



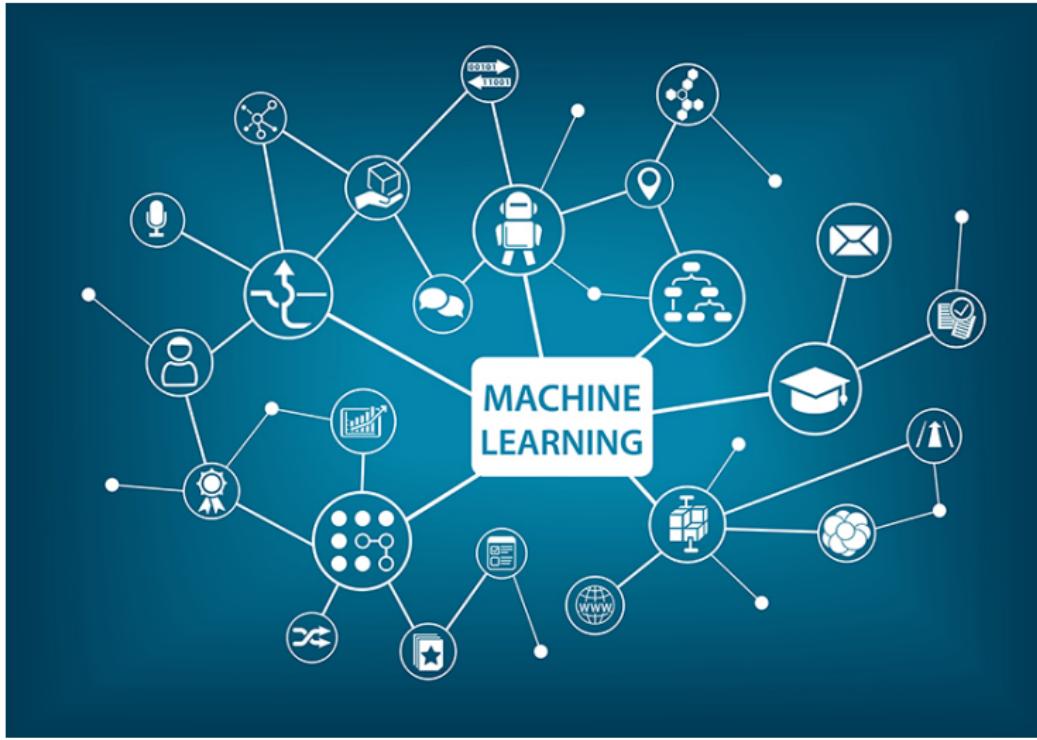
# **Bayesian Nonparametric Models: An Application to International Trade**

**Melanie F. Pradier**

Wednesday 13<sup>th</sup> September, 2017

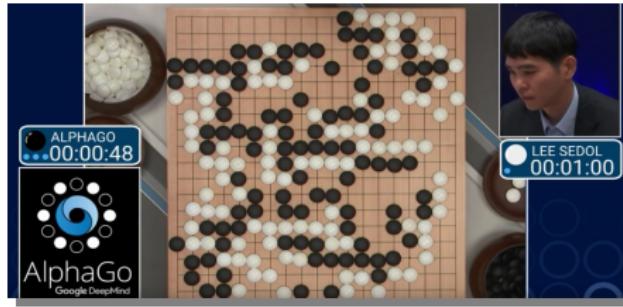
# Motivation

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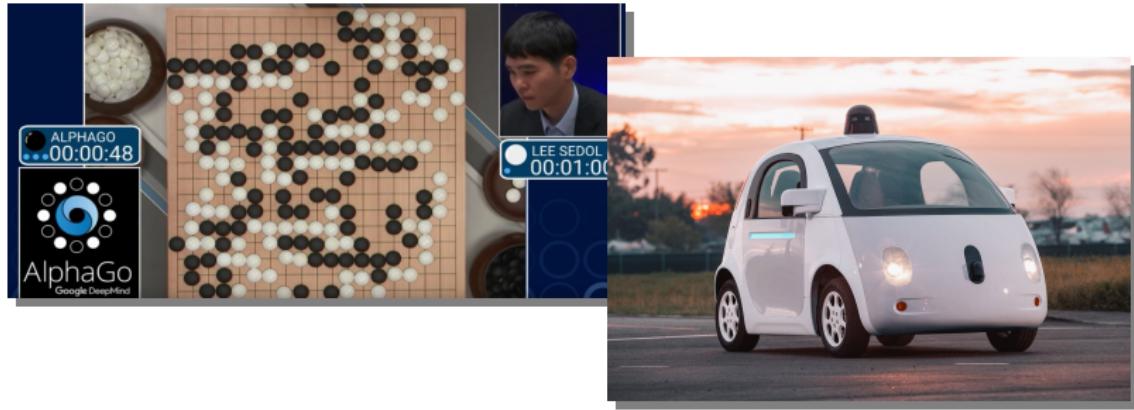


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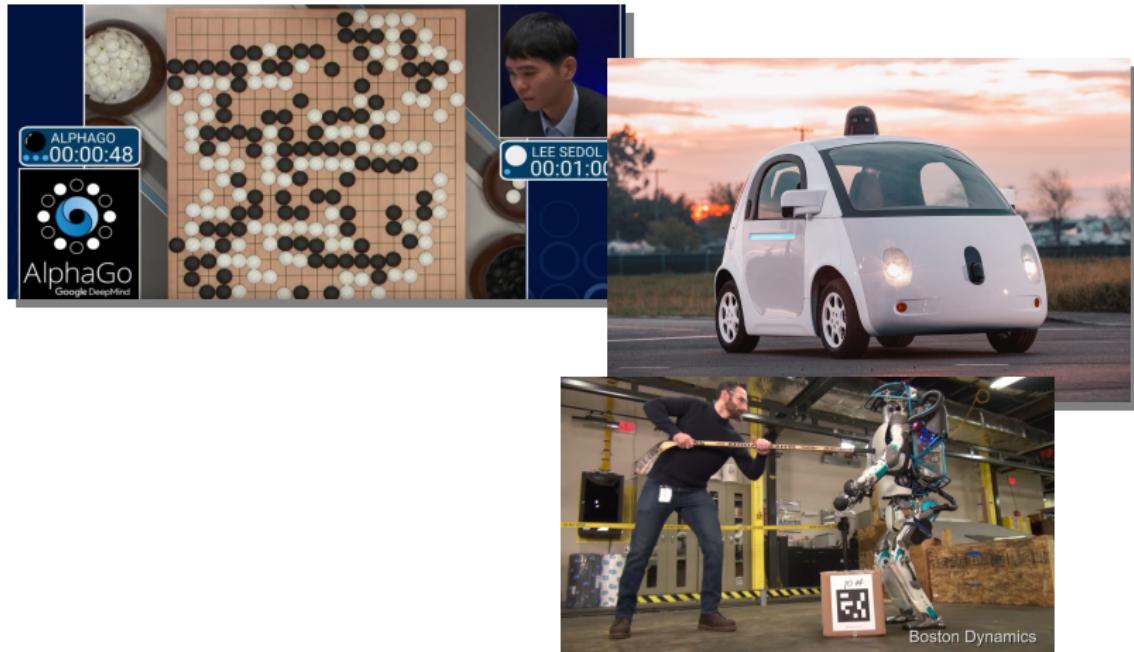
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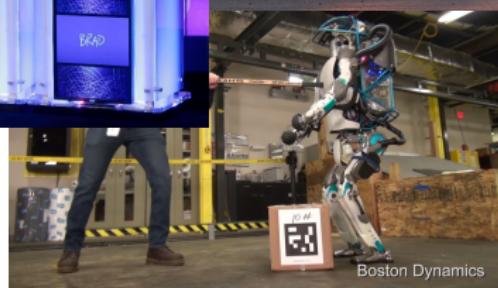
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## Data Exploitation Age

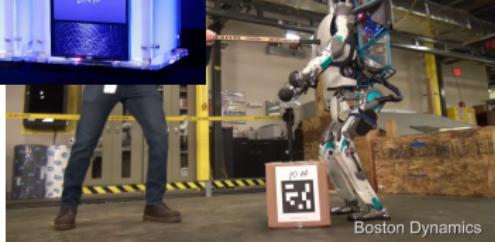


# Motivation



## Data Exploitation Age

... but are we making the  
outmost out of data?



