MEIRA TOMPKINS

DESIGNER | ARTIST | CODER

PROFESSIONAL SKILLS

Layout Design
Adobe Creative Suite
Social Media
HTML
CSS
WordPress
Figma
GitHub
Responsive Design
Accessibility
Illustration
Bootstrap
Microsoft Office

CONTACT

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SOCIAL

https://www.linkedin.com/in/meira-tompkins

EDUCATION

BACHELOR OF FINE ARTS, MAJOR DIGITAL MEDIA AND DESIGN
CONCENTRATION: WEB AND INTERACTIVE DESIGN

University of Connecticut | Storrs CT | 2018-2022

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER
Graphicways Design, Remote | April 2022 - Current

- Creates social media graphics and writes copy for Instagram and Facebook posts that highlight and generate engagement for the businesses
- Researches new topics and ideas for social media posts that are relevant to the business and will promote growth and engagement

MAGAZINE MANAGING EDITOR
UConn Nutmeg Publishing | May 2019 - May 2022

- Manages and communicates with other executive board members and staff on copy, photo, and design updates
- Produces a magazine edition every semester, one for fall and another for spring, adhering to self-made deadlines for each semester
- Collaborates with Creative Director to create an individualized style guide for every magazine

WEB DEVELOPER ASSISTANT
UConn ITS | October 2020 - May 2022

- Creates and builds websites on Aurora, UConn's version of WordPress, to insure functionality and accessibility
- Communicates with the lead web developer via email and Microsoft Teams
- Creates flat designs on Photoshop that elevate UConn websites to then implement in code using HTML and CSS

GRAPHIC DESIGN / ILLUSTRATION SPECIALIST
UConn Library, Remote | June 2021 - May 2022

- Creates and designs marketing screens in InDesign and Illustrator for that display on all UConn library digital screens, including regional campuses
- Creates exhibit labels and posters for current library exhibits that will be used for future exhibit templates