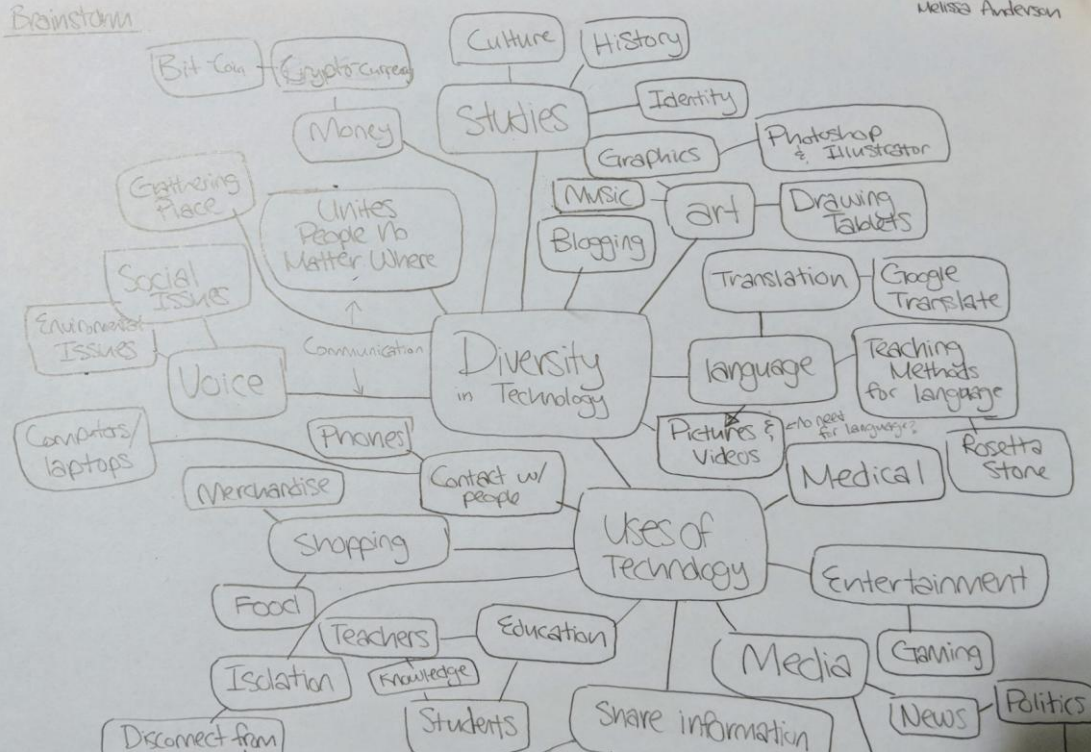


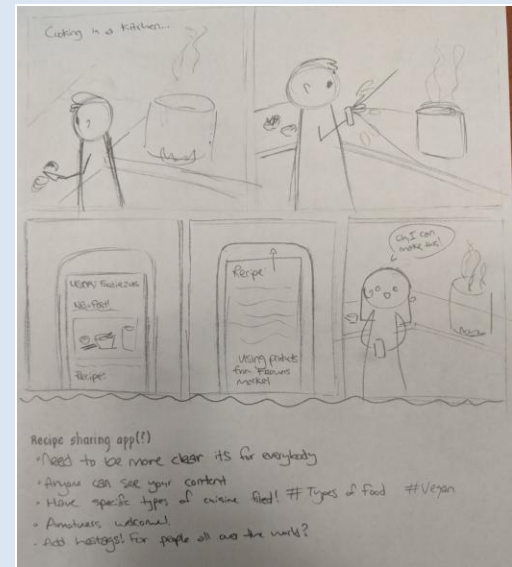
The background is a solid light blue color. It is decorated with several stylized food items. There are seven burgers: one in the top left, one in the top center, one in the top right, one in the middle left, one in the bottom left, one in the bottom center, and one in the bottom right. Each burger has a sesame seed bun, a red tomato slice, green lettuce, yellow cheese, and a brown patty. In the middle left, there is a cupcake with a yellow liner, purple frosting, white swirls, and a red cherry on top.

