

Financial Viability

Total Net Income

-16.27K

Total Revenue

350.6K

ITEMS

- ☐ Bags
- ☐ Belts
- ☐ Purse
- ☐ Satchels
- ☐ Wallets

Revenue Per Item Sold

Item Purchased	Sum of Revenue
Wallets	88700.0
Satchels	82600.0
Belts	81700.0
Purse	59900.0
Bags	37700.0
Total	350600.0

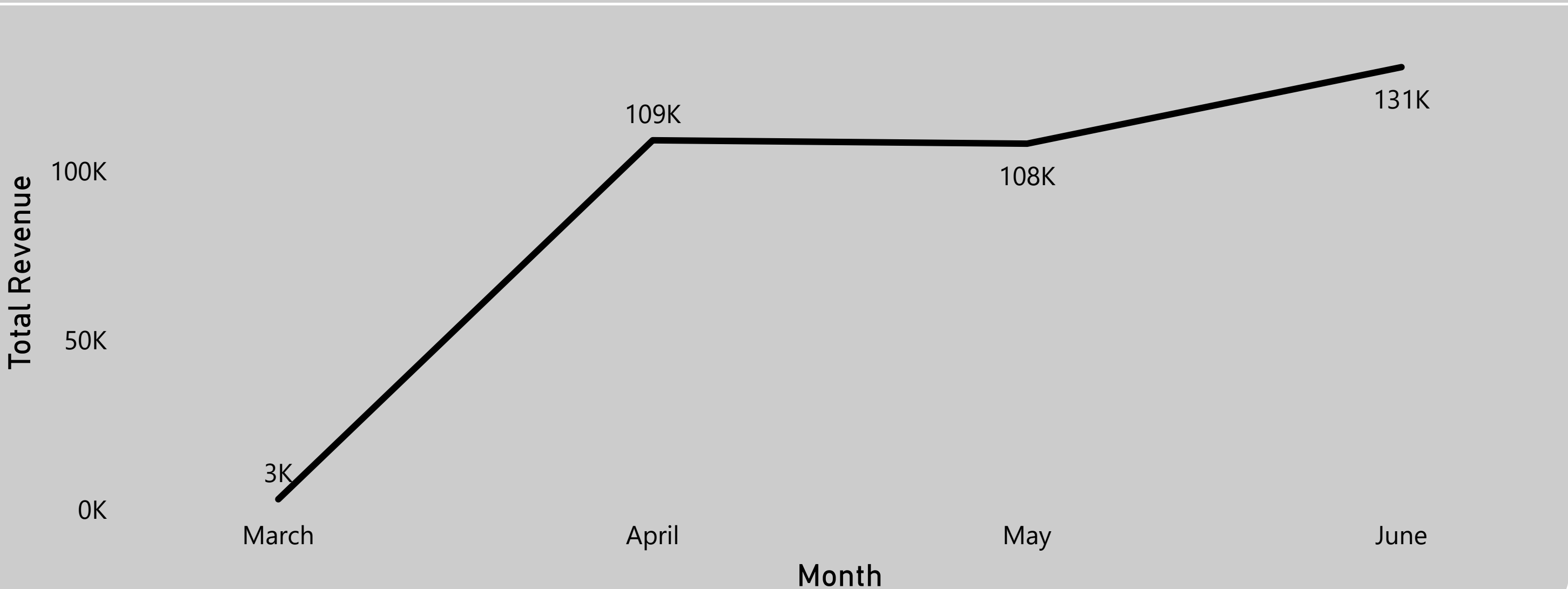
CITIES

All

Revenue Generated Per City

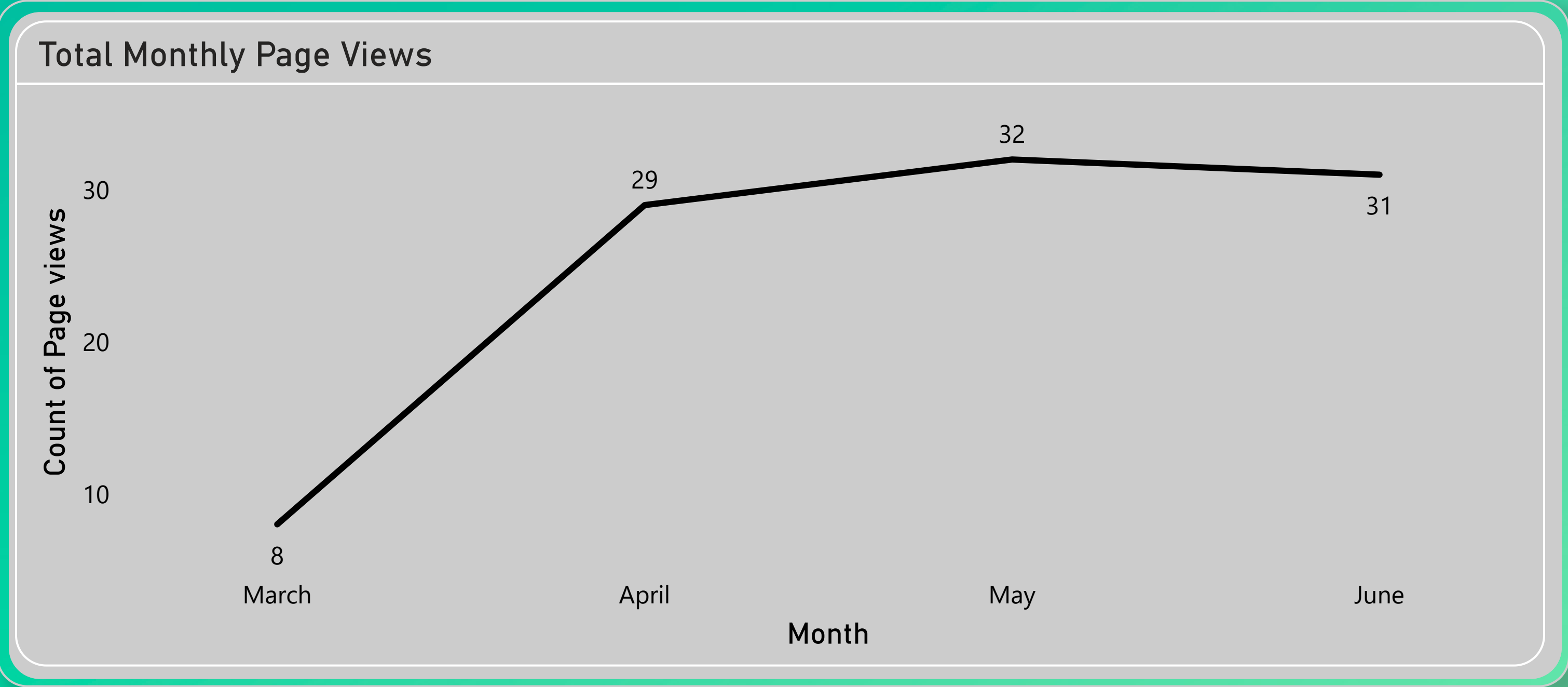
City	Sum of revenue
Valenzuela	9400
Taguig	22100
San Juan	20200
Quezon City	20900
Pateros	36800
Pasig	16200
Pasay	20800
Parañaque	14300
Outside NCR	2200
Navotas	17100
Muntinlupa	12700
Marikina	24700
Manila	26900
Mandaluyong	14400
Malabon	21200
Makati	33200
Las Piñas	20200
Total	350600

Total Revenue by Month



Website Performance & Customer Satisfaction

Bounce Rate	Total QTY of Items Added	Customer Satisfaction Index (CSI)	Net Promoter Score (NPS)
21.0%	315	38.0%	53.0%



Month

All

CITIES

All