

Superstore Sales Dashboard

January 2017 - December 2020

Jan 14, 2017 - Dec 31, 2020

Category

Sub-Category

Segment

City

Sales
2.288M
26,994.6%



Profit
284.5K
14,657.1%



Margin
0.12
54.3%



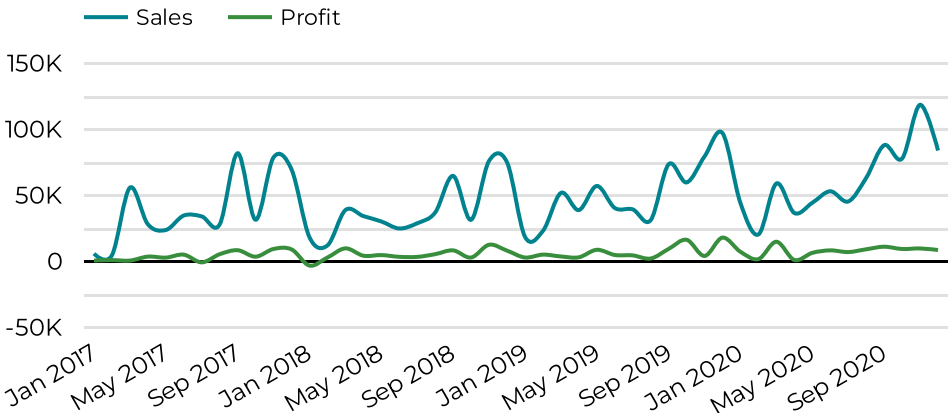
Quantity
37,761
34,328.2%



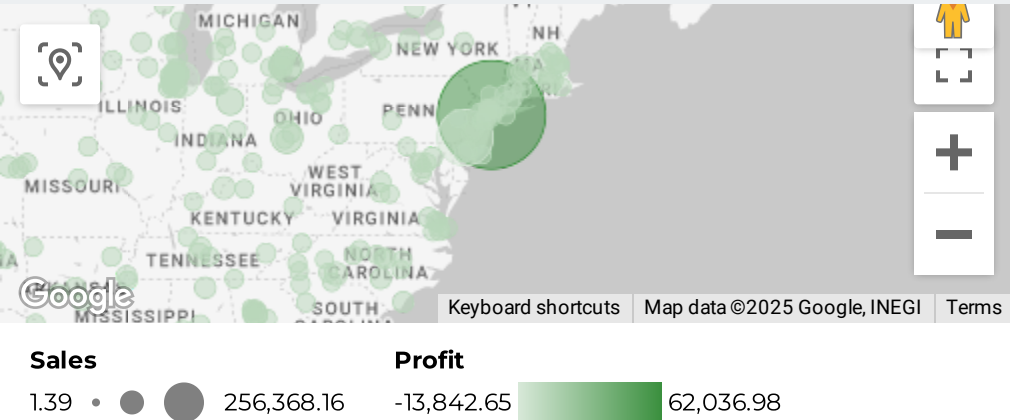
Orders
4,995
35,678.6%



Sales and Profit by Month Year



Sales and Profit by City



Effect of discounts by Sub-Category

Sub-Category	Sales	Profit	Discount
Labels	12,471.64	42.97%	0.07
Paper	78,399.37	42.57%	0.07
Envelopes	16,414.1	42.26%	0.08
Copiers	149,528.03	31.72%	0.16
Fasteners	2,993.16	30.05%	0.08
Art	27,051.75	25.15%	0.07
Accessories	166,702.38	21.79%	0.08
Furnishings	91,566.56	13.75%	0.14
Phones	328,859.11	11.89%	0.15
Supplies	46,673.54	11.2%	0.08
Storage	221,672.44	8.94%	0.07
Chairs	325,047.97	4.35%	0.17
Machines	189,238.63	-7.2%	0.31
Bookcases	114,546	-12.72%	0.21
TOTAL	226,265.57	14.57%	0.22

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Shipping Performance

Order_ID	Shipping Mode	Shipping Performance
CA-2018-153325	Second Class	300%
CA-2018-157959	First Class	200%
CA-2020-167094	First Class	200%
CA-2018-166338	First Class	200%
CA-2020-148264	First Class	200%

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Sales and Profit by Segment

