RecipeShare

Melissa Anderson
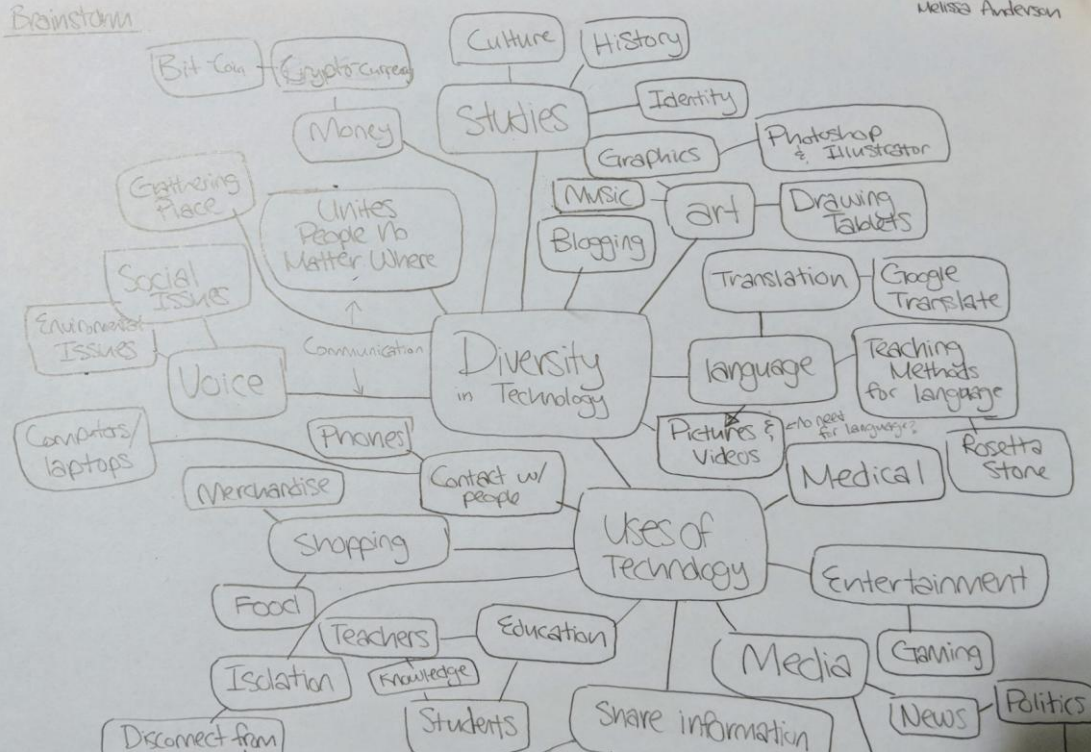
My Process
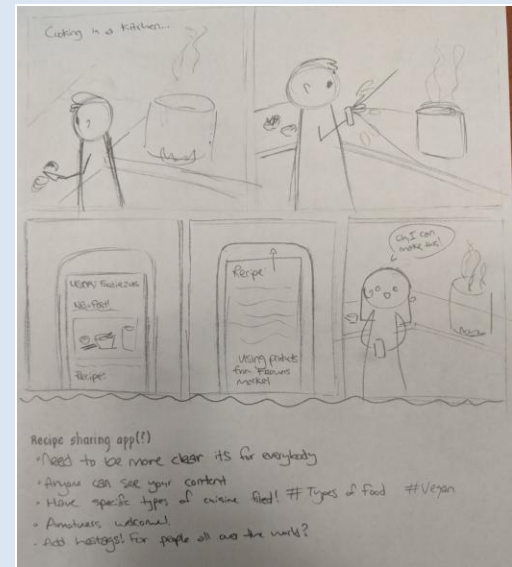
