Alex Taylor

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Experience

Product Designer

Creative Innovations, New York, NY (Mar 2020 - Present)

- Designed user-centric interfaces for mobile and web applications, resulting in a 30% increase in user engagement.

- Conducted user research and usability testing to inform design decisions.

- Collaborated with developers and product managers to implement designs efficiently.

UX/UI Designer

Visionary Studio, Los Angeles, CA (Jan 2018 - Feb 2020)

- Designed wireframes, prototypes, and user flows for e-commerce platforms.

- Led the redesign of a major client's website, improving conversion rates by 20%.

- Provided style guides and design documentation to ensure consistency across products.

Education

Bachelor of Arts in Graphic Design

Art Institute of California, Los Angeles, CA (Graduated: May 2017)

- GPA: 3.8/4.0

- Relevant coursework: User Experience Design, Visual Communication, Interaction Design

Skills

- Design Tools: Figma, Sketch, Adobe XD, Photoshop, Illustrator

- Prototyping: InVision, Marvel

- User Research: Surveys, Interviews, Usability Testing

- Front-end Development: HTML, CSS, JavaScript (basic)

- Collaboration: Agile methodologies, Jira, Trello