**Mekdes Asfaw**

**Data Analyst**

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# **Work Experience**

Nurse Assistance July 2016-August 2017

Santa Sabina Nursing Home

* Provided essential healthcare support as a nurse assistant and collaborated effectively with healthcare team to ensure quality patient outcomes.
* Assisted medical professionals in patient care and treatment and maintained detailed patient records with accuracy and confidentiality
* Responded promptly to patient needs and emergencies

# **Volunteer day care assistance**

The Alzheimer Society of Ireland. Part- time Sep 2015 - Dec 2015

County Dublin, Ireland

# **Projects**

**Metrocar Funnel Analysis Project Sep 2023-Oct 2023**

* Conducted comprehensive funnel analysis on Metrocar project using SQL to scrutinize customer journey from app installation to conversions.
* Employed spreadsheet tools for meticulous data cleaning and transformation
* Utilized Tableau for creating insightful data visualizations
* Crafted impactful presentations in PowerPoint to show strategic improvements to enhance user experience for both riders and drivers.

**GloBox A/B Test result analysis Aug 2023 - Sep 2023**

* Utilized SQL for in-depth analysis of A/B test results on GloBox's new food and drinks website design.
* Leveraged spreadsheet tools to organize and analyse statistical data, ensuring accuracy in insights.
* Applied statistical methods to interpret user behaviours and interactions on the redesigned site.
* Employed Tableau for creating data visualizations, facilitating a comprehensive understanding of test outcomes.
* Recommended strategic measures based on analytical findings to optimize the performance of the new offering on the website.

# **Education**

**Certificate in Data Analytics**

**Masterschool March 2023-September 2023**

Completed 6 months program centred on data analytics, statistics, and data visualization.

**Bachelor’s Degree, Clinical Nursing**

**Central Health College, Addis Ababa, Ethiopia 2010-2014**