

HTML/CSS Project Checkpoint

Project Idea: A Product Landing Page for Headphones

Overview:

My idea for this project is to develop a minimal, modern landing page for a brand of headphones. My aim is to replicate the look and feel of a real-world product website using CSS animations, transitions and transforms.

Web Page Structure:

The web page would include a Hero Section with a primary call-to-action, a section to highlight the features of the product, a product image gallery, a testimonials section and a footer with links to all the socials.

CSS Animations and Transitions:

1. **Page Load Elements:** The Hero elements such as images or text can be faded-in or slided-in (with the use of *keyframes*) on loading the page (using javascript onload).
2. **Call-to-Action Buttons:** On hover, the CTA button could change background colour/text. It can also be animated to scale-up or animate a certain way.
3. **Feature Images/Icons:** As the user scrolls down the feature sections elements can fade or slide into place. These elements can also have a hover effect on them.
4. **Product Gallery:** I can implement a carousel to display the images in the product gallery. These images can further have a zoom-in effect upon hover.
5. **Navigation Menu:** The elements in the Nav menu can have a hover animation on them where they would be underlined or scale-up.
6. **Social Media Icons:** Icons could change colour or scale-up on hover.

Low Fidelity Wireframe:

<https://www.figma.com/design/jNHx4ZhSFlyHyNjHhXa0YY/HTML-CSS-Project?node-id=0-1&t=MltQzJ7GNFitSZeQ-1>