- Wanted a site where people can share recipes
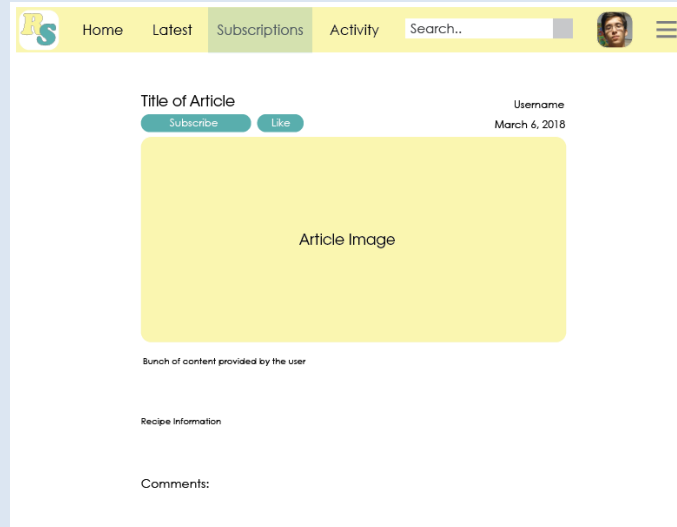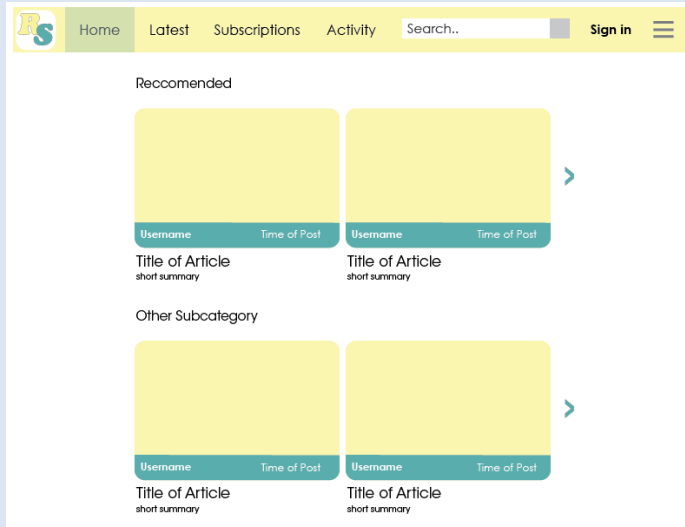
- Emulate social media sites

