



Meiye Loo

I am a self-taught UXUI designer based in Kuala Lumpur. Besides cats and coffee, I love challenges that keep me growing.

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[LinkedIn](#) [meiyeeloo](#)

[Portfolio](#) [meiyeeloo.github.io](#)

Education

**Google Analytics
Certification**
2023, Google

**Google UX Design
Certificate**
2021, Google

**Bachelor of
Communication**
2018, UPM

Skills

User research

- Google Analytics (GA)
- Session replay: Datadog, Microsoft Clarity
- Business & competitor study
- Internal interview

Ideation, sitemap, user flow

- Xmind, Figjam, ChatGPT

Wireframe, mockup, prototype

- Figma, Zeplin, InVision
- Adobe CC
- Presentation

Staging review

- HTML & CSS inspection
- Web responsiveness

Style guide documentation

Working experience

Senior UXUI Designer

2023 Mar – Current

Gamer2Gamer & OffGamers

In charge of revamping the whole UXUI of the commerce site, I often work closely with stakeholders from departments of Business Development, Technical, Marketing, and Design. Task scopes include sitemap, user flows, metrics monitoring, wireframing, prototyping, internal meetings and presentation, standardising styles, briefing developers and staging review.

Senior UXUI Designer

2022 Jan – 2022 Dec

eCloudvalley Digital Technology

Being the first designer of the developer team, I was responsible for creating and improving the design workflow that fits the team and project needs. My role involved gathering requirements, background research, creating hi-fi mockups and prototypes, meeting with clients, and reviewing juniors' work.

Digital Designer

2020 Jun – 2021 Dec

Trinergy Digital

As part of the agency's creative team, I multitasked and worked closely with project managers to provide our clients the best design solutions for various projects such as websites, apps, emails, social media visuals, and videos in a timely manner.

Graphic Designer

2019 Jun – 2020 Mar

Carlo Rino

Working for the advertising department, my job was to deliver artworks that strongly reflect the brand identity across different platforms for online, indoor, and outdoor advertising. Closely liaising with printers and boutique staff, I was also responsible to manage and oversee the poster installation of all boutiques in different states of Malaysia.