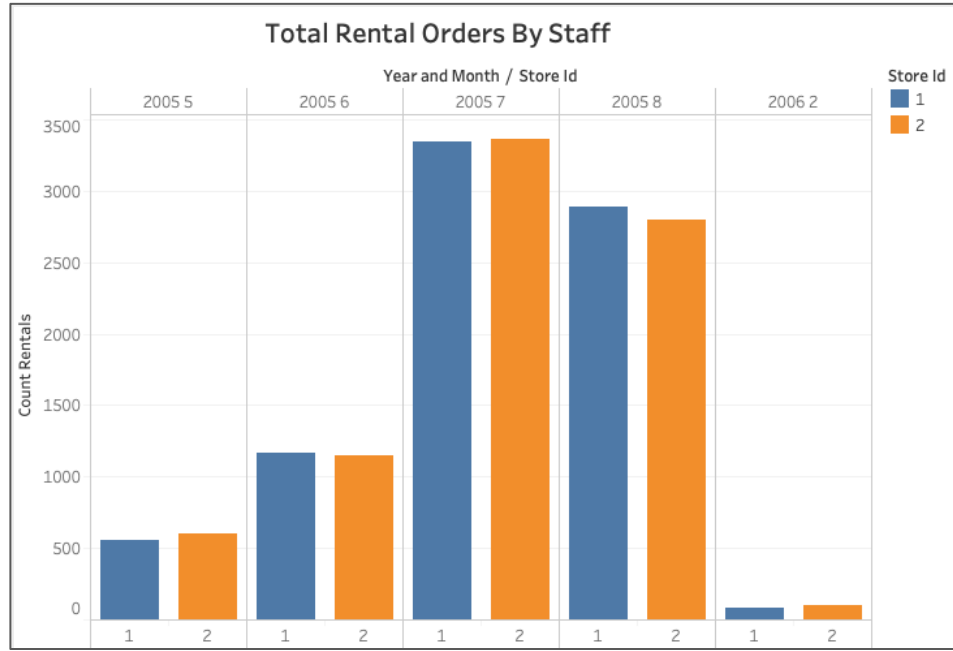
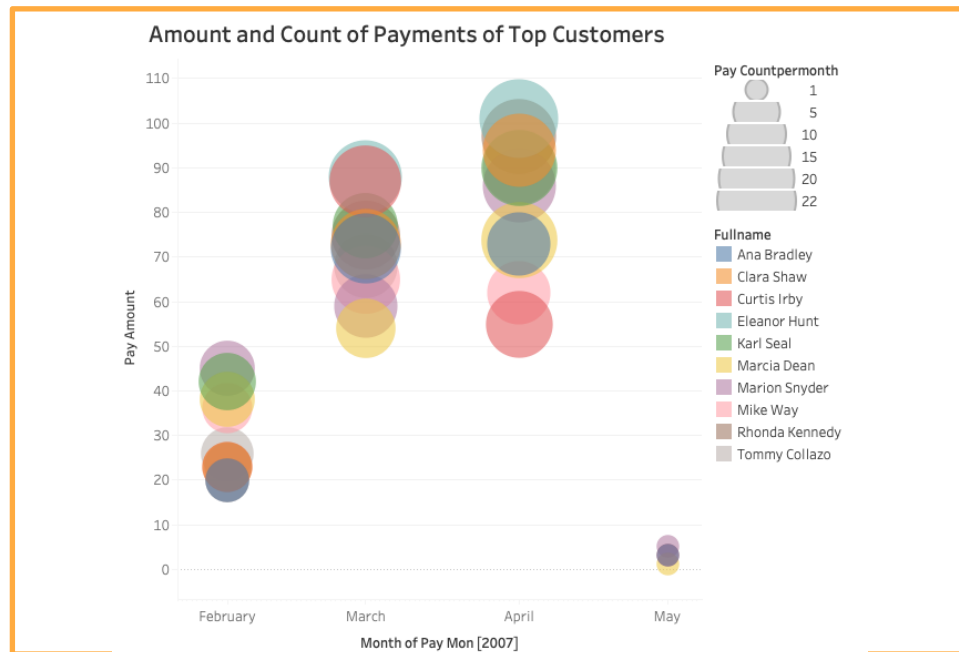


# Which were the total Rental Orders Per Staff?



During each time period, a very similar behaviour is observed in the rent achieved by each store. There is a very significant increase in the month of July 2005, significantly higher than in other periods.

