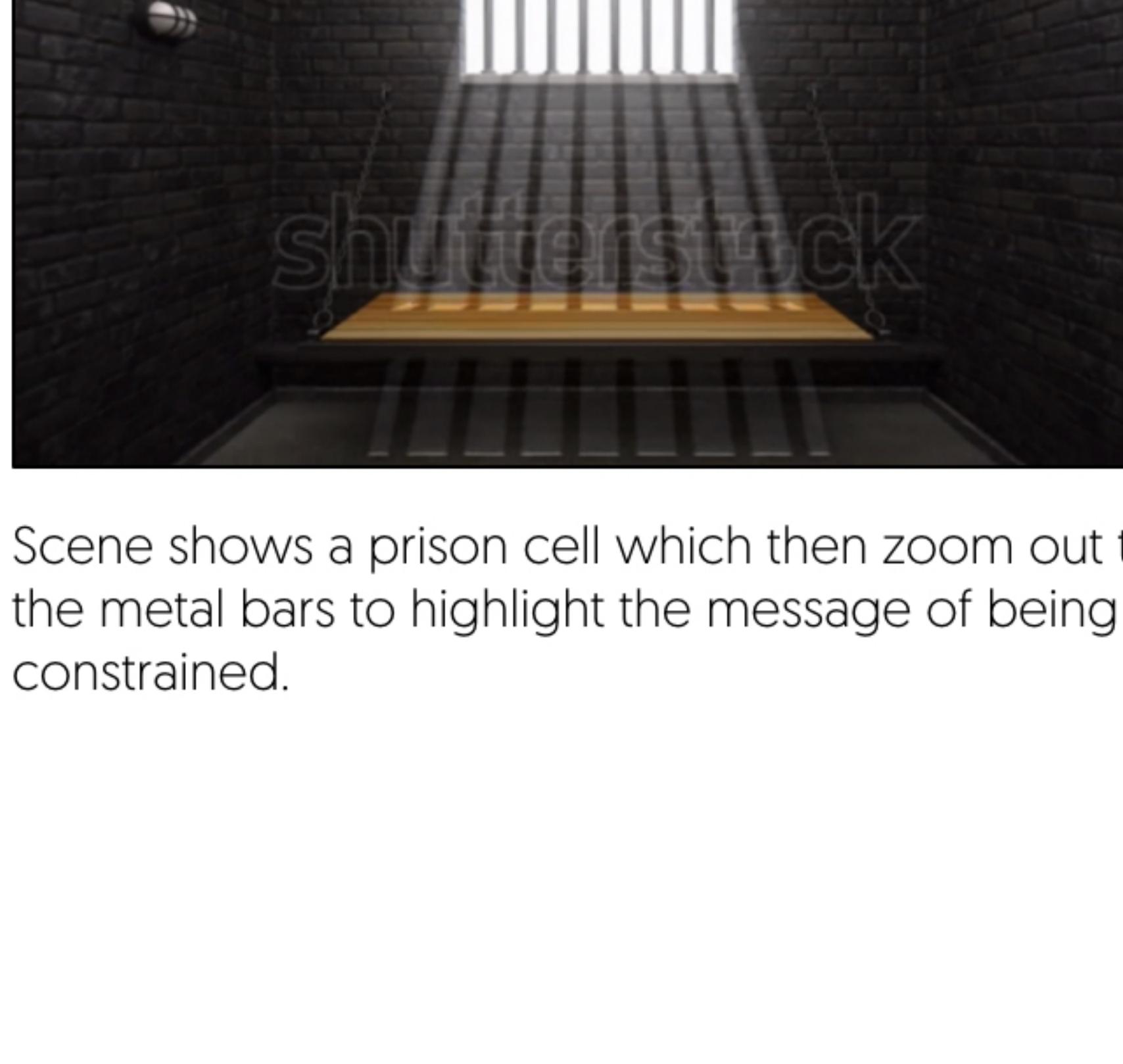
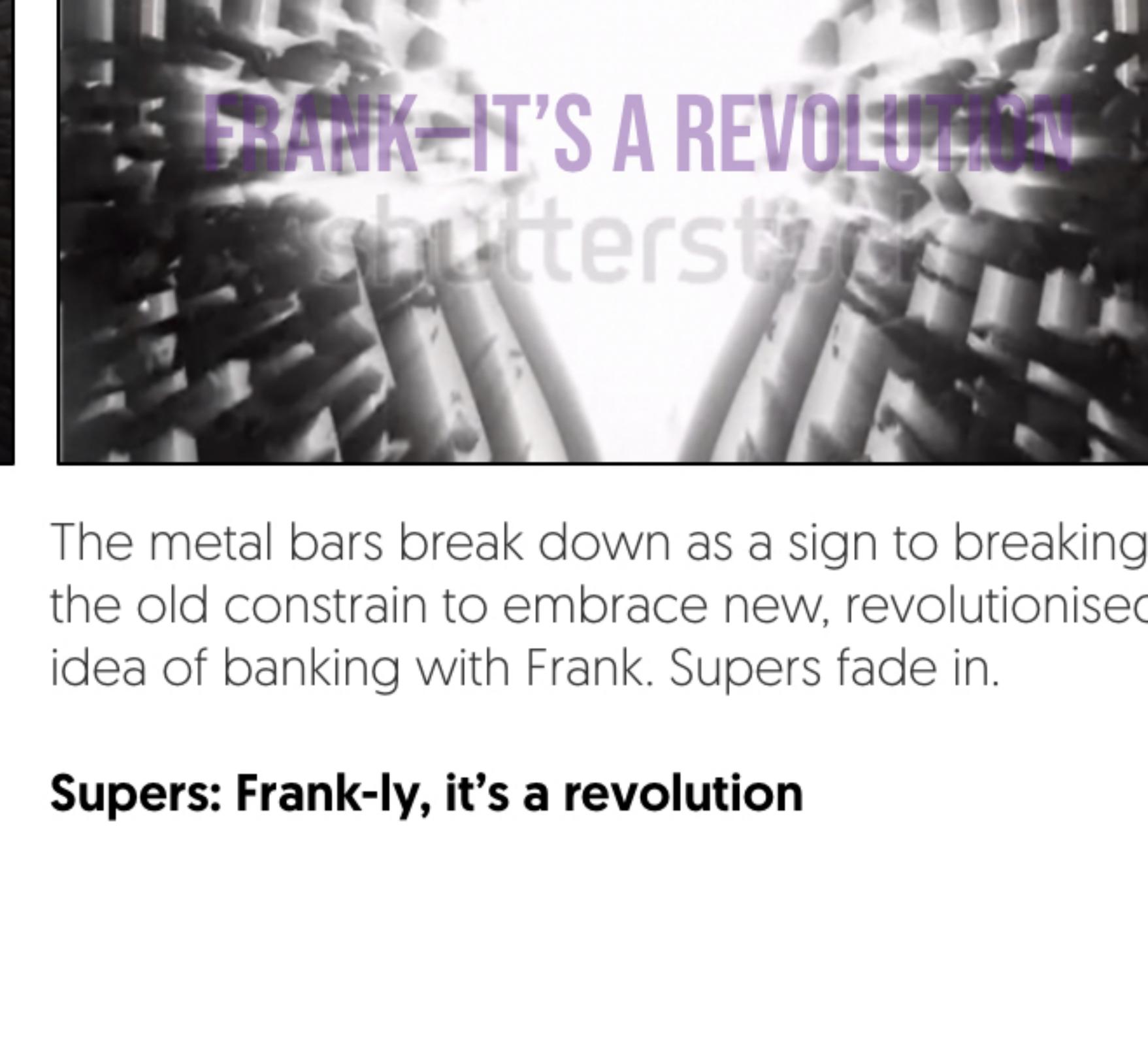


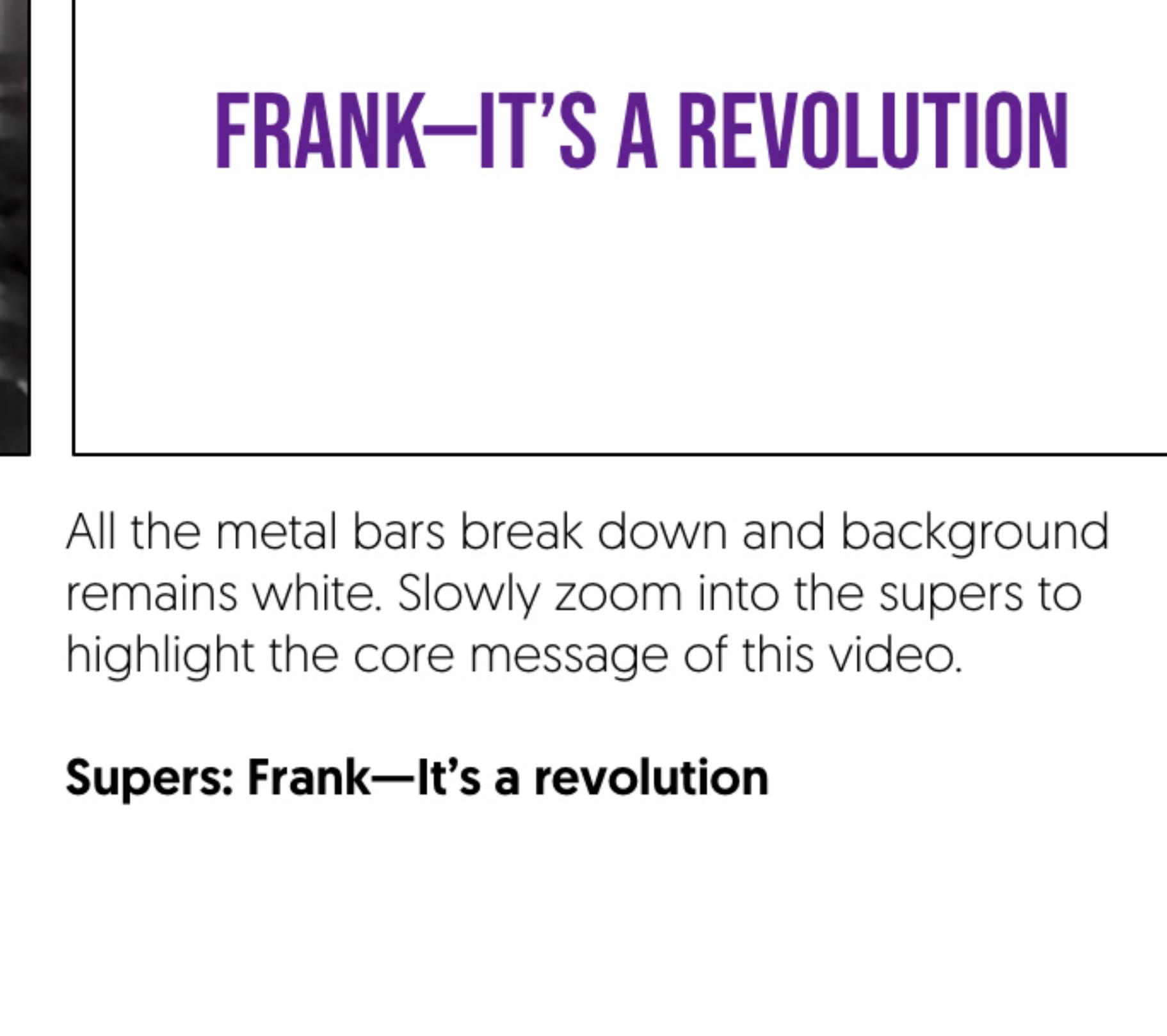
Scene: 1.1 (transition)

Scene shows a prison cell which then zoom out to the metal bars to highlight the message of being constrained.

