

Netflix

Overview

The data talks about subscriber's user id, subscription type, monthly revenue, Last payment day, country, age, gender, device and plan duration.

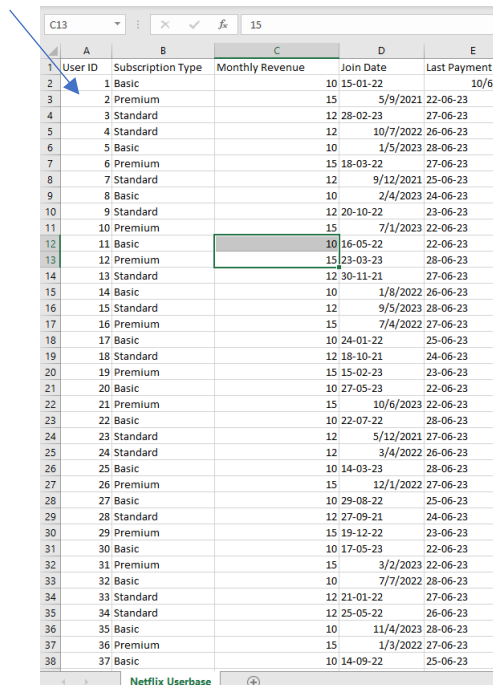
Netflix Userbase - Excel											Sign in	File											
File Home Insert Page Layout Formulas Data Review View Help Acrobat Tell me what you want to do											General	Normal	Bad	Good	Neutral	Calculation	Insert	Delete	Format	AutoSum	Fill	Sort & Find	Filter
Paste	Cut	Copy	Format Painter	Calibri	11	A	A	Wrap Text	Conditional Formatting	Format as Table	Click Cell	Explanatory...	Input	Linked Cell	Note	Insert	Delete	Format	AutoSum	Fill	Sort & Find	Filter	
Clipboard	Font	Alignment	Merge & Center	Number	Styles	Cells	Editing																
C13																							
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S					
1	User ID	Subscription Type	Monthly Revenue	Join Date	Last Payment Date	Country	Age	Gender	Device	Plan Duration													
2	1	Basic		10-15-21	10/6/2023	United States	28	Male	Smartphone	1 Month													
3	2	Premium		15	5/9/2021	22-06-23	Canada	35	Female	Tablet	1 Month												
4	3	Standard		12	28-02-21	27-06-23	United Kingdom	42	Male	Smart TV	1 Month												
5	4	Standard		12	10/7/2022	26-06-23	Australia	51	Female	Laptop	1 Month												
6	5	Basic		10	1/5/2023	28-06-23	Germany	33	Male	Smartphone	1 Month												
7	6	Premium		15	18-03-22	27-06-23	France	29	Female	Smart TV	1 Month												
8	7	Standard		12	9/12/2021	25-06-23	Brazil	46	Male	Tablet	1 Month												
9	8	Basic		10	2/4/2023	24-06-23	Mexico	39	Female	Laptop	1 Month												
10	9	Standard		12	20-10-22	23-06-23	Spain	37	Male	Smartphone	1 Month												
11	10	Premium		15	7/1/2023	22-06-23	Italy	44	Female	Smart TV	1 Month												
12	11	Basic		10	16-05-22	22-06-23	United States	31	Female	Smartphone	1 Month												
13	12	Premium		15	23-03-23	28-06-23	Canada	45	Male	Tablet	1 Month												
14	13	Standard		12	30-11-21	27-06-23	United Kingdom	48	Female	Laptop	1 Month												
15	14	Basic		10	1/8/2022	26-06-23	Australia	27	Male	Smartphone	1 Month												
16	15	Standard		12	9/5/2023	26-06-23	Germany	36	Female	Smart TV	1 Month												
17	16	Premium		15	7/4/2022	27-06-23	France	36	Male	Tablet	1 Month												
18	17	Basic		10	24-01-22	25-06-23	Brazil	30	Female	Laptop	1 Month												
19	18	Standard		12	18-10-21	24-06-23	Mexico	43	Male	Smartphone	1 Month												
20	19	Premium		15	15-02-23	23-06-23	Spain	32	Female	Smart TV	1 Month												
21	20	Basic		10	27-05-23	22-06-23	Italy	41	Male	Tablet	1 Month												
22	21	Premium		15	10/6/2023	22-06-23	United States	26	Female	Laptop	1 Month												
23	22	Basic		10	22-07-22	28-06-23	Canada	34	Male	Smartphone	1 Month												
24	23	Standard		12	5/12/2021	27-06-23	United Kingdom	49	Female	Smart TV	1 Month												
25	24	Standard		12	3/4/2022	26-06-23	Australia	31	Male	Tablet	1 Month												
26	25	Basic		10	14-03-23	28-06-23	Germany	40	Female	Laptop	1 Month												
27	26	Premium		15	12/1/2022	27-06-23	France	29	Male	Smartphone	1 Month												
28	27	Basic		10	29-08-22	25-06-23	Brazil	47	Female	Smart TV	1 Month												
29	28	Standard		12	27-09-21	24-06-23	Mexico	33	Male	Tablet	1 Month												
30	29	Premium		15	19-12-22	23-06-23	Spain	36	Female	Laptop	1 Month												
31	30	Basic		10	17-05-23	22-06-23	Italy	42	Male	Smartphone	1 Month												
32	31	Premium		15	3/2/2023	22-06-23	United States	28	Female	Smart TV	1 Month												
33	32	Basic		10	7/7/2022	28-06-23	Canada	37	Male	Tablet	1 Month												
34	33	Standard		12	21-01-22	27-06-23	United Kingdom	41	Female	Laptop	1 Month												
35	34	Standard		12	25-05-22	26-06-23	Australia	29	Male	Smartphone	1 Month												
36	35	Basic		10	11/4/2023	28-06-23	Germany	39	Female	Smart TV	1 Month												
37	36	Premium		15	1/3/2022	27-06-23	France	35	Male	Tablet	1 Month												
38	37	Basic		10	14-09-22	25-06-23	Brazil	45	Female	Laptop	1 Month												

The total number of people having Netflix accounts is 2500 as shown below.

