

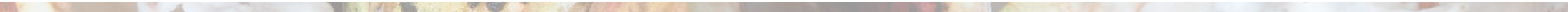
The background of the entire image is a close-up photograph of cacao pods and beans. The pods are in various stages of ripeness, with colors ranging from deep red to bright yellow. Some pods are whole, while others are cracked open, revealing the white, fleshy pulp inside. The beans are visible within the pods, showing their characteristic shape and color. The overall texture is rough and organic.

CACAUCITA



<p>Who will use this App ?</p> <p>For everybody who is interested in healthy organic Cacao</p>	<p>What does this App do ?</p> <p>The App allows People to buy different Organic Cacao Products</p>	<p>When will this App be used ?</p> <p>Whenever a Person wants to buy or Inform themselves about differnet Prodcuts from Cacaucita</p>	<p>Where will this App be used ?</p> <p>Cacaucita can be used at anytime and anywhere</p>
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OBJECTIVE	ROLE	TOOLS	TIME
<p>The objective was to Design the UI for a Onlineshop as it was part of my UI Course. I decided to Desgin a App and Focus on one Product that is avalible in differenet variatons. Cacaucita is transmitting a feeling that the Product worth is placed on high quality.</p>	<p>This Project was a part of my UI Course. My role was to create User Storys, User Flows, Wireframes and to Design the Final App Screens.</p>	<p>Flgma</p>	<p>2 Weeks</p>