Scene: 1.2 (transition)

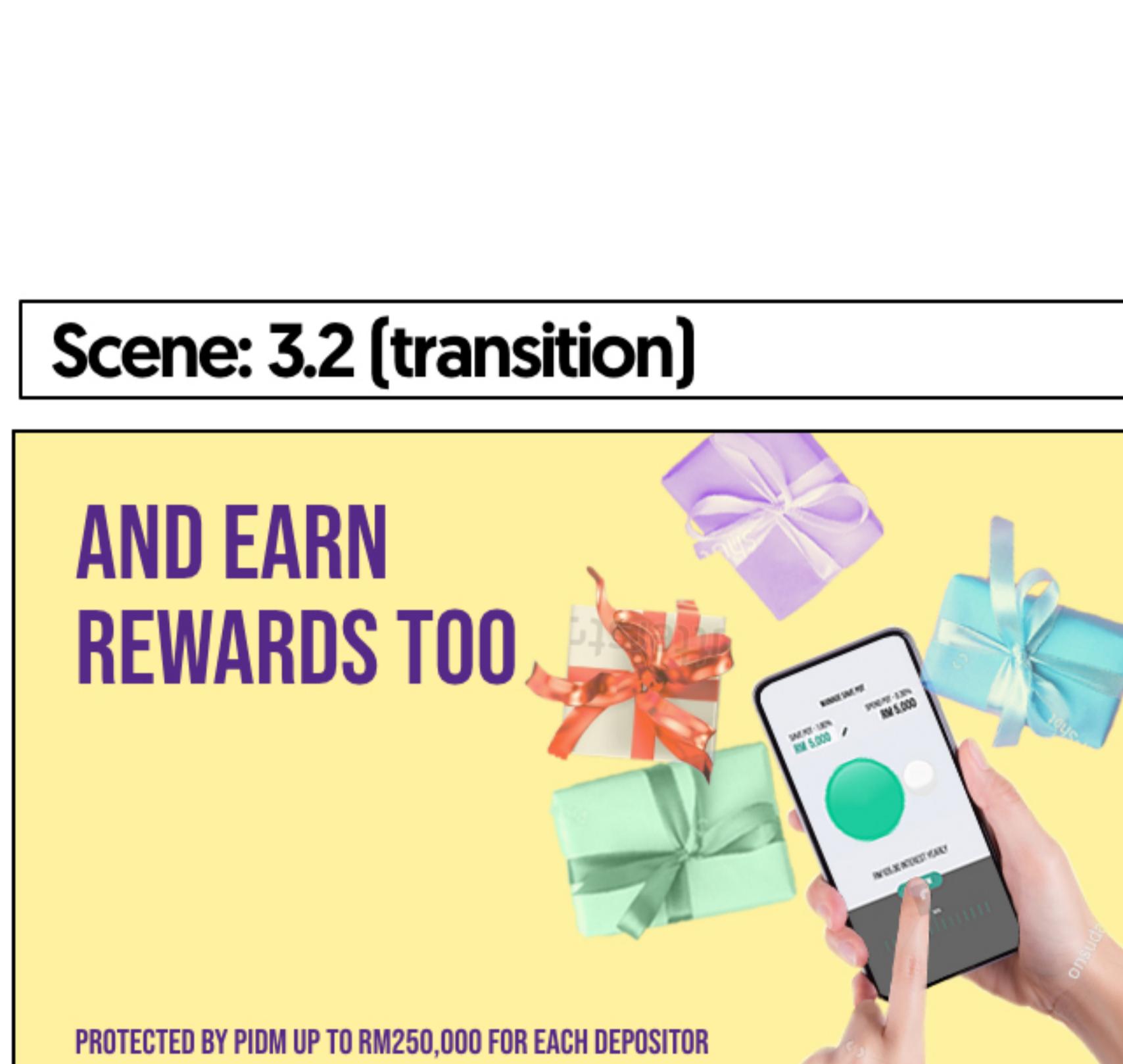
The metal bars break down as a sign to breaking the old constrain to embrace new, revolutionised idea of banking with Frank. Supers fade in.

Supers: Frank-ly, it's a revolution

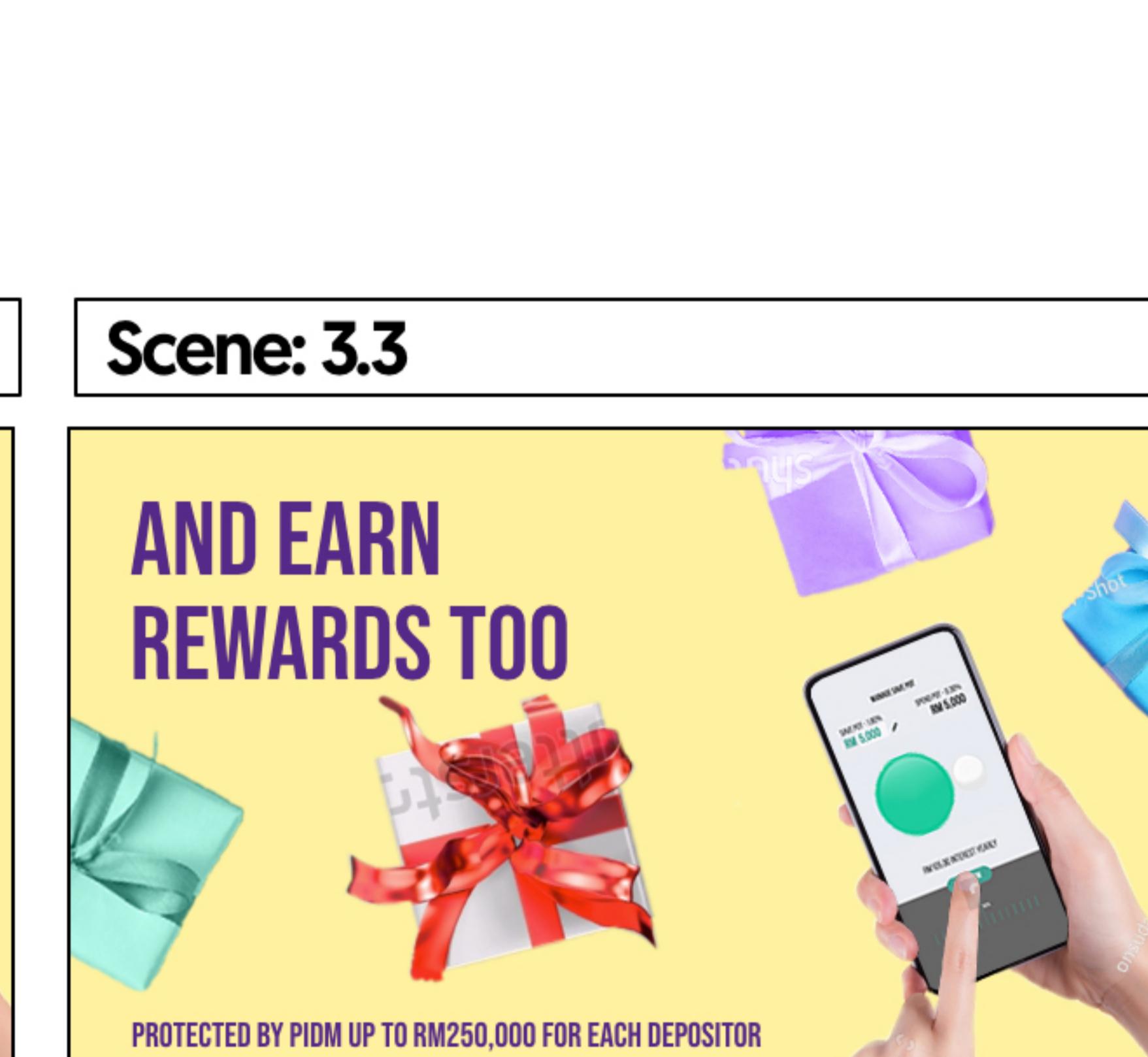
Scene: 1.3

All the metal bars break down and background remains white. Slowly zoom into the supers to highlight the core message of this video.

Supers: Frank—It's a revolution

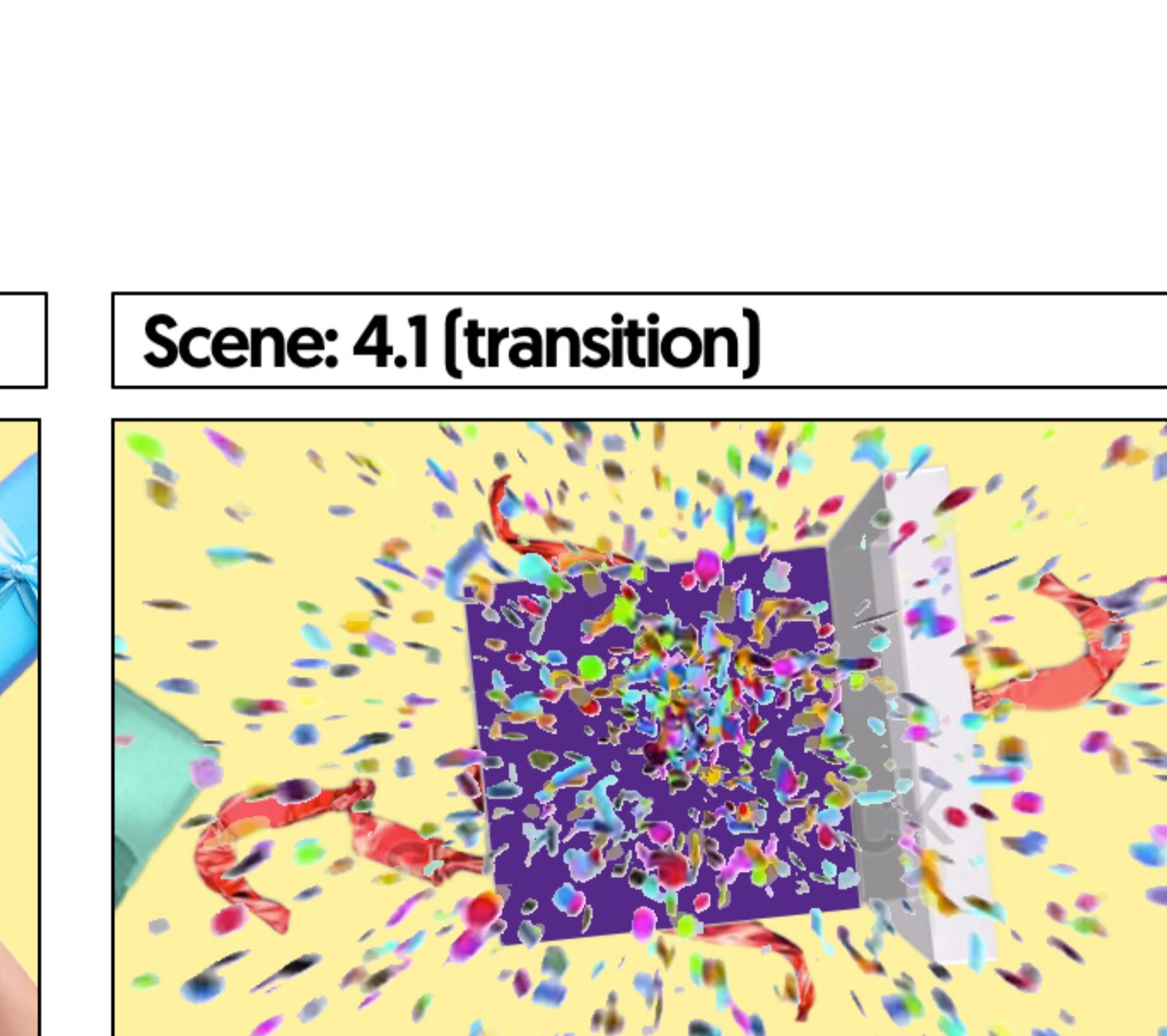
Scene: 2.1 (transition)

Background turn into pink as the supers change.