Audience

- Wanted an audience interested in actually learning/sharing how to cook
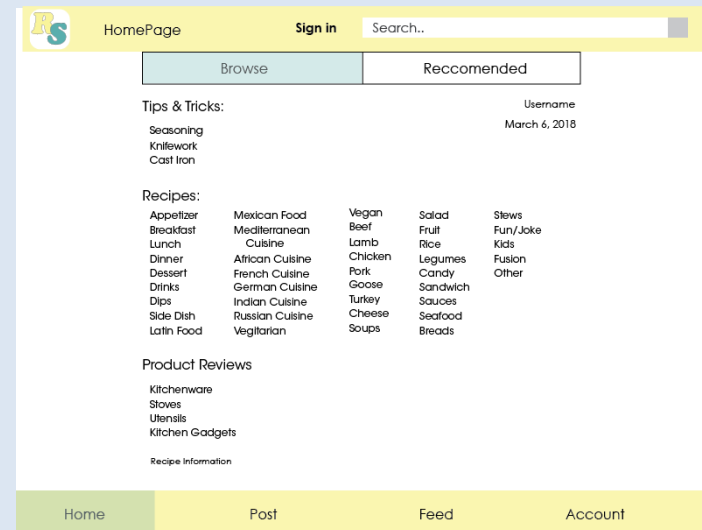- Audience range from young people, families, and people who just want to know
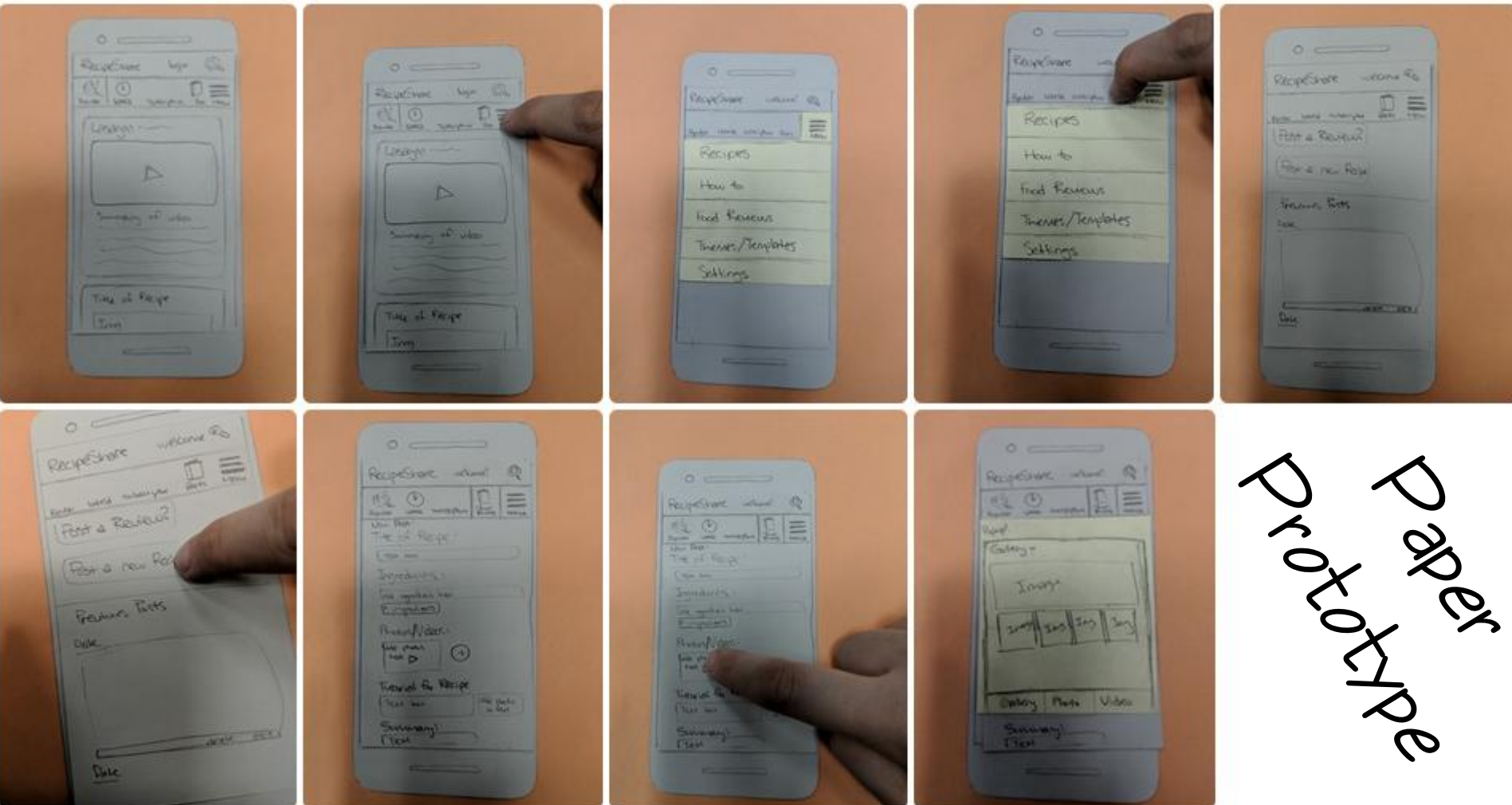
Paper Prototype

Comps

- A mix of Youtube, Reddit, & Pintrest.

- Wanted to include videos, but the idea was a bit too much work

Audience Testing

	Aesthetic	Interactivity	Working?
Good	Meh	Bad	
Tara	Good	Meh	Bad
Brian	Bad	Bad	Bad
Iris	Meh	Meh	Bad

- Needed some tinkering with color and navigation bar
- Needed more engagement with user interactions
- Felt it was like another Reddit
- Liked the Cupcake
- Need my site to work

Final Prototype