DAMIANO MELCARNE

User-centered software development and entrepreneurship

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TECHNICAL SKILLS

React, Redux, JavaScript (ES6), HTML5, CSS3, Firebase, Sketch, Photoshop, UX Design & Research

EXPERIENCE

CRYPTO TRADER/FRONT-END DEVELOPER

New York NY (Ongoing, Full-time since Feb 2018) - Crypto (Entrepreneurship)

- A founding member of a group of 31 entrepreneurs, developers, consultants, traders and enthusiast who actively discuss events/news/opportunities in blockchain tech and crypto currency trading.
- Part-time crypto currency swing trader seeking alphas based on technical and fundamental analysis. Developing a web application to aid traders who desire consistent profits in the crypto market.

APPLICATION DEVELOPER

Lifion by ADP, New York NY (Jun 2016 - Feb 2018) - Human Resources (Fortune 500 Venture)

- Collaborated with the UX team to architect and develop company wide UI components to maintain consistent UX
 patterns across all of Lifion's user-facing applications.
- Designed and built 4 user facing applications that allow HR managers and employees to track time spent inside and outside of the office.
- Worked in a team of 5 to develop a **core application layer that maintains a ledger of all Time related client data**, acts as a bridge to other HR application domains (such as Payroll), integrates with 3rd party Time APIs and drives business logic for all Time applications.

TECHNICAL CONSULTANT

Incentive Technology Group, Arlington VA (Oct 2014 - Jun 2016) - Energy (Start-up)

- Developed Enerchi's web application prototype that provides users with energy usage data in real-time.
- Architected and developed an event engine that provides actionable alerts about a user's energy consumption to reduce energy costs and improve energy usage behavior.
- Delivered 11 user-centric design iterations supported by user journey mapping, A/B and usability testing and market/competition research.

CO-FOUNDER

Waiders LLC, College Park MD (Oct 2012 - June 2015) - E-commerce (Entrepreneurship)

- Established an apparel company aimed to **provide innovative and customizable college apparel**. Trademark and product stock were **acquired by Route-One Apparel in 2015**.
- Lead, managed and designed our e-commerce website, product line and all other technical initiatives.

EDUCATION