```
print(data.info())

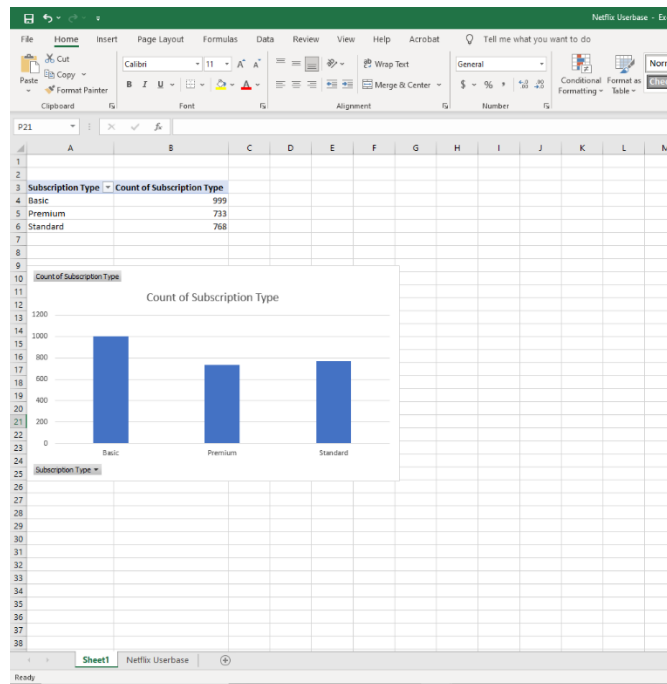
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2500 entries, 0 to 2499
Data columns (total 10 columns):
#   Column                Non-Null Count  Dtype  
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0   User ID                2500 non-null   int64  
1   Subscription Type       2500 non-null   object  
2   Monthly Revenue        2500 non-null   int64  
3   Join Date              2500 non-null   object  
4   Last Payment Date      2500 non-null   object  
5   Country                2500 non-null   object  
6   Age                   2500 non-null   int64  
7   Gender                 2500 non-null   object  
8   Device                 2500 non-null   object  
9   Plan Duration          2500 non-null   object  
dtypes: int64(3), object(7)
memory usage: 195.4+ KB
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```

To start with, the first column shows the user id of each subscriber of Netflix.

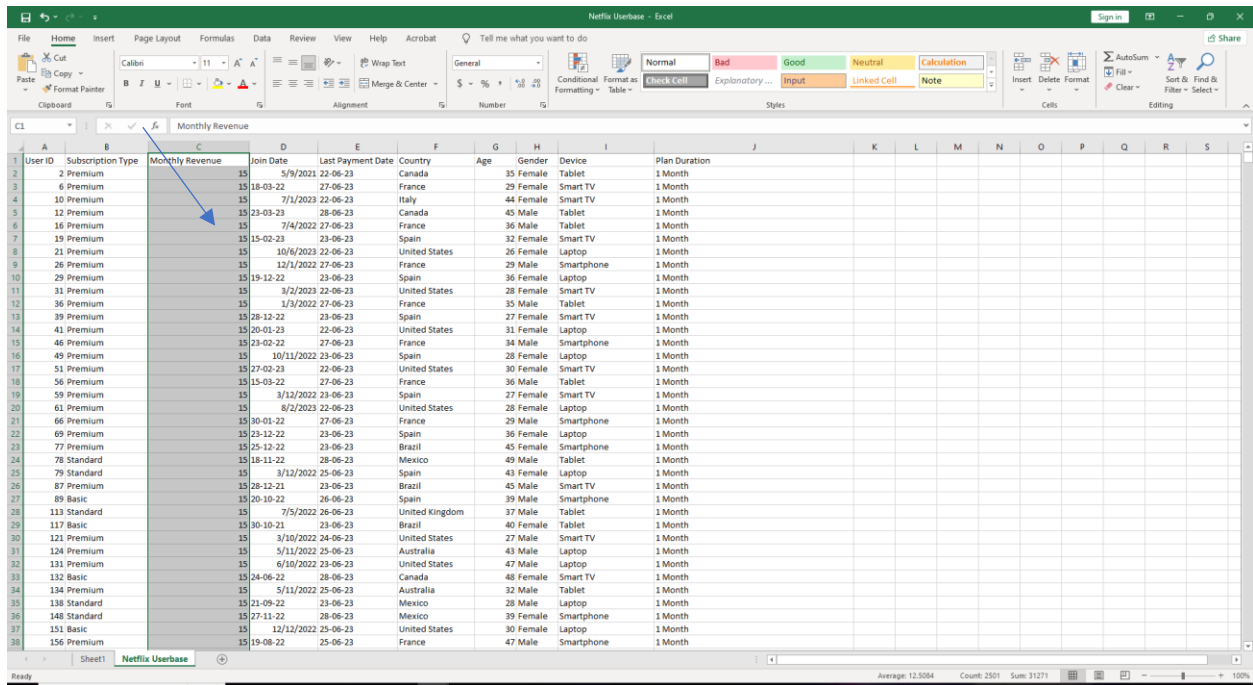


	A	B	C	D	E
1	User ID	Subscription Type	Monthly Revenue	Join Date	Last Payment
2	1	Basic		10/15/21	10/6/21
3	2	Premium		5/9/2021	22-06-23
4	3	Standard		12/28-02-23	27-06-23
5	4	Standard		10/7/2022	26-06-23
6	5	Basic		1/5/2023	28-06-23
7	6	Premium		15/18-03-22	27-06-23
8	7	Standard		12/9/12/2021	25-06-23
9	8	Basic		10/2/4/2023	24-06-23