Scene: 2.2

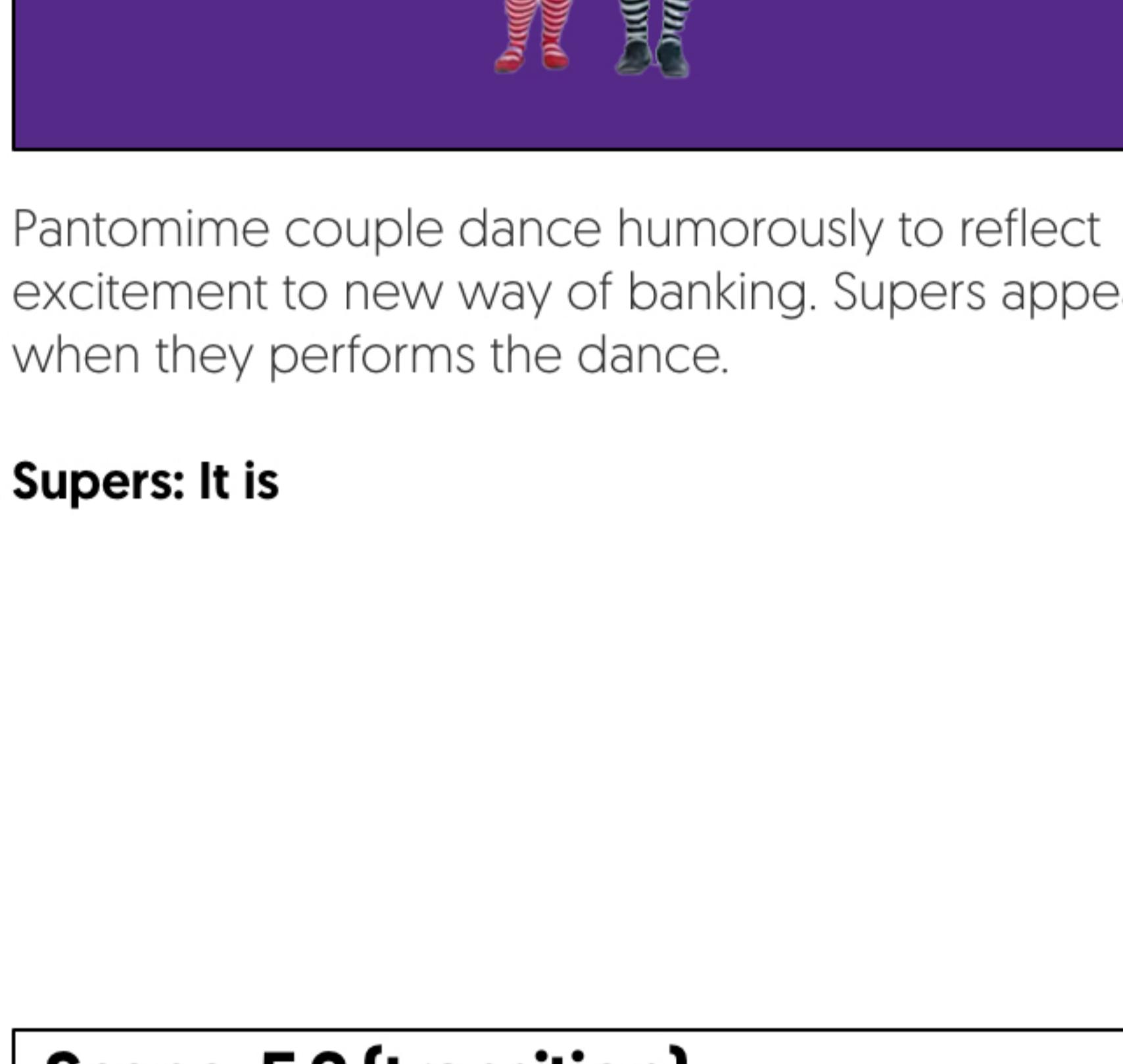
Dynamic SFX shows to transit to next scene.

Supers: Where we're breaking the rules of banking

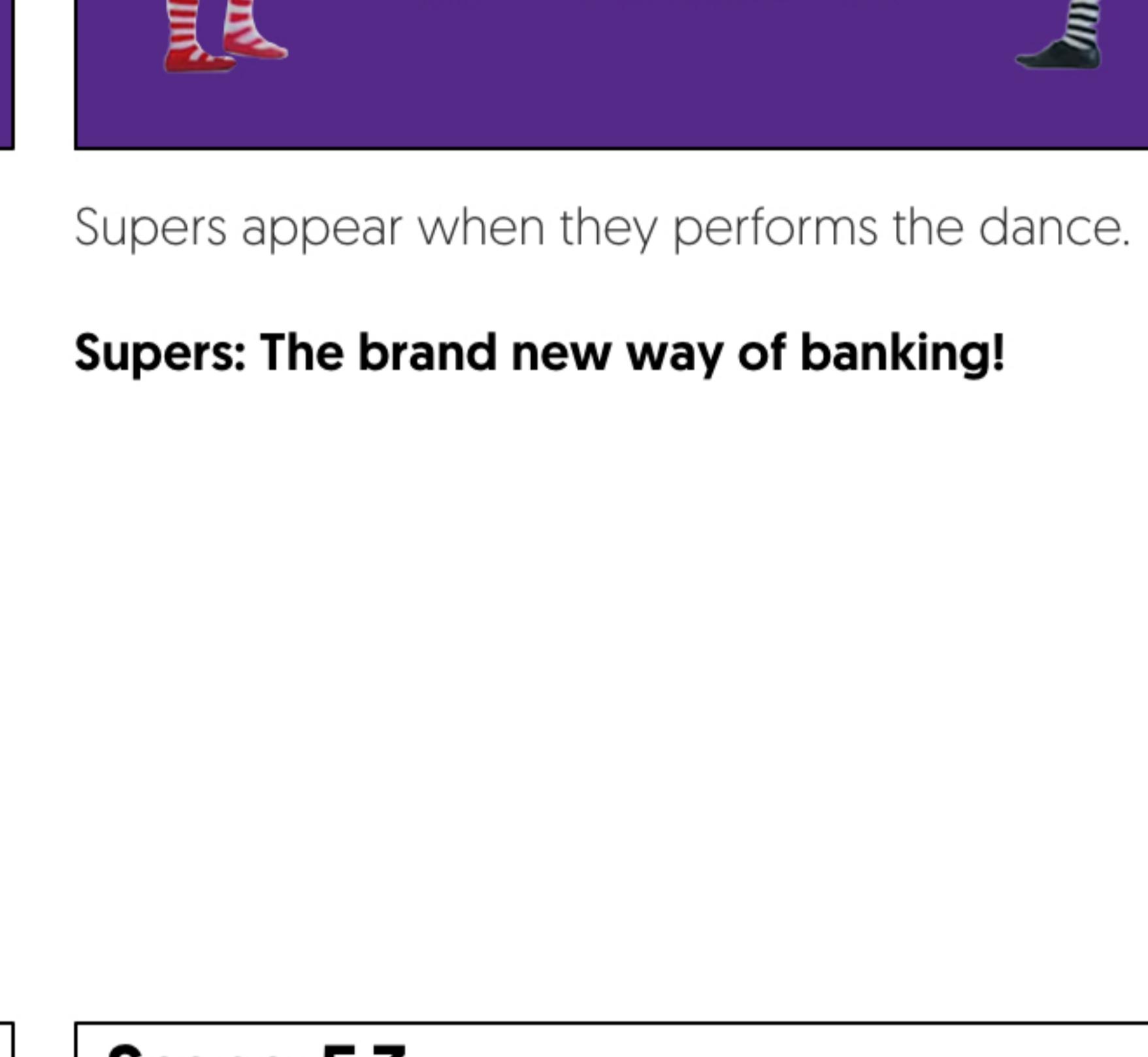
Scene: 3.1 (transition)

Instant transition to next scene. A FRANK member uses the app to control their own finances.

