

Course Title**IoT Wireless & Cloud Emerging Technologies****❖ Modules**

- **1. IoT Business & Products**
- 2. IoT Architecture & Technologies
- 3. IoT Networks
- 4. Wi-Fi & Bluetooth
- 5. Cloud Technology
- 6. IoT Bluetooth & Wi-Fi and EC2 Cloud Projects

Copyright

IoT Business & Products

**IoT Business &
Industry Domains**

IoT Business & Industry Domains

❖ IoT (Internet of Things)

- IoT networking
 - Connects Things, People, Applications, Data
 - Connects through the Internet
 - Enables remote control, management, and interactive integrated services
- IoT Network Scale
 - Number of mobile devices will exceed the number of people (≈ 7.6 Billion) on Earth
 - Predictions are made that there will be 50 billion 'things' connected to the Internet by 2020

IoT Business & Industry Domains

❖ IoT Service Support

- Some advanced IoT services will need to collect, analyze, and process segments of raw sensor data and turn it in into operational control information
- IoT Network Scale
 - Some sensor databases may have massive sizes (due to large number of IoT devices)
 - IoT databases will need Cloud Computing support
 - IoT data analysis will need Big Data support

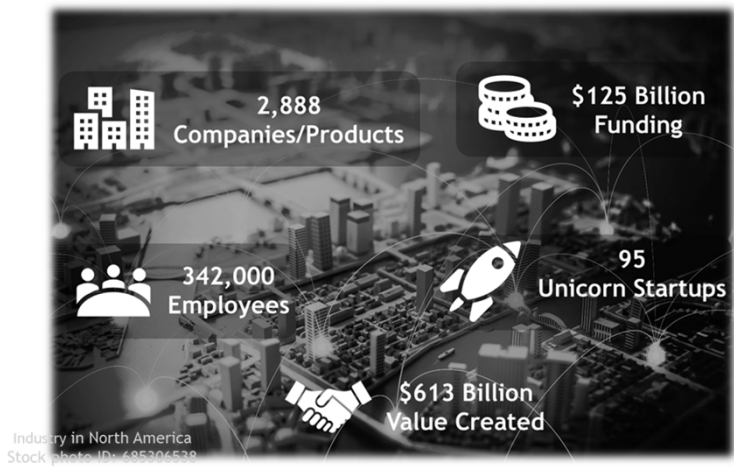
IoT Business & Industry Domains

❖ Influence of IoT

- People
 - More ‘things’ can be monitored and controlled
 - People will become more capable
- Process
 - More users and machines can collaborate in real-time
 - More complex tasks can be accomplished in lesser time
- Data
 - Collect data more frequently and reliably
 - Results in more accurate decision making
- Things
 - ‘Things’ become more controllable
 - Mobile devices and ‘things’ become more valuable

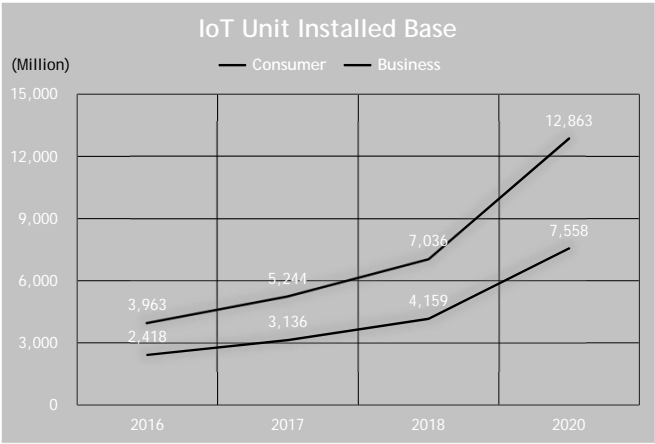
IoT Business & Industry Domains

❖ North America IoT Market & Industry



IoT Business & Industry Domains

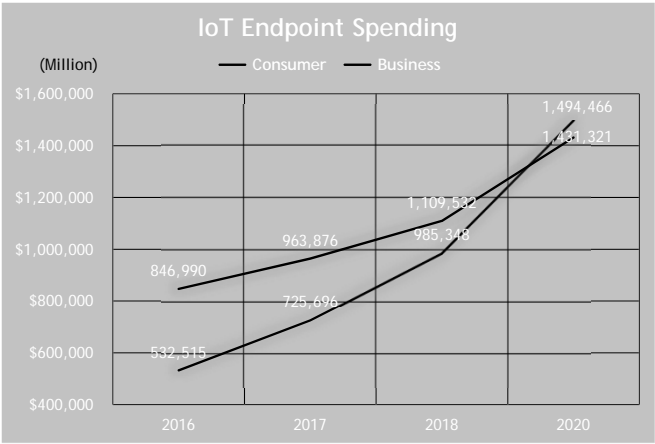
❖ IoT Market and Industry



Source: Rob van der Meulen, "Gartner Says 8.4 Billion Connected "Things" Will Be in Use in 2017, Up 31 Percent From 2016," Feb. 7, 2017, Gartner. <https://www.gartner.com/newsroom/id/3598917>

