

Melanie Concordia

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Education

Northeastern University, Boston MA

BS Behavioral Neuroscience

Summa Cum Laude

2007-2010

University of Auckland, NZ

Undergraduate study abroad

Spring 2010

Universidad de Castilla-La Mancha, Spain

Undergraduate study abroad

Summer 2009

Professional Experience

Apptio

Nov 2013-Mar 2014

Information Architect Intern

- Built and maintained internal pages: Controlled Vocabulary, Human Interface Guides, Visual Language, Style Guides
- Worked with team to design and build product prototype in HTML, CSS, SASS, PHP, using Foundation
- Built custom internal documentation page (high content site). Responsive 1-page layout, clean and simple hierarchy, easy to edit. Process included: content mapping, writing personas, wireframing with Omnigraffle, prototyping in Wordpress, Confluence, HTML5/CSS3, testing for browser compatibility
- Trained on the product to design and build out-of-the-box content for customers

Startup Institute Boston

Summer 2013

Product & Design Track

- Collaborated on team projects, responsible for user experience and design of mobile and web apps
- Frontend Development: HTML5, CSS3, JQuery, Javascript, SASS, HAML with Ruby on Rails
- Adobe CS and Sketch for graphic and UI design; UX testing, wireframes, and prototyping

Sandra Kim Darin, 1222 Company, LLC

2011-2013

Creative Assistant

- Creative project mockup, development and execution, including landscape layout, building facades, architectural plans, sections
- Creation and management of creative content for the blog 1201 Tudor (1201tudor.blogspot.com)
- Created custom floor tile patterns and acted as architect liaison
- Aided transition from retail to home business. Closed out public accounts, set up new blogs, websites, email, on Mac & PC

Bike and Build, Inc.

2010-2011

Rider and team member, Southern US Route

- 78 day cross country cycling trip for affordable housing, with 16 build days with AH organizations
- Surpassed \$4000 fundraising goal in 5 months
- Presented to the public on affordable housing
- Held bike safety clinics for children

Projects

- GitHub: github.com/melconcordia
- Behance: [be.net/melconcordia](https://www.behance.net/melconcordia)
- Blogs: melcooksandbakes.blogspot.com, melbikesandbuilds.blogspot.com