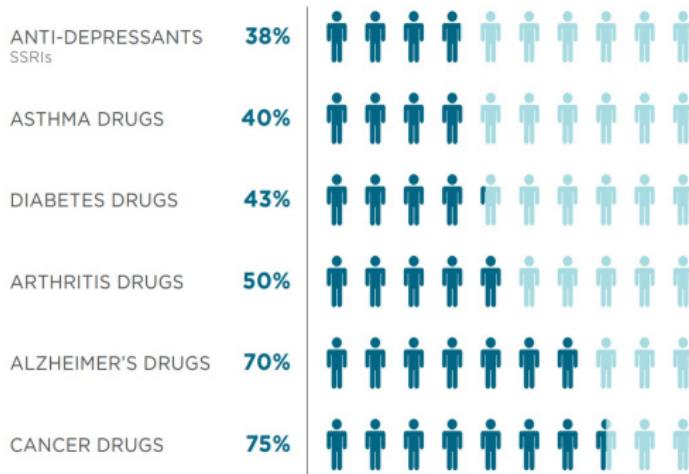
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An example: personalized medicine

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Percentage of the patient population for which a particular drug in a class is ineffective, on average



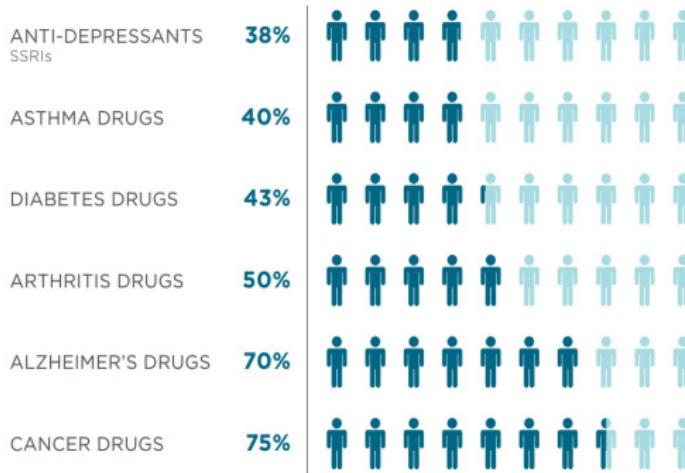
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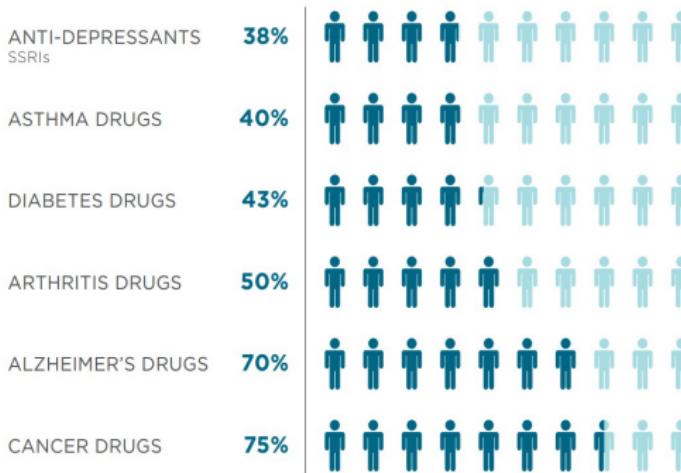
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## Challenges

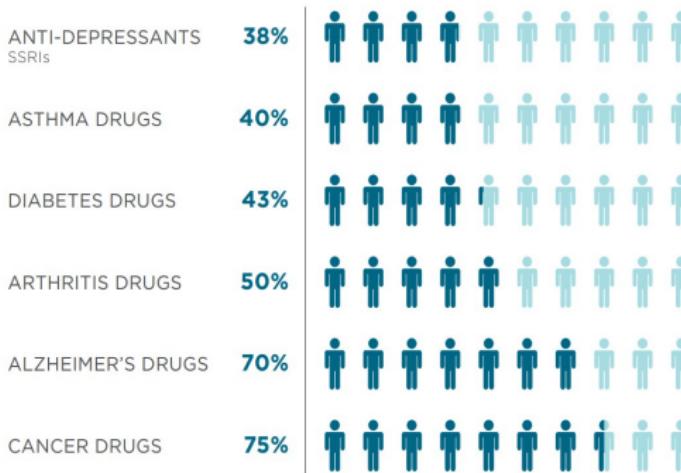
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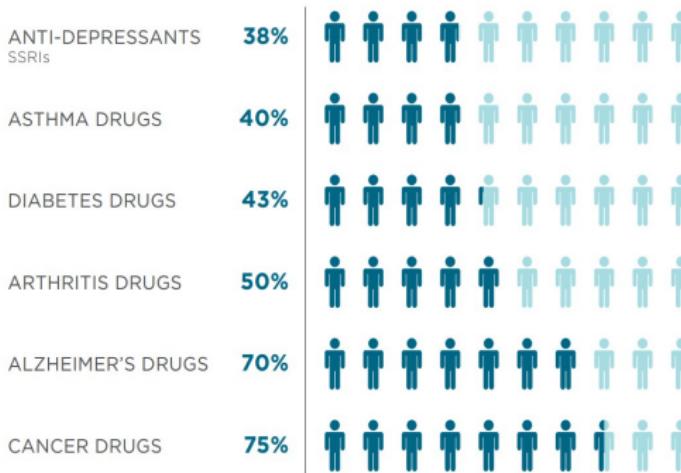
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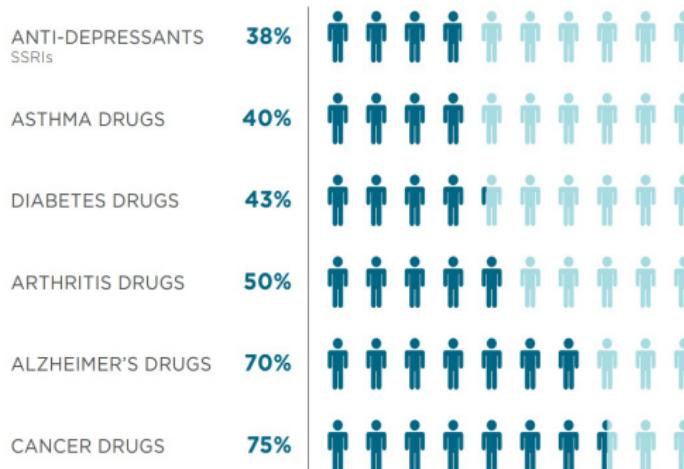
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- *Small data within big data*
- ...

