



International Financial Management (Hardback)

By Jeff Madura

Cengage Learning, Inc, United States, 2014. Hardback. Condition: New. 12th edition. Language: English. Brand new Book. Prepare for success in international finance with this best-selling book's effective presentation of in-depth theory and practical applications. INTERNATIONAL FINANCIAL MANAGEMENT 12E builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights needed to prosper in today's global business environment. This book discusses a wide range of managerial topics using a strong corporate perspective and highlights financial reform and its impact on the international finance today. An emphasis on the most recent financial industry trends further prepares readers to understand and effectively manage within the dynamic field of international finance.



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