Udemy Course Analysis Dashboard

2011 2012 2013 2014 2015 2016 2017

This dashboard focuses on analyzing Udemy courses to uncover high-demand subjects, assess course popularity and engagement, and determine optimal pricing strategies.

Business Finance Graphic Design Musical Instruments Web Development

Total Subscribers

130,299

▲ -69.5% PY

Total Revenue

\$11M

▲ -64.4% PY

Total Reviews

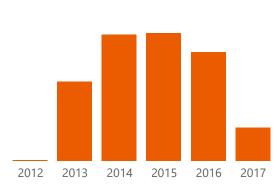
5K

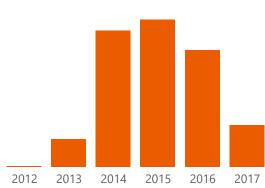
▲ -76.8% PY

Total Lectures

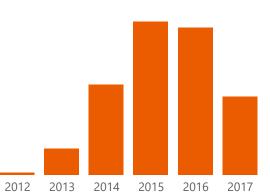
6K

▲ -46.8% PY









R	Subject	Subscribers %	
#1	Web Development		64%
#2	Graphic Design		16%
#3	Business Finance		13%
#4	Musical Instruments		7%

R	Subject	Revenue %	
#1	Web Development	649	%
#2	Graphic Design	199	%
#3	Business Finance	129	%
#4	Musical Instruments	59	%

R S	Subject	Reviews %
#1 \	Web Development	65%
#2 (Graphic Design	16%
#3 E	Business Finance	14%
#4 1	Musical Instruments	4%

R	Subject	Lectures %	
#1	Web Development	43%	
#2	Business Finance	24%	
#3	Graphic Design	19%	
#4	Musical Instruments	13%	

Udemy Student Analysis Dashboard

This section focuses on analyzing courses and students subscription to uncover how students has invested in each courses and also discover how reviews and lectures affects course engagements.





