

Relocating to Montreal, Québec

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Portfolio: <http://ddmekk.com/>

| I am an individual who is driven to incorporate design with development. Personally and professionally, my diverse background has given me the experience to understand design from multiple perspectives to broaden my range in the world of Digital Media |

SKILLS

- HTML5/ CSS, Javascript, Responsive Design, Workfront, Hybris, Bootstrap, Creative Suite, WordPress, WiX, Python and Microsoft Office.
- Proficient in Spanish; fluent in English and Armenian.

EXPERIENCE

FRONT END WEB DEVELOPER | AMERICAN HOTEL REGISTER COMPANY | MAY 2017-PRESENT

- Execute multiple projects with strict deadlines including the design and implementation of landing pages, emails, banners and panels through Dreamweaver with Bootstrap Framework and CSS3.
- Convert landing page design comps into functional, responsive web page designs, for use across multiple browsers and devices. Understanding of HTML best practices and responsive/fluid styling while coding landing pages.
- Create smooth user experience across site with A/B testing and web analytics through Target.
- Help automate and streamline digital pieces and production processes for simplified workflow.

MAIL SERVICES IT LIAISON & MANAGER | LAKE FOREST COLLEGE | DECEMBER 2013-MAY 2017

- Managed webpage on Lake Forest College's website at <https://www.lakeforest.edu/offices/mail/> for a better understanding of the services provided by the mailroom.
- Helped develop and manage the University Mail Manager's Association Conference page (umma-midwest.org) website that helps support education in in-plant print, mail and communication professionals.
- Managed on-campus mail and packages to safely reach designated destination.
- Created more efficient ways to organize packages by labeling them to corresponding building.

WORDPRESS WEB DEVELOPER, MARKETING INTERN | BARON CHOCOLATIER | JANUARY-APRIL 2016

- Wrote blogs for publicity and product purposes, which resulted in a stronger understanding of the company's name and attracted viewers to the website.
- Managed all product photography for social media, blogs, and product shots that captivated the audience on Facebook, Instagram, Twitter and the website itself, leading to a drastic increase in followers and Baron fans.
- Studied analytical trends through social media that significantly helped the company better understand the success and failures of certain aspects of social media.
- Located opportunities for brand's digital appearance that took the company to higher levels of publicity, including attending a pre-party Oscar's event.

EDUCATION

LAKE FOREST COLLEGE | GRADUATED MAY 2017

- **Bachelors degree:** Digital Media Design, Communication and Spanish
- Introduction to Web Programming; Web Development; Interactive Web Design; Computer Science I; Computer Science II; Digital Design Foundations.