MELANIE PANEM

Phone: +1 (408) 506-6670
E-mail: melaniepanem@pm.me
Portfolio: https://melaniepanem.com
Linkedin: https://www.linkedin.com/in/melanie-lynn-panem
Github: https://github.com/melanierosson
Yelp: https://wellmel.yelp.com (17-Year Yelp Elite)

Summary

I have a 10 year background in blended technology roles, including design, frontend development, and management. I'm a passionate creative, especially about innovative technology.

Technical Skills

Design/Marketing
- Figma design / Sketch
- Adobe XD / Photoshop / InDesign / Illustrator
- Multiple instagram micro influencer accounts
- Online content creation experience
- Google Analytics / Crazyegg
- Wordpress CMS / WooCommerce
- Contentful CMS / Drupal CMS / Builder.io CMS
- Framer Animated Website Builder
- Microsoft Office / G Suite

Development
- HTML5 / SCSS / CSS
- Vanilla JavaScript / JQuery / ECMA 6
- Git Version Control / Command Line / VIM
- Bootstrap / Foundation CSS Frameworks
- Atlassian Jira / Confluence / Bitbucket
- Studying React JavaScript / Python / PHP

Education

Associates of Science in Graphic Design
West Valley Mission College - 2018

Bachelor of Arts in Psychology
Minor in Criminal Justice
San Francisco State University - 2010
- Magna Cum Laude
- Psi Chi Honors Society
- T.A. to Professors Alex Gerould & Nils Moe

Certifications

Chainlink Bootcamp April 2024
Certificate of Completion
Chainlink Labs
Issued June 2024
Credential ID 7140754

UX Practitioner Training
Baymard Institute
Completed January 2024

Accessibility: How to Design for All
User Research: Methods and Best Practice
IxDF - Interaction Design Foundation
Issued October 2019
Credential ID 56703

Certificate: Web Design
Certificate: Web Development
Certificate: Computer Programming
West Valley Mission College – 2018

Professional Experience

Creative Consultant
December 2020–Current (4 years+)
MPowheard Agency | MPowheard.com

Marketing, Design & Technology

- Consulting agency that offers multidisciplinary services across management, design, development, and marketing.
- Previous clients include [Quicken](#), [Mil's Diner](#), [Detailed by Panem](#)

Online Course Instructor
June 2020–December 2021 (1 year 7 months)
LinkedIn Learning | [LinkedInLearning.com](#)
Education & Technology | EdTech

- Created instructional content and video courses for LinkedIn/Lynda Learners.
- Synthesized and converted concepts and technical information into clear terminology and materials for students.
- Promoted creativity through hands-on projects that encourage problem solving.
- January 2021: [Create a Quick, Clean, and Cheap Website with Bootstrap Templates](#)
- September 2021: [Ditch Your Git GUI: Customize Your Terminal](#)

Interactive Web Development Specialist
August 2019–April 2021 (1 year 9 months)
Credit One Bank | [CreditOneBank.com](#)
Finance & Technology

- Developed customized web solutions for corporate requirements, utilizing HTML, SCSS/ CSS, JavaScript, JQuery, Foundation, and PHP.
- Demonstrated ability to manage multiple tasks while remaining adaptable and flexible.
- Participated in ongoing training to enhance own job skills and knowledge.
- Partnered on a UX project to improve efficiency and ease of access to customer support documentation across customer services portal on Microsoft SharePoint.

Product Designer
January 2018–July 2019 (1 year 7 months)
Recollect Systems Inc. | [ReCollect.net](#)
Civic & Government Technology | CivicTech

- Ensure ReCollect products have an intuitive user experience through data driven interface design.
- Implemented WCAG AA accessibility standards into design processes and workflows.
- Modified and refined designs using working models and prototypes that conform with customer specifications, production limitations, and changes in design trends.
- Documented detailed specifications for frontend engineers to implement designs.

Document Design Engineer
October 2013–November 2017 (4 years)
RealPage Inc. DBA On-Site.com
Real Estate Technology | RealTech

- Created and maintained dynamic applications, leasing documents, and landing pages using XML, HTML, CSS, SQL, Javascript, Java, and GIT.
- Organized multiple development projects concurrently while meeting tight deadlines.
- Partnered on creating script macros, or reusable snippets, for the team to utilize across workflows.
- Partnered on specific UI/UX projects, including a client-facing forms web tool as well as a JIRA API-based internal company statistics website.