

The logo features a stylized orange flame on the left, composed of three main lobes with a dark gray outline. To its right is the word "weKOH" in a bold, sans-serif font. The letters are a vibrant orange-red color. The "e" and "K" have white circular cutouts in their centers, while the "O" has a larger, solid white circle. The "H" is a simple vertical rectangle with a horizontal bar at the bottom.