10	9	Standard		12/20-10-22	23-06-23
11	10	Premium		15/7/1/2023	22-06-23
12	11	Basic		10/16-05-22	22-06-23
13	12	Premium		15/23-03-23	28-06-23
14	13	Standard		12/30-11-21	27-06-23
15	14	Basic		10/1/8/2022	26-06-23
16	15	Standard		12/9/5/2023	28-06-23
17	16	Premium		15/7/4/2022	27-06-23
18	17	Basic		10/24-01-22	25-06-23
19	18	Standard		12/18-10-21	24-06-23
20	19	Premium		15/15-02-23	23-06-23
21	20	Basic		10/27-05-23	22-06-23
22	21	Premium		15/10/6/2023	22-06-23
23	22	Basic		10/22-07-22	28-06-23
24	23	Standard		12/5/12/2021	27-06-23
25	24	Standard		12/3/4/2022	26-06-23
26	25	Basic		10/14-03-23	28-06-23
27	26	Premium		15/12/1/2022	27-06-23
28	27	Basic		10/29-08-22	25-06-23
29	28	Standard		12/27-09-21	24-06-23
30	29	Premium		15/19-12-22	23-06-23
31	30	Basic		10/17-05-23	22-06-23
32	31	Premium		15/3/2/2023	22-06-23
33	32	Basic		10/7/7/2022	28-06-23
34	33	Standard		12/21-01-22	27-06-23
35	34	Standard		12/25-05-22	26-06-23
36	35	Basic		10/11/4/2023	28-06-23
37	36	Premium		15/1/3/2022	27-06-23
38	37	Basic		10/14-09-22	25-06-23

Next column shows the subscription type. Premium, Basic and standard. The most patronized is the basic. 999 use basic , 733 premium and 768 standard.

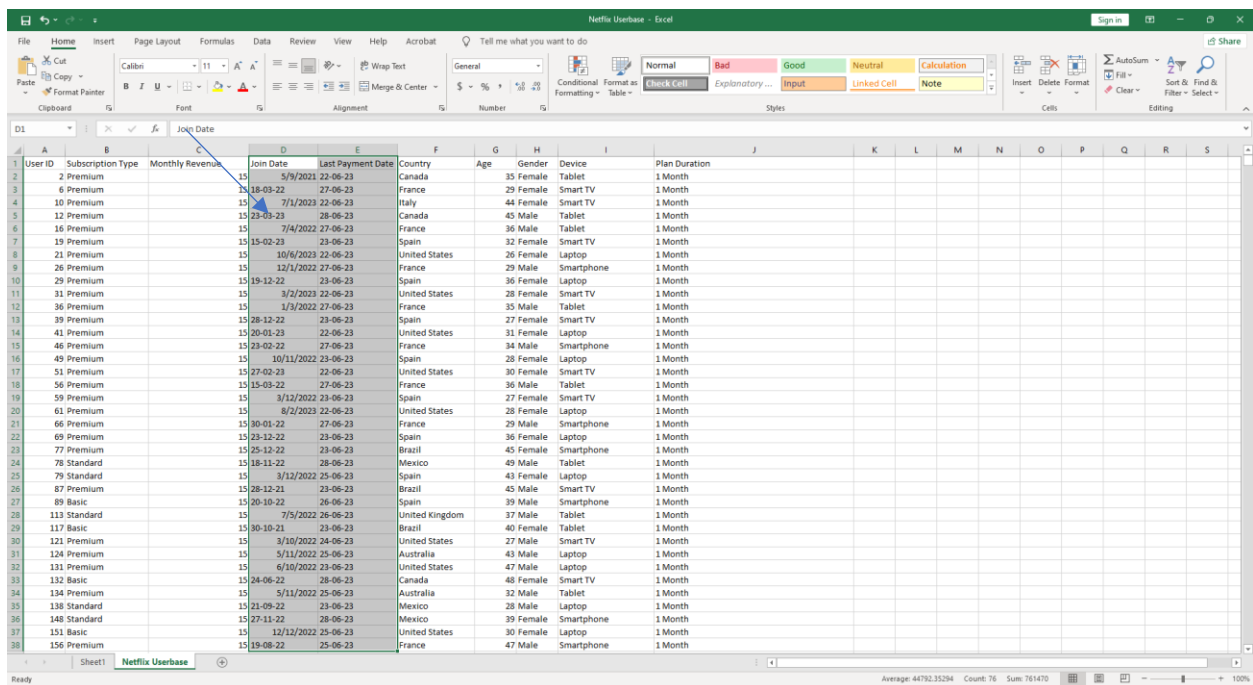


Then , we have the third column that shows the monthly revenue for every user. The highest monthly revenue is 15 and the lowest is 10. This is shown in the table below .



