

IntoTech



11th November 2017,
Impact Hub, Vienna

into.technology

Content

What is IntoTech?

Why present at IntoTech?

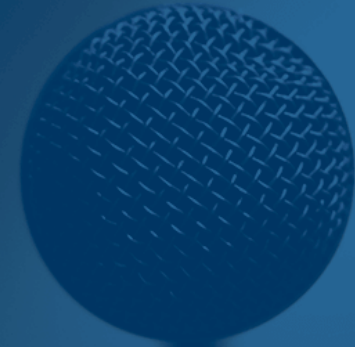
Topics

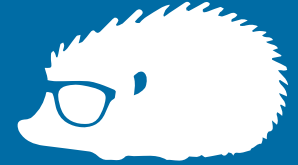
Criteria Talks

Criteria Workshops

Excluding Factors

Evaluation Process





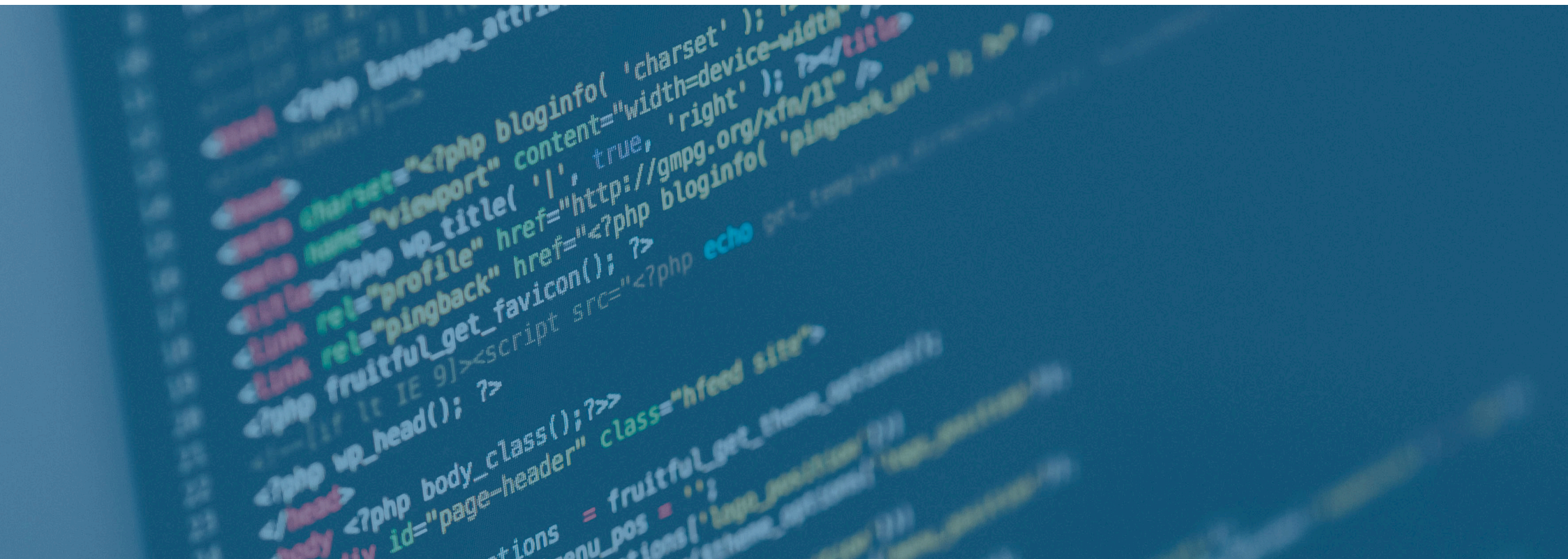
What is IntoTech?

IntoTech is a (free) non-profit get-together kind of technology conference, with a focus on IT newbies and people who have always been curious about technology but never found a way to get started.