Supers: Be in control of your finances

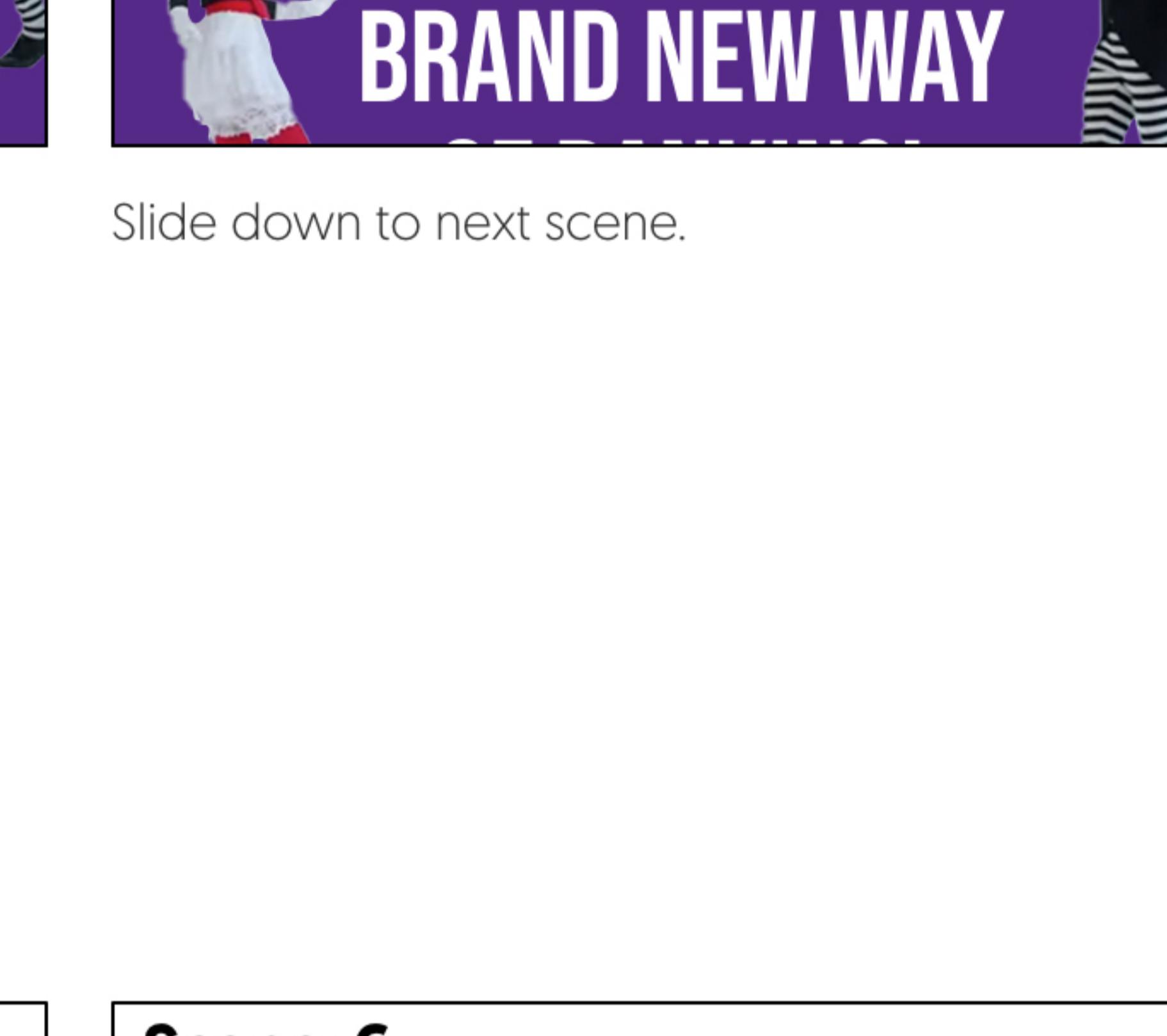
Scene: 3.2 (transition)

The member interacts with the app and presents pop out after complete interaction.

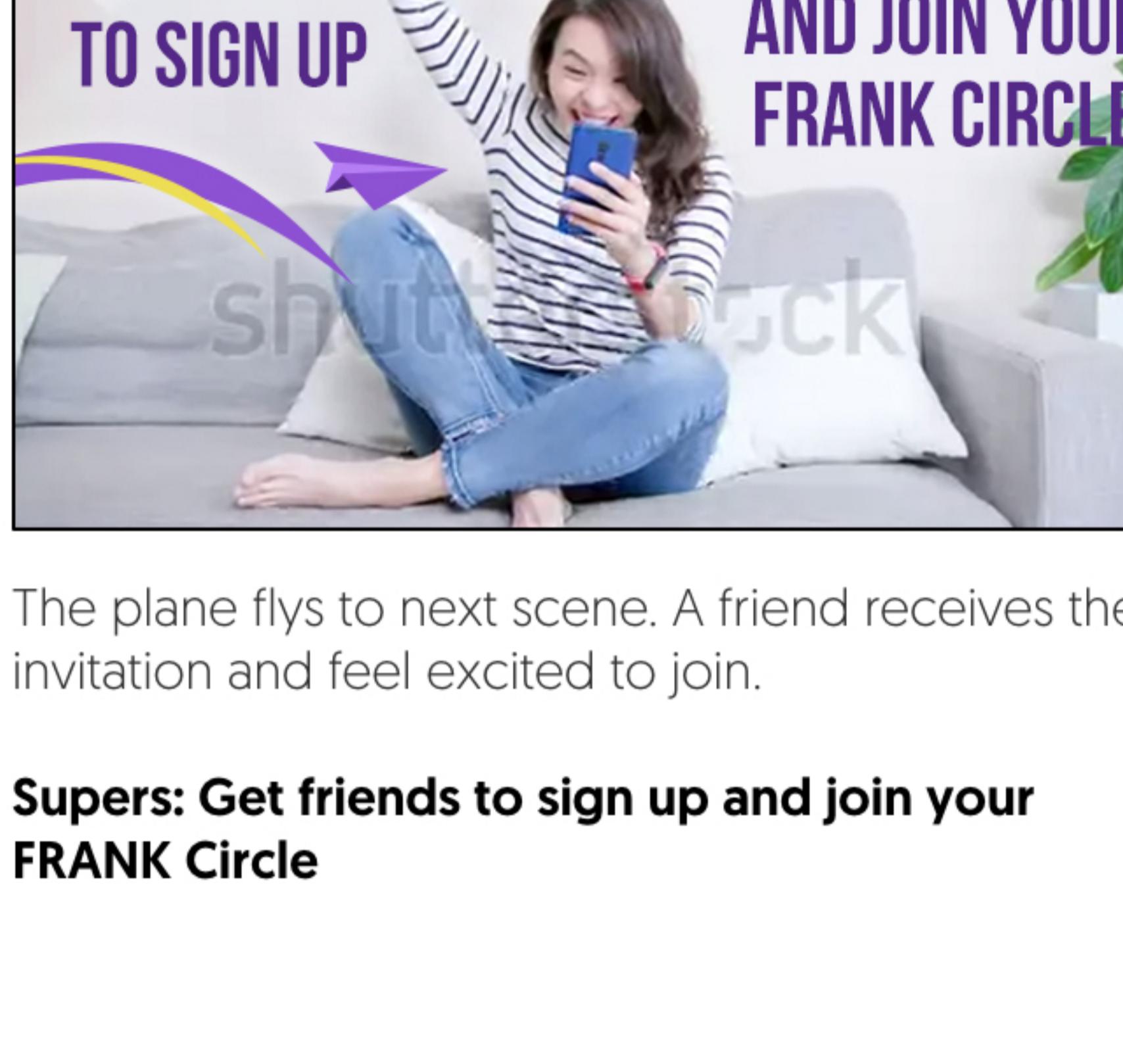
Scene: 3.3

Popped up presents decorate the scene. Slowly zoom into the present to next scene.

Supers: And earn rewards too
- Protected by PIDM up to RM250,000 for each depositor

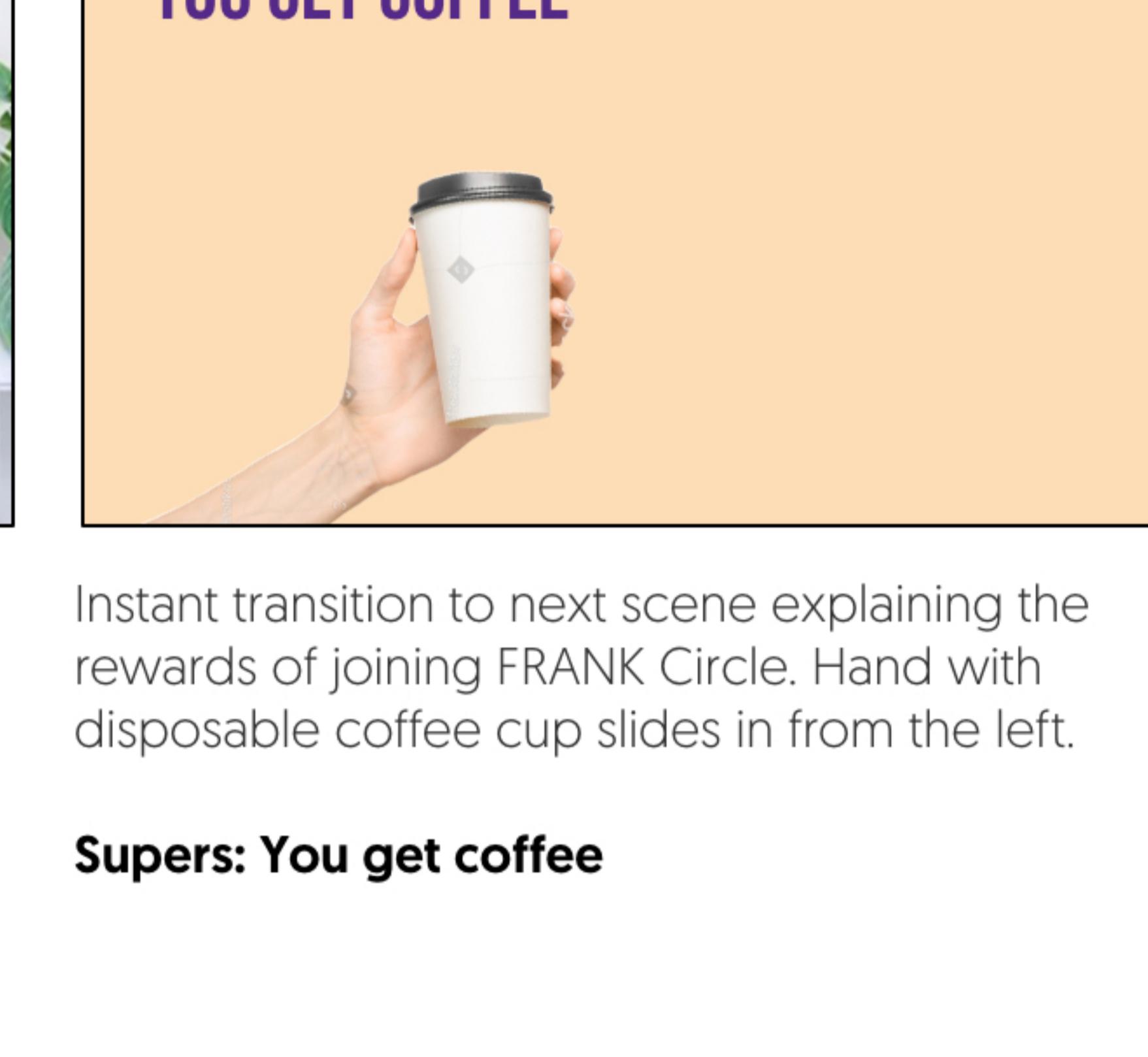
Scene: 4.1 (transition)

Confetti burst out from the gift box and reveal content inside to next scene.