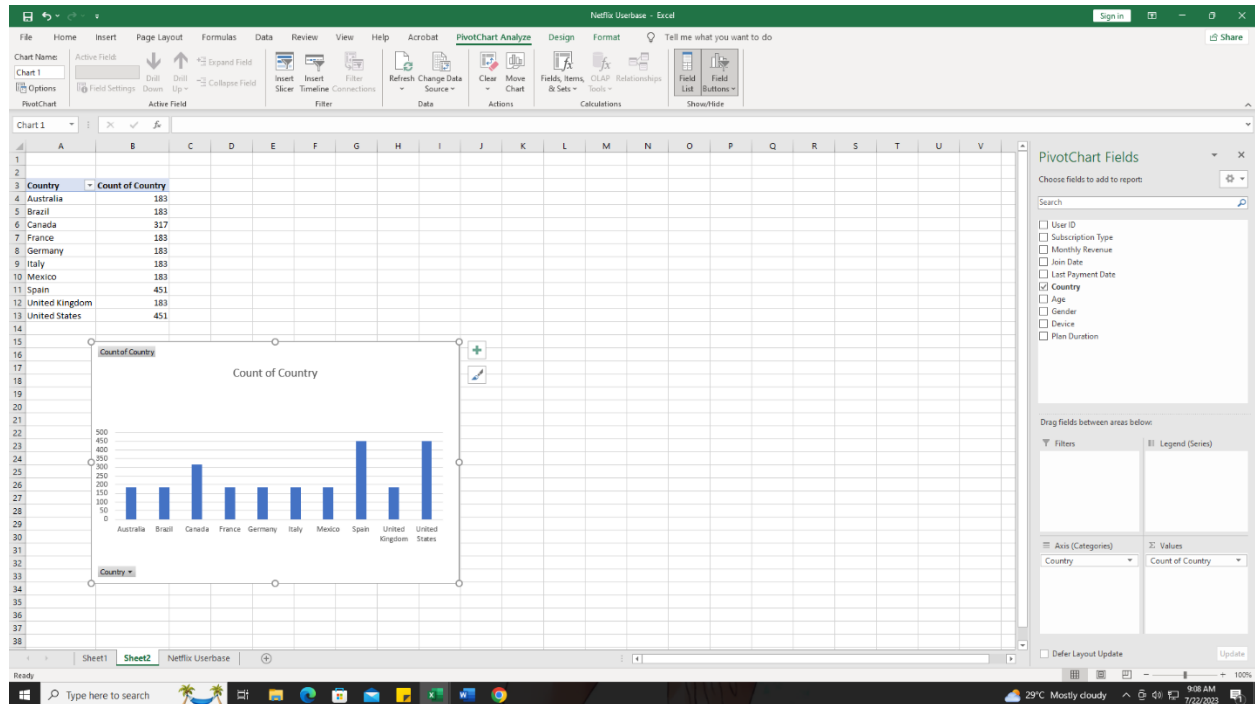
User ID	Subscription Type	Monthly Revenue	Join Date	Last Payment Date	Country	Age	Gender	Device	Plan Duration
2	Premium	15	5/9/2021	22-06-23	Canada	35	Female	Tablet	1 Month
6	Premium	15	18-03-22	27-06-23	France	29	Female	Smart TV	1 Month
10	Premium	15	7/1/2023	22-06-23	Italy	44	Female	Smart TV	1 Month
12	Premium	15	23-03-23	28-06-23	Canada	45	Male	Tablet	1 Month
16	Premium	15	7/4/2022	27-06-23	France	36	Male	Tablet	1 Month
19	Premium	15	15-02-23	23-06-23	Spain	32	Female	Smart TV	1 Month
21	Premium	15	10/6/2023	22-06-23	United States	26	Female	Laptop	1 Month
26	Premium	15	12/1/2022	27-06-23	France	29	Male	Smartphone	1 Month
29	Premium	15	19-12-22	23-06-23	Spain	36	Female	Laptop	1 Month
31	Premium	15	3/2/2023	22-06-23	United States	28	Female	Smart TV	1 Month
36	Premium	15	1/3/2022	27-06-23	France	35	Male	Tablet	1 Month
39	Premium	15	28-12-22	23-06-23	Spain	27	Female	Smart TV	1 Month
41	Premium	15	20-01-23	22-06-23	United States	31	Female	Laptop	1 Month
46	Premium	15	23-02-22	27-06-23	France	34	Male	Smartphone	1 Month
49	Premium	15	10/11/2022	23-06-23	Spain	28	Female	Laptop	1 Month
51	Premium	15	27-02-23	22-06-23	United States	30	Female	Smart TV	1 Month
56	Premium	15	15-03-22	27-06-23	France	36	Male	Tablet	1 Month
59	Premium	15	3/12/2022	23-06-23	Spain	27	Female	Smart TV	1 Month
61	Premium	15	8/2/2023	22-06-23	United States	28	Female	Laptop	1 Month
66	Premium	15	30-01-22	27-06-23	France	29	Male	Smartphone	1 Month
69	Premium	15	23-12-22	23-06-23	Spain	36	Female	Laptop	1 Month
77	Premium	15	25-12-22	23-06-23	Brazil	45	Female	Smartphone	1 Month
78	Standard	15	18-11-22	28-06-23	Mexico	49	Male	Tablet	1 Month
79	Standard	15	3/12/2022	25-06-23	Spain	43	Female	Laptop	1 Month
87	Premium	15	28-12-21	23-06-23	Brazil	45	Male	Smart TV	1 Month
89	Basic	15	20-10-22	26-06-23	Spain	39	Male	Smartphone	1 Month
