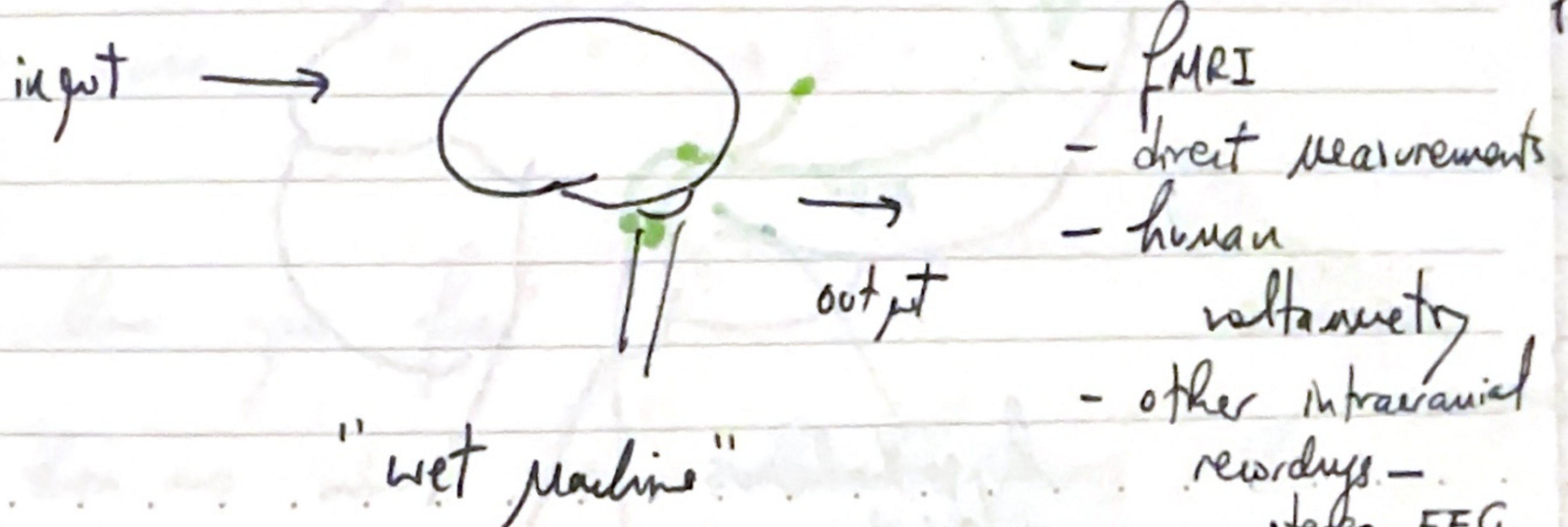


# THE NEUROSCIENCE OF DECISION MAKING

→ American <sup>brain</sup> tumor Association - Sept '24

→ KENNETH KISHIDA - inspiration = Matrix

How we make decisions?



- fMRI
- direct measurements
- human voltammetry
- other intracranial recordings - stereo-EEG
- MEG (magnetoencephalography)

## HUMAN VOLTAMMETRY

observed dopamine measurements in humans using a machine learning based approach to fast scan cyclic voltammetry

