Instructions

My submission

Peers to review

Project Title *

Give your project a descriptive title

Discussions

Investigate the new dataset and upload a visualization or multiple visualizations that summarize the nature and extent of the missing data. Be sure to include text to make your visualization clearer. Hint: You can add multiple plots to one figure in Python with matplotlib using the .subplots method

Preview grading criteria

Upload File

Based on your investigation of the missing data, design and implement an imputation technique (or multiple techniques) to replace them. Describe your approach in 3-5 sentences. Be sure to include a brief discussion of the assumptions you made about the missing data, if any, that led you to implement this particular imputation strategy.

Preview grading criteria

| **B** | *I* | | | Link |

Recall from your earlier case work that you are trying to investigate AAVAIL's market situations in the United States and Singapore. Use your updated dataset (with the imputed data) to create a summary visualization or visualizations that compare and/or contrast AAVAIL's market churn in the US and Singapore. Note that in the dataset if a user is not subscribed (is_subscribed = FALSE) to the service they were previously subscribed to (subscriber_type), this indicates that they have churned.

Be sure to include text in the form of labels, titles, and descriptions to make your visualization clearer. Upload a file containing one or more of your visualizations. Hint: You can add multiple plots to one figure in Python with matplotlib using the .subplots method

Preview grading criteria

Upload File

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