

konnichiwa~



Meiye Loo

I am a self-taught UI/UX designer based in Kuala Lumpur who began to approach the designer path since I was 25.

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in [meiyeeloo](#)

🌐 [portfolio meiyeeloo.github.io](#)

EDUCATION

Google UX Design Certificate
2021 • Google

Bachelor of Communication
2014 – 2018 • Universiti Putra Malaysia

SKILLS

RESEARCH & UNDERSTANDING

Requirement Gathering
Business & Competitor Study
Scope Definition

IDEATION

Figjam

WIREFRAMING & PROTOTYPING

Figma • Sketch • Adobe XD

HANDOVER

InVision • Zeplin
Design Documentation

PRODUCT TESTING

HTML • CSS
Web Responsiveness
Cross Browser

VISUAL & COPY CONTENT

Adobe CC (PS, AI, AE)
Copywriting

I also built my own portfolio site with basic knowledge of Front-End languages.

(and with alot copypasting from Stack Overflow and playing around with it!)

a bit more...

WORKING EXPERIENCE

Senior UXUI Designer
Info-Tech Systems Integrators

2022 – Current

I help to enhance design of in-house products like admin portal, mobile app, and product website, as well as to deliver visuals for landing pages, tutorial videos and marketing ads. I mostly worked with marketing team, content writers, developers, and designers.

UI/UX Designer

2022

eCloudvalley Digital Technology

Being the first designer of the developer team, I was responsible to create and improve the design workflow that fits the team and project need. My role involved gathering requirements, defining scope, background research, creating hi-fi mock ups and prototypes, discussing with stakeholders for better solutions, and reviewing juniors' work.

Digital Designer

2020 – 2021

Trinergy Digital

In this fast-paced digital agency, I worked independently as part of the creative team. I needed to work closely with project managers and handle projects of different clients simultaneously. The major design scope included websites, apps, emails, social media visuals, and videos.

Graphic Designer

2019 – 2020

Carlo Rino

As an in-house designer of the advertising department, my job was to deliver artworks that strongly reflect the brand identity across different platforms for online, indoor, and outdoor advertising. Closely liaised with suppliers and local staffs, I also solely managed and oversaw the seasonal poster installation of all boutiques in different states of Malaysia.

Content Marketing Editor

2018 – 2019

Travelog Malaysia

As the only full-time editor in this startup, my main focus was to produce all marketing content from planning, researching, to creating copies and attractive visuals in order to drive traffic from social media to the e-commerce site. I also managed email campaigns and, occasionally, trained new interns.