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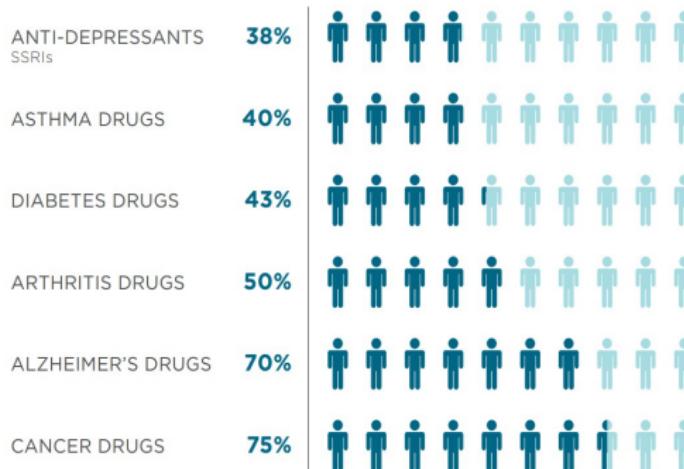
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- **Research focus**  
**→ data exploration**

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## Challenges

- Complexity
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- Research focus  
→ data exploration
- Interpretability

# Motivation

Focus: data exploration



## Interpretability

[F. Doshi-Velez, B. Kim, *Towards A Rigorous Science of Interpretable Machine Learning*]

- Understandable for humans (Doshi-Velez, 2017)
- “Right to explanation” (EU General Data Protection Regulation, 2018)

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## Main goal

- Knowledge discovery
- Hypothesis generation

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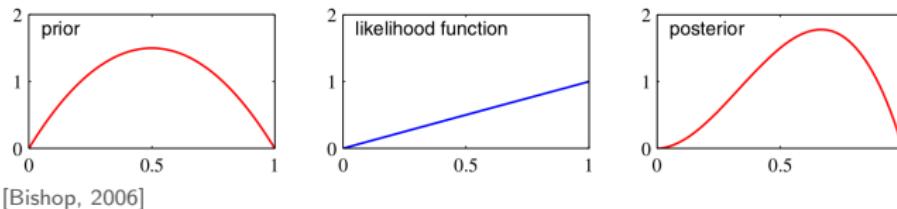
Bayesian nonparametrics

# Why Bayesian nonparametrics?

- **Bayesian:** combine prior knowledge with data evidence

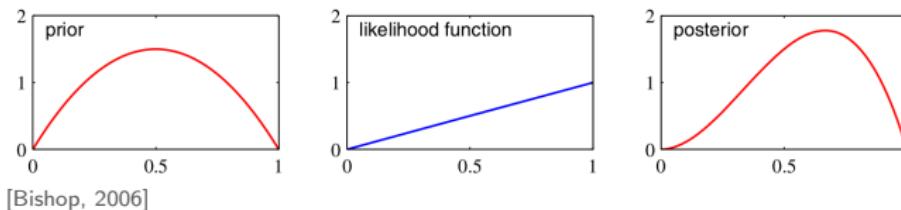
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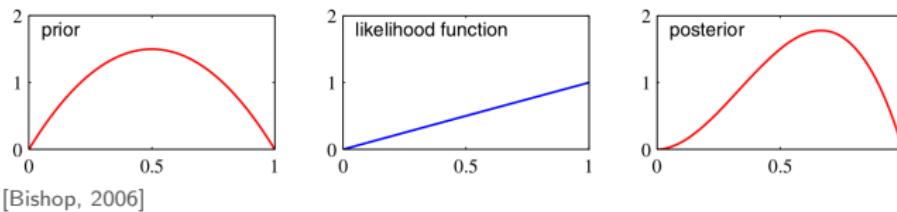


- **Nonparametric**

- actually... really large parametric model

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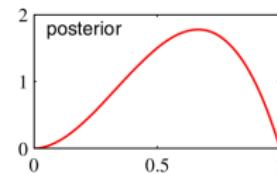
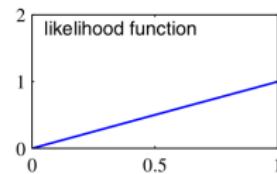
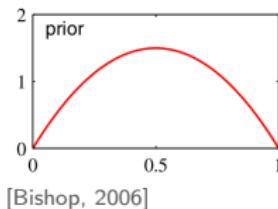


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- actually... really large parametric model
- number of latent variables grows with data

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[Bishop, 2006]

In this talk...

- **Nonparametric**

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# Outline

- ① Introduction
- ② Bayesian nonparametrics
- ③ BNP models for international trade
- ④ Conclusion

# Bayesian nonparametrics (BNPs)

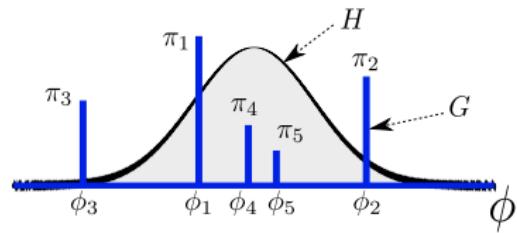
- Bayesian framework for **model selection**
- Nonparametric: number of parameters grows with the amount of data:
  - Prior over **infinite-dimensional** parameter space
  - Only a **finite subset** of parameters is used for any finite dataset

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- Bayesian framework for **model selection**
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  - Prior over **infinite-dimensional** parameter space
  - Only a **finite subset** of parameters is used for any finite dataset
- Rely on stochastic processes:
  - Dirichlet process
  - Beta process
  - Gaussian process
  - ...

# Dirichlet process (DP)

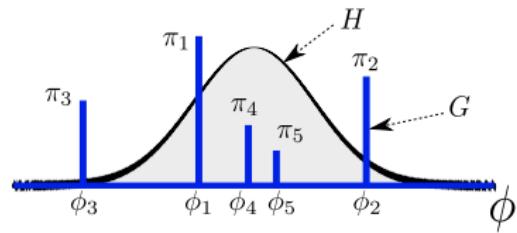
$$G \sim \text{DP}(\alpha, H)$$



$$G = \sum_{k=1}^{\infty} \pi_k \delta_{\phi_k}$$

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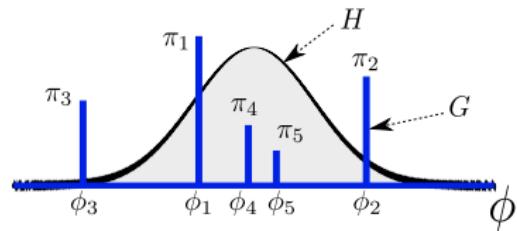


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- often used in mixture models

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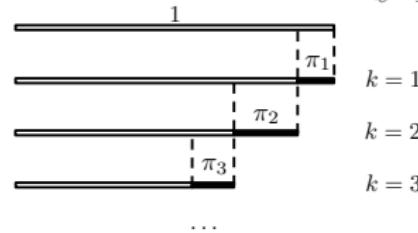


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**Stick-breaking representation**  
(Ishwaran et.al, 2001)

For  $k = 1, \dots, \infty$

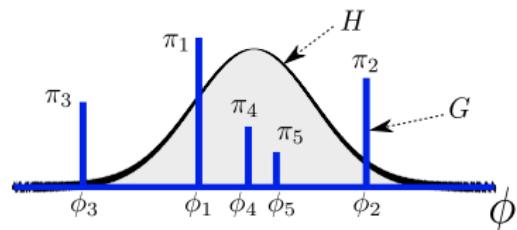
$$v_k \sim \text{Beta}(\alpha, 1), \pi_k = v_k \prod_{\ell=1}^{k-1} (1-v_\ell)$$



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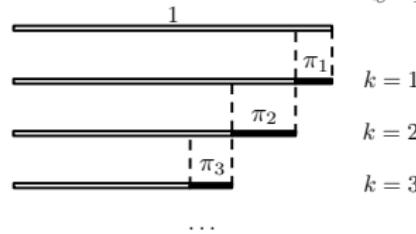
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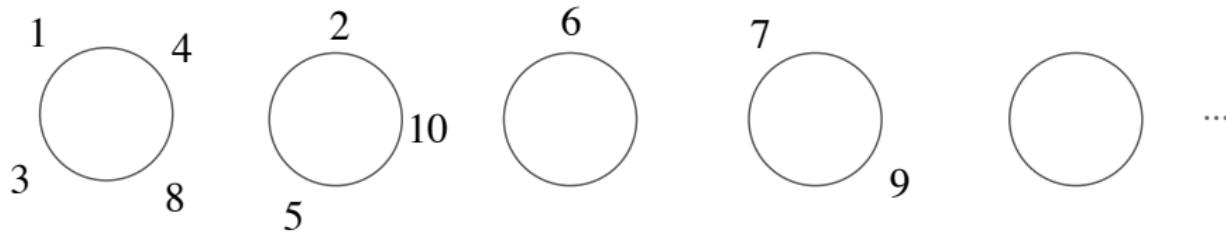
For  $k = 1, \dots, \infty$

$$\phi_k \sim H$$

# Chinese restaurant process (CRP)

$$\mathbf{c} \sim \text{CRP}(\alpha)$$

where  $\mathbf{c} \equiv$  infinite sequence of natural numbers.

