



MELBOURNE COCOAHEADS # 75



THE MONTH THAT WAS

IMMIGRATION

TMTW; TLDR;

- » (iOS & Yo-so-mite beta) += 2
- » Apple Q3 earnings (\$++)
- » September 9? iPhone announcement
- » Faster MacBook Pros



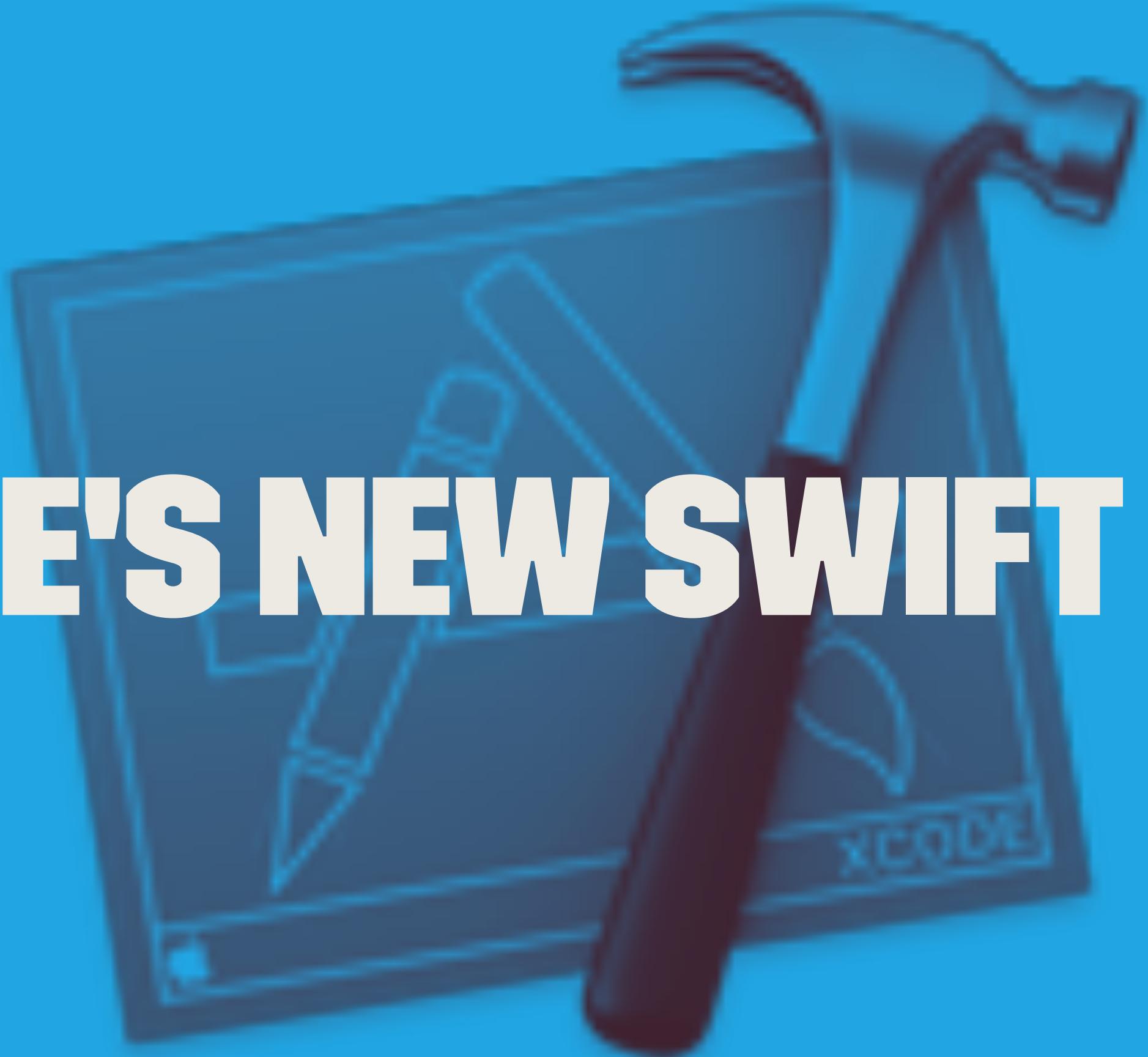
APP STORE'S 6TH BIRTHDAY 10 JULY

- » 1.2 Million Apps
- » 75 billion downloads
- » 9 Million Developers

[HTTP://9TO5MAC.COM/
2014/07/10/THE-APP-STORES-6TH-
ANNIVERSARY-BY-THE-NUMBERS](http://9to5mac.com/2014/07/10/the-app-stores-6th-anniversary-by-the-numbers)



