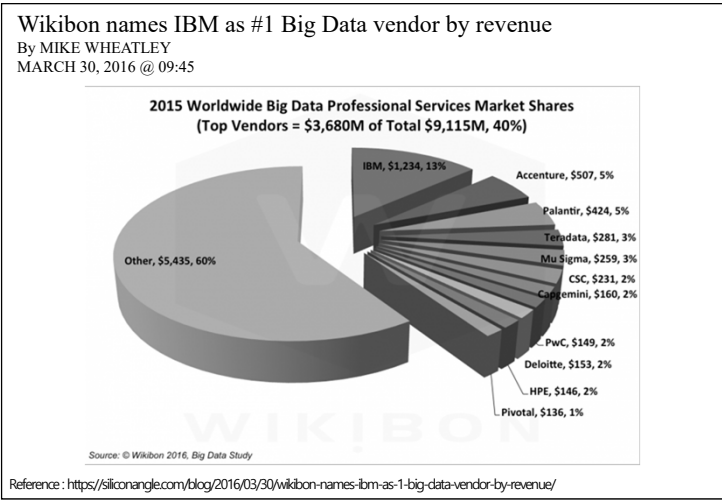

Big Data Market Analysis

❖ Top Big Data Software Provider Companies

1. SAP

2. Splunk

3. Oracle

4. IBM

5. Microsoft
   ⋮

Big Data Market Analysis

❖ Big Data Professional Services Market Shares

Wikibon names IBM as #1 Big Data vendor by revenue
By MIKE WHEATLEY
MARCH 30, 2016 @ 09:45

2015 Worldwide Big Data Professional Services Market Shares
(Top Vendors = $3,680M of Total $9,115M, 40%)

IBM, $1,234, 13%
Accenture, $507, 5%
Palantir, $424, 5%
Teradata, $281, 3%
Mu Sigma, $259, 3%
CSC, $231, 2%
Capgemini, $160, 2%
Other, $5,435, 60%
PwC, $149, 2%
Deloitte, $153, 2%
HPE, $146, 2%
Pivotal, $136, 1%

Source: © Wikibon 2016, Big Data Study

Reference : https://siliconangle.com/blog/2016/03/30/wikibon-names-ibm-as-1-big-data-vendor-by-revenue/
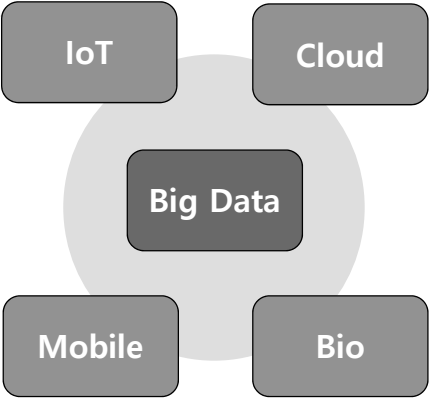

Big Data Market Analysis

❖ Top Big Data Professional Service Provider Companies

1. IBM

2. Accenture

3. Palantir

4. Teradata

⋮

Big Data Market Analysis

❖ Big Data Centered Industry Landscape

Big Data

Reference

References

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- https://www.splunk.com/
- https://www.accenture.com/us-en/new-applied-now
- http://www.dell.com/en-us/?refid=df&s=gen&~ck=cr
- http://www.teradata.com/
- https://www.microsoft.com/en-us/
- https://www.cisco.com/
- https://aws.amazon.com/free/?nc1=h_ls