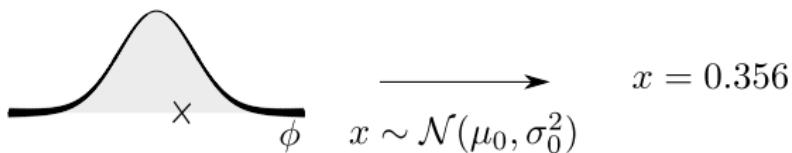


(Pitman et.al, 2002)

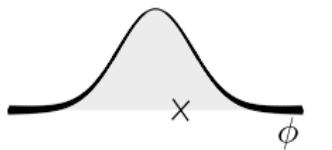
$$p(c_i = m | \mathbf{c}^{-i}, \alpha) \begin{cases} |m|^{-i}, & m \in \mathbf{c}^{-i} \\ \alpha, & m \notin \mathbf{c}^{-i} \end{cases}$$

# Indian Buffet Process (Ghahramani et.al, 2006)

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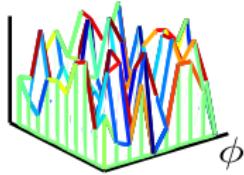


# Indian Buffet Process (Ghahramani et.al, 2006)



$$x \sim \mathcal{N}(\mu_0, \sigma_0^2)$$

$$x = 0.356$$



$$Z \sim \text{IBP}(\alpha)$$

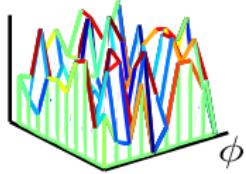
$$Z = \begin{bmatrix} 1 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 1 & 0 \\ 1 & 0 & 1 \end{bmatrix}$$

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- IBP: distribution over binary matrices  $Z_{N \times K}$
- Model chooses number of hidden features,  $K \rightarrow \infty$

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...

	1	1	1	0	0	0
	1	0	1	1	0	0
	0	1	1	0	1	1
⋮						

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(Slide from F. J.R. Ruiz)

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⋮						⋮

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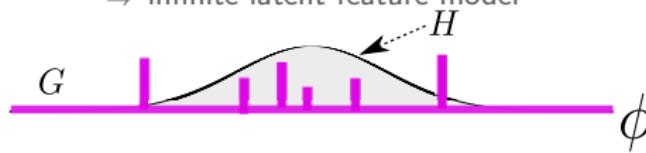
- Prior over binary matrices with infinite number of columns
- Rows  $\equiv$  observations; columns  $\equiv$  features
- $Z \sim \text{IBP}(\alpha)$
- $\alpha$ : concentration parameter
- Each element  $z_{nk}$  indicates whether the  $k$ -th feature contributes to observation  $n$

# Indian buffet process (IBP)

An alternative construction

hierarchy of a Beta process (BP) with multiple Bernoulli processes (BeP)

⇒ infinite latent feature model



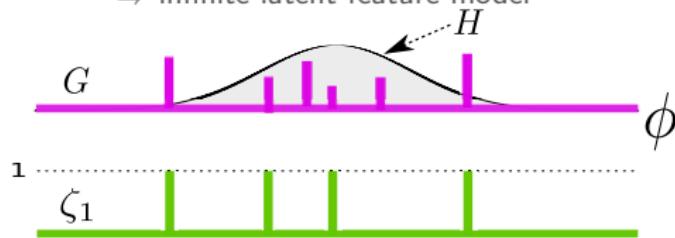
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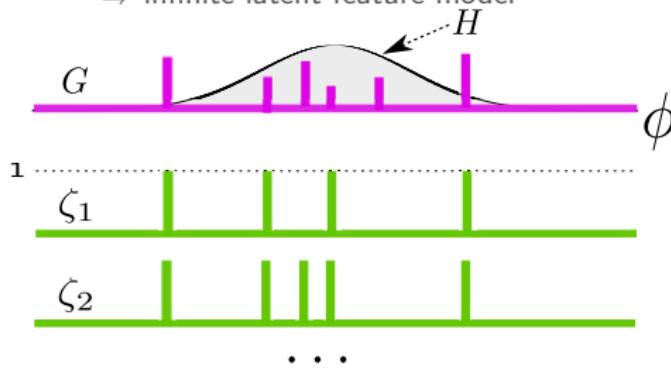
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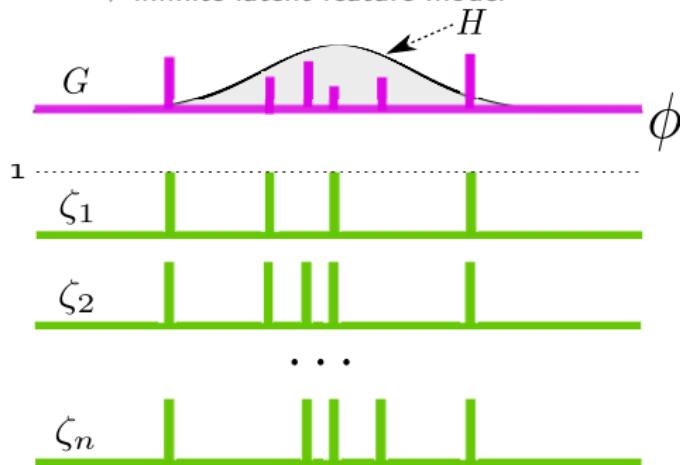
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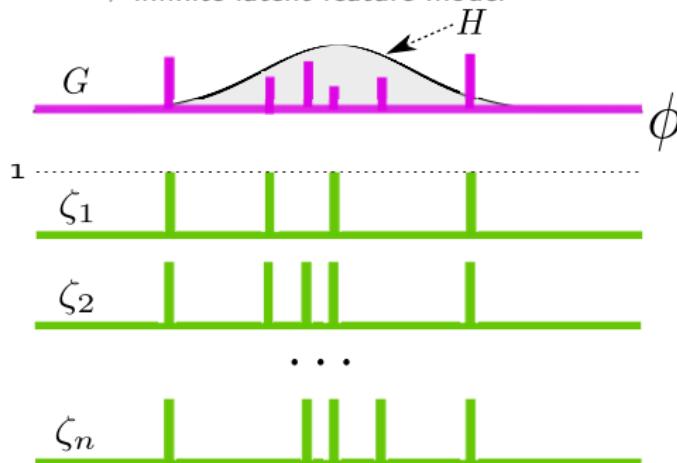
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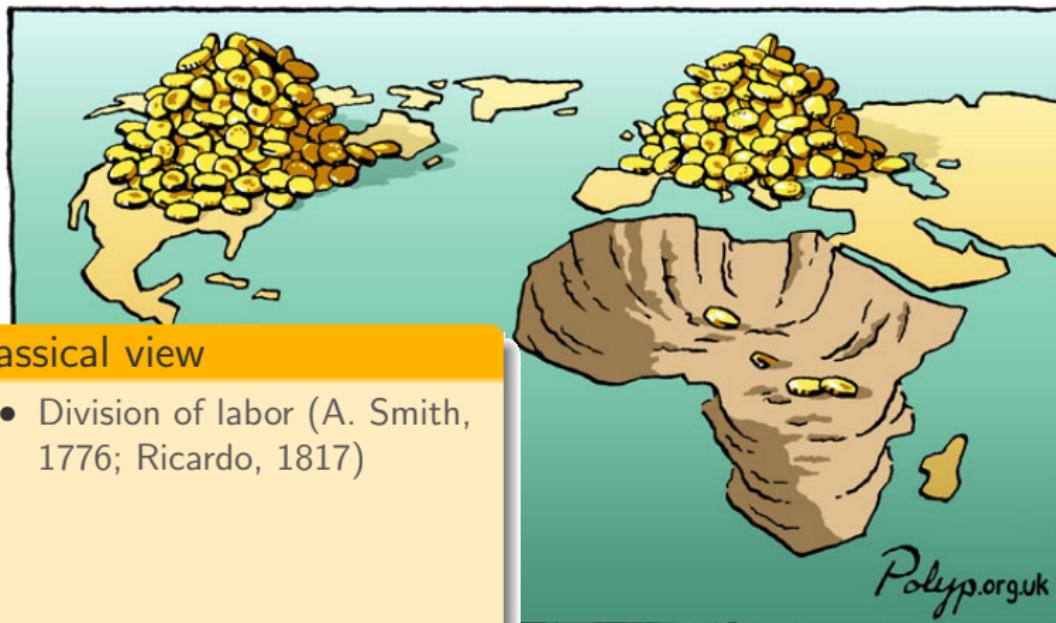
# Motivation: wealth of nations