IoT Business & Industry Domains

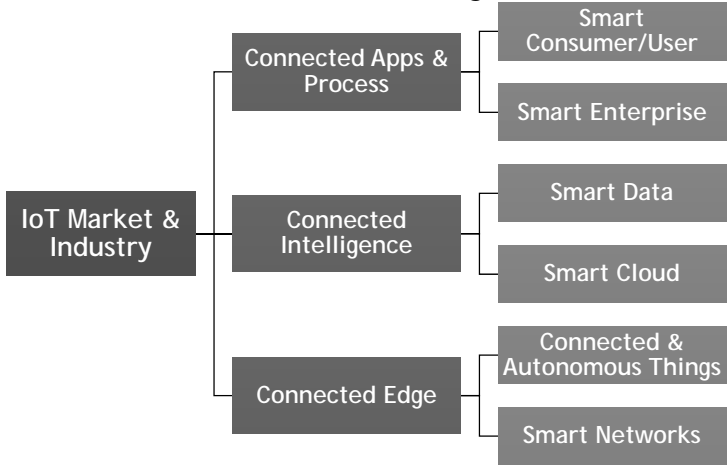
❖ IoT Market and Industry



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IoT Business & Industry Domains

❖ IoT Market and Industry



Source: John Koetsier, "IoT In The USA: 3,000 Companies, \$125B In Funding, \$613B In Valuation, 342,000 Employees" July 10, 2017, Forbes. <https://www.forbes.com/sites/johnkoetsier/2017/07/10/iot-in-the-usa-3000-companies-125b-in-funding-613b-in-valuation-342000-employees/#67c322d33ef5>

IoT Business & Industry Domains

❖ IoT Market and Industry

- Connected apps & process





















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Smart Consumer & User	Facilitative reality				Connected homes		
	Google GLASS	Microsoft Cortana	oculus	TESSERA LYTRO	ADT SMART HOME	LEVITON Security & Automation	vera Smarter Home Control
Smart Enterprise	Connected cars			Smart health		Shared economy	
	Ford SYNC	android auto	-chargepoint+	TELCARE	Hasbro	Castlight	Dr DOCTOR ON DEMAND
	Transportation			Retail		Building & Construction	
	metromile	ZONAR INSPECT • TRACK • KNOW	ibotta	RetailNext Comprehensive In-Store Analytics	SAVANT	Control4	
	Manufacturing			Oil & Gas / Energy		Healthcare	
	intel Edison	3D SYSTEMS	AUTODESK	eMeter	TENDRIIL The Power is Yours	practicefusion	CoreCloud

IoT Business & Industry Domains

- ❖ IoT Market and Industry
 - Connected intelligence

Source: John Koetsier, "IoT In The USA: 3,000 Companies, \$125B In Funding, \$613B In Valuation, 342,000 Employees" July 10, 2017, Forbes.
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Smart Data	Big data	Data security	AI & Machine learning
	 	 	  
Smart Cloud	Cloud life cycle	Event & Cloud integration	Data center
	 	  	 
	Data security	IaaS	PaaS
	 	 	 

IoT Business & Industry Domains

- ❖ IoT Market and Industry
 - Connected edge

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Connected & Autonomous Things	Wearables		Vehicles	
				 
	Drones	Robots	Machines	
	 	 	 	
Smart Networks	VPN/Network security		Ethernet Wired	
	 <small>SENDING ALL THE RIGHT SIGNALS</small>		 	 <small>NETWORKS</small>
	Platforms	Satellites	Wi-Fi	
	  	 		

IoT Business & Products

References

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- "IoT In The USA: 3,000 Companies, \$125B In Funding, \$613B In Valuation, 342,000 Employees," John Koetsier, *Forbes*, July 10, 2017. [Online] Available from: <https://www.forbes.com/sites/johnkoetsier/2017/07/10/iot-in-the-usa-3000-companies-125b-in-funding-613b-in-valuation-342000-employees/#67c322d33ef5> [Accessed Feb. 20, 2018]
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