Scene: 4.2 (transition)

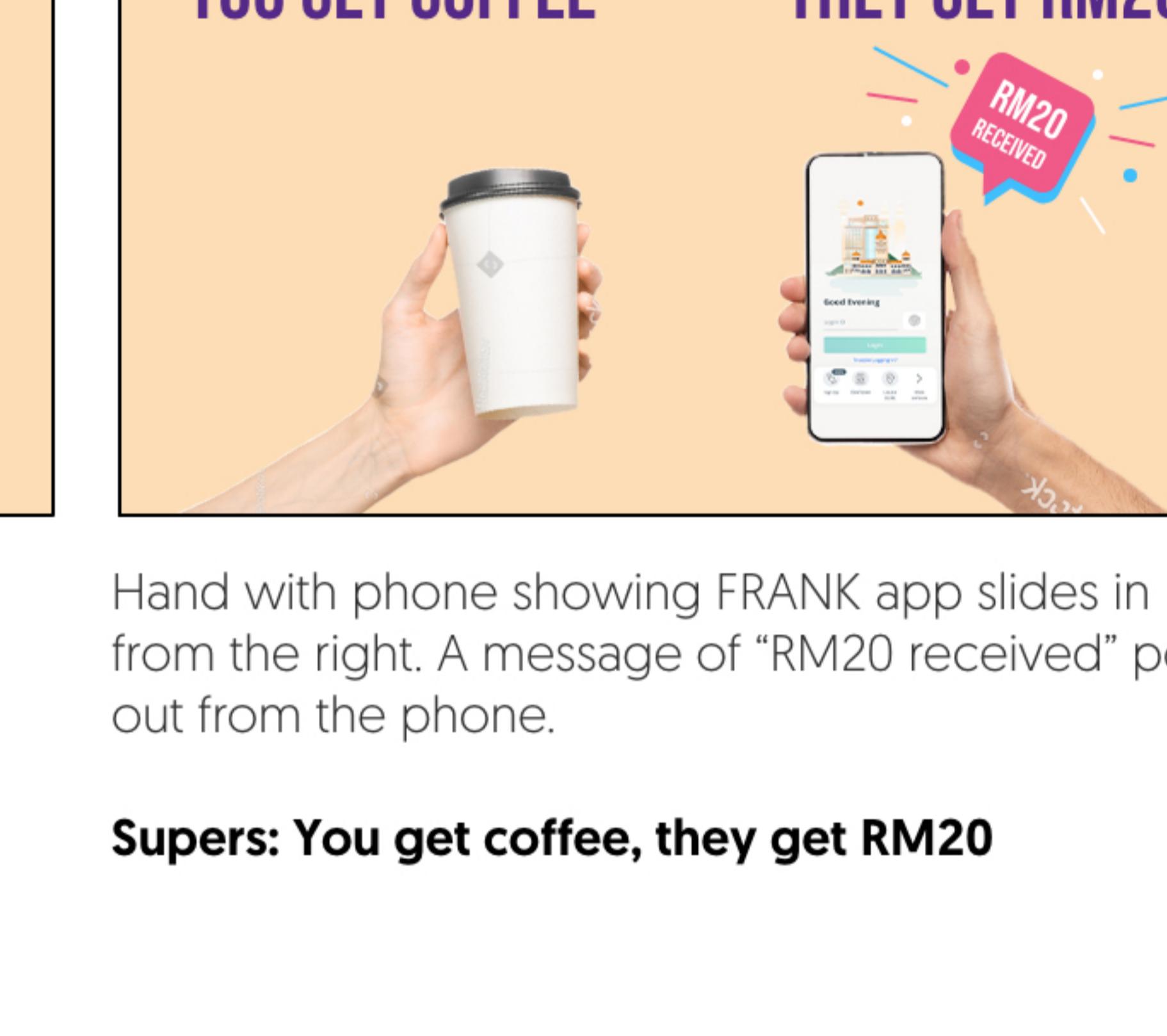
Pantomime couple dance humorously to reflect excitement to new way of banking. Supers appear when they performs the dance.

Supers: It is

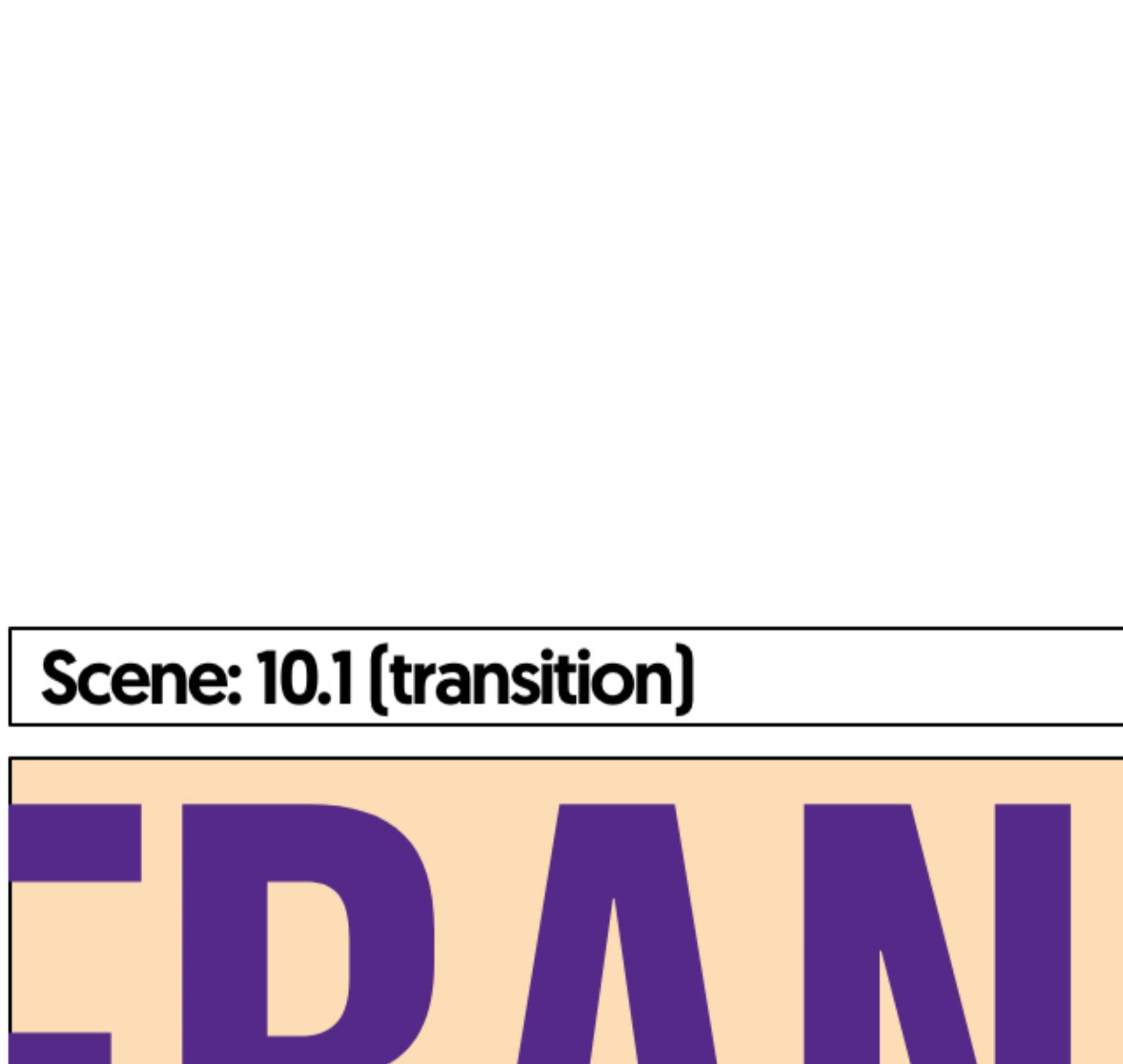
Scene: 4.3

Supers appear when they performs the dance.

Supers: The brand new way of banking!

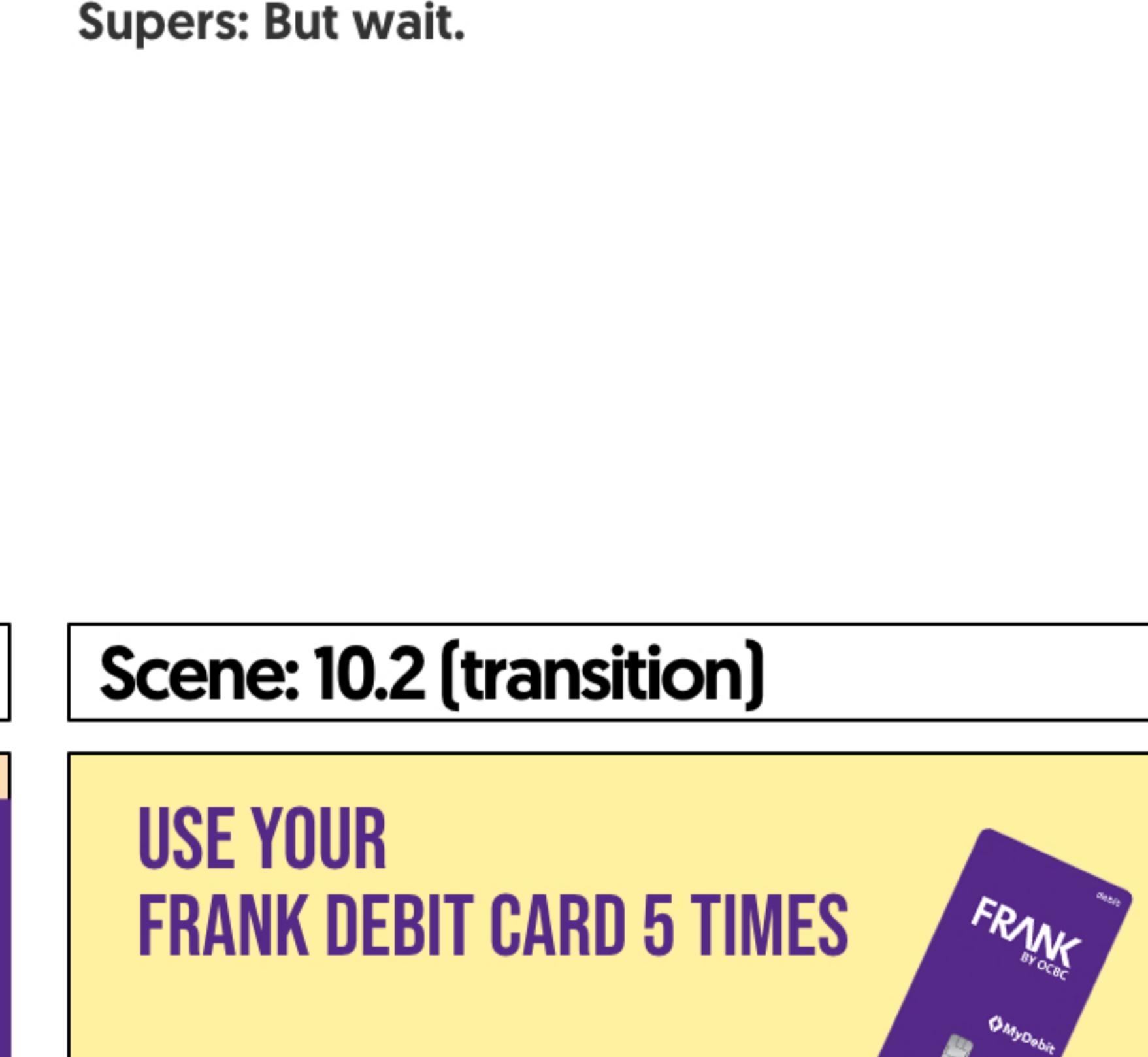
Scene: 5.1 (transition)

Slide down to next scene.

