# **Executive Summary**



## Performance Report for:

https://www.aliceblueflorist.com/

Report generated: Tue, Mar 22, 2022 2:10 AM -0700

Test Server Location: Vancouver, Canada

Using: O Chrome (Desktop) 90.0.4430.212, Lighthouse 8.3.0

Analysis options: Video

C

Performance 65%

Structure

86%

L. Contentful Paint

1.2s

T. Blocking Time

751ms

C. Layout Shift

O

#### Top Issues

IMPACT	AUDIT	
High	Avoid enormous network payloads	Total size was 5.86MB
Med	Serve static assets with an efficient cache policy	Potential savings of 532KB
Low	Avoid long main-thread tasks	5 long tasks found
Low	Avoid an excessive DOM size	844 elements
Low	Use a Content Delivery Network (CDN)	2 resources found

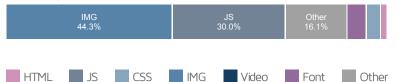
## Page Details



Total Page Size - 5.86MB



Total Page Requests - 230



#### How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, Google has announced that they are using page speed in their ranking algorithm.

#### **About GTmetrix**

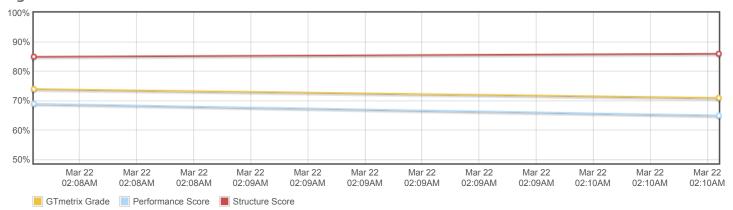


GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 26 years experience in web technology.

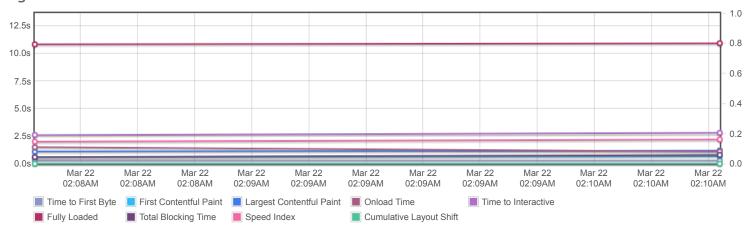
https://carbon60.com/



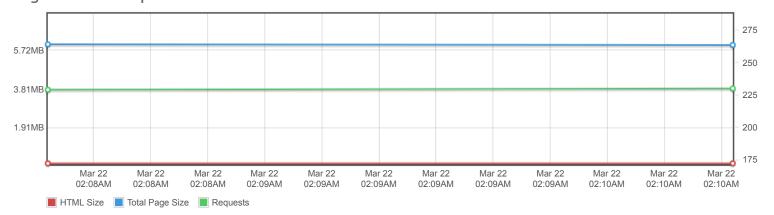
#### Page scores



#### Page metrics



#### Page sizes and request counts





The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

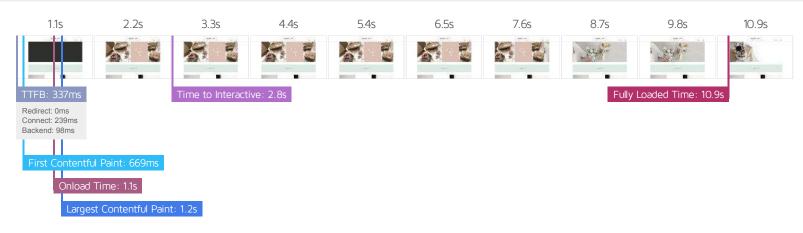
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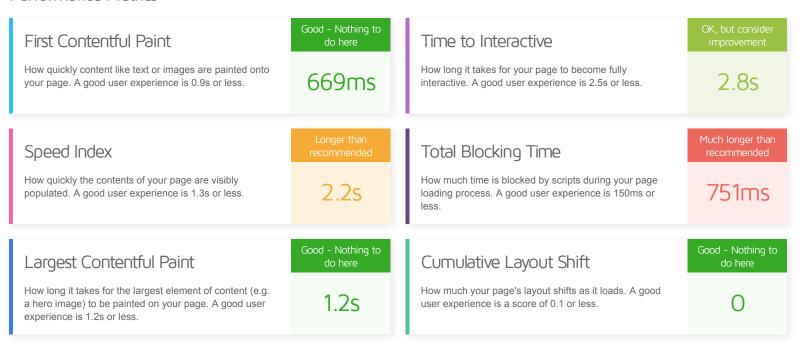
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cartPopup.min.css	200	static.parastorage.com	4.41KB		10ms