What makes some countries wealthier than others?



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## Classical view

- Division of labor (A. Smith, 1776; Ricardo, 1817)

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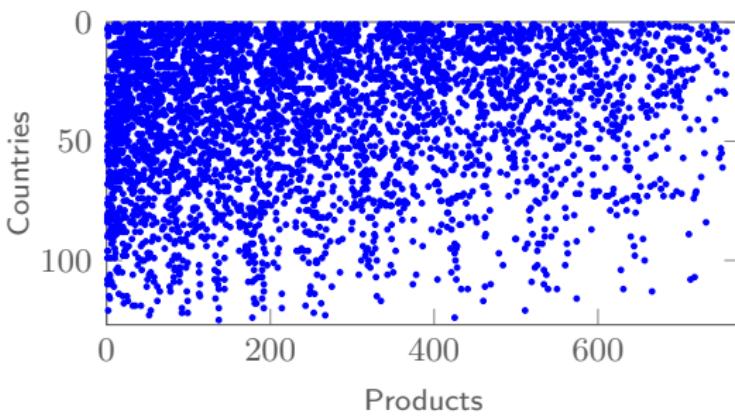
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  - block-structure

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The reality:

Thresholded RCA matrix  $\mathbf{X}$



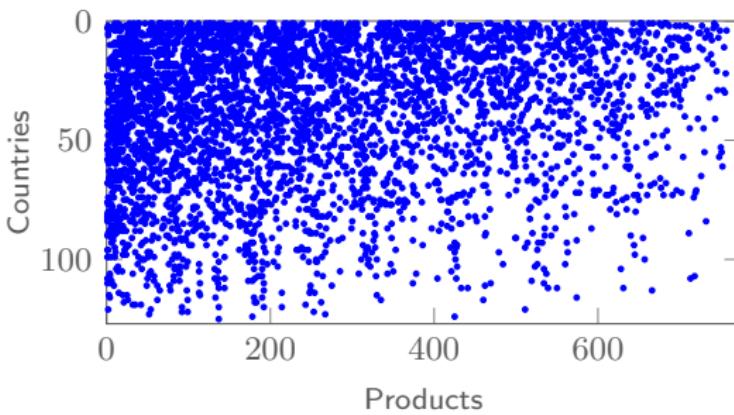
$$\text{RCA}_{nd} = \frac{E_{nd}/\sum_p E_{nd}}{\sum_n E_{nd}/\sum_{n,d} E_{nd}}$$

$$x_{nd} = \begin{cases} 1, & \text{if } \text{RCA}_{nd} \geq 1 \\ 0, & \text{otherwise} \end{cases}$$

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The reality:

Thresholded RCA matrix  $\mathbf{X}$



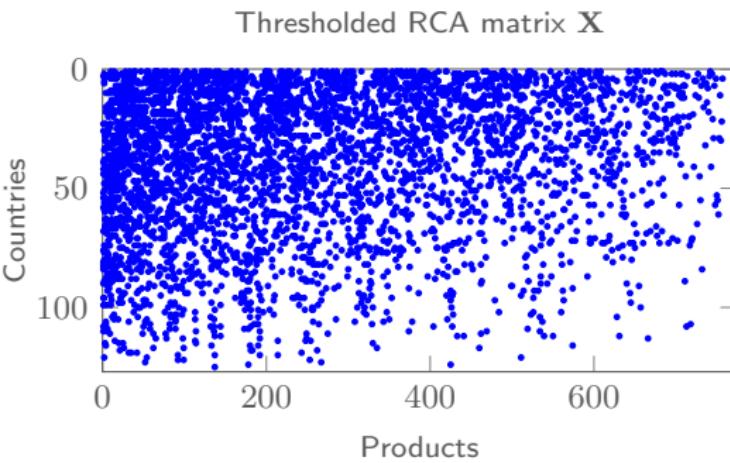
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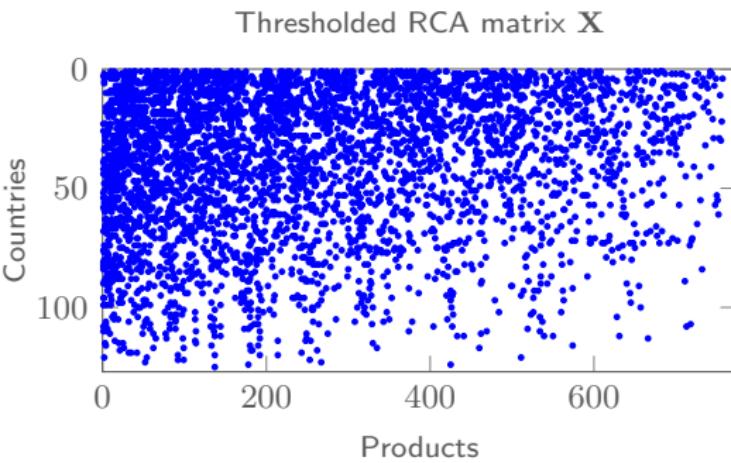
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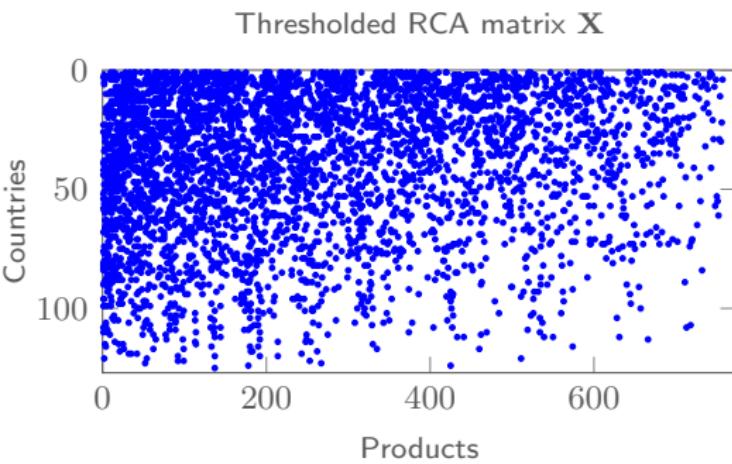
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- ②  $D \gg N$

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Properties:

- ① Triangularity
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## Our Approach

Develop an infinite Poisson factor analysis model ...

