

Sistemas de Informação e Decisão – Aula 16 –

Prof. Pedro Jácome de Moura Jr.
Departamento de Administração
CCSA/UFPB – Campus I
www.ufpb.br/docente/piacome
lattes.cnpq.br/5392174861908041

Self-Service BI

- Tendência de migração do foco BI em TI para foco no usuário (analista de dados)
- Ênfase no emprego de linguagem natural
- Aprimoramento de interfaces homem-máquina que reduzam a necessidade de programação codificada
- “Empoderamento” do usuário (mais autonomia e agilidade)
- Novos produtos, novos *players*, novas demandas...

Gartner (2016)

Players BI



Gartner (2016)

Players BI



Gartner (2019)

Qlikcloud.com

Fazer login **Registrar**

Nome

Sobrenome

Nome de usuário

Senha

Confirmar senha

Email profissional

Empresa

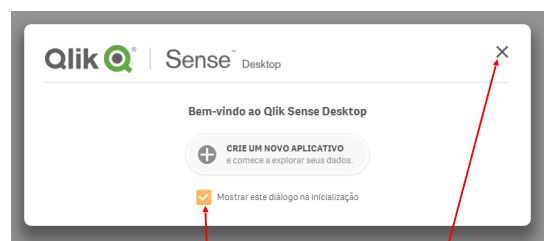
Cargo

Telefone

País

☐ Ao assinalar esta caixa, reconheço ter lido e aceito os [Termos e Condições da Conta Qlik](#).

