



Essentials of Economics, Global Edition (Paperback)

By R. Glenn Hubbard, Anthony P. O'Brien

Pearson Education Limited, United Kingdom, 2018. Paperback. Condition: New. 4th edition. Language: English. Brand new Book. For one-semester Principles of Economics courses at two- and four-year colleges and universities. Reveal the relevance of economics through real-world business examples. One of the challenges of teaching Principles of Economics is fostering interest in concepts that may not seem applicable to students' lives. *Essentials of Economics, Fourth Edition* makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path—opening an art studio, trading on Wall Street, or bartending at the local pub—students will benefit from understanding the economic forces behind their work. This program provides a better teaching and learning experience—for you and your students. It will help you to:

- * Personalize learning with MyEconLab: This online homework, tutorial, and assessment program fosters learning and provides tools that help instructors to keep students on track.*
- Show students how economics is relevant: Relatable features ground course material in the real world, showing students how these ideas are relevant and facilitating understanding.*
- Foster thorough understanding via a flexible, student-focused approach: An engaging, captivating writing style and student-friendly learning aids motivate and engage students.

Please note that the product you are...



READ ONLINE
[8.26 MB]

Reviews

This ebook can be worthy of a read, and much better than other. I have read and i am certain that i am going to planning to go through again once again in the future. You may like just how the writer compose this book.

-- **Mr. Grant Stanton PhD**

A whole new eBook with an all new standpoint. It is actually rally fascinating throgh reading through time period. You wont truly feel monotony at anytime of your own time (that's what catalogues are for relating to when you request me).

-- **Claire Bartell**