Melanie Boncaro

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WHO AM I?

I am a designer who strives for a well-oiled team and is always open to feedback. I am interested in UI, UX, and Product Design, as well as font-end web development.

ACTIVITIES

Media Team

Fall 2020 - Spring 2022 RIT Cru Campus Ministry Created graphics to advertise club events weekly.

QUALITIES

- · Team player
- · Detail-oriented
- Flexible
- Collaborative

SKILLS

- UI/UX Design
- Wireframing
- Prototyping
- Workflow Diagrams
- · User Personas
- · Heuristic Evaluation

SOFTWARE

- Figma
- · Cinema 4D
- Illustrator
- After Effects
- · Premiere Pro
- Photoshop

PROGRAMMING

- HTML, CSS
- JavaScript
- MySQL
- Some Java, Python

RECENT PROJECTS

Quill & Ink Consulting Website | Nov - Dec 2022

- Designed a website to advertise and link to the company's services while working alongside the developer
- Coordinated with clients to determine expectations and requirements
- Established brand's look and feel by creating a logo and determining layout and organization of the site

Dairy Queen Kiosk | Spring 2023

- Evaluated existing restaurant self-service solutions
- Created workflow diagram based on product requirements to determine organization and layout
- · Maintained brand's already established look & feel

Webster Site Redesign | Fall 2022

- Determined pain points in current design
- Compared to and inspired by existing town website designs
- · Developed a unique brand style to represent the town

EDUCATION

Rochester Institute of Technology | May 2024

BFA in New Media Design Minor in Mobile Design and Development 3.6 GPA

EXPERIENCE

Paint Team Manager | Summer 2023

Ladder 91 Painting Company, Rochester, NY

Responsible for managing a team of 5-10 painters across varying locations while maintaining high work quality standards. Worked directly with on-site employees to determine expectations and accomplish day-to-day operations.

Teaching Assistant | Fall 2022

RIT Interactive Games and Media, Rochester, NY

Held my own office hours to help students and grade assignments for an introductory JavaScript course of around 20 students.

Painter | Summer 2022

Ladder 91 Painting Company, Rochester, NY

Worked with a team to ensure high work quality while painting multiple apartments each day.

Summer Maintenance Assistant | Summer 2020, 2021

Rochester Management, Inc., Rochester, NY

Worked with a small team to clean and maintain an apartment complex, requiring attention to detail and adherence to strict deadlines.