RecipeShare

Melissa Anderson



My Process



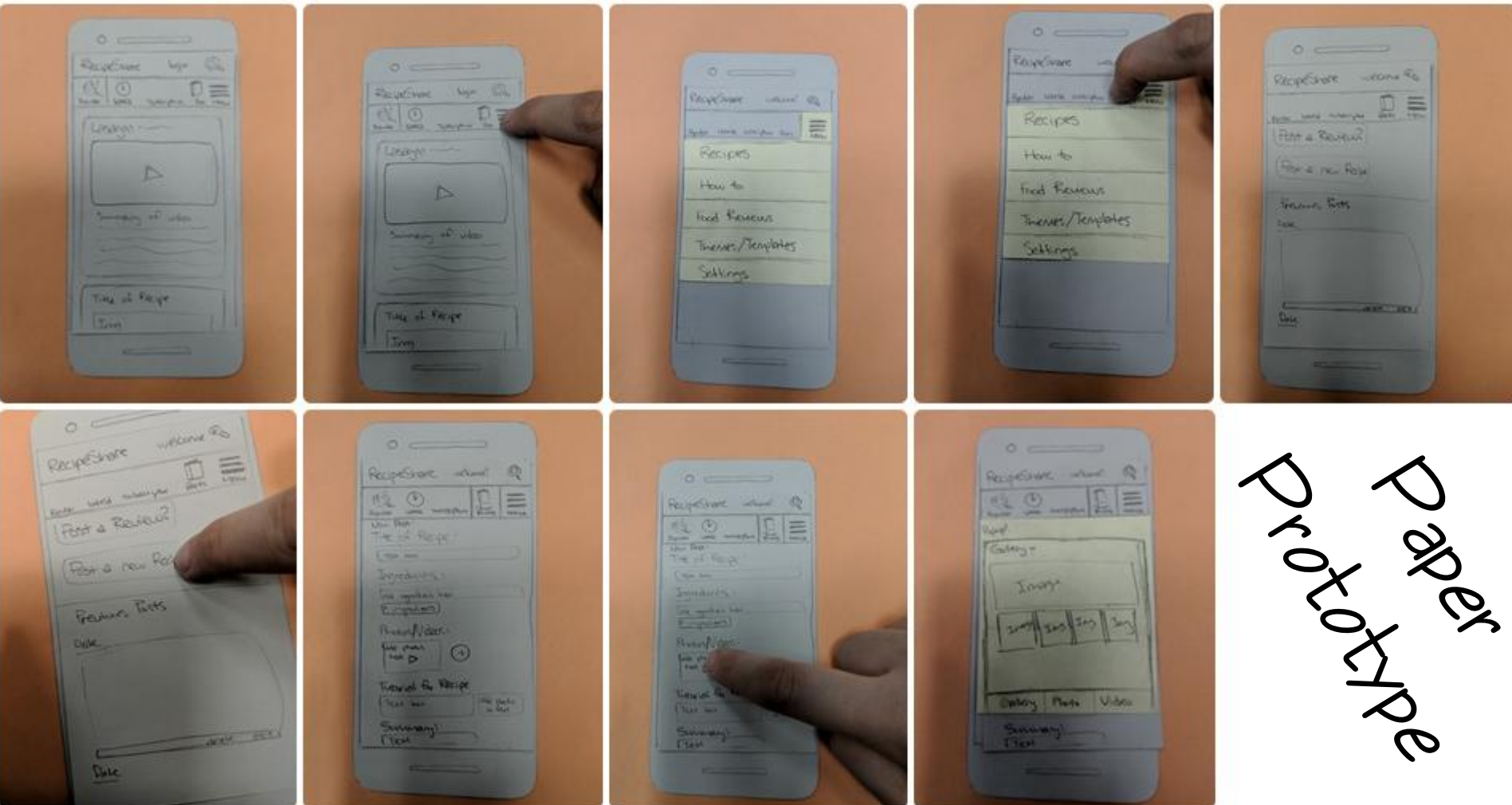
Feedback: Need to be more clear about the app.