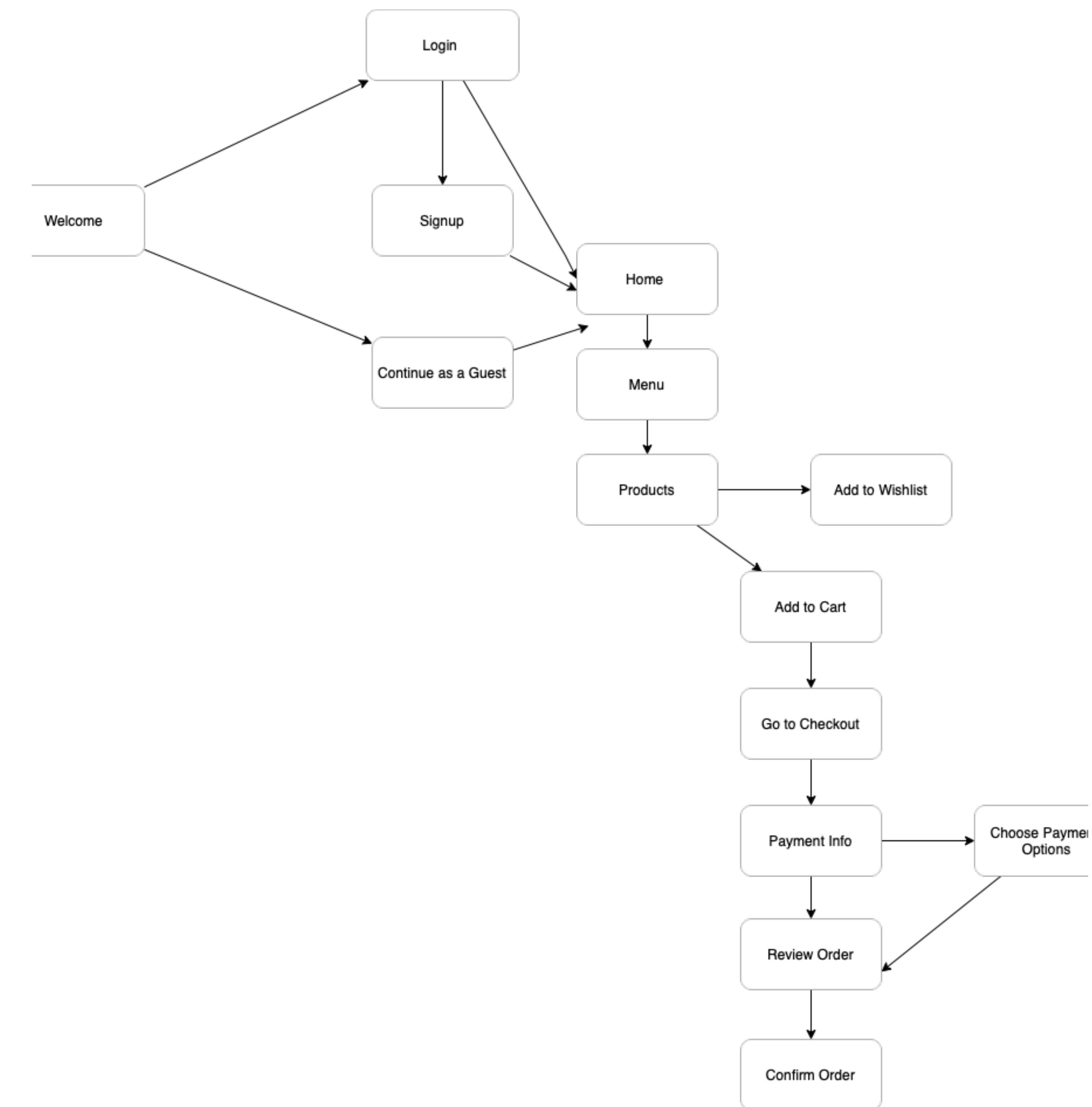


As a new customer, I want to access the inventory without having to register, so that I can make sure this store has what I'm looking for before having to create an account.

As a customer, I want there to be a variety of payment options, so that I can choose the payment method that suits me best.

As a returning customer, I want to be able to save items that I cannot buy to a wish list, so that I can purchase them at a later date.