Scene: 5.2 (transition)

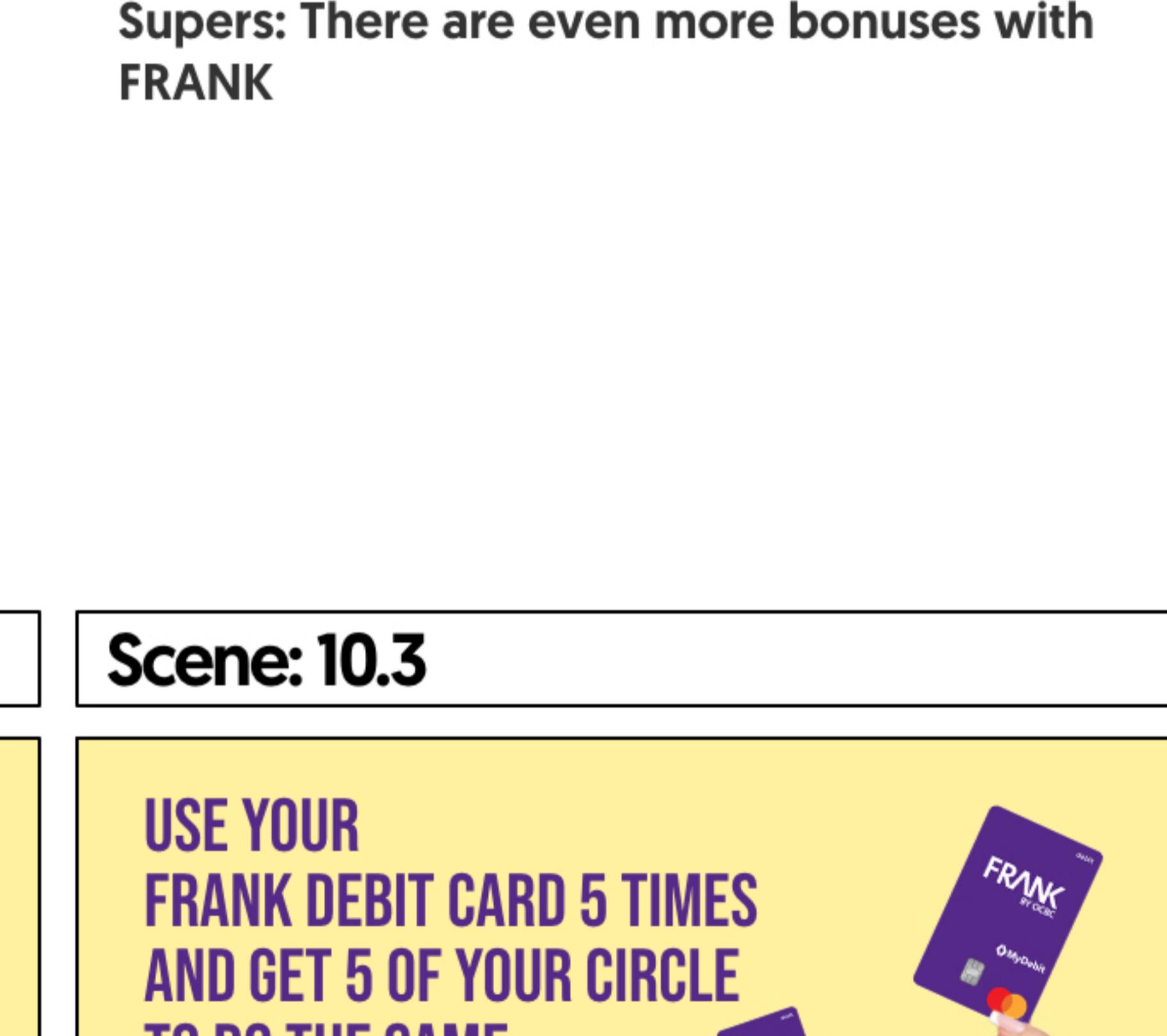
Five coffee cups on the table with supers on top. Slide to the right.

Supers: Get up to 5 cups of coffee on us

Scene: 5.3

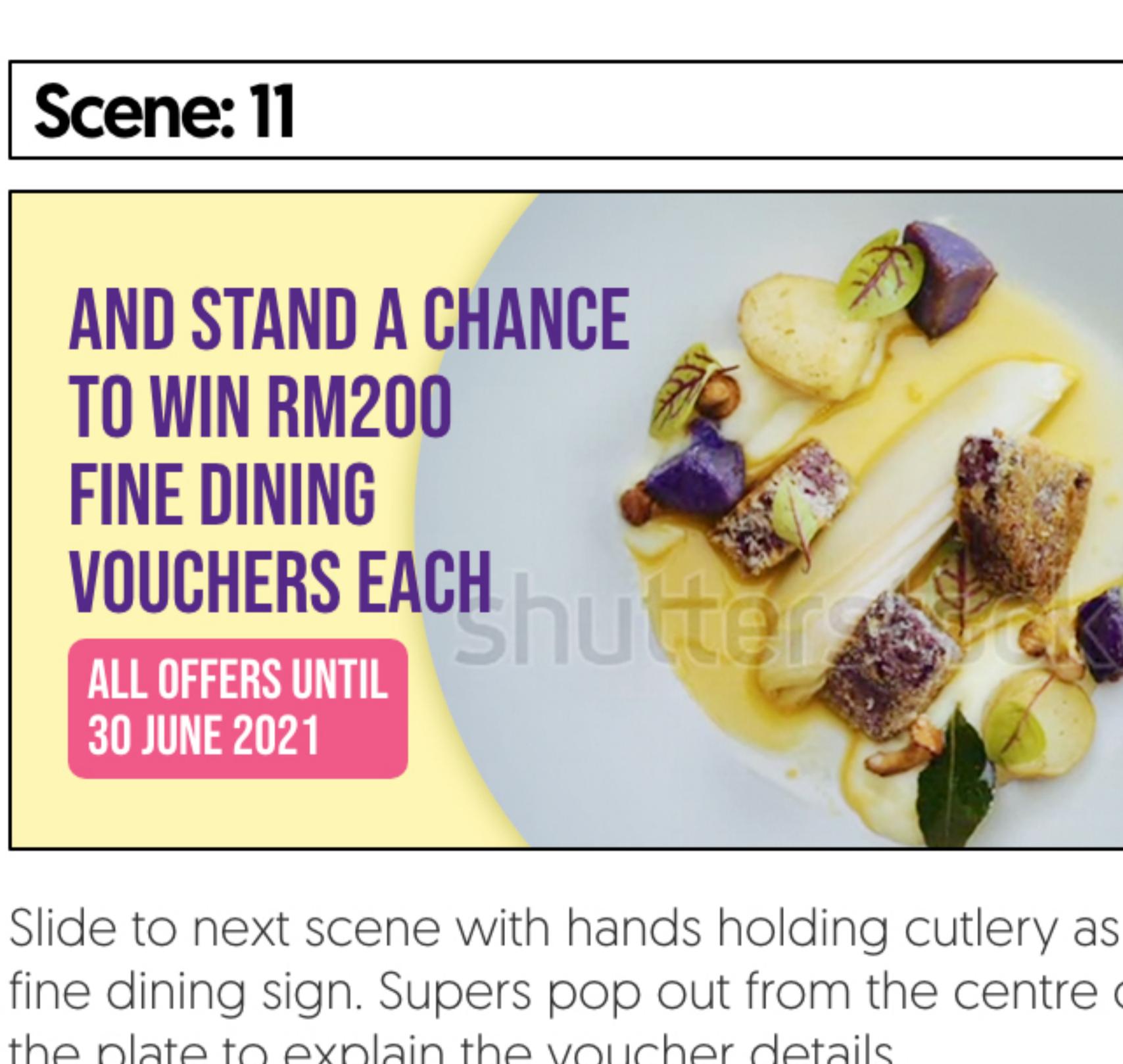
Slide to the right.

Supers: Get up to 5 cups of coffee on us

Scene: 6

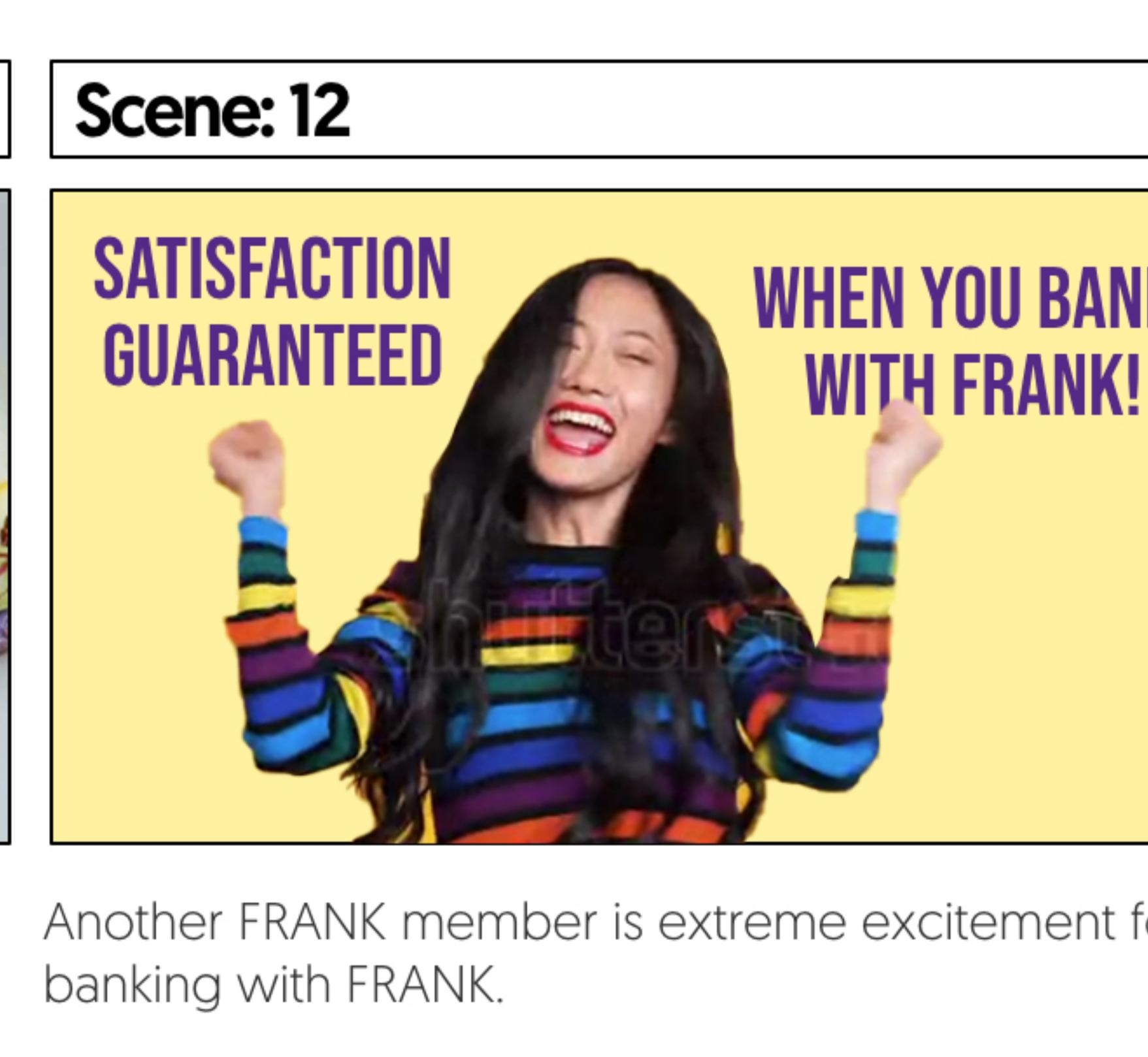
The cup and table blur out to change focus to the back where a FRANK member share FRANK Circle invitation via phone. Paper plane icon pop out indicating the sharing process.