113	Standard	15	7/5/2022	26-06-23	United Kingdom	37	Male	Tablet	1 Month
117	Basic	15	30-10-21	23-06-23	Brazil	40	Female	Tablet	1 Month
121	Premium	15	3/10/2022	24-06-23	United States	27	Male	Smart TV	1 Month
124	Premium	15	5/11/2022	25-06-23	Australia	43	Male	Laptop	1 Month
131	Premium	15	6/10/2022	23-06-23	United States	47	Male	Laptop	1 Month
132	Basic	15	24-06-22	28-06-23	Canada	48	Female	Smart TV	1 Month
134	Premium	15	5/11/2022	25-06-23	Australia	32	Male	Tablet	1 Month
138	Standard	15	21-09-22	23-06-23	Mexico	28	Male	Laptop	1 Month
148	Standard	15	27-11-22	28-06-23	Mexico	39	Female	Smartphone	1 Month
151	Basic	15	12/12/2022	25-06-23	United States	30	Female	Laptop	1 Month
156	Premium	15	19-08-22	25-06-23	France	47	Male	Smartphone	1 Month

Also , we have the forth and fifth column which is the join date and last payment date. These two show the date joined and the date for payment.



User ID	Subscription Type	Monthly Revenue	Join Date	Last Payment Date	Country	Age	Gender	Device	Plan Duration
2	Premium	15	5/9/2021	22-06-23	Canada	35	Female	Tablet	1 Month
6	Premium	15	18-03-22	27-06-23	France	29	Female	Smart TV	1 Month
10	Premium	15	7/1/2023	22-06-23	Italy	44	Female	Smart TV	1 Month
12	Premium	15	23-03-23	28-06-23	Canada	45	Male	Tablet	1 Month
16	Premium	15	7/4/2022	27-06-23	France	36	Male	Tablet	1 Month
19	Premium	15	15-02-23	23-06-23	Spain	32	Female	Smart TV	1 Month
21	Premium	15	10/6/2023	22-06-23	United States	26	Female	Laptop	1 Month
26	Premium	15	12/1/2022	27-06-23	France	29	Male	Smartphone	1 Month
29	Premium	15	19-12-22	23-06-23	Spain	36	Female	Laptop	1 Month
31	Premium	15	3/2/2023	22-06-23	United States	28	Female	Smart TV	1 Month
36	Premium	15	1/3/2022	27-06-23	France	35	Male	Tablet	1 Month
39	Premium	15	28-12-22	23-06-23	Spain	27	Female	Smart TV	1 Month
41	Premium	15	20-01-23	22-06-23	United States	31	Female	Laptop	1 Month
46	Premium	15	23-02-22	27-06-23	France	34	Male	Smartphone	1 Month