Qlik Sense Desktop

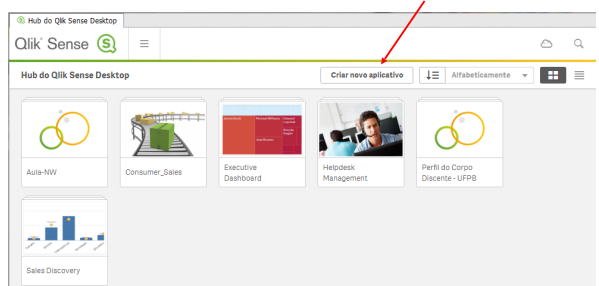


1. Desmarque essa opção

2. Feche esse aviso

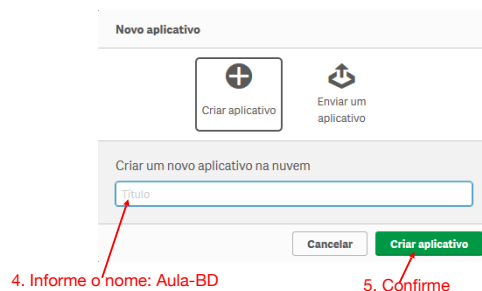
Qlik Sense

- Qlik Hub



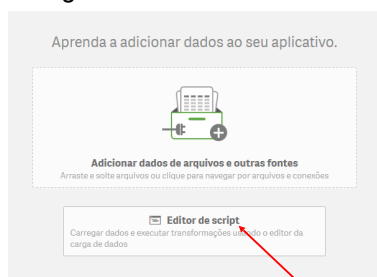
Qlik Sense

- Qlik Hub



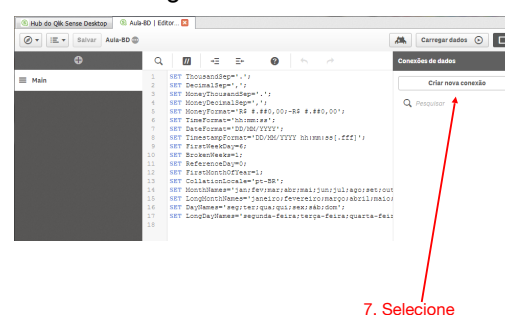
Qlik Sense

- Editor de Carga de Dados



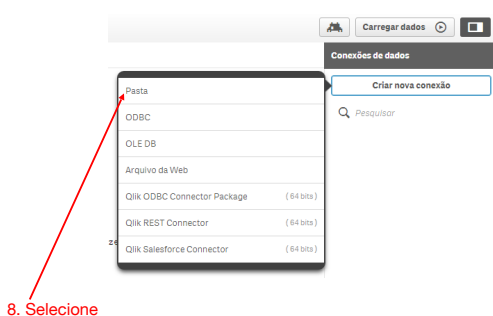
Qlik Sense Desktop

- Editor de Carga de Dados



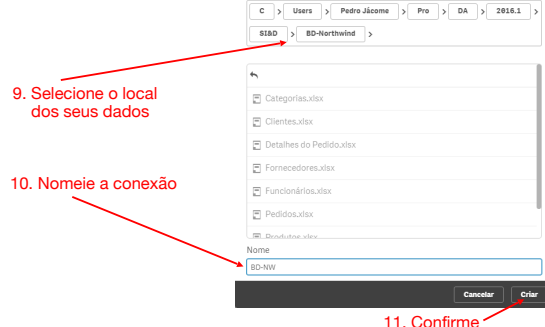
Qlik Sense Desktop

- Criar nova conexão



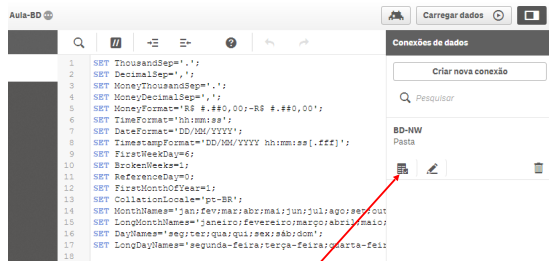
Qlik Sense Desktop

- Criar nova conexão



Qlik Sense Desktop

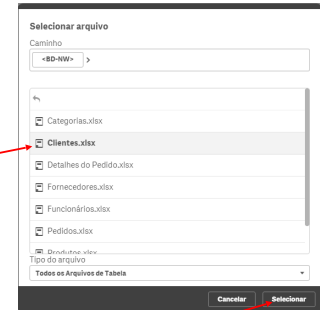
- Selecionar dados



12. Selecione

Qlik Sense Desktop

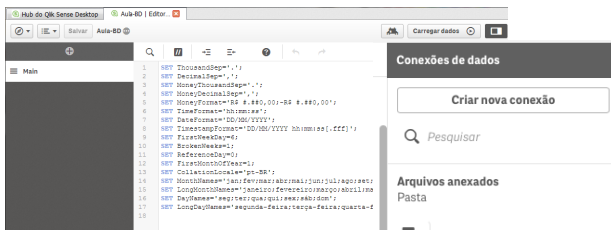
- Selecionar dados



13. Selecione

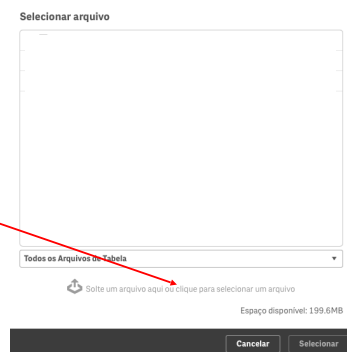
14. Confirme

Qlik Sense Cloud



Selecione

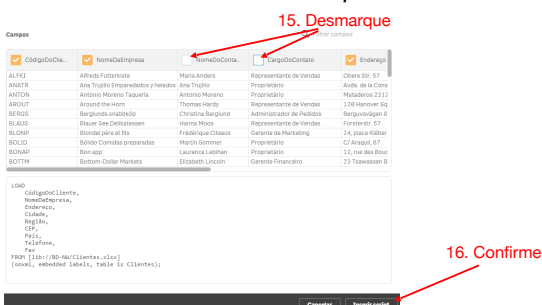
Qlik Sense Cloud



Selecione e insira o arquivo de dados clientes.xlsx

Qlik Sense

- Selecionar dados e inserir script

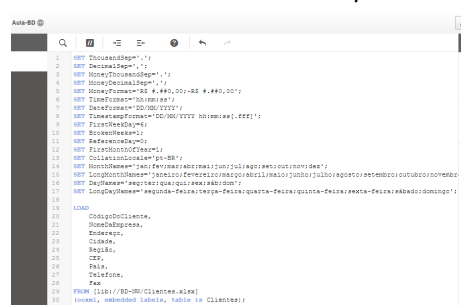


15. Desmarque

16. Confirme

Qlik Sense

- Selecionar dados e inserir script



15. Desmarque

16. Confirme

Qlik Sense

• Configurar script



```