- flexible prior
- feature sparsity

# Bernoulli process Poisson factor analysis (BeP-PFA)

$$\text{A matrix } \mathbf{X} \text{ of size } N \times D \text{ (} N \text{ countries, } D \text{ products)} = p_{\mathbf{X}} \left( \text{A matrix } \mathbf{Z} \text{ of size } N \times K \text{ (} K \text{ latent features)} \cdot \text{A matrix } \mathbf{B} \text{ of size } K \times D \right)$$

# Bernoulli process Poisson factor analysis (BeP-PFA)

$$\text{X} \stackrel{\text{N countries}}{\quad} \stackrel{D \text{ products}}{\quad} = p_{\text{X}} \left( \begin{array}{c} \text{X} \\ \text{Z} \\ \cdot \\ \text{B} \end{array} \right) \stackrel{\text{K latent features}}{\quad}$$

The diagram illustrates the BeP-PFA model structure. On the left, a matrix X is shown with dimensions N × D, where N represents the number of countries and D represents the number of products. The matrix is depicted as a large rectangle with three green dots along its top edge. To the right of the equals sign is a probability expression involving matrix Z and matrix B. Matrix Z is a tall rectangle with K latent features, indicated by a small vertical bar with three white segments. Matrix B is a wide rectangle with K × D dimensions, also indicated by a small vertical bar with three white segments. The matrices Z and B are separated by a dot, indicating their multiplication.

## Generative Model

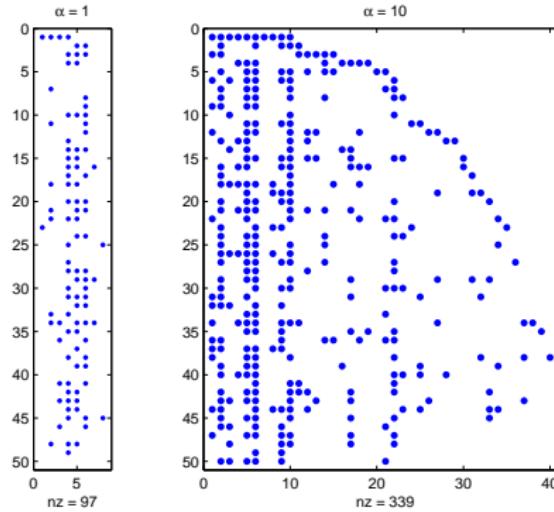
$$x_{nd} \sim \text{Poisson}(\mathbf{Z}_{n \bullet} \mathbf{B}_{\bullet d})$$

$$B_{kd} \sim \text{Gamma}\left(\alpha_B, \frac{\mu_B}{\alpha_B}\right)$$

$$\mathbf{Z} \sim \text{IBP}(\alpha)$$

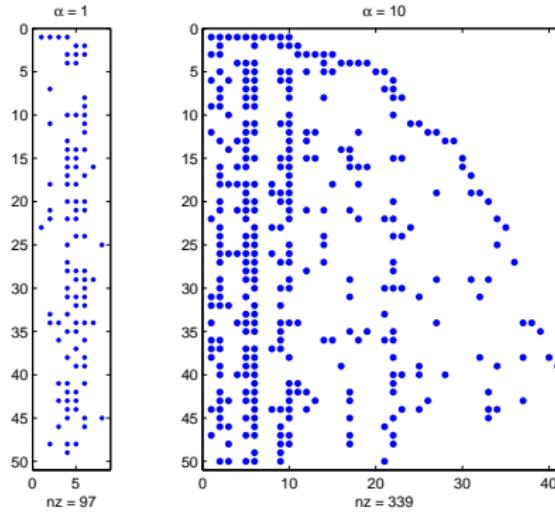
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## Three-parameter IBP (Teh et.al, 2007)

- More flexible distribution for feature weights

$$\mathbf{Z}_{n\bullet} \sim \text{BeP}(\mu) \quad (3.1)$$

$$\mu \sim \text{SBP}(1, \alpha, H, c, \sigma) \quad (3.2)$$

$$p(J_{new}) \sim \text{Poisson} \left( \alpha \frac{\Gamma(1+c)\Gamma(n+c+\sigma-1)}{\Gamma(n+c)\Gamma(c+\sigma)} \right)$$

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## Restricted IBP (Doshi-Velez et.al, 2015)

- Arbitrary prior  $f$  over  $J_n$

$$\mathbf{Z}_{n\bullet} \sim \text{R-BeP}(\mu, f) \quad (3.3)$$

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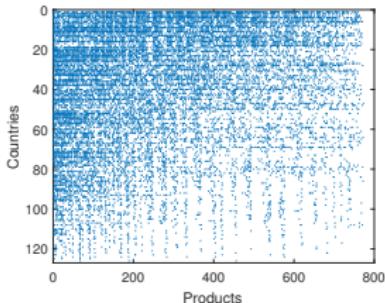


- Combination of both
- Flexible prior

# Our Approach



$$\text{N countries} \begin{matrix} N \times D \\ D \text{ products} \end{matrix} = p_x \left( \begin{matrix} N \times K \\ Z \end{matrix} \cdot \begin{matrix} K \times D \\ B \end{matrix} \right) \text{K latent features}$$



## Generative Model

$$x_{nd} \sim \text{Poisson}(\mathbf{Z}_{n\bullet} \mathbf{B}_{\bullet d}) \quad (3.5)$$

$$B_{kd} \sim \text{Gamma}(\alpha_B, \frac{\mu_B}{\alpha_B}) \quad (3.6)$$

$$\mathbf{Z}_{n\bullet} \sim \text{3R-IBP}(\alpha, c, \sigma, f) \quad (3.7)$$

# Results in static scenario

Quantitative analysis: accuracy Vs interpretability

Metric	PMF	NNMF	BeP-PFA	SBeP-PFA	3RBeP-PFA
Log Perplexity	$1.68 \pm 0.01$	$1.61 \pm 0.01$	<b><math>1.59 \pm 0.04</math></b>	$3.26 \pm 0.17$	$1.62 \pm 0.01$
Coherence	$-264.60 \pm 4.74$	$-263.27 \pm 7.45$	$-149.36 \pm 7.56$	$-178.44 \pm 4.50$	<b><math>-140.51 \pm 2.73</math></b>

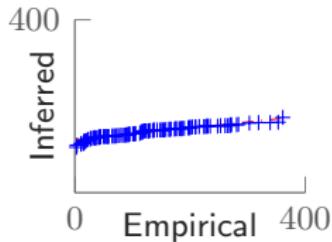
(a) 2010 SITC database ( $N = 126$ ,  $D = 744$ )

Metric	PMF	NNMF	BeP-PFA	SBeP-PFA	3RBeP-PFA
Log Perplexity	$1.48 \pm 0.01$	<b><math>1.47 \pm 0.01</math></b>	$1.58 \pm 0.01$	$2.56 \pm 0.12$	$1.57 \pm 0.02$
Coherence	$-264.73 \pm 3.11$	$-264.67 \pm 6.22$	$-148.91 \pm 10.57$	$-168.39 \pm 13.16$	<b><math>-134.51 \pm 4.43</math></b>