49	Premium	15	10/11/2022	23-06-23	Spain	28	Female	Laptop	1 Month
51	Premium	15	27-02-23	22-06-23	United States	30	Female	Smart TV	1 Month
56	Premium	15	15-03-22	27-06-23	France	36	Male	Tablet	1 Month
59	Premium	15	3/12/2022	23-06-23	Spain	27	Female	Smart TV	1 Month
61	Premium	15	8/2/2023	22-06-23	United States	28	Female	Laptop	1 Month
66	Premium	15	30-01-22	27-06-23	France	29	Male	Smartphone	1 Month
69	Premium	15	23-12-22	23-06-23	Spain	36	Female	Laptop	1 Month
77	Premium	15	25-12-22	23-06-23	Brazil	45	Female	Smartphone	1 Month
78	Standard	15	18-11-22	28-06-23	Mexico	49	Male	Tablet	1 Month
79	Standard	15	3/12/2022	25-06-23	Spain	43	Female	Laptop	1 Month
87	Premium	15	28-12-21	23-06-23	Brazil	45	Male	Smart TV	1 Month
89	Basic	15	20-10-22	26-06-23	Spain	39	Male	Smartphone	1 Month
113	Standard	15	7/5/2022	26-06-23	United Kingdom	37	Male	Tablet	1 Month
117	Basic	15	30-10-21	23-06-23	Brazil	40	Female	Tablet	1 Month
121	Premium	15	3/10/2022	24-06-23	United States	27	Male	Smart TV	1 Month
124	Premium	15	5/11/2022	25-06-23	Australia	43	Male	Laptop	1 Month
131	Premium	15	6/10/2022	23-06-23	United States	47	Male	Laptop	1 Month
132	Basic	15	24-06-22	28-06-23	Canada	48	Female	Smart TV	1 Month
134	Premium	15	5/11/2022	25-06-23	Australia	32	Male	Tablet	1 Month
138	Standard	15	21-09-22	23-06-23	Mexico	28	Male	Laptop	1 Month
148	Standard	15	27-11-22	28-06-23	Mexico	39	Female	Smartphone	1 Month
151	Basic	15	12/12/2022	25-06-23	United States	30	Female	Laptop	1 Month
156	Premium	15	19-08-22	25-06-23	France	47	Male	Smartphone	1 Month

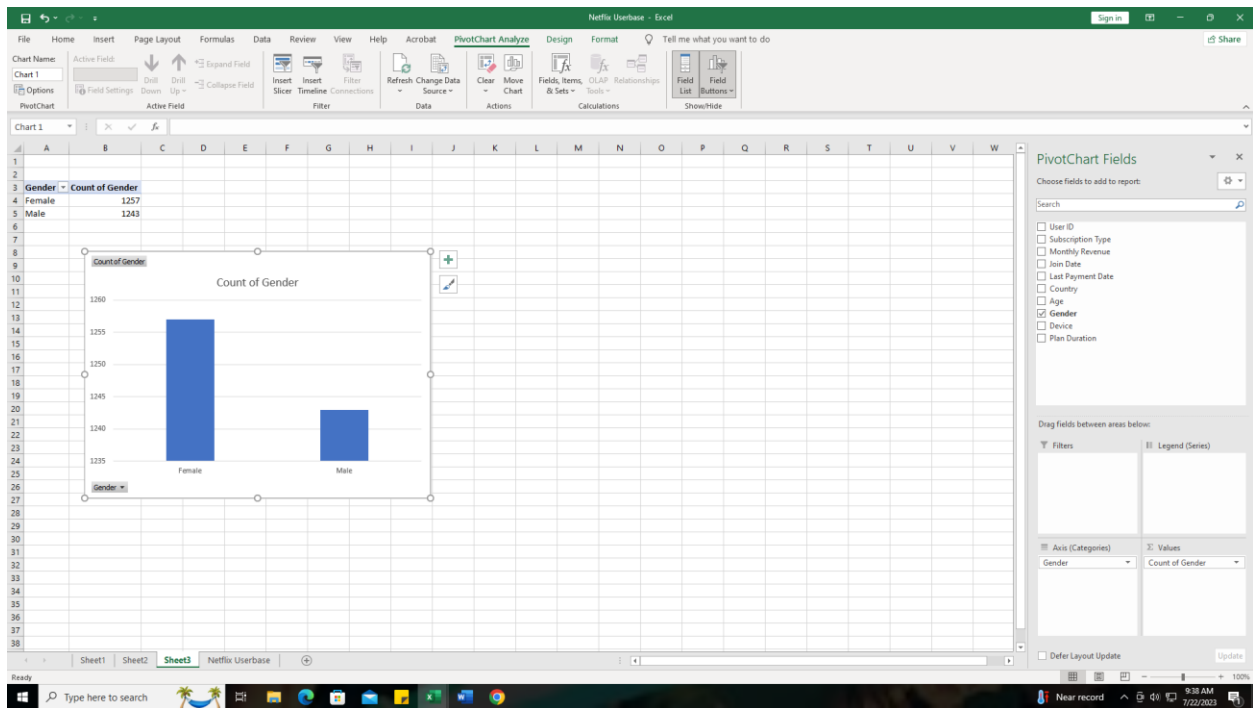
Further more , in the table, we have the country of origin the people users . The countries are Australia-183, Brazil-183, Canada-317, France-183, Germany-183, Italy-183, Mexico, Spain-451, United Kingdom-183 and United States-451. This shows that the highest number is 451 people.

