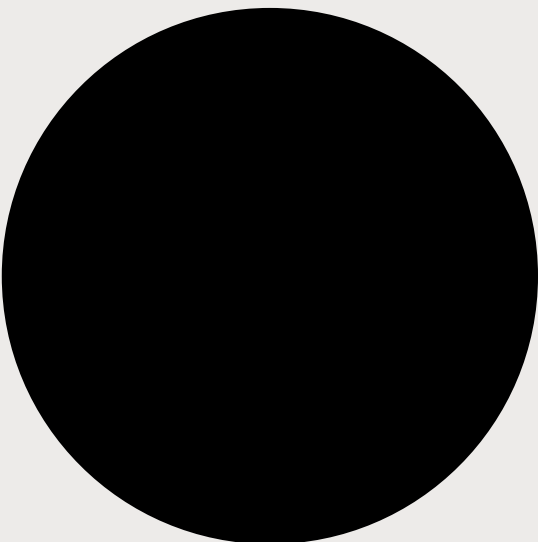BANANARCHY

CARD GAME
STYLE GUIDE
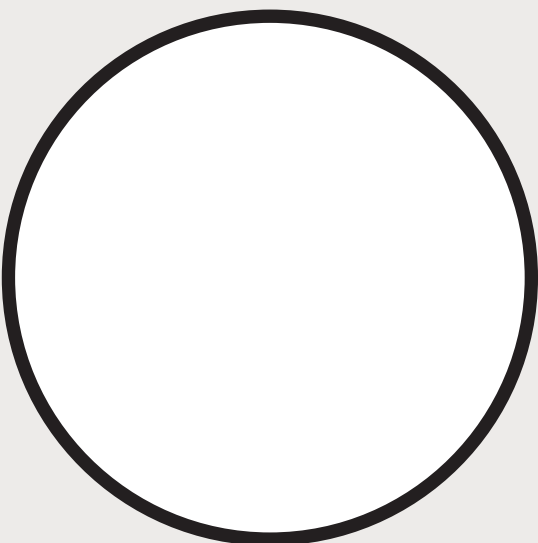
COLOR PALETTE

Main Colors

Yellow
#FFC627

Black
#000000

White
#FFFFFF

Secondary Branding Colors
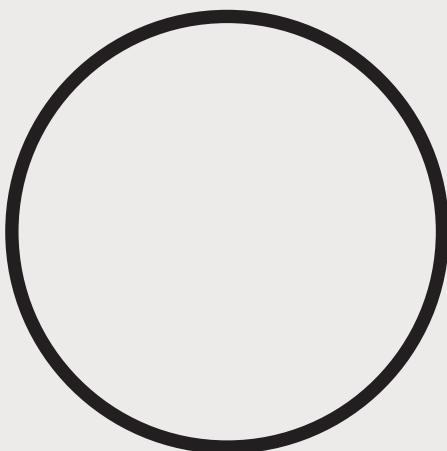
#FEDF23

#FAB718

#F6A31A

#F3941C

#C8DADA

#EDEBE9

Card Colors

#FFC627

#61BD4F

#0084D0

#F25944

#A060AF

TYPOGRAPHY

Main Typeface – Londrina Solid

THIN
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

LIGHT