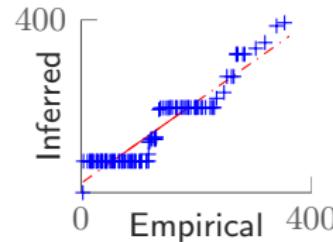
(b) 2010 HS database ( $N = 123$ ,  $D = 4890$ )

# Results in static scenario

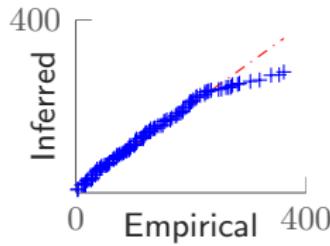
Capturing input sparsity structure



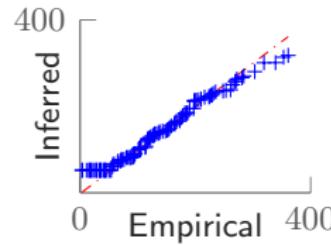
(a) Baseline



(b) BeP-PFA



(c) sBeP-PFA



(d) 3RBeP-PFA

# Results

## Interpretability

F0: Bias	F1: Agriculture	F2: Clothing I	F3: Farming	F4: Clothing II	
Non-Coniferous Worked Wood Bran and Other Cereals Residues Misc. Non-Iron Waste	Vegetables Fruit or Vegetable Juices Misc. Fruit	Synthetic Knitted Undergarments Misc. Feminine Outerwear Misc. Knitted Outerwear	Misc. Animal Oils Bovine and Equine Entrails Bovine meat	Synthetic Woven Fabrics Non-retail Synthetic Yarn Woven Fabric < 85% Discontinuous Synthetic Fibres	
F5: Electronics I	F6: Processed Materials	F7: Electronics II	F8: Materials I	F9: Machinery I	
Misc. Electrical Machinery Vehicles Stereos Misc. Data Processing Equipment	Baked Goods Metal Containers Misc. Edibles	Measuring Controlling Instruments Mathematical Calculation Instruments Misc. Electrical Instruments	Misc. Articles of Iron Carpentry Wood Misc. Manufactured Wood Articles	Misc. Rotating Electric Plant Parts Control Instruments of Gas or Liquid Valves	
F10: Materials II	F11: Automobile	F12: Chemicals I	F13: Chemicals II	F14: Machinery II	F15: Miscellaneous
Improved Wood Mineral Wool Central Heating Equipment	Vehicles Parts - Accessories Cars Iron Wire	Synthetic Rubber Acrylic Polymers Silicones	Aldehyde, Ketone Glycosides, Vaccines Medicaments	Parts of Metalworking Machine Tools Interchangeable Tool Parts Polishing Stones	Misc. Pumps Ash and Residues Chemical Wood Pulp of sulphite

# Results

## Interpretability

<b>Top Products (decay 30%)</b>	$B_{kd}$
Bovine	0.49
Miscellaneous Refrigeration Equipment	0.43
Radioactive Chemicals	0.41
Blocks of Iron and Steel	0.41
Rape Seeds	0.40
Animal meat, misc	0.39
Refined Sugars	0.38
Miscellaneous Tire Parts	0.38
Leather Accessories	0.38
Liquor	0.38
Bovine meat	0.38
Embroidery	0.37
Unmilled Barley	0.37
Dried Vegetables	0.36
Textile Fabrics Clothing Accessories	0.36
Horse Meat	0.35
Iron Bars and Rods	0.35
Analog Navigation Devices	0.35

(c) SVD

<b>Top Products (decay 30%)</b>	$B_{kd}$
Miscellaneous Animal Oils	0.78
Bovine and Equine Entrails	0.72
Bovine meat	0.68
Preserved Milk	0.63
Equine	0.62
Butter	0.58
Misc. Animal Origin Materials	0.57
Glues	0.56

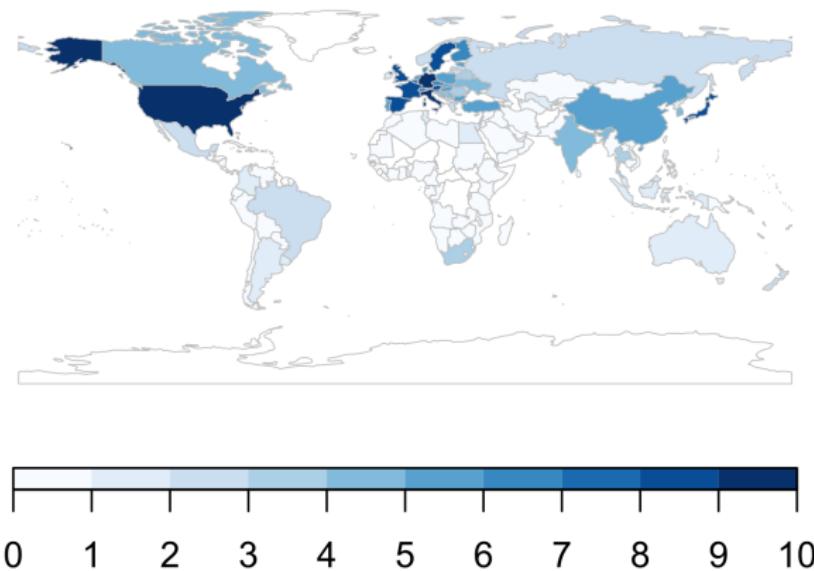
(d) S3R-IBP

# Deep S3R-IBP: using a 2nd layer

- ① “Simple” and “advanced” capabilities
- ② Countries divided in two big groups: “quiescence” trap.

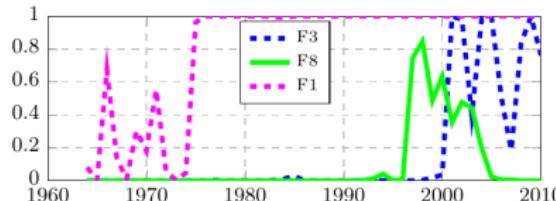
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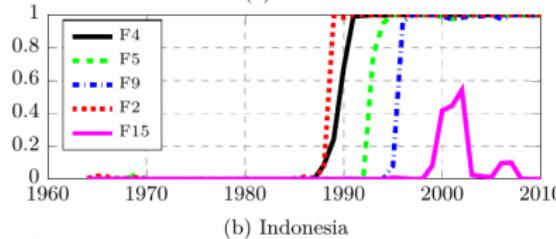


# Temporal Dynamics

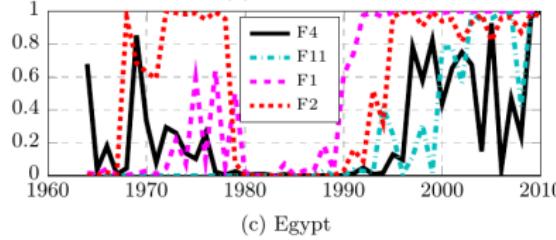
Capabilities	
F0	Bias
F1	Agriculture
F2	Clothing I
F3	Farming
F4	Clothing II
F5	Electronics I
F6	Processed Materials
F7	Electronics II
F8	Materials I
F9	Machinery I
F10	Materials II
F11	Automobile
F12	Chemicals I
F13	Chemicals II
F14	Machinery II
F15	Miscellaneous