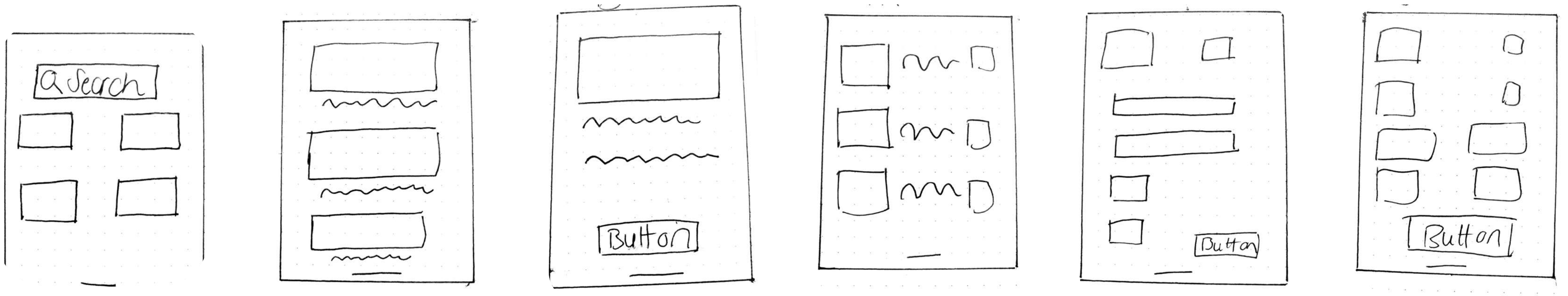
USER STORYS



USER FLOW

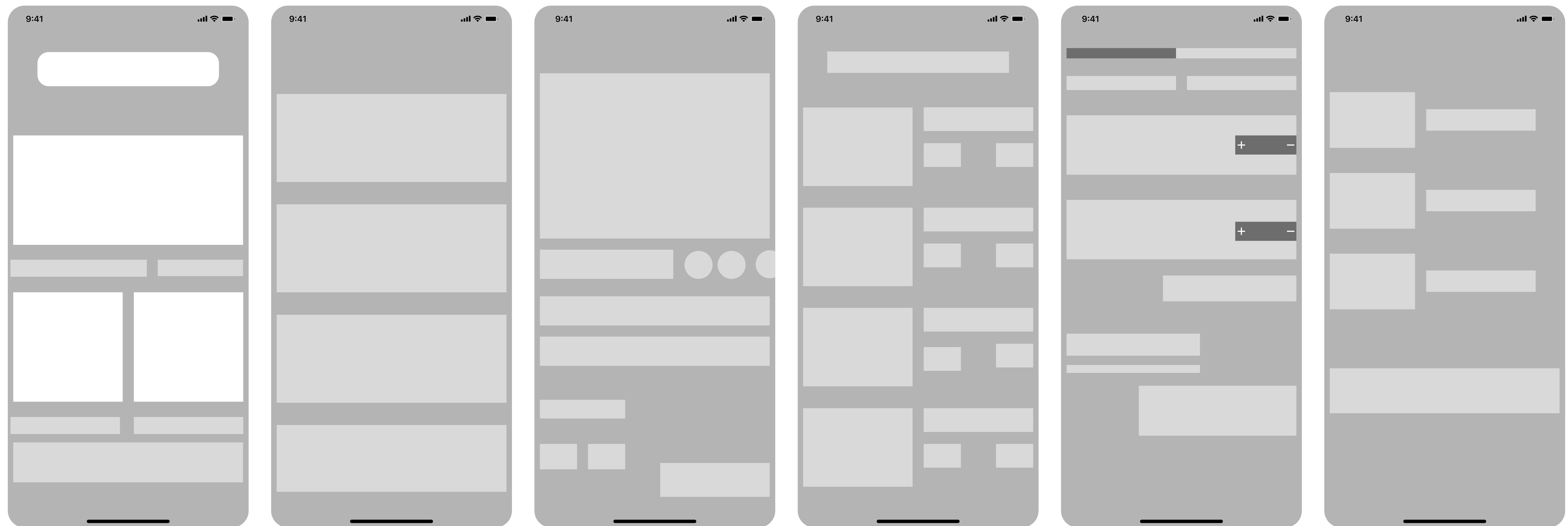
SKETCHES

After getting inspired from some other sides, that are only focusing on one Product I started Sketching my low-fidelity wireframes.



