# After Effects CC Fundamentals

## INTRODUCING AFTER EFFECTS

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# Overview

Understanding After Effects CC

Setting up the exercise files

Explaining the workflow

Touring the workspace

Customizing the workspace

Walking through a mini-project

# What is After Effects?

**Industry standard software:**

- Motion graphics
- Visual effects
- 3D animation

**Composite (layer) videos, images, graphics into a single scene**

**Create transparent areas within clips**

**Video effects that can change over time**

**Text animation**

**Create and animate shapes**

**Work in 3D space**

# After Effects Workflow Part 1

**Start a new project**

**Import and organize assets ("footage")**

**Create one or more compositions ("comps")**

**Add assets and layers to a comp**

- Assets, text, shapes, and other layer types

**Composite (combine) layers in a comp**

- Use existing transparency
- Create transparency

# After Effects Workflow

# Part 2

**Adjust and animate layer properties**
   - Scale, position, rotation, opacity

**Add effects and adjust/animate effect properties**

**Preview your comps**

**Render (export) comps**