(a) Chile



(b) Indonesia



(c) Egypt

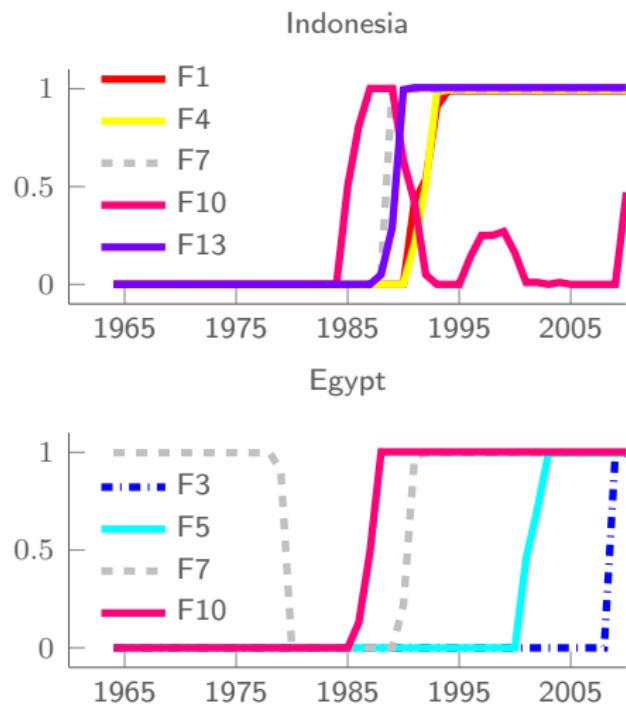
# Model extension: Dynamic PFA

## Model extension

$$x_{nd}^{(t)} \sim \text{Poisson}(\mathbf{Z}_{n\bullet}^{(t)} \mathbf{B}_{\bullet d})$$

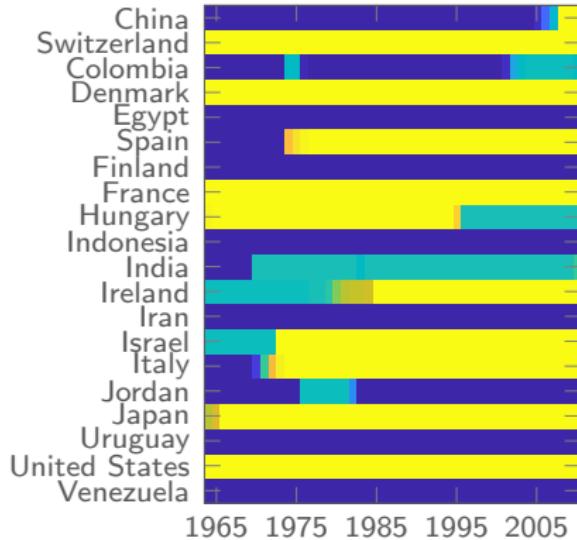
$$B_{kd} \sim \text{Gamma}\left(\alpha_B, \frac{\mu_B}{\alpha_B}\right)$$

$$\mathbf{Z}_{n\bullet}^{(\bullet)} \sim \text{mIBP}(\alpha, \gamma, \delta)$$



# Model extension: dynamic PFA

Id	Top-3 products with highest weights
F0	(bias) crude petroleum, crustaceans, cereals
F1	light fixtures, locksmith hardw., misc. ceramic ornaments
F2	inorganic esters, chemical products, nitrogen compound
F3	iron sheets, iron wire, thin iron sheets
F4	misc. elect. machinery, typewriters, misc. office equipment
F5	soaps, confectionary sugar, baked goods
F6	bovine – equine entrails, bovine meat, misc. prepared meats
F7	knit clothing accessories, linens, leather accessor.
F8	glazes, textiles fabrics for machinery, mineral wool
F9	misc. vegetables, grapes – raisins, misc. fruit
F10	inorganic bases, nitrogenous fertilizers, lubricating petrol. oils
F11	imitation jewellery, embroidery, synth. precious stones
F12	coffee, non-coniferous worked wood, cane sugar
F13	copper ores, chemical wood pulp, misc. non-ferrous ores
F14	pepper, vegetable planting materials, natural rubber
F15	raw cotton, cotton linters, green groundnuts



# Conclusion

- ① BNP model for data exploration in high-dim count data.
- ② **interpretable** and **structured** solutions.
- ③ Analysis of productive structure of world economies.
- ④ **Time-varying** feature activation.

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## Future works

- Improve inference in **dynamic** scenario.

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## Future works

- Improve inference in **dynamic** scenario.

Thank you for listening! Any question?

[melanie@tsc.uc3m.es](mailto:melanie@tsc.uc3m.es)



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-  D. B. Dunson: *Nonparametric Bayes Applications to Biostatistics*, 2010.

# Appendix: About inference

- Markov Chain Monte Carlo approach.
- Conditional conjugacy using auxiliary variables.

$$x_{nd} = \sum^K x'_{nd,k} \quad \text{where} \quad x'_{nd,k} \sim \text{Poisson}(\mathbf{Z}_{n\bullet} \mathbf{B}_{\bullet d})$$

- Truncated approximation of feature weights
- In 3RBeP-PFA, dynamic programming to compute likelihood (Doshi-Velez et.al, 2015)
- In dBeP-PFA, forward-filtering backward-sampling procedure (Gael et.al, 2009)

# Appendix: Results

## Interpretability

### Countries in latent space

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### Countries in latent space

- France = Belgium + ?
- Germany - ? = Austria
- Malaysia (Electronics) + ? → Phillipines
- Phillipines + ? → Indonesia, Vietnam

# Appendix: Results

## Interpretability

### Countries in Capability Space

- France = Belgium + Industrial Machinery
- Germany - Chemical = Austria
- Malaysia (Electronics) + Clothing → Phillipines
- Phillipines + Basic Processing → Indonesia, Vietnam

# Appendix: modeling in dynamic scenario

## Dynamic PFA

- $T$  timestamps (years)
- markov IBP to account for temporal dynamics (Gael et.al, 2009)

$$x_{nd}^{(t)} \sim \text{Poisson}\left(\mathbf{Z}_{n\bullet}^{(t)} \mathbf{B}_{\bullet d}\right)$$

$$B_{kd} \sim \text{Gamma}\left(\alpha_B, \frac{\mu_B}{\alpha_B}\right)$$

$$a_k \sim \text{Beta}\left(\frac{\alpha}{K}, 1\right),$$

$$b_k \sim \text{Beta}(\gamma, \delta),$$

- Generative model:

$$z_{nk}^{(t)} | a_k, b_k \sim \text{Bernoulli}\left(a_k^{1-z_{nk}^{(t-1)}} b_k^{z_{nk}^{(t-1)}}\right)$$

The transition matrix  $Q_k$  for feature  $k$  is given by:

$$Q_k = \begin{pmatrix} 1 - a_k & a_k \\ 1 - b_k & b_k \end{pmatrix}$$

# Appendix: inference in dynamic scenario

## Inference

- MCMC approach, e.g., Gibbs sampler + slice sampler for the IBP
- $K$  Poisson-distributed auxiliary random variables, i.e.,  $x_{nd}^{(t)} = \sum_{k=1}^K r_{nd,k}^{(t)}$
- Forward Filtering Backward Sampling (FFBS) to approximate  $p(\mathbf{Z}|\mathbf{X}, \mathbf{B})$

$$p(\mathbf{X}_{n\bullet}^{(1:t)}, z_{nk}^{(t)} | -) = p(\mathbf{X}_{n\bullet}^{(t)} | z_{nk}^{(t)}, -) \sum_{z_{nk}^{(t-1)}} p(\mathbf{X}_{n\bullet}^{(1:t-1)}, z_{nk}^{(t-1)} | -) p(z_{nk}^{(t)} | z_{nk}^{(t-1)})$$

- Forward step: compute  $p(z_{nk}^{(t)} | \mathbf{X}_{n\bullet}^{(1:t)}, \mathbf{Z}_{n,-k}^{(t)}, \mathbf{B})$
- Backward step: sample from  $p(z_{nk}^{(t)} | z_{nk}^{(t+1)}, \mathbf{X}_{n\bullet}^{(1:t)}, \mathbf{Z}_{n,-k}^{(t)}, \mathbf{B})$