- Wanted a site where people can share recipes

- Emulate social media sites

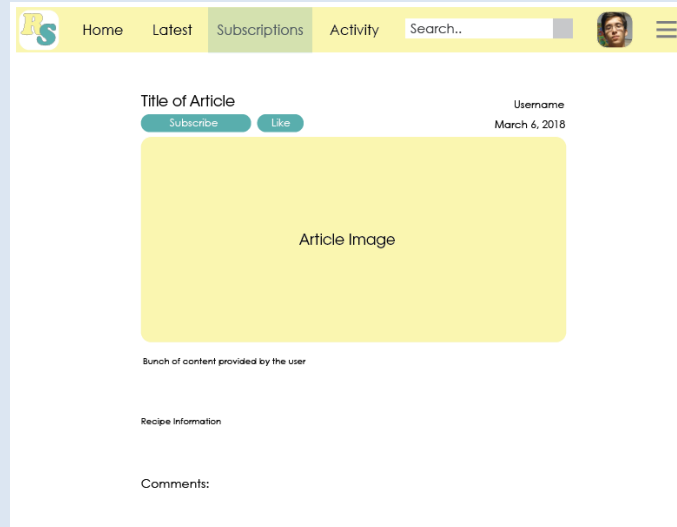
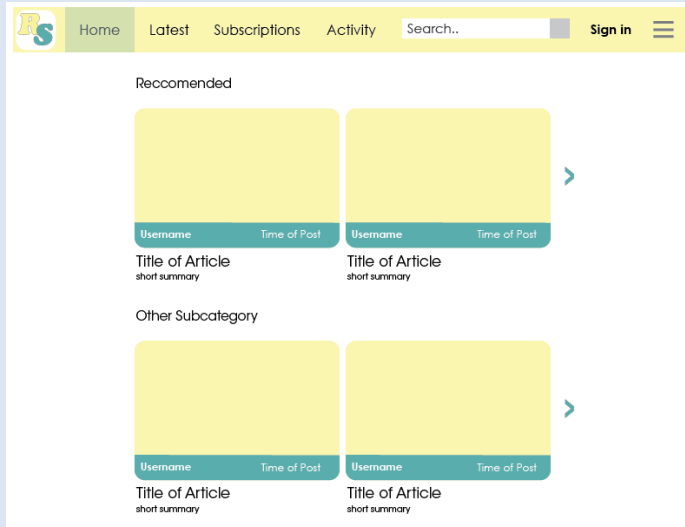
Audience

- Wanted an audience interested in actually learning/sharing how to cook
- Audience range from young people, families, and people who just want to know

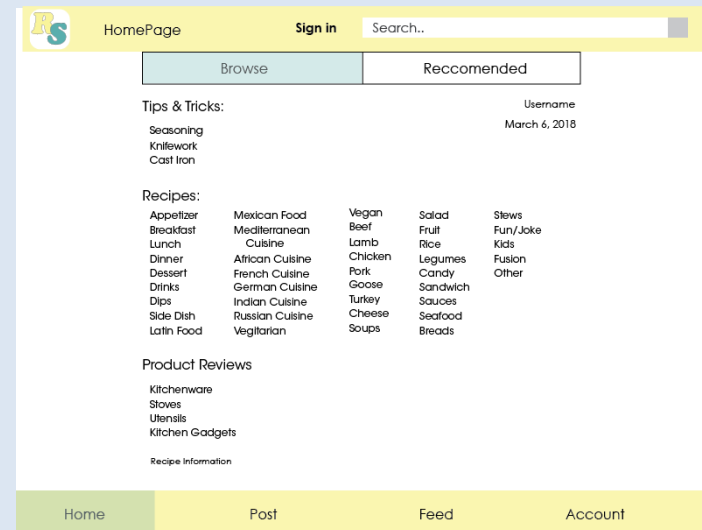


Paper
Prototype













Comps



- A mix of Youtube, Reddit, & Pintrest.
- Wanted to include videos, but the idea was a bit too much work



Audience Testing

	 Good	 Meh	 Bad
Tara			
Brian			
Iris			
	Aesthetic	Interactivity	Working?

- Needed some tinkering with color and navigation bar
- Needed more engagement with user interactions
- Felt it was like another Reddit
- Liked the Cupcake
- Need my site to work

Final Prototype

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Personality

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Here, you can vote on post submissions. Voting helps the process of whether or not a post goes on the home page, so it's

When Life Gives You Apples, Make Applesauce