Supers: When you spread the awesomeness

Scene: 7

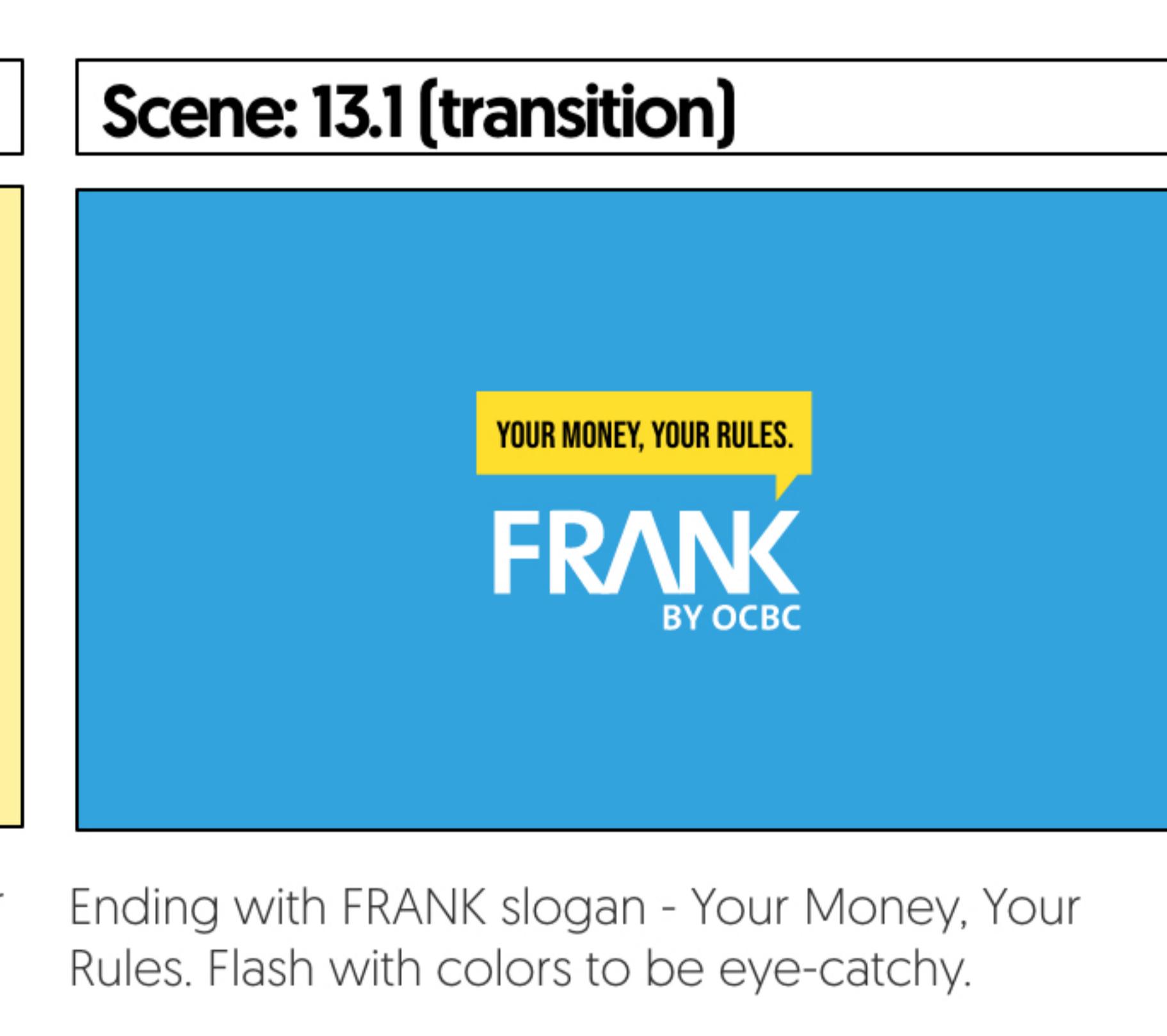
The plane flies to next scene. A friend receives the invitation and feel excited to join.

Supers: Get friends to sign up and join your FRANK Circle

Scene: 8.1 (transition)

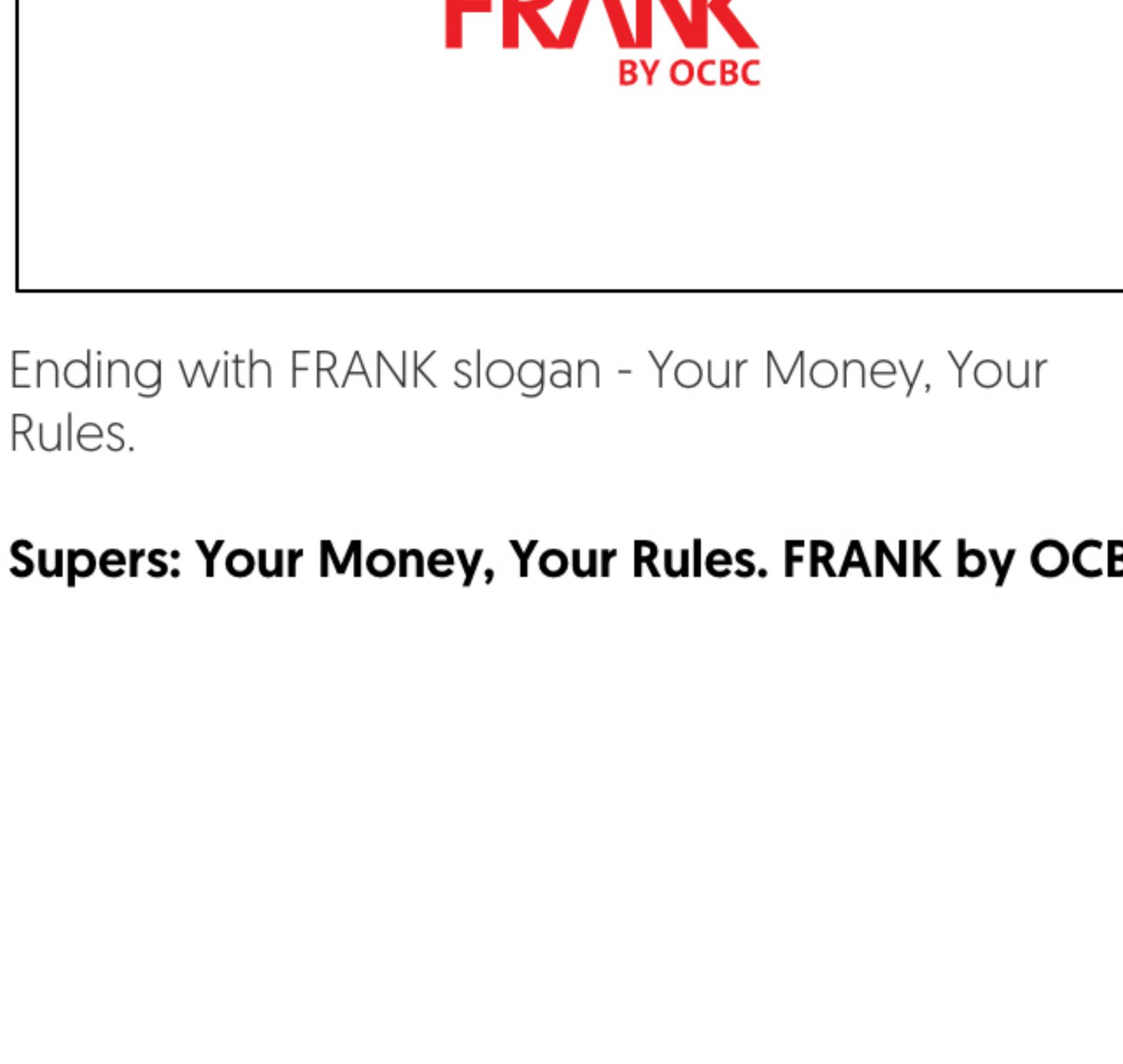
Instant transition to next scene explaining the rewards of joining FRANK Circle. Hand with disposable coffee cup slides in from the left.

Supers: You get coffee

Scene: 8.2 (transition)

Hand with phone showing FRANK app slides in from the right. A message of "RM20 received" pop out from the phone.

Supers: You get coffee, they get RM20

Scene: 8.3

Both hands cheer. Hearts pop out.

Supers: Everybody gets rewarded!

Scene: 9.1 (transition)

Hands from previous scene slide out. Supers slide in fast stopped by hand abruptly.

Supers: But wait.

Scene: 9.2

Hand changes into holding the presents to reflect the meaning of bonus. Supers slide in.

Supers: There are even more bonuses with FRANK

Scene: 10.1 (transition)

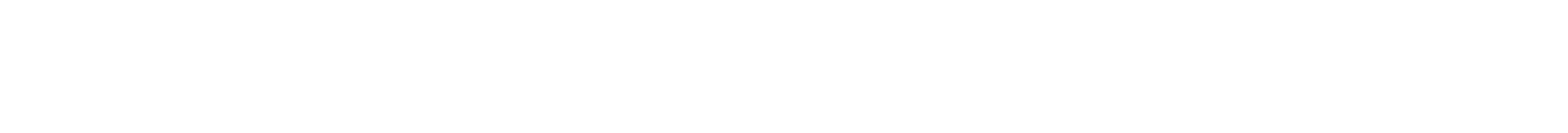
Zoom in to FRANK until purple fill the whole scene, and then zoom out from FRANK debit card to next scene.