APPLE'S NEW SWIFT BLOG



APPLE TRADE IN SCHEME LAUNCHES IN AUSTRALIA

15 JULY

- » \$250 credit on an iPhone
- » \$215 credit on an iPad

APPLE & IBM PARTNERSHIP

UNLOCKED

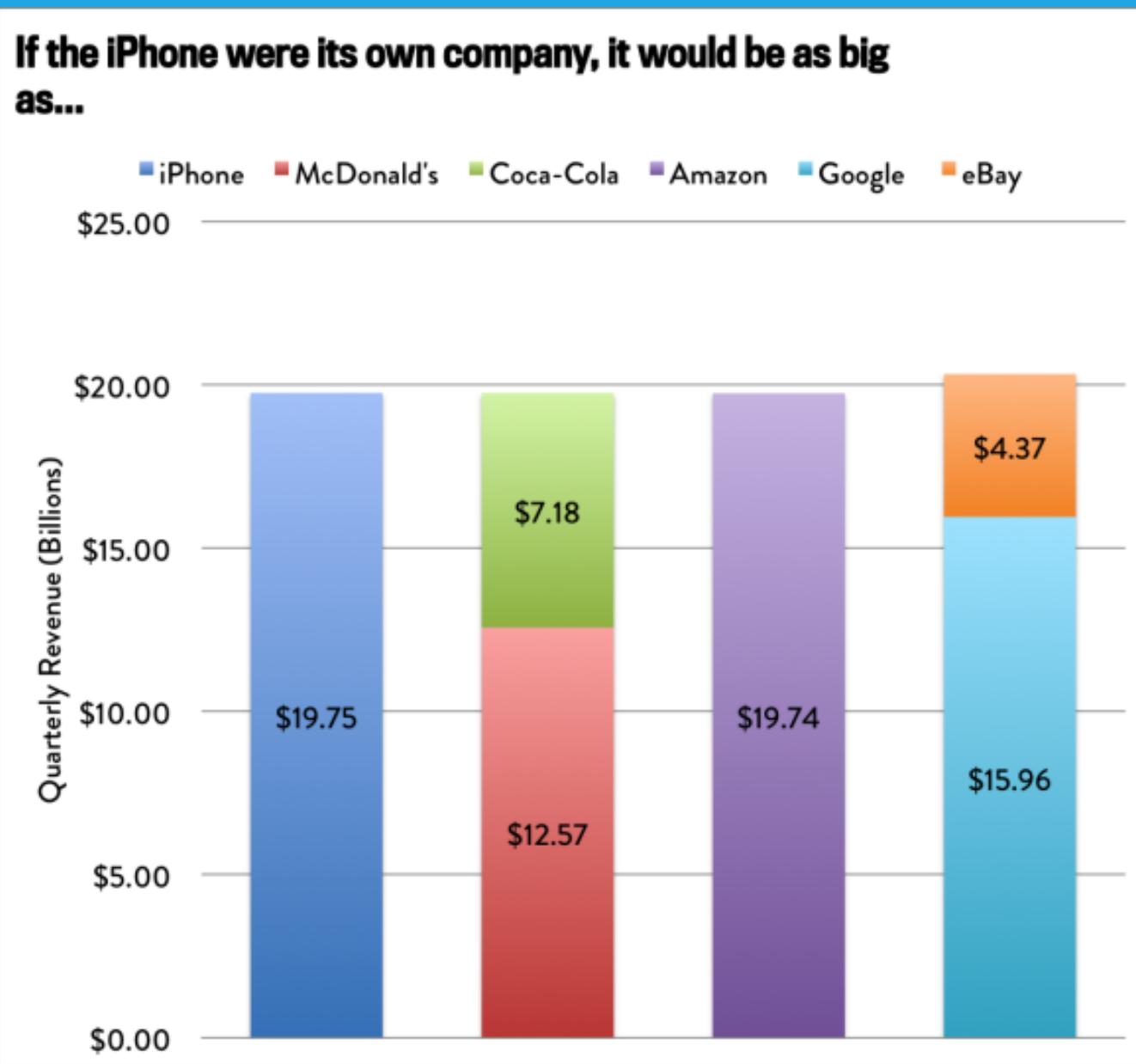
**APPLE SETTLE EBOOK
CASE FOR
\$400,000,000
16 JULY**

IOS 8 & YOSEMITE BETA 4



**FLURRY ACQUIRED BY
YAHOO**

APPLE Q3 EARNINGS



“IF IPHONE WAS ITS OWN COMPANY IN THE S&P’S 500-STOCK INDEX, IT WOULD OUTSELL 474 OF THOSE COMPANIES.”

YOSOMITE PUBLIC BETA

24 JULY



FACEBOOK MESSENGER BECOMES MANDATORY

RETINA MACBOOK PRO REFRESH



**“SLIGHTLY BETTER CPU
PERFORMANCE.”**



IOS 8 & YOSEMITE BETA 5



ONE MORE THING CONFERENCE GOES ON HOLD 4 AUGUST

So many awesome videos over three years

[HTTP://ONEMORETHING.COM.AU](http://onemorething.com.au)

**IPHONE EVENT ON
SEPTEMBER 9?
REPORTED 5 AUGUST**

“...A DATE TO WHICH
APPLE
NUMEROLOGISTS WILL
STRAIN TO ATTRIBUTE
SIGNIFICANCE. ...
RECODE”

**OCCULUS RIFT SUPPORT FOR
OSX
13 AUGUST**

ROBIN WILLIAMS

12 AUGUST





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