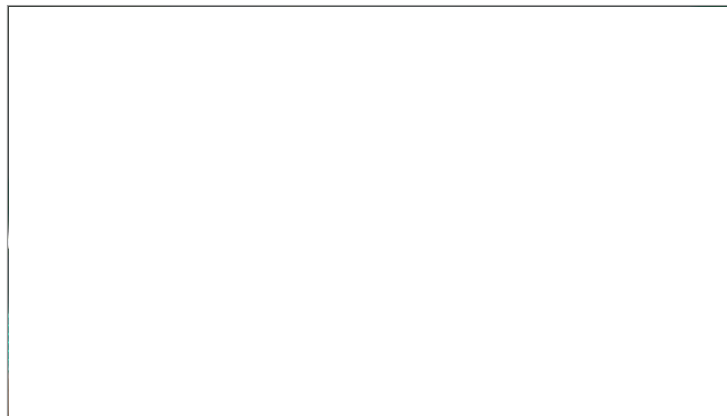


Case Study Introduction

The goal of this case study is to put into practice the important concepts from Course 1. We will go through the basic process that begins with refining the business opportunity and ensuring that it is articulated using a scientific thought process.

The business opportunity and case study was first mentioned in Unit 2 of Course 1 and like the AAVAIL company itself these data were created for learning purposes. We will be using the AAVAIL example as a basis for this case study.

Watch the video again (below) if you need a refresher.



You will be gathering data from several provided sources, staging it for quality assurance and saving it in a target destination that is most appropriate.