Supers: And win RM200 fine dining voucher each

Scene: 10.2 (transition)

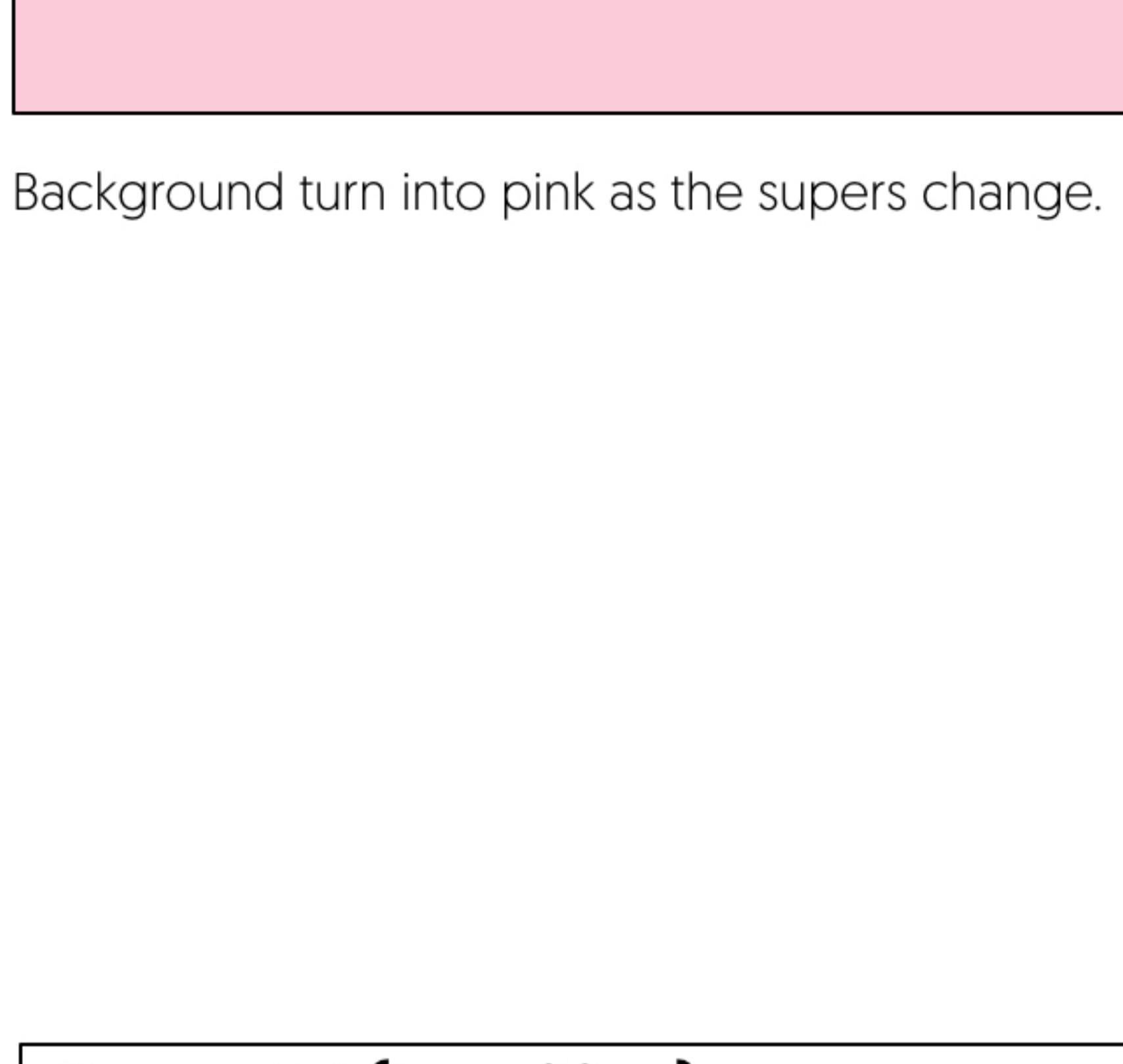
Hand with FRANK debit card shows up with supers.

Supers: Use your FRANK Debit Card 5 times

Scene: 10.3

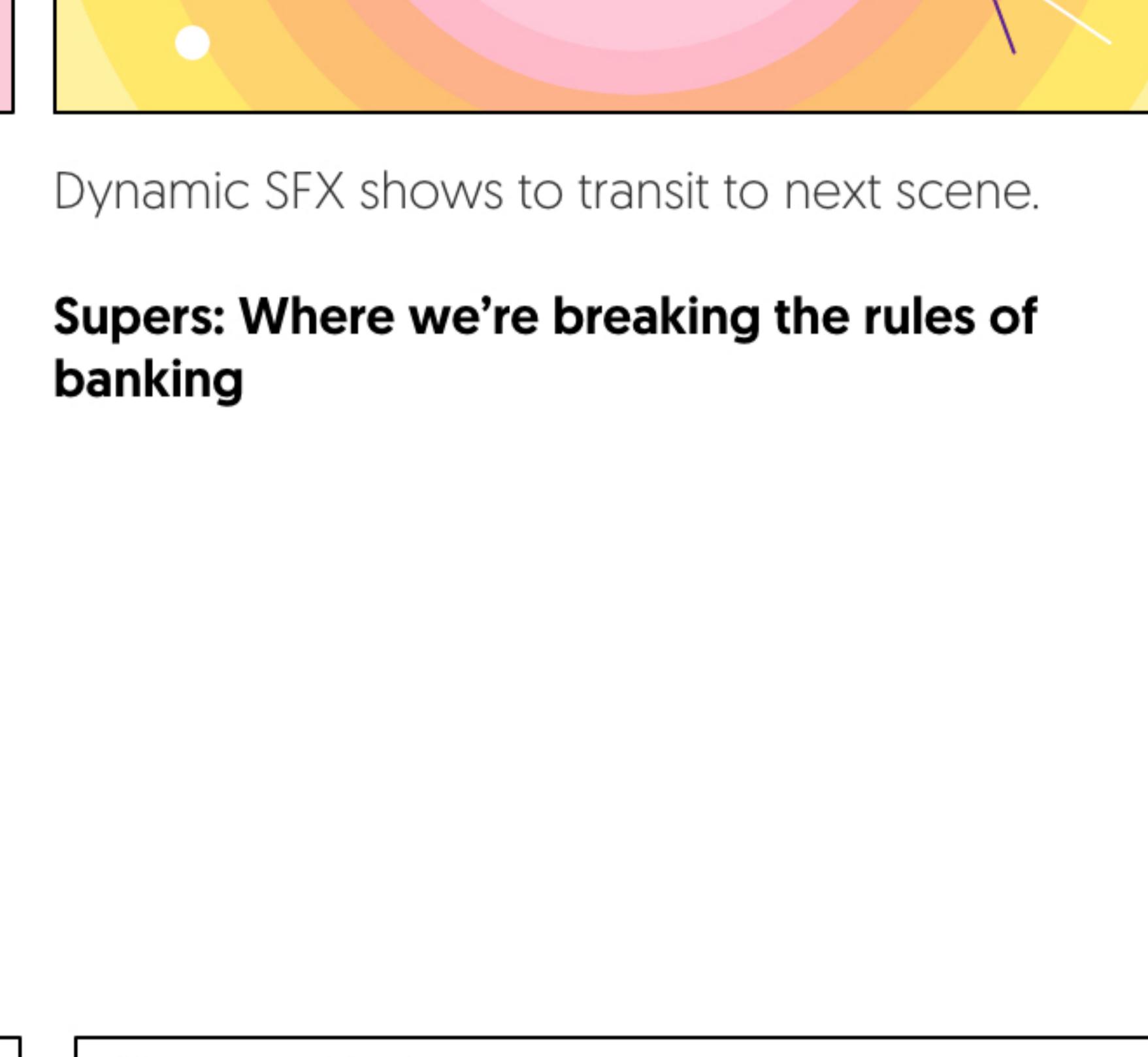
zoom out the hand. More hands holding FRANK debit card show up when Supers slide in completely.

Supers: Use your FRANK Debit Card and get your circle to do the same

Scene: 11

Slide to next scene with hands holding cutlery as a fine dining sign. Supers pop out from the centre of the plate to explain the voucher details.

Supers: And win RM200 fine dining voucher each

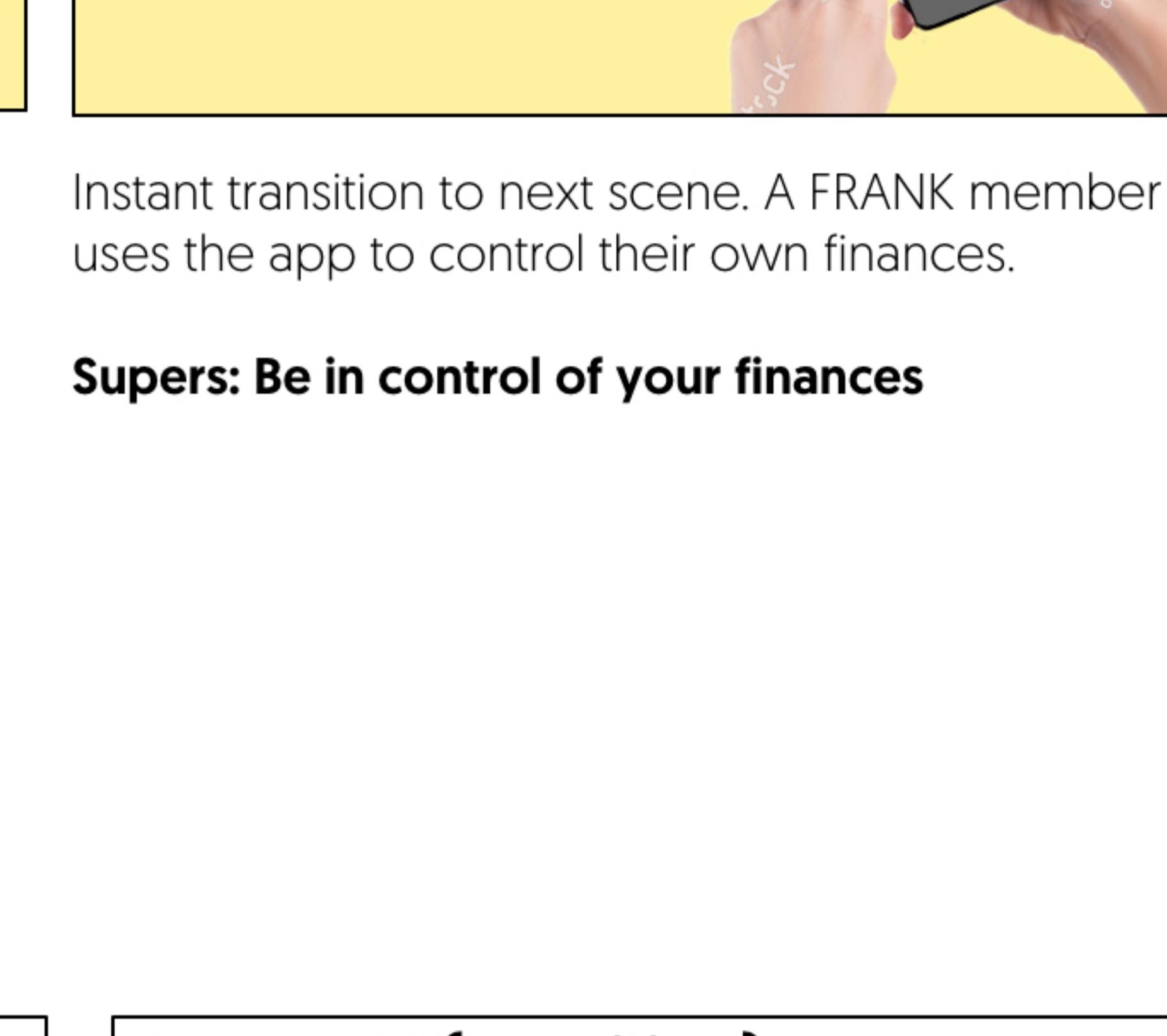
Scene: 12

Another FRANK member is extreme excitement for banking with FRANK.

Motion Graphic: Instant transition

Supers animation: Slide In

Supers: Satisfaction guaranteed when you bank with FRANK!

Scene: 13.1 (transition)

Ending with FRANK slogan - Your Money, Your Rules. Flash with colors to be eye-catchy.

Supers: Your Money, Your Rules. FRANK by OCBC

Scene: 13.2

Ending with FRANK slogan - Your Money, Your Rules.

Supers: Your Money, Your Rules. FRANK by OCBC