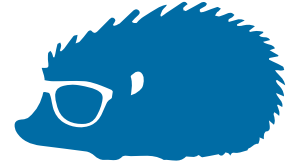
We are offering handpicked talks and workshops, that are meant to inspire, motivate and engage the participants and get them into technology. There will be open spaces for tech communities to present themselves and their projects and get in touch with the participants. We want to show people that tech is not that hard and everyone can utilize it for their own projects, that there is a big community out there that wants to help and most of all, that Tech is fun.

Topics

The choice of topic for both Talks and Workshops is free as long as it fits our criteria and has a **direct connection** to IT/Technology.



Criteria Talks I



Talks will be generally split into three categories, which may overlap in one talk:

Inspirational - Inspire people to get started with tech, tell your own inspirational story, etc.

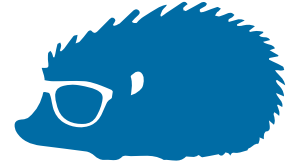
(Example: [Linda Liukas at TedX](#))

Educational - Talks in this category should teach the listeners a certain skill, targeted at complete beginners. Possible topics could be "Introduction to Programming", "How does the Web work?"

Project presentation - A presentation of an interesting and relatable project in which technology played a key role

(Example: [Lemmings presentation at ChatBotConf](#))

Criteria Talks II



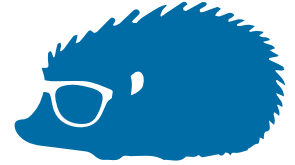
Talks need to...

- Be either 25 or 60 minutes long
- Be presented in English
- Be understandable for absolute tech beginners
- Encourage people to further investigate the topic and get started with IT
- Leave the listeners feeling motivated, and/or with the feeling they learned something

Speakers need to...

- Be engaging and enthusiastic public speakers
- Speak fluent and understandable English
- Have references on public speaking (such as Youtube videos) **or...**
- Be able to give a demo presentation in front of the team
- Be okay with their talk getting recorded and shared online
- Provide one high resolution photo and a short bio that can be used to promote their talk.

Criteria Workshops



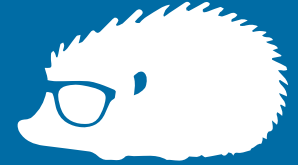
Workshops need to...




- Be limited in group size
- Be held in English
- Be hands-on and let each participant build/try something
- Be a concrete introduction into a certain topic
- Give the participant a feeling of accomplishment and competence
- Require nothing more than a Laptop and Motivation from the participants
- Possible Ideas: Programming a robot, 3D printing, HTML/CSS, Hacking stuff, Game Dev

Workshop Facilitators need to...

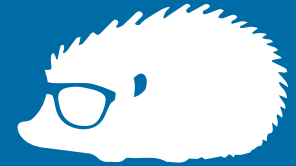
- Be able to engage different levels of skillsets in their workshop
- Provide one high resolution photo and a short bio for our website
- Clear up any material requirements (3D printer for 3D printing Workshop) with us early
- Ideally have experience with holding Workshops and group facilitation

Excluding Factors



-  Speakers/Workshop Facilitators who promote only their employers/business associates products and services.
-  Speakers/Workshop Facilitators who only promote their employer/business associate.
-  Talks/Workshops that only try to sell any kind of product.

Evaluation Process



It is our goal to only have high value talks and workshops that match our vision for this conference. Therefore, we will evaluate any references available (e.g. YouTube videos of previous talks). We will evaluate if the speaker is able to speak clear, understandable English and has a friendly, non-threatening, but motivating manner of speaking.

If there are not enough references to support that a high quality event can be held, we plan to interview the Speaker/Workshop Facilitator either in person, or over Skype. The Speaker/Workshop Facilitator might be required to present their event to us beforehand for evaluation.

For Workshops, it is also our intention to avoid technical problems, so the material requirement on the participants part (e.g. having a laptop of a certain quality or operating system) or material requirements on our part (e.g. having a 3D printer) will be given careful consideration.

Contact

Call for Speakers

Melanie Balaz
team@into.technology