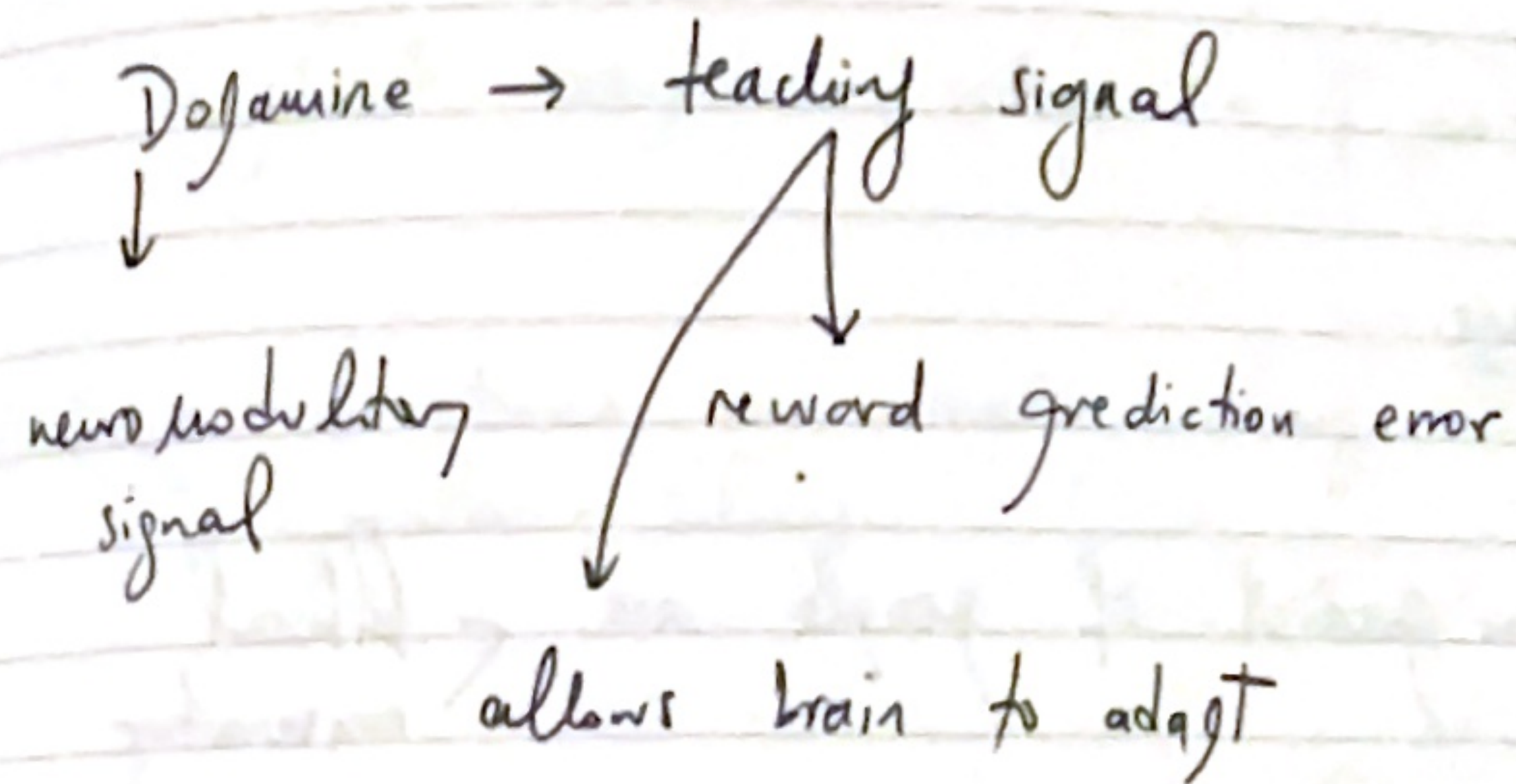
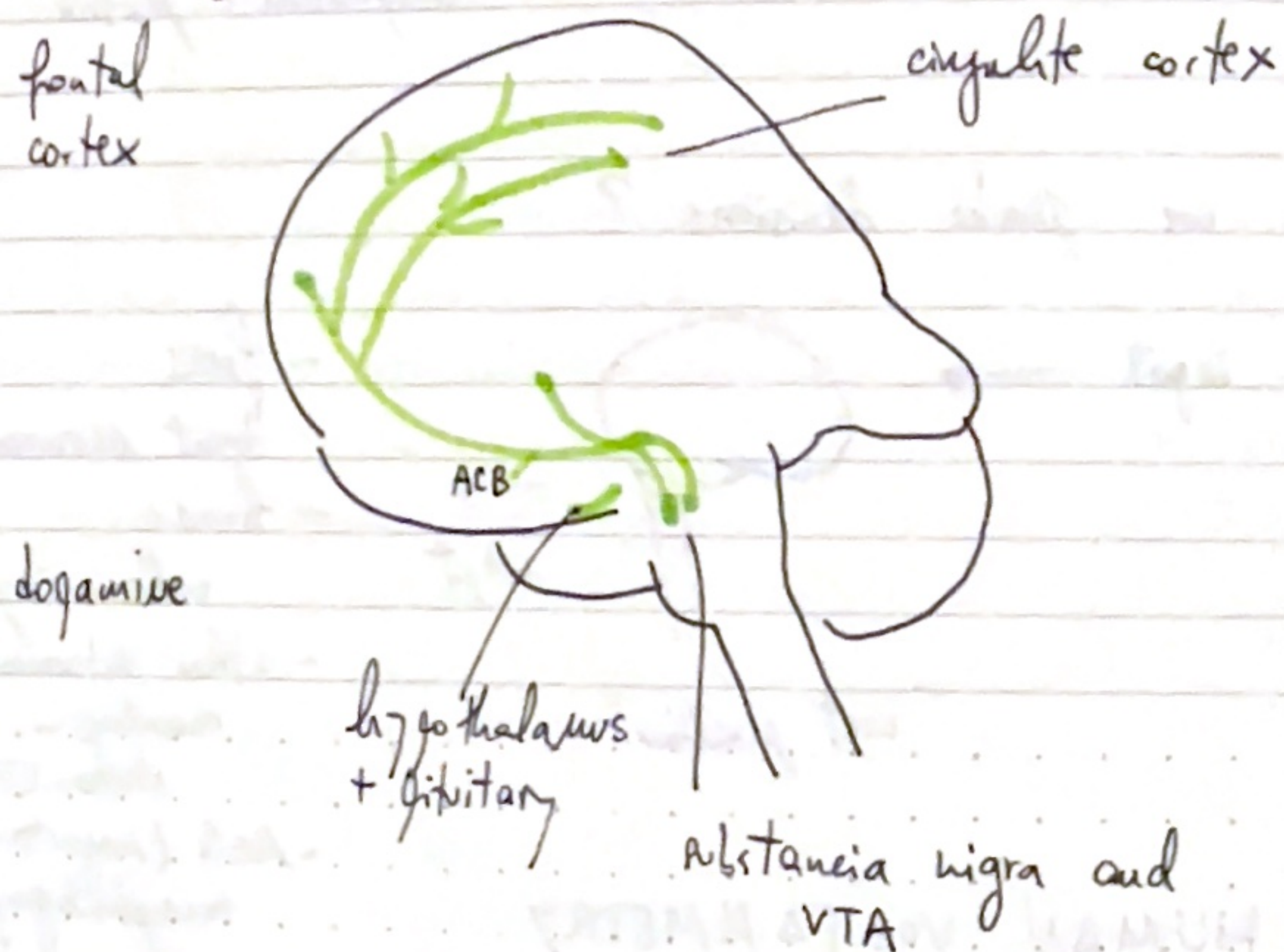
↓ or other motor conditions <sup>rigidity</sup>  
Pts w/ Parkinson alternate motor symptoms with an electrode in brain

then attached to generator → for the rest of life  
neurosurgery needed - patient awake





Playing stock market investment game



better than expected → ↑ dop  
worse " " → ↓

Computing how you feel

→ then → where are is this happening in the brain?

fMRI

→ level of arousal

widespread / sometimes overlapping  
many brain regions interacting  
networks  
driving feelings



Other

disgusting image

↓  
they can predict if people are ← liberal  
conservative

↓  
they guess the image in  $\neq$  ways

social influences + problem solving

Amygdala ↑ in setting

(emotion,  
fear,  
anxiety)

prefrontal cortex ↓ activity

once habituate:

↓ amygdala activity

↑ prefrontal "

→ better solving problems

setup:  
(solving problems  
and interacting  
at the same  
time)

↓  
better than  
expected in  
social rank  
↓  
"reward prediction  
error"

implicit competitive setting →  $\neq$  more susceptible

⇒ Group interactions can really change the ability of  
problem-solving

⇒ If groups are cooperative →  $\neq$  do better

⇒ Mindfulness dampens impulsive reactivity