Augmented Reality & Video Service Emerging Technologies

Skype, YouTube
& H.264/MPEG-4 AVC

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Skype, YouTube & H.264/MPEG-4 AVC

❖ Skype

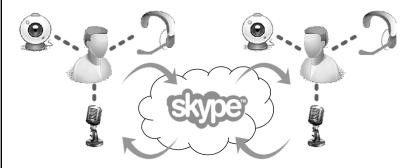- Skype is a service that supports video chat and voice call service applications

❖ Skype

- "Skype" was derived from "sky" and "peer-to-peer"

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❖ Skype

- Skype communicates voice using
  a microphone, speaker, video webcam
  over the Internet

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❖ Skype

- Hybrid peer-to-peer and client & server system
- Audio codecs supported
  - G.729, SVOPC, SILK, and Opus
- Video codecs supported
  - H.264
- Applications
  - VoIP (Voice-over-IP), Video Conferencing,
    Instant Messaging, and File Transfer

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❖ Skype

- Skype video conference calls can be made from various platforms using smartphones, tablets, and PCs

- Desktop Client OSs (Operating Systems)
  - Windows XP
  - Windows Vista
  - Windows 7
  - Windows 8 and Windows 8.1
  - Windows 10

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❖ Skype

- Universal Windows Platform Client OSs
  - Windows 10
  - Windows 10 Mobile
  - HoloLens
- Other Desktop OSs
  - OS X (10.6 or newer)
  - Linux (Ubuntu and others)
  - Linux (Alpha version)
    - Client using WebRTC technology

❖ Skype

- Other Mobile Device OSs
  - iOS (Apple's iPhone & iPad)
  - Android
  - BlackBerry 10
  - Fire OS
  - Nokia X
  - Previously available for selected Symbian and BlackBerry OS devices

❖ Skype

- Skype calls to other Skype users within the Skype service are free

- Skype can also be used in making traditional phone calls to landline telephones and mobile phones for a debit based user account charge using Skype Credit or by subscription

❖ Skype

- Similar technologies that support VoIP and Video Conferencing include SIP (Session Initiation Protocol) and H.323 based services

- Used by companies like Linphone and Google Hangouts

❖ Skype History

- 2003, Skype was founded by Niklas Zennström (Sweden) and Janus Friis (Denmark) based on the software created by Ahti Heinla, Priit Kasesalu, and Jaan Tallinn (Estonia)

- 2003 August 29, the first public beta version of Skype was released

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❖ Skype History

- 2005 June, Skype made an agreement with the Polish web portal Onet.pl which enabled integration in to the Polish market

- 2005 September 12, eBay Inc. agreed to acquire Skype Technologies SA for approximately US $2.5 billion

ebay

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❖ Skype History

- 2009 September 1, based on Skype's value of US $2.75 billion, eBay announced it was selling 65% of Skype (to Silver Lake, Andreessen Horowitz, and the Canada Pension Plan Investment Board) for US $1.9 billion

❖ Skype History

- 2010, Skype had 663 million registered users

- 2011 May 10, Microsoft acquired Skype for US $8.5 billion and began to integrate Skype services into Microsoft products

❖ Skype History

- 2013 February 27, Microsoft introduced Office 2013 which included 60 Skype world minutes per month in the Office 365 consumer plans, which was for Home and Personal, and Universities

❖ **Skype History**

- 2013 April 8~30, the Windows Live Messenger instant messaging service was phased out in favor of promoting Skype (but Messenger use continued in mainland China)

■■ **Microsoft**

❖ **Skype History**

- 2014 November 11, Microsoft announced that Lync would be replaced by Skype for Business in 2015
  - Later versions included combined features of Lync and the consumer Skype software
  - E-organizations were given the option to switch their users from the default Skype for Business interface to the Skype for Business (Lync) interface

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