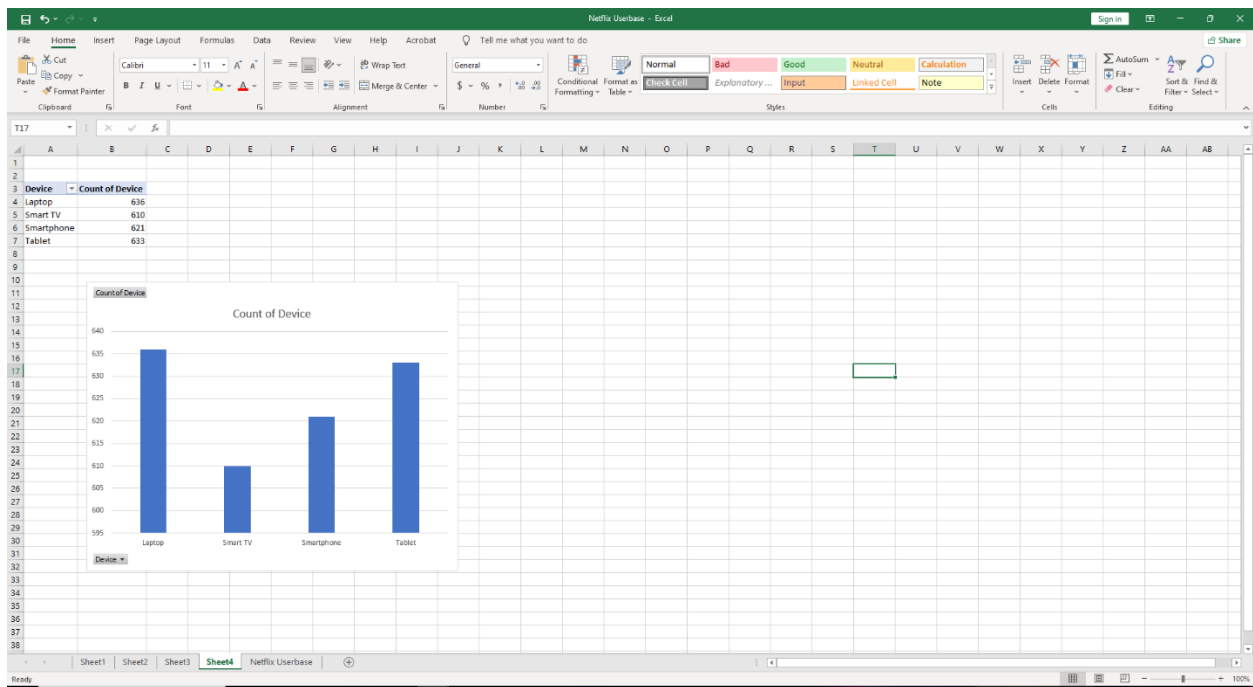


Moving on, the age column shows the age range of people who mostly watch Netflix. The highest age is 51 years and the lowest is 26 years.

User ID	Subscription Type	Monthly Revenue	Join Date	Last Payment Date	Country	Age	Gender	Device	Plan Duration
454	Standard		15-28-05-22	28-06-23	Australia	51	Female	Tablet	1 Month
586	Premium		15-06-22	29-06-23	France	51	Female	Laptop	1 Month
614	Basic		15-14-08-22	28-06-23	Australia	51	Male	Smartphone	1 Month
1048	Standard		15-06-22	8/10/2022	United Kingdom	51	Male	Tablet	1 Month
1086	Premium		15-26-06-22	1/7/2023	Spain	51	Female	Tablet	1 Month
1165	Basic		15-27-06-22	3/7/2023	United States	51	Male	Smartphone	1 Month
1580	Basic		15-26-06-22	8/7/2023	Italy	51	Female	Smart TV	1 Month
1979	Premium		15-28-09-22	8/7/2023	Australia	51	Female	Smartphone	1 Month
2040	Standard		15-06-22	8/11/2022	Germany	51	Male	Laptop	1 Month
2228	Standard		15-16-09-22	10/7/2023	United States	51	Male	Tablet	1 Month
2426	Premium		15-23-07-22	12/7/2023	United States	51	Male	Smartphone	1 Month
216	Premium		14-08/10/2022	24-06-23	France	51	Female	Smart TV	1 Month
288	Standard		14-20-10-22	28-06-23	Mexico	51	Male	Smart TV	1 Month
429	Standard		14-18-11-22	28-06-23	Spain	51	Male	Laptop	1 Month
997	Basic		14-18-10-22	2/7/2023	Spain	51	Male	Tablet	1 Month
1156	Premium		14-26-06-22	2/7/2023	France	51	Female	Laptop	1 Month
1297	Basic		14-29-06-22	4/7/2023	Spain	51	Female	Smartphone	1 Month
1301	Premium		14-23-06-22	4/7/2023	United States	51	Male	Smart TV	1 Month
1333	Standard		14-21-10-22	4/7/2023	United Kingdom	51	Male	Tablet	1 Month
1619	Standard		14-06/11/2022	7/7/2023	Australia	51	Female	Laptop	1 Month
1816	Premium		14-12/10/2022	7/7/2023	France	51	Female	Laptop	1 Month
1875	Basic		14-29-08-22	6/7/2023	Germany	51	Male	Smart TV	1 Month
2140	Basic		14-13-07-22	10/7/2023	United States	51	Male	Tablet	1 Month
76	Basic		13-29-12-21	26-06-23	France	51	Female	Laptop	1 Month
398	Standard		13-13-07-22	27-06-23	Mexico	51	Female	Tablet	1 Month
559	Standard		13-19-10-22	28-06-23	Spain	51	Female	Tablet	1 Month
742	Basic		13-10/6/2022	30-06-23	Spain	51	Male	Smartphone	1 Month
850	Basic		13-13-11-22	30-06-23	United States	51	Female	Smart TV	1 Month
963	Standard		13-1/8/2022	1/7/2023	Mexico	51	Female	Tablet	1 Month
1099	Premium		13-06/7/2022	2/7/2023	Spain	51	Female	Laptop	1 Month
1109	Premium		13-4/9/2022	1/7/2023	Australia	51	Female	Smartphone	1 Month
1111	Premium		13-10/9/2022	1/7/2023	France	51	Male	Smart TV	1 Month
1120	Basic		13-10/10/2022	4/7/2023	United States	51	Female	Smartphone	1 Month
1132	Standard		13-6/11/2022	3/7/2023	Spain	51	Male	Laptop	1 Month
1137	Premium		13-23-10-22	4/7/2023	Canada	51	Male	Smart TV	1 Month
1231	Premium		13-24-06-22	3/7/2023	France	51	Male	Tablet	1 Month
1271	Basic		13-5/11/2022	3/7/2023	United States	51	Male	Smartphone	1 Month

After, we have the gender and the device used by the person to access Netflix. There are 1257 females using Netflix while there are 1243 male using Netflix as shown below. For the devices, Laptop-636, smart tv-610, smartphone-621, tablet-631. Therefore, most people use laptops to watch Netflix.