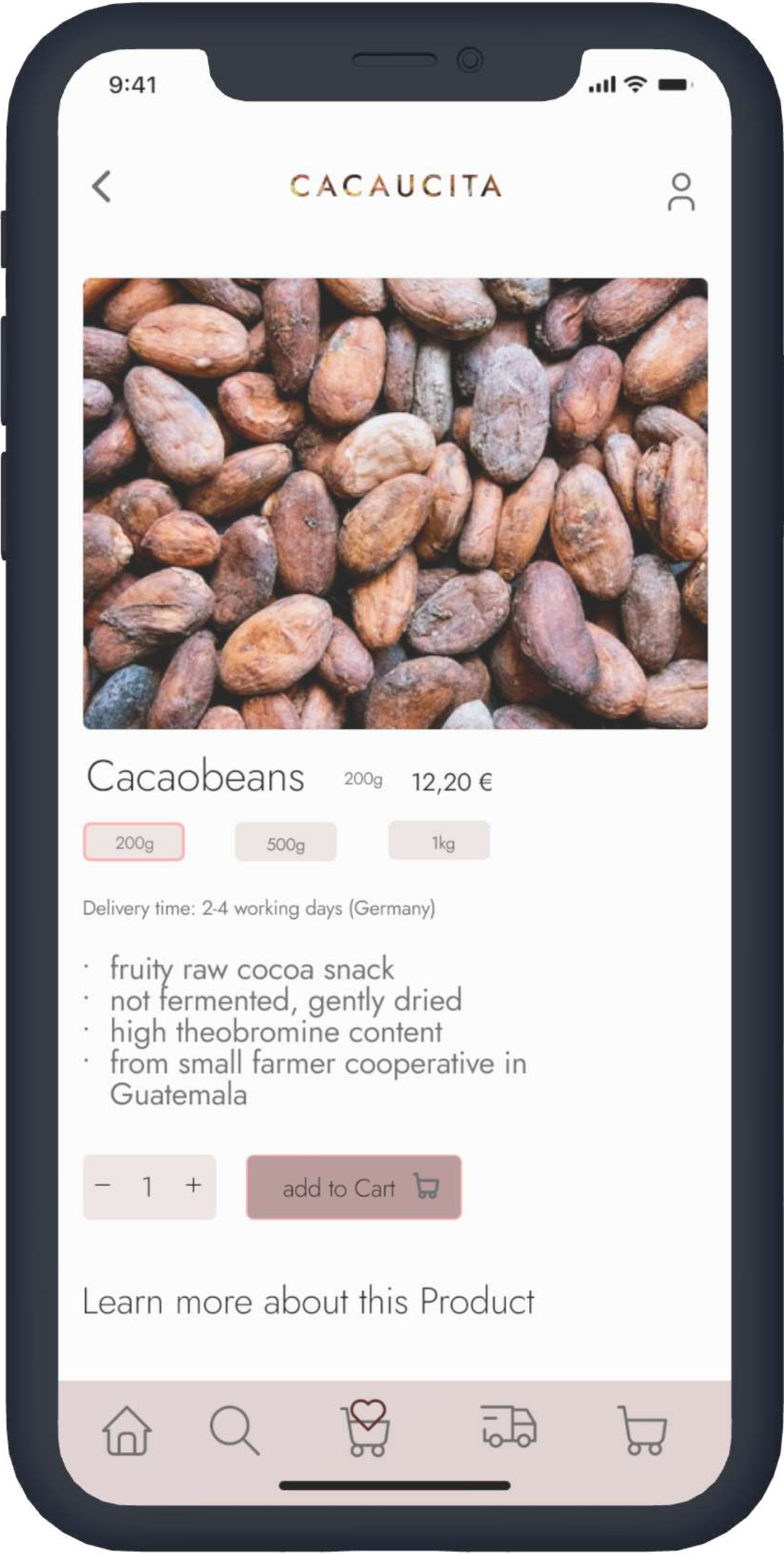
SKETCHES

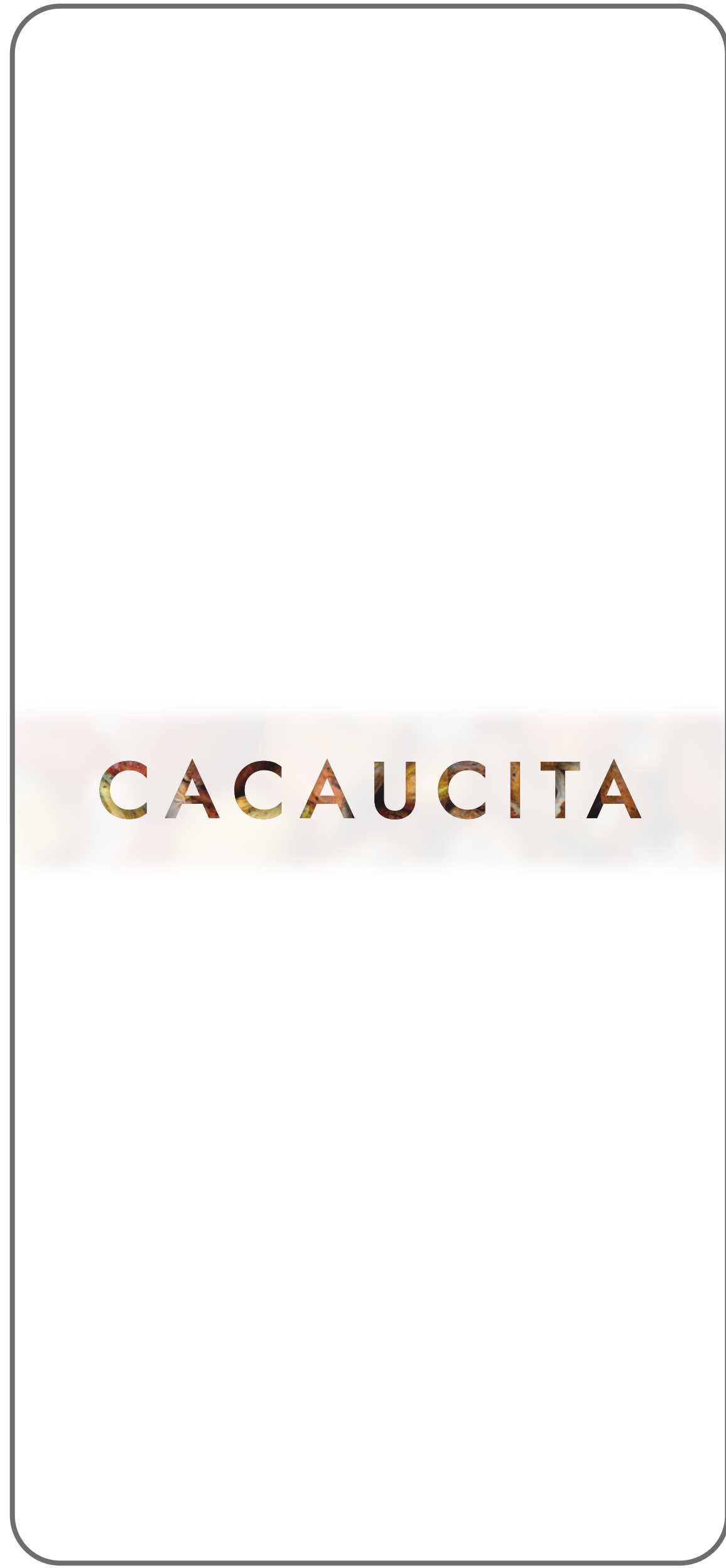
Using the low- fidelity wireframes as a reference, I designed the mid-fidelity Wireframes. At this stage I was able to apply a bit more of refinement to my UI.



FINAL UI

After incoparating some feedback of my Tutor and Mentor this is the final Design. I have integrated some suggestions, I adjusted the margins to better fit all content.





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Food for the Heart

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Jodina Wuedelo

Email

jodinawuedelo@yahoo.com

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