raven.min.js	200	cdn.ravenjs.com	10.8KB	36ms	
angular-translate.min.js	200	static.parastorage.com	2.23KB	30ms	
angular-locale_en.js	200	static.parastorage.com	0.98KB	30ms	
wix-angular.js	200	static.parastorage.com	12.3KB	29ms	
angular-focusmanager.min.js	200	static.parastorage.com	6.47KB	33ms	
angular-animate.js	200	static.parastorage.com	35.5KB	35ms	
messages_en.js	200	static.parastorage.com	659B	33ms	
cartPopup.bundle.min.js	200	static.parastorage.com	47.0KB	45ms	
self	200	instafeed.codev.wixap	768B	70ms	
medias?from=&count=26	200	instafeed.codev.wixap	14.2KB	140ms	
ec?_brandld=wix&_=16479402262640	200	frog.wix.com	43B	71ms	
languages-woff2.css	200	static.parastorage.com	0	1ms	
focus-visible.min.js	200	static.parastorage.com	0	1ms	
POST wixlabs-ugc?_msid=b50fbfc9-4	204	frog.wix.com	261B	67ms	
0078f486-8e52-42c0-ad81-3c8d3d43f4	200	static.parastorage.com	0	14ms	
POST ugc-viewer?_msid=b50fbfc9-4d	204	frog.wix.com	259B	68ms	
AvenirLTW05-35Light.woff2	200	static.parastorage.com	24.0KB	81ms	
5a13f7d1-b615-418e-bc3a-525001b9a	200	static.parastorage.com	46.7KB	69ms	
276986310_515896830009085_467281	200	scontent-lga3-1.cdnins	79.8KB	675ms	
275738350_1818984864958548_80248	200	scontent-lga3-1.cdnins	156KB	562ms	
275247486_522251452598831_364880	200	scontent-lga3-1.cdnins	172KB	673ms	
275291154_483393446570061_289245	200	scontent-lga3-1.cdnins	133KB	584ms	
275034336_675653136949894_828414	200	scontent-lga3-1.cdnins	155KB	563ms	
		-			
274205212_729900367993130_376174	200	scontent-lga3-1.cdnins	155KB	560ms	
273918251_670168467506951_139094	200	scontent-lga3-1.cdnins	215KB	477ms	
273033925_640223557216164_179118	200	scontent-lga3-1.cdnins	127KB	673ms	
272415654_2987651864843414_64736	200	scontent-lga3-1.cdnins	117KB	432ms	
269962087_307773994680890_878055	200	scontent-lga3-1.cdnins	76.4KB	478ms	
269901381_4770776512978349_86530	200	scontent-lga3-1.cdnins	138KB	769ms	
268169645_278496714137723_357219	200	scontent-lga3-1.cdnins	111KB	673ms	
265928280_384488790130086_229537	200	scontent-lga3-1.cdnins	115KB	805ms	
263707803_434947034899713_588812	200	scontent-lga3-1.cdnins	150KB	768ms	
261352588_1271890106651833_56707	200	scontent-lga3-1.cdnins	187KB	674ms	
260126228_478271060249442_795907	200	scontent-lga3-1.cdnins	103KB	1s	
258891802_1883393081866948_85472	200	scontent-lga3-1.cdnins	94.8KB	974ms	
254507704_475173003796922_141674	200	scontent-lga3-1.cdnins	279KB	1.1s	
252095850_364556658779499_657343	200	scontent-lga3-1.cdnins	109KB	1s	
246992606_596957218122313_165102	200	scontent-lga3-1.cdnins	163KB	1s	
245008095_671226253847287_107630	200	scontent-lga3-1.cdnins	118KB	1s	
244590406_125001946555274_776879	200	scontent-lga3-1.cdnins	160KB	1s	
243371403_6035018159906819_91001	200	scontent-lga3-1.cdnins	138KB	1s	
241371043_1218464178637297_82624	200	scontent-lga3-1.cdnins	128KB	1s	
223769677_588467022317609_392511	200	scontent-lga3-1.cdnins	105KB	1s	
201423057_123071959955703_652536	200	scontent-lga3-1.cdnins	125KB	1s	
count?ids=18192030022084024,17929	200	instafeed.codev.wixap	1.10KB	75ms	
POST bpm	204	frog.wix.com	259B	- 69ms	
POST fed	204	frog.wix.com	261B	68ms	
f8fa23_077b86bdc88f4aeb8071d61874	200	static.wixstatic.com	18.8KB	11ms	
HEAD f8fa23_fa15a4e005004f65a4d07 (	canceled	d) static.wixstatic.com	62.8KB	82ms	
POST bpm?_msid=b50fbfc9-4d5b-4fe	204	frog.wix.com	259B	69ms	
POST bpm	204	frog.wix.com	259B	68ms	
f8fa23_c66e858ee03b47d7a6324f5962	200	static.wixstatic.com	33.8KB		1ms





#### Performance Metrics



### **Browser Timings**

Redirect	Oms	Connect	239ms	Backend	98ms
TTFB	337ms	First Paint	669ms	DOM Int.	1.1s
DOM Loaded	1.1s	Onload	1.1s	Fully Loaded	10.9s



# **Structure Audits**

IMPACT	AUDIT	
High	Avoid enormous network payloads	Total size was 5.86MB
Med	Serve static assets with an efficient cache policy	Potential savings of 532KB
Low	Avoid long main-thread tasks	5 long tasks found
Low	Avoid an excessive DOM size	844 elements
Low	Use a Content Delivery Network (CDN)	2 resources found
Low	Reduce JavaScript execution time	1.3s spent executing JavaScript
Low	Ensure text remains visible during webfont load	1 font found
Low	Reduce unused CSS	Potential savings of 67.1KB
Low	Reduce initial server response time	Root document took 98ms
Low	Avoid serving legacy JavaScript to modern browsers	Potential savings of 3.36KB
Low	Avoid large layout shifts	4 elements found
Low	Remove duplicate modules in JavaScript bundles	Potential savings of 10.4KB
Low	Avoid chaining critical requests	7 chains found
Low	Reduce unused JavaScript	Potential savings of 46.4KB
N/A	Largest Contentful Paint element	1 element found
N/A	Minimize main-thread work	Main-thread busy for 2.5s
N/A	User Timing marks and measures	285 user timings
N/A	Reduce the impact of third-party code	Third-party code blocked the main thread for 641ms