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

REGULAR
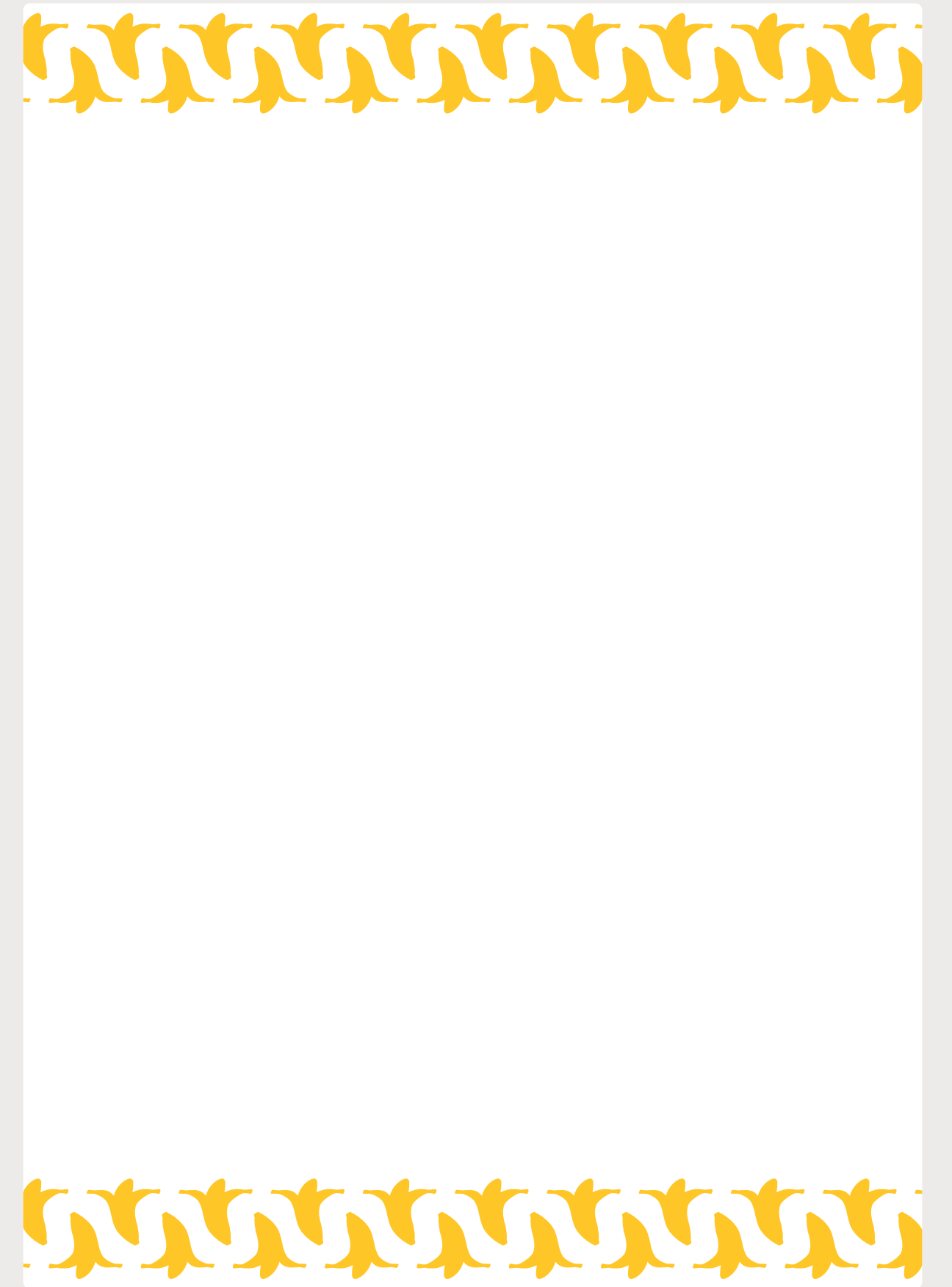ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BLACK
ABCDEFGHIJKLMNOPQRSTUVWXYZ
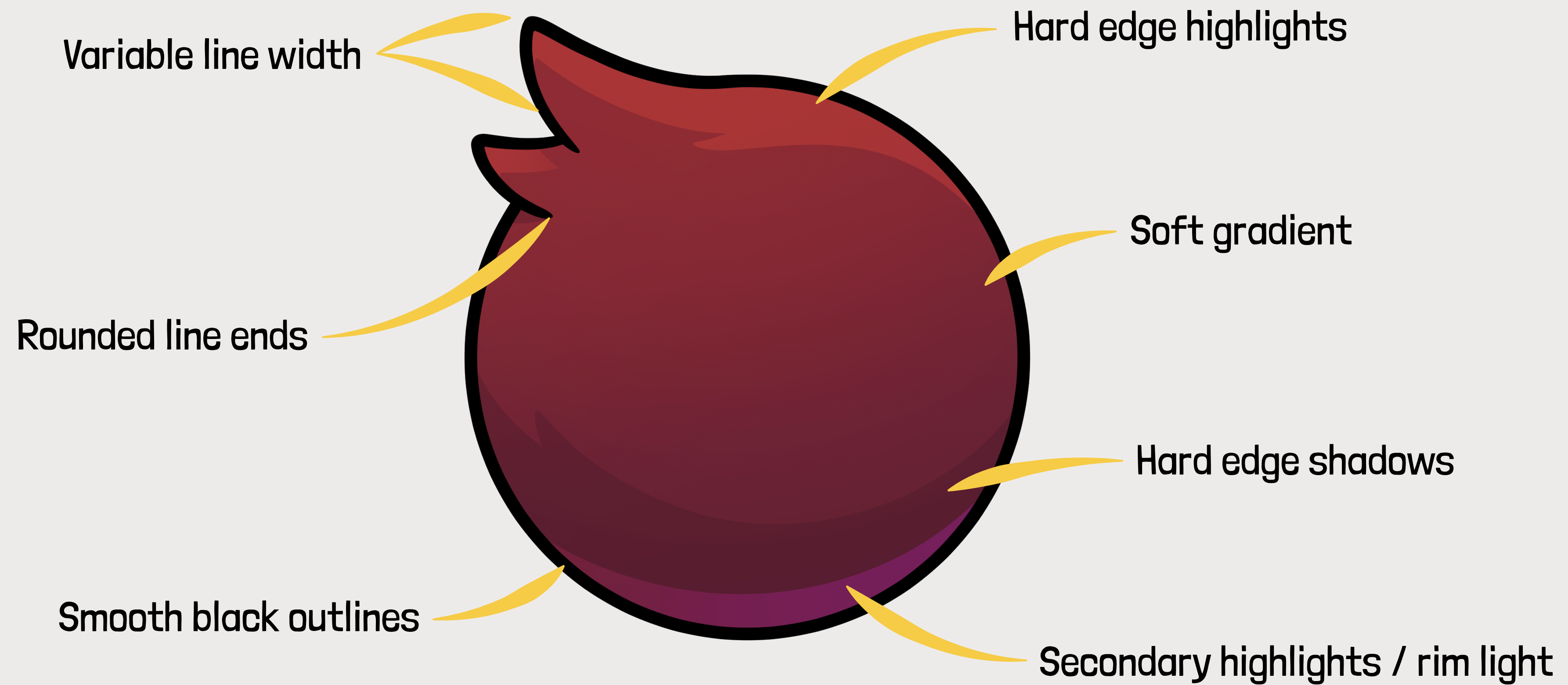abcdefghijklmnopqrstuvwxyz
0123456789

BACKGROUND

Sharp edged gradient

Pattern

ILLUSTRATIONS

Variable line width

Hard edge highlights

Soft gradient

Rounded line ends

Hard edge shadows

Smooth black outlines

Secondary highlights / rim light

CARDS