Finally, the last column shows the plan duration. According to the data every one of the 2500 people use a plan duration of 1month as shown below.

The screenshot shows an Excel spreadsheet with a data table. The table has 9 columns: User ID, Subscription Type, Monthly Revenue, Join Date, Last Payment Date, Country, Age, Gender, Device, and Plan Duration. The data is as follows:

User ID	Subscription Type	Monthly Revenue	Join Date	Last Payment Date	Country	Age	Gender	Device	Plan Duration
1	Standard	15	28-05-22	28-06-23	Australia	51	Female	Tablet	1 Month
2	Premium	15	6/8/2022	29-06-23	France	51	Female	Laptop	1 Month
3	Basic	15	14-08-22	28-06-23	Australia	51	Male	Smartphone	1 Month
4	Standard	15	8/10/2022	3/7/2023	United Kingdom	51	Male	Tablet	1 Month
5	Premium	15	26-06-22	1/7/2023	Spain	51	Female	Tablet	1 Month
6	Basic	15	27-06-22	3/7/2023	United States	51	Male	Smartphone	1 Month
7	Basic	15	26-06-22	8/7/2023	Italy	51	Female	Smart TV	1 Month
8	Premium	15	28-09-22	8/7/2023	Australia	51	Female	Smartphone	1 Month
9	Standard	15	8/11/2022	8/7/2023	Germany	51	Male	Laptop	1 Month
10	Standard	15	16-09-22	10/7/2023	United States	51	Male	Tablet	1 Month
11	Premium	15	23-07-22	12/7/2023	United States	51	Male	Smartphone	1 Month
12	Premium	14	8/10/2022	24-06-23	France	51	Female	Smart TV	1 Month
13	Standard	14	20-10-22	28-06-23	Mexico	51	Male	Smart TV	1 Month
14	Standard	14	18-11-22	26-06-23	Spain	51	Male	Laptop	1 Month
15	Basic	14	18-10-22	2/7/2023	Spain	51	Male	Tablet	1 Month
16	Premium	14	26-06-22	2/7/2023	France	51	Female	Laptop	1 Month
17	Basic	14	29-06-22	4/7/2023	Spain	51	Female	Smartphone	1 Month
18	Premium	14	23-06-22	4/7/2023	United States	51	Male	Smart TV	1 Month
19	Standard	14	21-10-22	4/7/2023	United Kingdom	51	Male	Tablet	1 Month
20	Standard	14	4/11/2022	7/7/2023	Australia	51	Female	Laptop	1 Month
21	Premium	14	12/10/2022	7/7/2023	France	51	Female	Laptop	1 Month
22	Basic	14	29-08-22	6/7/2023	Germany	51	Male	Smart TV	1 Month
23	Basic	14	13-07-22	10/7/2023	United States	51	Male	Tablet	1 Month
24	Basic	13	29-12-21	26-06-23	France	51	Female	Laptop	1 Month
25	Standard	13	15-07-22	27-06-23	Mexico	51	Female	Tablet	1 Month
26	Standard	13	19-10-22	28-06-23	Spain	51	Female	Tablet	1 Month
27	Basic	13	10/6/2022	30-06-23	Spain	51	Male	Smartphone	1 Month
28	Basic	13	13-11-22	30-06-23	United States	51	Female	Smart TV	1 Month
29	Standard	13	1/8/2022	1/7/2023	Mexico	51	Female	Tablet	1 Month
30	Premium	13	8/7/2022	2/7/2023	Spain	51	Female	Laptop	1 Month
31	Premium	13	4/9/2022	1/7/2023	Australia	51	Female	Smartphone	1 Month
32	Premium	13	10/9/2022	1/7/2023	France	51	Male	Smart TV	1 Month
33	Basic	13	10/10/2022	4/7/2023	United States	51	Female	Smartphone	1 Month
34	Standard	13	3/11/2022	3/7/2023	Spain	51	Male	Laptop	1 Month
35	Premium	13	23-10-22	4/7/2023	Canada	51	Male	Smart TV	1 Month
36	Premium	13	24-06-22	3/7/2023	France	51	Male	Tablet	1 Month
37	Basic	13	5/11/2022	3/7/2023	United States	51	Male	Smartphone	1 Month