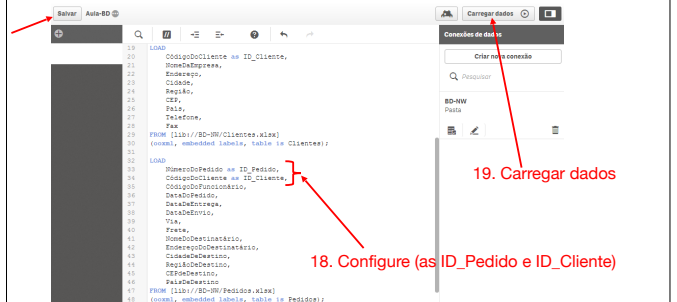
1 SET Thousandth=1;
2 SET Decimals=2;
3 SET MoneyThousandths=1;
4 SET MoneyDecimals=2;
5 SET MoneyThousandths=1;
6 SET MoneyDecimals=2;
7 SET DataFormat='DD/MM/YYYY';
8 SET TimestampFormat='DD/MM/YYYY hh:mm:ss[.fff]';
9 SET DateFormat='DD/MM/YYYY';
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17. Configure (as ID_Cliente)

Qlik Sense

• Configurar script (agora para a tabela “pedidos”)



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18. Configure (as ID_Pedido e ID_Cliente)

19. Carregar dados

Qlik Sense

• Resultado da carga de dados



Progresso da carga de dados
Carga de dados concluída.

Tempo decorrido 00:00:00

Carga de arquivos iniciada

Clientes
Linhas lidas: 91
Pedidos
Linhas lidas: 830

Aplicativo salvo

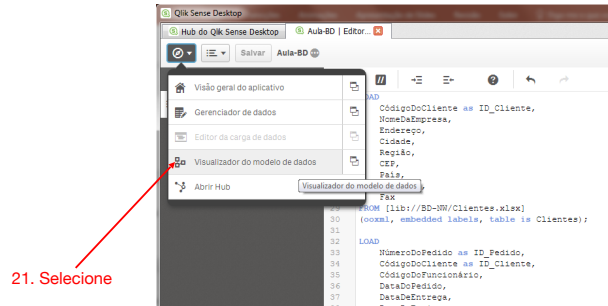
Concluído com êxito
0 erro(s): Sucesso(s)
0 erro(s): Sucesso(s)

Fechar quando concluído com êxito

20. Feche

Qlik Sense

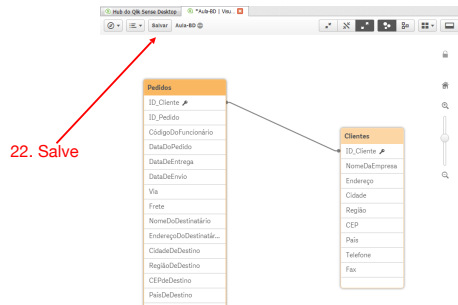
• Visualizador do modelo de dados



21. Selecione

Qlik Sense

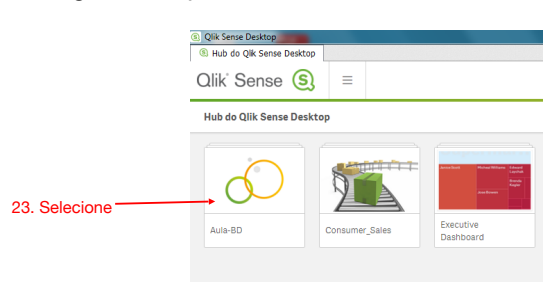
• Visualizador do modelo de dados



22. Salve

Qlik Sense

• Visão geral do aplicativo

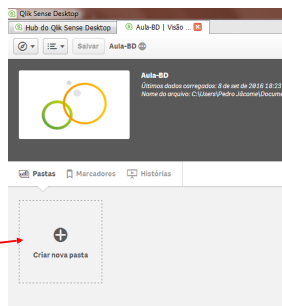


23. Selecione