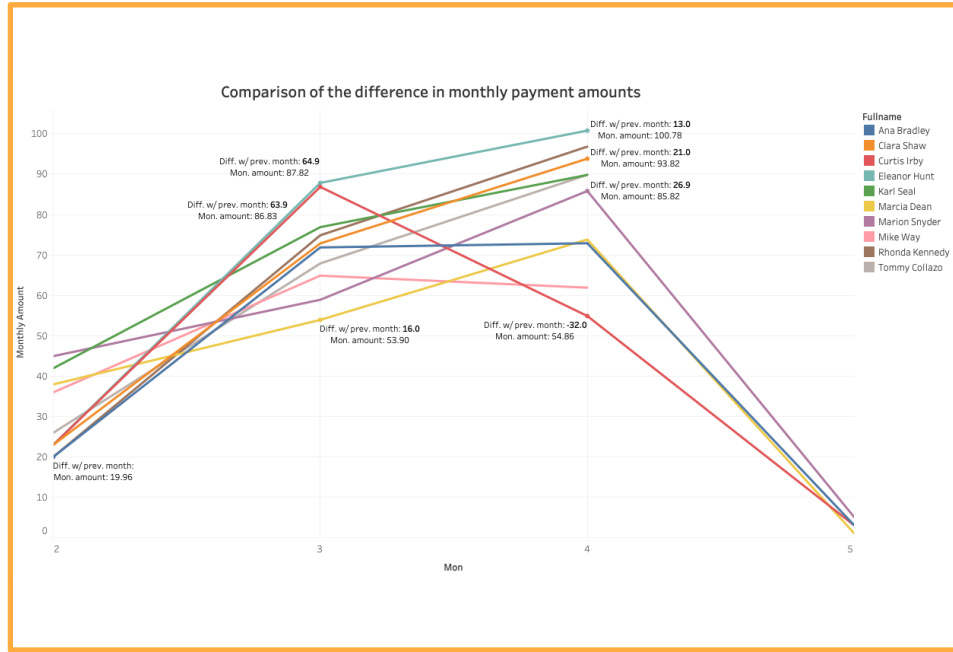
# Which were the Top 10 clients in 2007, how many payments and their amounts?



The Top 10 customers for 2007 are listed in this chart. The size of each bubble indicates the amount of payment in each month.

Eleanor Hunt, was the highest paying customer in the months of 2007, with 22 payments in April amounting to 100.78

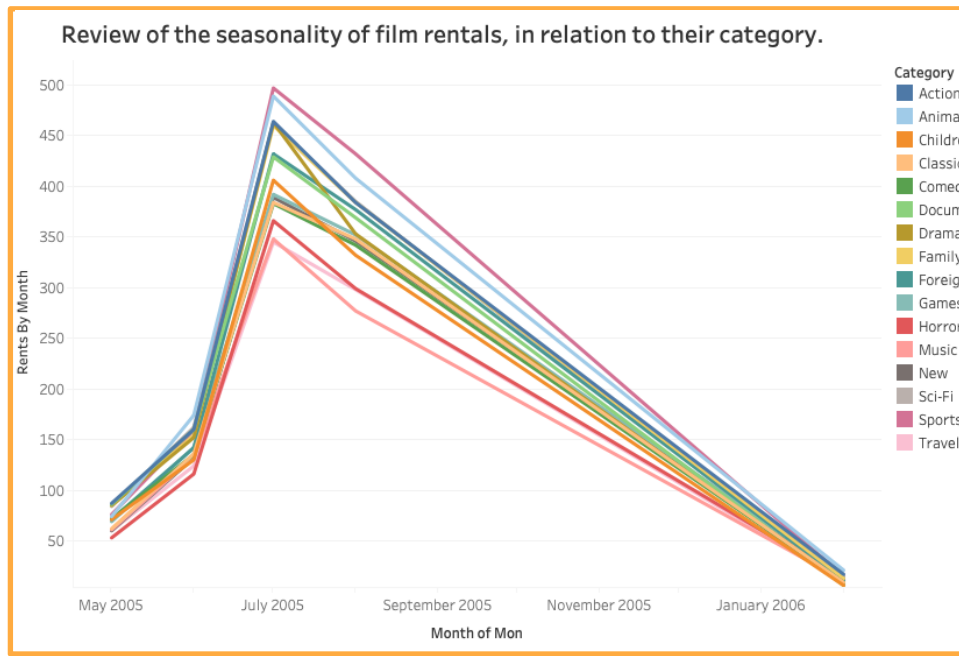
# What are the differences shown across months, for the top clients in 2007?



This graph shows the months from February to May.

The biggest difference in spending behaviour is presented by client Elena Hunt with 64.9 in the month of March, compared to February. She is followed by Curtis Irby, with a difference of 63.9 for the same period.

# Is there a preferred genre in any period of the year compared to the others?



No seasonal behaviour is observed in relation to the preference for any particular genre. However, the high volume of film rentals in July 2005 is notable.

That is to say, no differences are observed between categories, although a behaviour in a particular period is observed for all genres.