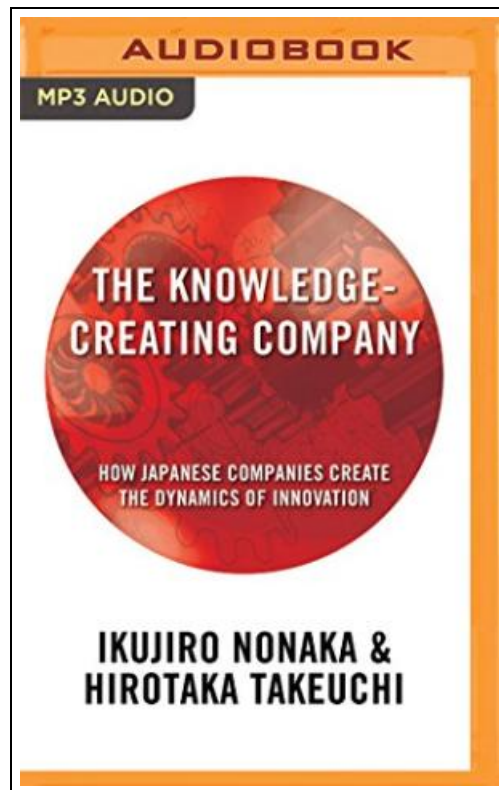


The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation (CD-Audio)



Filesize: 4.04 MB

Reviews

A whole new e book with a brand new standpoint. I have read through and i also am certain that i am going to planning to read again yet again later on. I found out this book from my i and dad advised this pdf to learn.
(Audrey Lowe I)

THE KNOWLEDGE-CREATING COMPANY: HOW JAPANESE COMPANIES CREATE THE DYNAMICS OF INNOVATION (CD-AUDIO)



Audible Studios on Brilliance, United States, 2016. CD-Audio. Condition: New. Unabridged. Language: English. Brand new. How have Japanese companies become world leaders in the automotive and electronics industries, among others? What is the secret of their success? Two leading Japanese business experts, Ikujiro Nonaka and Hirotaka Takeuchi, are the first to tie the success of Japanese companies to their ability to create new knowledge and use it to produce successful products and technologies. In *The Knowledge-Creating Company*, Nonaka and Takeuchi provide an inside look at how Japanese companies go about creating this new knowledge organizationally. The authors point out that there are two types of knowledge: explicit knowledge, contained in manuals and procedures, and tacit knowledge, learned only by experience, and communicated only indirectly, through metaphor and analogy. U.S. managers focus on explicit knowledge. The Japanese, on the other hand, focus on tacit knowledge. And this, the authors argue, is the key to their success--the Japanese have learned how to transform tacit into explicit knowledge. To explain how this is done--and illuminate Japanese business practices as they do so--the authors range from Greek philosophy to Zen Buddhism, from classical economists to modern management gurus, illustrating the theory of organizational knowledge creation with case studies drawn from such firms as Honda, Canon, Matsushita, NEC, Nissan, 3M, GE, and even the U.S. Marines. For instance, using Matsushita's development of the Home Bakery (the world's first fully automated bread-baking machine for home use), they show how tacit knowledge can be converted to explicit knowledge: when the designers couldn't perfect the dough kneading mechanism, a software programmer apprenticed herself with the master baker at Osaka International Hotel, gained a tacit understanding of kneading, and then conveyed this information to the engineers.



[Read *The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation* \(CD-Audio\) Online](#)

[Download PDF *The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation* \(CD-Audio\)](#)

Other Books



Hacks for Minecrafters: Combat Edition: The Unofficial Guide to Tips and Tricks That Other Guides Won't Teach You (Hardback)

Skyhorse Publishing, United States, 2014. Hardback. Condition: New. Language: English. Brand new Book. From the author of Hacks for Minecrafters and Hacks for Minecrafters: Master Builder comes the most encompassing guide ever to combat in...

[Save](#) [ePub](#)

»



Business Secrets from the Bible: Spiritual Success Strategies for Financial Abundance (CD-Audio)

Audible Studios on Brilliance, United States, 2015. CD-Audio. Condition: New. Unabridged. Language: English. Brand new. Find success in finance, friendships, and spirituality with the advice of a well-known expert. It's safe to say that nearly...

[Save](#) [ePub](#)

»



Single Girls Don't Cry, They Pray: Food for the Soul of the Single Godly Woman (Hardback)

AUTHORHOUSE, United States, 2018. Hardback. Condition: New. Language: English. Brand new Book. You're single, and you love God. Now what? You are a recent widow or divorced after years of marriage. Now what? You have...

[Save](#) [ePub](#)

»



HBR Guide to Building Your Business Case

Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Get your idea off the ground. You ve got a great idea that will increase revenue or boost productivity--but how do...

[Save](#) [ePub](#)

»



Letters to Solovine: 1906-1955 (CD-Audio)

Audible Studios on Brilliance, United States, 2017. CD-Audio. Condition: New. Unabridged. Language: English. Brand new. A provocative collection of letters to his longtime friend and translator that spans Einstein's career and reveals the inner thoughts...

[Save](#) [ePub](#)

»

**How to Survive a Zombie Attack (Hardback)**

QEB Publishing, United States, 2018. Hardback. Condition: New. Chris King, Butcher Billy (illustrator). Language: English. Brand new Book. The only book on the market telling the truth about monsters and how to fight them, this

[Download PDF](#)

»

**Meditation: For Beginners Anytime, Anywhere. How to Relieve Stress, Anxiety and Depression. A Quick Guide and Techniques to Return to a State of Inner Peace, Mindfulness and Happiness (Paperback)**

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Large Print. Language: English. Brand new Book. 'Meditation for Beginners'. Anytime and Anywhere. A pocket size guide that will give you Inner Peace, Mindfulness and

[Download PDF](#)

»

**How to Know You Are Going to Heaven (Ats) (Pack of 25) (Pamphlet)**

CROSSWAY BOOKS, United States, 2017. Pamphlet. Condition: New. Language: English. Brand new Book. A professor of philosophy in a university was lecturing on the lack of certainty in our age. "Certainty is impossible," he said. "We

[Download PDF](#)

»

**Sixth grade. On - PEP - New Curriculum training primary school language quiz synchronous write**

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 86 Publisher: University of Physical Education Pub. Date :2009-9-1. The word is the

[Download PDF](#)

»

**First Impression Express: Know How to Charm and Connect with People Upon Meeting Them, and Create a Lasting Impression (Paperback)**

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English. Brand new Book. Get on the EXPRESS for "First Impression" Know How to Charm and Connect with People Upon Meeting Them, and Create a

[Download PDF](#)

»