Qlik Sense

- Criar nova pasta

24. Selecione

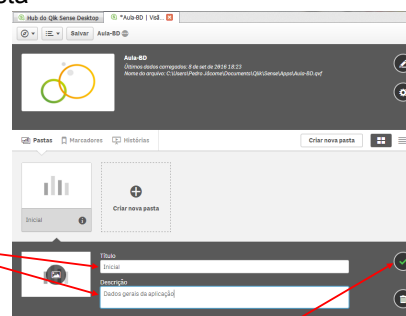


Qlik Sense

- Criar nova pasta

25. Informe

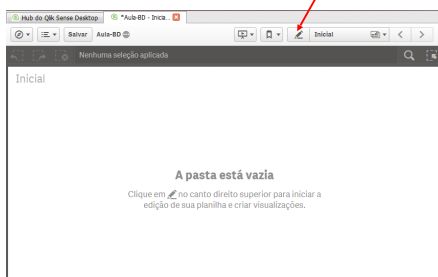
26. Confirme



Qlik Sense

- Editar (criar objetos na nova pasta)

27. Selecione

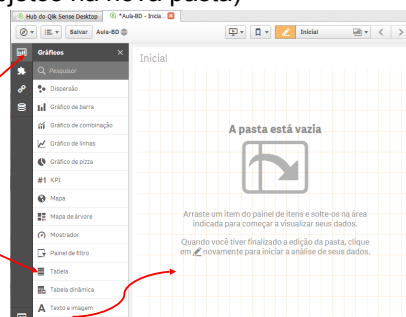


Qlik Sense

- Editar (criar objetos na nova pasta)

28. Selecione

29. Arraste à direita e solte

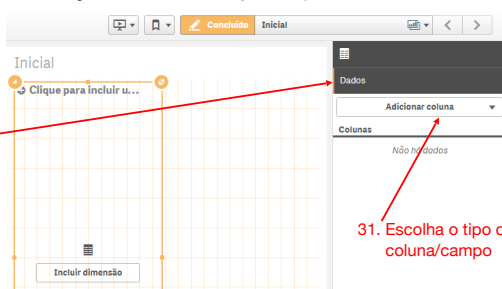


Qlik Sense

- Editar (criar objetos na nova pasta)

30. Selecione

31. Escolha o tipo de coluna/campo



Qlik Sense

- Editar (criar objetos na nova pasta)

32. Escolha "dimensão"



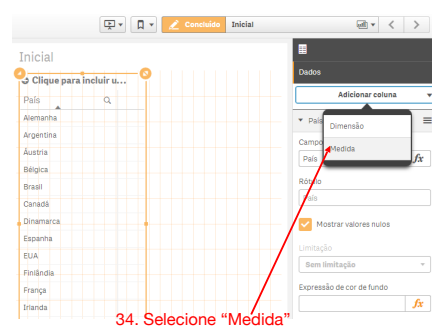
Qlik Sense

- Editar (criar objetos na nova pasta)



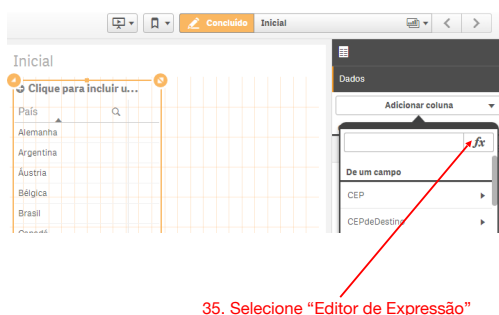
Qlik Sense

- Editar (criar objetos na nova pasta)



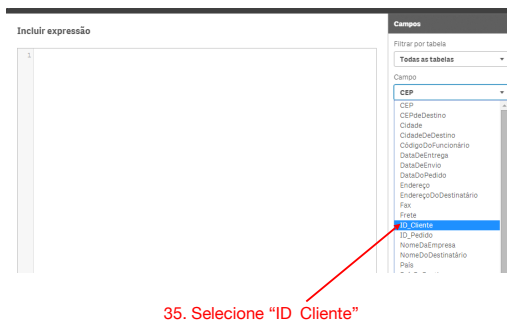
Qlik Sense

- Editar (criar objetos na nova pasta)



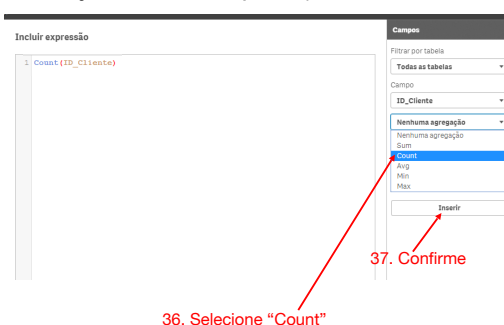
Qlik Sense

- Editar (criar objetos na nova pasta)



Qlik Sense

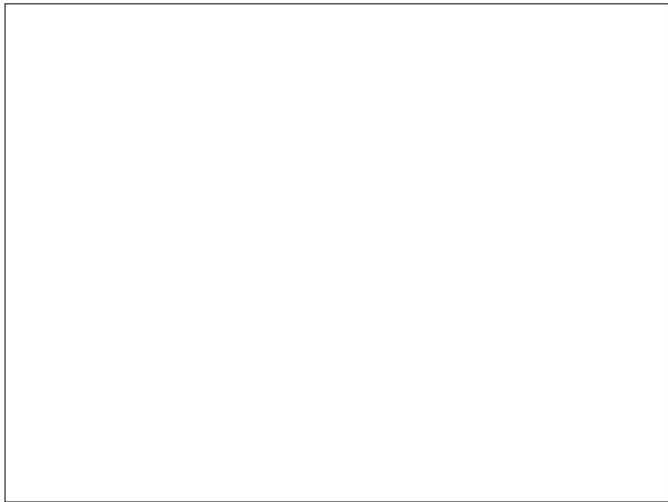
- Editar (criar objetos na nova pasta)



Qlik Sense

- Editar (criar objetos na nova pasta)





Qlik Sense

- Em modo de uso...



Qual país possui mais clientes?