

MELIKE ARTIS

✉ martis2@uwo.ca

📞 226-504-4581

🌐 melikeartis

📁 www.linkedin.com/in/melike-artis-504542238

EDUCATION

Faculty of Engineering, Western University, London, Ontario, Canada 2021-2026
Candidate for Bachelor of Software Engineering (B.ESc)

- Western Scholarship of Distinction (92% admission average)

WORK EXPERIENCE

Schulich School of Medicine & Dentistry, London ON, Canada June 2024-Present
Content Management Associate

- Created technical reports and prepared web content to ensure accuracy, directly supporting the department's digital presence.
- Used problem-solving and critical thinking techniques to optimize web content using HTML, CSS, and JavaScript, improving user interaction.
- Worked with a cross-functional team to ensure that updates aligned with compliance and stakeholder standards.

Estée Lauder Companies, London ON, Canada June 2022-Present
Freelance Makeup Artist

- Exceeded sales targets and customer satisfaction through follow-ups, leading to sustained business relationships.

EXTRA-CURRICULAR ACTIVITIES

Western Muslim Students' Association Marketing Director & Video Co-ordinator Sep. 2021-Present

- Created graphics, captions, long videos, and short reels while leading a group of three associate directors.
- Increased audience engagement and maintained direct lines of communication with our audience via our social media platforms.
- Collaborated with a team of students to develop and launch a new MSA website.

Live for Happiness Project Manager Jan. 2021-Present

- Lead initiatives to help contribute to alleviating suffering for homeless individuals in London ON.
- Developed a donation tracking sheet using Excel.

Youth Coalition Combatting Islamophobia (YCCI) Video Co-ordinator May 2024-Present

- Captured and edited video content during events to raise awareness about Islamophobia.
- Promoted initiatives, increasing social media engagement and broadening audience reach using Adobe Premiere Pro and CapCut.

London Royals Basketball Marketing Volunteer Feb. 2024-Present

- Developed video content and optimized engagement analytics using insights, leading to a 25% increase in follower engagement.

Artis Home Staging Marketing Volunteer Aug. 2023-Present

- Gained 700+ followers on Instagram within a span of 8 months.
- Developed engaging video content using Adobe Premiere Pro and CapCut, that showcase homes and their final products.

AWARDS

ES1050 Award for Best Project in Category in Winter Showcase 2022

- First place winner among 150+ engineering students for designing a bird collision prevention device over a span of 4 months.
- Utilised CAD software (Onshape) for structural design and created a functional prototype.

Western Engineering Competition (WEC) 2022

- Awarded 3rd place for designing a carnival activity accessible to people with fine motor limitations while working in a team of 4 in under 8 hours.
- Designed an operational system using CAD software (Onshape) based on research and analysis of pulley systems

LANGUAGES

- Java, C#, JavaScript, HTML, CSS; Familiar with Python,

FRAMEWORKS & TOOLS

- GitHub, Unity, JavaFX, SceneBuilder, Cameo Systems Modeler, Node.js

TECHNOLOGIES

- Google Analytics, MATLAB, Quartus

SOFTWARE

- OnShape (CAD), MS Office Suite, Adobe Suite, Notion, Slack, Canva, CapCut

PROJECTS

- Maze Runner (2023)*
- Developed a desktop game using Unity and C#
 - Designed 4 dynamic levels with collision detection algorithms
 - Integrated animations and physics simulations
 - Enhanced user experience through optimized gameplay mechanics